

## NORTH LOCAL WELBEING NETWORK MEETING

**DATE AGENDA: 13 March 2024**

**VENUE: Manor Gardens Community Centre**

**What people get or hope to get from coming to the Local Wellbeing Networks meetings?**

\*=First timers at the Local Wellbeing Network meeting.

Owner	Notes
Jessica Bull of Bright Start	Networking and updated info
	Networking to enable collaborative work
Ann from NRS Healthcare	Networking and information on other local groups and services
Fiona of Totally Flawed	Insight and support
*Natasha Yakubova from the Parent House	I hope to make some connections and find out about local services
Samira	Learning from other services and networking. Also creating new partnerships
Renata from Bright Start North	Connecting with other professionals from a variety of local organisations
Val from Islington Council	Networking
*Dad Matters	Get a better understanding of Islington
*Connections	The previous meeting led to: <ul style="list-style-type: none"> <li>• Connecting with Help on your Doorstep</li> <li>• Involvement in Age UK Health &amp; Wellbeing event</li> <li>• Presenting at three SHP Team Meetings</li> <li>• Hope for info to Better Alliance and i-Cope</li> </ul>
	More organisational cross working
Rosie of Octopus Communities Networks	Joint problem solving and looking to work together
*First time at North LWN meeting	Keep me and the partnership with what is happening
Kelly of Islington Food Partnership	
	Cliff is a great host and facilitator
Eagle Recovery Project	Network/contacts and, to give something to the community
Ariane from the Maya Centre	Get to meet other initiatives/organisations in person and understand their work and challenges
Philippa from Health Watch and Core Team	Meeting with other colleagues from different organisations
Ellie from LBI	I get to network and learn about what's going on in Islington

	I would like to get collaborative working and, joint projects (however small)
*	I know many people in the room and am happy to meet new ones. Good network
Maya Centre	Connecting with similar organisations to collaborate

### Key Decisions made during the meeting

Agenda Item	Decision
First timers	<p>Kelly – Islington Food Partnership – mapping food aid. Really likes to draw.</p> <p>Arianne – The Maya Centre. Women's wellbeing. Likes tap dancing.</p> <p>Edna – The Maya Centre.</p> <p>Natasha – The Parent House.</p> <p>Renata – Bright Start Islington.</p> <p>Fiona – Totally Flawed.</p> <p>Somali Youth.</p>
March Challenge Updates	<p>Following the Local Wellbeing Networks Summer event of 2023, where the framework for listening and social action campaigns was first explored with the Local Wellbeing Networks, the November and January round of meetings focussed on ensuring the community organising framework was fully embedded in the Local Wellbeing Networks</p> <p>Phase 1: January 2024 also marked the launch of phase 1 the Local Wellbeing Networks Listening and Social Action Campaigns.</p> <p>Phase 2: In April the social action aspect of the campaigns were launched. Members who were not at the previous meeting started phase 1 of their campaigns.</p> <p><b>Updates</b></p> <p>Katie Skea – Age UK Staying Well Event – men's health. Partnered with Sean at Rehabit. Octopus sorting out a venue. Formed loads of partnerships.</p> <p>Mike – Eagle Recovery. Left last meeting saying he would contact councillors. Two priorities – men's health, young people. Two councillors out of 18 replied. Disappointing.</p> <p>Jessica Bull – Bright Start. New parents' group. Developed questions for target audience.</p> <p>Sean from Rehabit – men who fall through the gaps of addiction services. HOYD and loads of other partnerships. Phenomenal progress in the space of a month.</p> <p>Phase 3:</p>

Phase 3 will of the Local Wellbeing Networks Challenge will start at the June meeting.

**The three phases of the Local Wellbeing Networks challenge:**

Phase 1 - Listening:

- Planning
- Identifying the issue
- Listening set up e.g. sofa talks, feedback forms etc.
- Proactively engaging with the target audience
- Data collection

Phase 2 – Turning listening into action:

- Analysis of the data/insights generation
- Adapting the overall marketing and communication strategies based on the insights gained from the listening campaign. Incorporate learnings into future campaigns and initiatives to better resonate with the target audience.
- SMART Goal setting
- Develop a social action strategy

Phase 3 – Reflection and analysis:

- Data collection
- Review the campaign
- Compare performance against benchmarks i.e. assess whether the campaign met, exceeded, or fell short of expectations in terms of reach, engagement, impact, and other key metrics.
- User group feedback
- Impact assessment - Evaluate the overall impact of the campaign on raising awareness, driving engagement, mobilising support, and achieving tangible outcomes related to the social issue or cause. This will include measuring any changes in behaviour, attitudes, or policy as a result of the campaign.
- Identify successes and challenges
- Reflection on lessons learned
- Feedback from other stakeholders involved in the campaign
- SWOT Analysis: Conduct a SWOT analysis (Strengths, Weaknesses, Opportunities, Threats) to assess the internal and external factors that influenced the campaign's performance. Identify opportunities for growth and areas where improvements are needed.
- Recommendations and Action Plan – Using the information contained in the analysis and reflection process to develop recommendations for future campaigns and initiatives. Outlining actionable steps to build on successes, address challenges, and optimise strategies for greater impact.
- Document key insights, findings, and recommendations. Create a report or presentation summarising the results to share with relevant stakeholders and inform decision making for future campaigns/work.

