BMoCA by the Numbers
2011

▲ 29,706 ↑15% Since 2010

Total Attendance

- 9 Exhibitions
- 10 Exhibited artists
- 7 Site-specific installations
200 + 107 = 307

12,076
Education Program Participants

3,526 / 8,550
Youth Education Participants / Public Programs Participants

100 Participants
25 Participants
550 Members  \( \uparrow 20\% \) Since 2010

25+ Community Collaborations
570+ Volunteers

5 Office interns

8,400+ Volunteer hours
670
international visitors

7,266
Visitors from outside Colorado

21,770
Visitors from Colorado
2,864
Facebook fans

2,897
Twitter followers
Dear friends,

We are pleased to report that Boulder Museum of Contemporary Art (BMoCA) is thriving, and we are delighted to share the museum’s successes with you. Thanks to you, our loyal members and supporters, 2011 was a year filled with creativity, energy, and dialog at BMoCA.

BMoCA’s visitor attendance reached its highest level ever in 2011—a testament to the dynamic programming the museum offers throughout the year. Exhibitions engaged audiences in the exploration of significant art of our time, from the vibrant, large-scale installation and paintings of Henrique Oliveira to the interactive meditations on diversity presented in BIODOME: An Experiment in Diversity.

The museum also strengthened its long-standing commitment to outreach through several new and innovative programs. We are especially proud of the success of ARTlab, created by BMoCA in collaboration with Justice High School to provide art education opportunities for at-risk students.

As this report describes, BMoCA’s financial support comes from a wide array of sources, and the museum ended 2011 in a strong financial position. These resources will help us achieve our ambition of continuously improving the quality and reach of the museum’s exhibitions and programs.

We are grateful to BMoCA’s dedicated staff, Board of Directors, Trustees, volunteers, members, and supporters. Your enthusiastic engagement with the museum has ensured that it will remain a cultural cornerstone of our community.

We hope to see you at the museum soon.

Sincerely,

Andrew Burwick
President

Michael Smith
Treasurer
Dear friends and supporters,

You are the inspiration for the exhibitions, programs, and dialogs that make BMoCA a vibrant institution, and I invite you to join me in reflecting on the museum's accomplishments throughout 2011.

BMoCA's exhibitions and programs impacted a record-breaking 29,706 visitors in 2011. Featuring work by international, national, and local artists, three exhibition cycles engaged visitors with a range of topics and explored diverse aesthetics. In the spring of 2011, BMoCA commissioned Brazilian artist Henrique Oliveira to create a site-specific installation from salvaged wood. This exhibition cycle also featured a large-scale installation made with recycled bicycle inner tubes by Boulder artist Jessica Moon Bernstein. Titled *BIDOMA: An Experiment in Diversity*, the summer exhibition fostered dialog about Boulder residents' experiences of diversity. The fall exhibitions presented work by three emerging Colorado artists, each under the age of 26.

By providing an array of programs and launching several new initiatives, BMoCA increased visitor participation and promoted inclusiveness throughout 2011. In the spring, the museum created a membership affinity group for young professionals titled Friends with Benefits. A lively event kicked off a year of exciting activities for this group. The museum also inaugurated Present Box, a series of free temporary exhibitions, with Adam Milner: *Another Room* in July. Through a collaboration with Justice High School, a Boulder Valley School District Charter School, BMoCA launched ARTlab in the fall of 2011. This outreach initiative provides art education for underserved and economically disadvantaged students.

I am grateful to BMoCA's Board of Directors and Trustees for their leadership and support and to the staff and volunteers for their dedication. Their vision, hard work, and creativity make the museum successful and vital to our community. I also extend my sincere appreciation to our supporters whose generous contributions ensure that BMoCA continues to grow.

I hope you will take time to review the following report to learn more about BMoCA's activities throughout 2011. We are a busy institution at a very exciting time in our history!

With gratitude,

David Dadone
Executive Director
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<td>Exhibitions</td>
<td>Education Programs &amp; Youth Programs</td>
<td>Community Outreach</td>
<td>Collaborations</td>
<td>Annual Fundraiser &amp; Special Events</td>
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<td>32 – 35</td>
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<td>Membership</td>
<td>Financial Report &amp; Supporters</td>
<td>Volunteer Program</td>
<td>Trustees, Board &amp; Staff</td>
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Cover: Henrique Oliveira, untitled (brushstroke), 2011, site-specific installation commissioned by BMoCA, (detail). Photo by Richard Peterson
Opposite: Photo by Richard Peterson
Mission & History

Founded in 1972 by a group of local artists, Boulder Museum of Contemporary Art (BMoCA) has grown into one of Colorado's premier contemporary art venues, attracting nearly 30,000 visitors each year. Originally called the Boulder Arts Center, the museum was housed in a small Victorian house in downtown Boulder before moving to its current location in a historic landmark building on 13th Street.
Boulder Museum of Contemporary Art is a catalyst for creative experiences through the exploration of significant art of our time.

