



BARDSTOWN, KY

MEET LQD ASSETS, LLC.

Morgan Salsman, Owner and Operator of LQD Assets, LLC., was raised in Bardstown, Kentucky, a city widely known as the "Bourbon Capital of the World." Growing up immersed in the vibrant whiskey culture, Salsman developed a deep-rooted understanding of the bourbon business and built connections with a variety of influential figures in the industry. These connections span across various distilleries, brokers, non-distilling producers, sourcing brands, dry goods manufacturers, co-packing and bottling companies, logistics partners, and warehousing entities. This expansive network not only provides access to bulk whiskey purchases and premium storage solutions, but also opens doors to invaluable client resources.

As Salsman began to buy barrels, search for contracts, and explore relationships with sourcing brands, she discovered other avenues where she could expand her services by helping newer brands get on their feet, and helping established brands fill gaps in their inventory. Salsman began to support brands by sourcing barrels within the vast network she had built. She works directly with clients to assist them with finding, purchasing, and delivering barrels directly to their bottling facility or warehousing space for additional aging. The end goal is to always provide the best service and pricing for the client when it comes to sourcing, bottling, dry goods, permitting, DTC sales, and storage solutions.



FROM BARREL TO BOTTLE

LQD Assets has products in our inventory with similar mashbills that have been purchased from a small group of distinguished distilleries over the last 4-5 years. Currently, we also have contracts to continue purchasing barrels with the same or similar mashbills from the same or similar distilleries through 2027. This allows us to confidently say we can provide the brands with a consistent supply of quality liquid for years to come. No matter what stage of the process your brand is, LQD Assets offers guidance, expertise, and solutions to propel your business toward untapped potential.

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“Our mission is to consistently provide reasonably priced, dependable, bulk purchase opportunities for brands to get on their feet or stabilize their current sourcing plan. With our consistent mashbills and distillery partners, we are able to provide a consistent high quality product for a brand for years to come.”

**– Morgan Salsman, Owner and Operator
of LQD Assets, LLC.**

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LQD ASSETS SERVICES

LQD Assets is a premier sourcing partner and brand consultant dedicated to guiding brands throughout their bourbon journey from inception to shelf placement. Whether you are a newer brand or established brand, LQD Assets can support you in every step of the way.

Services Offered by LQD Assets:

- Sourcing Assistance
- New Fill Contracts
- Dry Goods and Barrel Storage
- Branding & Marketing
- COLA Permitting and Compliance
- Bottling Partnerships
- Dry Goods Sourcing
- New and Used Oak Barrel Sourcing
- Blending
- Production, Brand, and Sourcing Planning & More

In addition to the services above, LQD can connect brands with distribution and DTC partners to accelerate sales and enhance the exposure and footprint of the brand.

“LQD Assets can be a one stop shop to get from barrel to bottle or just fill in the gaps in the process.”

WHAT MAKES LQD ASSETS UNIQUE?

At LQD Assets, we empower clients to secure a steady supply of premium whiskey, ensuring resilience amidst market changes. The uniqueness lies in the extensive network of strategic partnerships we've cultivated, enabling our clients to prioritize what is important, whether it is pricing, speed, scalability, availability, relationships, or location. We have forged strong connections with manufacturers of glass bottles, corks, labels, and new or used oak barrel suppliers, to offer a complete solution for our clients' needs.

LQD Assets adds value to your brand by committing to hold the financial responsibility of the aging process. By assuming the financial burden of aging, we enable brands to allocate their resources to vital areas such as marketing, sales, bottling, and branding, without compromising their cash flow. In addition to LQD Assets' vast inventory, Salsman's expansive connections grant clients access to roughly 600,000+ barrels. Salsman is continuously seeking to expand LQD Assets' current inventory with new distilleries and partners.

LQD Assets sister company, BRBN Storage, LLC, offers storage capabilities with the development of warehouses in Springfield, KY. These facilities, scheduled for completion over the next 18 months, will accommodate approximately 160,000 barrels. The first state-of-the-art palletized storage facility is available for lease and will be able to store roughly 20,000 barrels. We provide quality insurance and competitive rates, ensuring our clients' bourbon is stored securely at low storage rates. BRBN Storage can accommodate small and large quantity storage for both the short and long term. Please inquire via the contact information on the following page for further details on availability and pricing.



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INVENTORY

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"Too much of anything is bad, but too much of
good whiskey is barely enough."

- Mark Twain

