ACADEMY OF MARKETING SCIENCE
ANNUAL CONFERENCE EXHIBITOR PARTNERSHIP AGREEMENT

Conference: 2025 Academy of Marketing Science Annual Conference
Location: Le Westin Hotel, 270 Sainte Antoine Ouest, Montreal, QC H2Y OA3 CANADA
Date: May 21-23, 2024
Audience: Members are Professors and doctoral students of marketing and related fields—key influencers/thought leaders throughout the United States and international locations

DIAMOND .......................................................... $6,500
One session, up to 90-minutes, for instructional program presentation (see page 2 for restrictions and details)
Four conference registrations
Two exhibit tables
Sponsorship of one (1) coffee break
1/2 page ad in the AMS Conference Program and 1/4 page ad in AMS Quarterly
Pre-conference e-mail to pre-registered attendees via the AMS office*
Purchase deadline: February 1, 2024

PLATINUM .......................................................... $3,500
Three conference registrations
Two exhibit tables
Sponsorship of two (2) coffee breaks
1/2 page ad in the AMS Conference Program and 1/4 page ad in AMS Quarterly
Pre-conference e-mail to pre-registered attendees via the AMS office*
Purchase deadline: April 1, 2025

GOLD .......................................................... $3,000
Two conference registrations
One exhibit table
Sponsorship of two (2) coffee breaks
1/2-page ad in the AMS Conference Program and 1/4 page ad in AMS Quarterly
Purchase deadline: April 1, 2025

SILVER .......................................................... $2,000
One conference registration
One exhibit table
Sponsorship of one (1) coffee break
1/2-page ad in Conference Program
Purchase deadline: April 1, 2025

ADD-ONS (for vendors purchasing any package listed above)
Additional Conference Registration.......................... $ 500
Sponsor an additional Coffee Break.......................... $ 500
Sponsor an Evening Reception.............................. $1,800
Conference Bag flyer or insert................................. $ 500

ADVERTISING OPTIONS (if not purchasing a package or in addition to package offer – First come, first-serve basis)
Purchase deadline: April 1, 2025  Artwork deadline: April 15, 2025
AMS Quarterly Newsletter
Full page ad.......................................................... $ 500
Half (1/2) page ad .............................................. $ 350
Qtr (1/4) page ad ............................................... $ 200
AMS Conference Program ad** (outside back cover) ........................................ $ 500
(inside back cover) .............................................. $ 400
(inside 1/2 page) ............................................... $ 300

TOTAL AMOUNT ___________
DIAMOND PACKAGE – Restrictions and Details

1) One session (no longer than 90 minutes) whereby the vendor can present an instructional program detailing how faculty will benefit from their product (software/publication/resources/etc.). Session times will be determined by AMS, take place during the normal run of sessions, and will not be plenary. Attendance (number of attendees) cannot be guaranteed. No two Diamond vendors will present at the same time. Conference programs typically run from Wednesday at 8:30 until Friday at 6:00 PM. Sessions are only possible within this time-frame. All speakers must be registered with the conference.

2) Vendor sessions will be publicized in pre-conference announcements and in the AMS program, time allowing.

3) Time will be scheduled based on availability after all papers, special sessions, and workshops have been scheduled. Time slots are based on availability and specific scheduling requests cannot be accommodated.

4) Standard session AV equipment provided by AMS and in addition, one Wi-Fi login for the presenter during the session. Standard AV includes a projector and computer as well as a screen package. Any additional AV or networking resources will be the financial responsibility of the vendor. No food or drinks will be provided in the session by AMS nor will AMS coordinate these items on behalf of the vendor. All hotel policies must be followed including any food and beverage requirements.

5) Purchase Deadline (Diamond Package only): February 1, 2025

*Terms of use: Sponsor can choose a post-conference email in lieu of a pre-conference email. An opt-out option link must be provided within the content of the email.

**For ad purchase: Camera-ready ad (full size conference program measures 9”x4”) must be provided by 4/15/2025. Ad orders and placement will be first-come, first serve basis.

Exhibitors will be responsible for contracting with the hotel for any additional charges including but not limited to electrical power, audiovisual rentals, and drayage fees. AMS will not coordinate incoming or outgoing material shipments nor be responsible for related shipping charges. A $150 cancellation fee will be imposed for cancellations received until May 12, 2025. No refunds after May 12, 2025.

The authorized personnel and signature below hereby accept this agreement as outlined in the details above.

Signature: _________________________________________________________________________

Print Name: _____________________________________________________________________

Title: ___________________________________________________________________________

Company: _________________________________________________________________________

Address: _________________________________________________________________________

City: ___________________________ State: ___________________________ Zip Code: ______________

Email: __________________________________________________________________________

Phone: __________________________________________________________________________

Social media: _____________________________________________________________________

Name(s) of Conference Attendee(s): 1) ___________________________ 2) ___________________________

3) ___________________________ 4) ___________________________

For Diamond Package return completed form by **February 1, 2025**; for all other items submit form by **April 1, 2025** to:

ACADEMY OF MARKETING SCIENCE

University of Mississippi		E-mail: ams-web@outlook.com

PO Box 1848		Phone: 662 915-5457

University, MS 38655

Once form is received by AMS, an invoice will be forwarded to the provided email with payment instructions.