*Mission approved by the Board of Directors in June 2012*
Brazilian artist Henrique Oliveira and Boulder artist Jessica Moon Bernstein created site-specific installations using re-purposed materials.

Henrique Oliveira

Made with salvaged wood, Henrique Oliveira's immense installation spanned the disciplines of painting, sculpture, and architecture. A number of the artist's abstract acrylic paintings complemented this specially commissioned work. BMoCA published a catalog documenting Oliveira's exhibition.

Jessica Moon Bernstein: Ourrubberos

Jessica Moon Bernstein transformed the Union Works Gallery with an installation made from reclaimed bicycle inner tubes, an abundant and environmentally problematic material. The exhibition invited dialog about mass production and consumerism.

Henrique Oliveira, untitled, 2008, collection of Gail & Louis Adler, Houston, Texas. Photo by Richard Peterson
Opposite: Jessica Moon Bernstein, Ourrubberos, 2011 (detail). Photo by Richard Peterson
Biodome: An Experiment in Diversity

Gustavo Artigas (Mexico City), Laleh Mehran (Tehran and Denver), Chris Coleman (Denver), and Seth Wulsin (New York City and Bogotá) completed residencies in Boulder in order to develop projects that give visual representation to local residents' experiences of diversity. The three resulting works address topics of special interest to the Boulder community: technology, sports, and spirituality. BMoCA published a catalog documenting Biodome: An Experiment in Diversity.

Laleh Mehran & Chris Coleman
W3fi

With W3fi, Laleh Mehran and Chris Coleman focus on the effects of technology on the sense of self. They examine the digital self or S3fi that emerges as we are increasingly enveloped by worlds of information and the W3fi, the sum of all the digital S3fi/s. The installation included a digitally activated topographic map of Boulder, spaces to do S3fi analysis, and an area to come together and embody the W3fi.

Laleh Mehran and Chris Coleman, W3fi, installation view, 2011
Photo by Richard Peterson
Gustavo Artigas

*Relay (Endless)*

As an inclusive sporting event, *Relay (Endless)* brought together people from all walks of life and became a metaphor for collective effort. Participants of any athletic ability passed the baton in an ongoing relay race and completed questionnaires about diversity.

Seth Wulsin

*Wishing Well*

Using mirror, glass, and silicon, Seth Wulsin created two twenty-sided spheres called icosahedra. By presenting visitors with numerous, fragmented, and constantly changing reflections of themselves, *Wishing Well* invites the consideration of individual differences rather than statistically measurable qualities as key ingredients for diversity.
Exhibitions by three emerging Colorado artists, Amanda Marie Ploegsma, Zach Reini, and Thomas Scharfenberg, brought special focus to the reinvigorated art of painting and the renewed position of Colorado as a long-established stronghold of the medium.

Amanda Marie Ploegsma
Purity & Credence

Working with spray paint and stencils, Amanda Marie Ploegsma develops her paintings layer by layer. The artist’s techniques and subjects refer to the historical roots of stenciling and street art.

Zach Reini
Suburban Lawns

Zach Reini’s monochromatic black or white paintings of American icons and popular brands comment on the incessant dissemination of these images and their subsequent lack of symbolic potency.

Thomas Scharfenberg
Obvious Invisible

By arranging his colorful, abstract compositions over several strata, Thomas Scharfenberg references different facets of our perceived reality. Visitors also watched as the artist created a site-specific mural at BMoCA.
Present Box

In the summer of 2011, BMoCA featured its first Present Box exhibition. As a temporary gallery staged in the Museum Store, Present Box exhibits innovative installations, performances, and events that are always free.

Adam Milner: Another Room
July 21–July 24

By setting up his own bed and personal items in BMoCA’s Present Box, Adam Milner blended private and public spheres. For four days, Another Room was Milner’s home, and the exhibition was open continuously from Thursday until Saturday evening. Visitors enjoyed conversation, tea, and music with the artist.

Opposite: Thomas Scharfenberg, Chemical Animal Static (detail), 2011, site-specific mural. Photo by Richard Peterson
Adam Milner, Another Room, installation view, 2011
Youth Education Programs

Young Artists at Work
Opposite: The Studio Project interns
<table>
<thead>
<tr>
<th>The Studio Project</th>
<th>Art Stop</th>
</tr>
</thead>
<tbody>
<tr>
<td>Est. 2007</td>
<td>Est. 2002</td>
</tr>
<tr>
<td>583 Number served</td>
<td>1,990 Number served</td>
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The 15 student interns in The Studio Project facilitated dialog about art and social issues through four events. In collaboration with Boulder International Film Festival and Out Boulder, the interns also created a documentary about diversity titled *BAM! The Boulder Awareness Movement*.