Young Peoples Event	<p>Tomorrow Cliff will have a meeting with the young people and youth workers to form a steering group. There has been progress planning the event. But, there needs to be input from young people.</p> <p>We can then explore what they want from the event from the 28<sup>th</sup> May event.</p> <p>We would like to have it at the Arsenal Hub, Whittington Park Community Centre.</p> <p>Manor Gardens and the Andover youth project can be included in this event later down the line.</p> <p>Cliff is waiting to hear back from Young Islington regarding the Local Wellbeing Network being able to have a listening session with the young people who will be at their event on at the Arsenal on 9<sup>th</sup> May. This event would be a great opportunity to engage young people from the North Locality.</p>
Guest Speakers	Rosie from Octopus – took people through the network map.

### Key Actions that need to be done following the meeting

Agenda Item	Action	Owner	Estimated Completion Date
Local Wellbeing Networks Challenge	<ul style="list-style-type: none"> <li>• All members to progress with their challenge</li> <li>• Voluntary Action Islington will contact network members to see if they need any support with their challenge or if they would like to work in partnership on the challenge with other organisations</li> </ul>	<ul style="list-style-type: none"> <li>• All network members</li> <li>• Cliff/James from Voluntary Action Islington</li> </ul>	By the Jone Local Wellbeing Network meeting
What issue would you like to see explored at the next/a future Local Wellbeing meeting?	Get someone to speak at a future meeting about Poverty/child poverty (perhaps from London Met University)	Cliff	By summer of 2024

### Takeaways from today's meeting.

Owner	Notes
	Sharing and learning about upcoming events
Sean from Rehabit	Good connection with manor Gardens and possibility of space/support for our pilot

	Lots of great networking conversations and contact. Really enjoyed finding out about the Octopus Network Map
	Networking is invaluable
Mike S	Support connections for vulnerable adults
	Follow up with contacts spoken to
Mary Fee of EYS Link	Hoping to evolve ways of collaborating
Ann Duggan of NRS Healthcare	The generosity of others to support all projects and, useful contacts made
Fiona Hamilton of Totally Flawed	Hope and enthusiasm
	Meeting lovely local organisations
Kelly of Islington Food Partnership	The "Challenge" identified was met with lots of support in my group
	I find information. Also get to network and link
Ariane at the Maya Centre	Getting to know other service providers in person

### Attendance information

Number of attendees: 27

Number of attendees that are local residents: 11

Apologies: 17

### Attendees

First Name	Surname	Company
Ann	Duggan	NRS Healthcare
Ariane	Gory	
Colin	Adams	Hanley Crouch Community Association
Edna	Samuel	Maya Centre
Elena	Mitchell	LBI
Fiona	Hamilton	Totally Flawed
Hana	Hussein	Somali Speaker Womens Group
James	Wooldridge	VAI
Jessica	Bull	Bright Start
Katie	Skea	Age UK Islington
Kelly Rose	Novak	Islington Food Partnership
Mana Fatima	Al-Sharif	Al-Asharaf Community Welfare Association
Mary	Fee	LETSLink London/UK
Mike	Sanderson	eagle recovery project
Mulki	Qani	Somali Speakers Woman Group
Natasha	Yakubova	The Parent House
Philippa	Russell	Senior Mental Health Partnerships Co-ordinator
Renata	Moriconi	Bright Start North - LBI
Rosie	Apperley	Octopus Community Networks
Saiqa	Pandor	HOME-START CAMDEN AND ISLINGTON
Samira	Shariff	The Maya Centre
Sarah	Ali	Public Health Islington Council
Sean	Robinson	Rehabit


Secil	Golip	Manor Gardens
Senait	Gebrehiwet	ECUK
Tunde	Salpetrier	Dad Matters
Val	Barnes	Islington Council

Apologies:

First Name	Surname	Company
Abbey	Oneill	Southern Housing
Asmeret	Teklay	Eritrean Community IN UK(ECUK)
Azhar	Zakariyar	Rethink
Dave	Smith	Hoardinguk
Donna	Achara	British Black Anti Poverty Network
Finbar	Preston	Hillside Clubhouse
Irene	Winter	Hornsey Lane Estate Community Association
Laura	Guy	Islington Giving
Monica	Sever	Islington Libraries
Monika	Milewska	NA
Sacha	Austin	Bridging the Green CIC
Sawsan	Salim	KMEWO
Yasin	Ahmed	Nafsiyat
Zack	Ahmed	Islington Council
Zahra	Latif	Ingeus
Zena	Sherman	Light Project Pro International
Zerrin	Tasar	Roj Women's Association

Details of the next meeting and sign up information

Wednesday 12 June from 12.30p.m. to 3.00p.m.  
The Hornsey Road Childrens Centre, 8 Tiltman Place, Hornsey Rd, N7 7EN



**LOCAL WELLBEING NETWORKS MEETING**  
North Locality  
Wednesday 12 June 2024  
12.30pm to 3.00pm

**We want YOU!**

Hornsey Road Childrens Centre  
8 Tiltman Place,  
Hornsey Road, N7 7EN

[Click here to reserve a space](#)