Art Stop offered free art-making activities for youth on Wednesdays and Saturdays during the Boulder Farmers’ Market. Typically staged outside in front of BMoCA, Art Stop encourages families to create art together.
Your Brain on Art
October 2011

326
Number served

Bringing together artists, scientists, and thinkers, Your Brain on Art was a three-part discussion series focused on creativity and the mind. Panelists analyzed improvisation, visual perception, and neuroaesthetics.

Expert Talks
2011

180
Number served

BMoCA launched a series of talks presenting exhibiting artists in casual conversations with "experts" on their work. Experts included relatives, collectors, gallerists, and friends of the artists who provided insights into their careers and techniques. These informal programs fostered discussion and audience participation.
Your Brain on Art

Expert Talk with exhibiting artist Zach Reini and his mother, Sara Nelson
Community Outreach

BMoCA engages underserved audiences of all ages through art education initiatives. As the only contemporary art museum with youth outreach programs in the Greater Denver Area, BMoCA makes a critical contribution to the region. The museum's outreach programs include: Art Stop on the Go, ARTlab, and programs for youth and adults with disabilities.
Launched in the fall of 2011, ARTlab empowers teens to build positive futures by expressing themselves through art. BMoCA created this program in collaboration with Justice High School, a Boulder Valley School District Charter serving disadvantaged youth. Through weekly classes, studio trips, and museum visits, ARTlab provides art education opportunities for twenty-five students.

ARTlab students met artist Sam Flores and viewed his mural titled *Terminal Kings* at Denver’s City Hall Amphitheater.
Community Collaborations

Boulder 2140
Boulder Public Library
Boulder County Farmers' Markets
Boulder International Film Festival
Boulder Valley School District
The Colorado Chautauqua Association
Communikay
Consulate General of Mexico in Denver
Daytripping
Denver Public Library
Family Learning Center
I Have a Dream Foundation
Imagine!
MCA Denver
The Mexican Cultural Center
Out Boulder
Rocky Mountain College of Art + Design
University of Colorado Boulder
In March of 2011, BMoCA partnered with the Mexican Cultural Center and the Consulate General of Mexico in Denver to host Día del Niño, a vibrant celebration of children and Mexican culture. Over 500 people attended this free event featuring music, dance performances, and art workshops.

Dance performance at Día del Niño
Opposite: Participants in Relay (Endless), an interactive installation by Gustavo Artigas, passed the baton throughout downtown Boulder on August 31, 2011. Photo by David Shults
Annual Fundraiser

Illuminations
September 16

At Illuminations, BMoCA’s tenth annual fundraising event, over 300 guests celebrated the museum’s achievements. Featuring silent and live auctions, Illuminations raised over $84,000 to support the museum’s exhibitions and education programs.
Nights at the Museum
February 26, June 24, October 28

Nights at the Museum explored the convergence of art, food, and the senses. This series of cultivation events engaged donors and community leaders with the museum. Each Night at the Museum honored an exhibiting artist who collaborated with a local chef to create a unique event.

Black +/- White
December 31

Over 400 people celebrated New Year’s Eve at Black +/- White. The sold-out event featured music, dancing, tarot card readings, and a champagne toast and raised $10,000 to support BMoCA.
BMoCA expanded its membership program with new events and a new affiliate group for young professionals titled Friends with Benefits.
Denver Art Tours
March 5, May 21, December 10

BMoCA members enjoyed insiders’ treatment at private collections, galleries, and museums in Denver.

"We thought the tour was one of the best art experiences we've had. It was overwhelmingly fabulous, and we hope to go on many more BMoCA art tours."

- Carol Ann Bateson, a participant on the December 10 tour

Friends with Benefits
Launched in April 2011

The Friends with Benefits (FwB) membership group provided opportunities for young professionals to enhance their engagement with BMoCA, learn about contemporary art, network, and socialize. In 2011, FwB members enjoyed an Art Tour of Aspen, exhibition previews, and a Denver Art Tour.
### Summarized Statement of Activities
Fiscal Year January 1 – December 31, 2011

<table>
<thead>
<tr>
<th>Support &amp; Revenue</th>
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<tr>
<td>Earned Income Net of Expenses of $110,027</td>
<td>$205,623</td>
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<tr>
<td>Contributions/Public Support</td>
<td>$126,280</td>
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<td>Grants</td>
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<td><strong>Total Support &amp; Revenue</strong></td>
<td><strong>$570,563</strong></td>
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<table>
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<td><strong>Program Services:</strong></td>
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<td>Exhibitions</td>
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<td>Education Programs</td>
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<td><strong>Support Services:</strong></td>
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<td>General &amp; Administrative</td>
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<td>Fundraising Expenses</td>
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<td>Total Support Services</td>
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<td><strong>Total Expenses</strong></td>
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<table>
<thead>
<tr>
<th>Net Support &amp; Revenue Over Expenses</th>
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<tr>
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<td>$87,490</td>
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**Summarized Statement of Financial Position**  
**Fiscal Year January 1 – December 31, 2011**

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<thead>
<tr>
<th>Assets</th>
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<tbody>
<tr>
<td>Cash &amp; Cash Equivalents</td>
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<tr>
<td>Accounts Receivable, Inventory, Prepaid Expenses</td>
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<td>Net Furniture, Equipment &amp; Leasehold Improvements</td>
<td>$50,906</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$312,237</strong></td>
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<thead>
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<th>Liabilities &amp; Net Assets</th>
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<tr>
<td>Current Liabilities</td>
<td>$17,524</td>
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<tr>
<td>Net Assets, Restricted &amp; Unrestricted</td>
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<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>$312,237</strong></td>
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Gustavo Artigas speaking to guests at Nights at the Museum about *Relay (Endless)* on June 24, 2011  
Opposite: Henrique Oliveira, untitled (brushstroke), 2011, site-specific installation. Photo by Richard Peterson
Supporters

$20,000 & above
Boulder Arts Commission
Sue Cannon
City of Boulder
The Compton Foundation
The Kevin Luff Family Fund
RC Kemper Charitable Trust,
UMB Bank, n.a., Trustee
Sandra and Jay Mesinger

$10,000 – $19,999
Ancho’ Point Foundation
Citizens of the Scientific &
Cultural Facilities District
City of Boulder Cultural & Historic Fund
City of Boulder Youth Opportunities Program

$5,000 – $9,999
1040 Foundation
Berger & Föhr
Andrew Burwick & T. Casey Gallagher
City of Boulder Human Relations Commission
Colorado Creative Industries
Conscious Coffees
The Gay & Lesbian Fund for Colorado
National Endowment for the Arts
Shari Regenbogen
Sanctuary Chai

$2,500 – $4,999
Whole Foods & Ideal Market
Xcel Energy Foundation

15th Street Studio
Ruth & David Barnow Foundation
The Community Foundation Serving
Boulder County
Design Within Reach
Jane & Ron McMahen
Sacha Millstone
The Millstone Evans Group of
Raymond James & Assoc.
Ready Foods / Marco’s Mexican Foods
JF Roblee Foundation
Shark’s Ink.
The Sheila Fortune Foundation
$1,000 – $2,499

Mark & Polly Addison
Chris Campbell & Peter Bihari
The Caulkins Family Foundation
Consulate General of Mexico in Denver
Jane Dalrymple-Hollo & Anselm Hollo
Lazarus Foundation
The McGraw-Hill Companies
Mexican Cultural Center
NAMTA Foundation
U.S. Bank
Sophie and Jack Walker

$500 – $999

Ryan Batch
Kecia Benvenuto

Tracey Bradshaw
Rhodora Brown
Laura Hundley
Beth Isacke
David Marshall
Andrew McArthur
One of Ninety-Nine
Fern O’Brien
Nikki Pike
Michael Smith
Faith Stone
Jim & Sarah Taylor
The Tranbaugh Family
Wells Fargo
Melinda & Tom Wunder
Jaye Zola

In Kind Support

303 Vodka
Avery Brewing Company
Boulder 2140
Boulder County Farmers’ Market
Colorado Chautauqua Association
Eco-Products
Eldorado Natural Spring Water
Elephant Journal
Horizon Dairy
Hotel Boulderado
Indian Peaks Spring Water
iSupportU
IZZE
Kidrobot
Silk Soy Milk
Volunteer Program

Over 570 volunteers generously donated approximately 8,400 hours in support of BMoCA in 2011. BMoCA’s volunteers make essential contributions to programs, exhibitions, and outreach initiatives and form a community of art enthusiasts.
When I moved from Denmark to Colorado for eight months, I did not know what to expect. I certainly did not anticipate that volunteering at BMoCA would be a life-changing experience. The museum's staff and community made me feel truly valued, and I contributed to a range of projects, including special events, public programs, and exhibition installation.

By volunteering at BMoCA, I learned a great deal about contemporary art and the museum field, and I found a home away from home. My memories of BMoCA always make me smile, and the friendships that I developed through the museum make me excited to return to Colorado.

— Anne Mollier Nielsen, 2011 Volunteer of the Year
As of December 31, 2011

Trustees

Amy Batchelor & Brad Feld
Andrew Burwick & T. Casey Gallagher
Sue Cannon
Rebecca DiDomenico & Stephen Perry
Audrey & Andy Franklin
Robin & Kevin Luff
Jane & Ron McMahan
Sandra & Jay Mesinger
Sacha Millstone
Shari Regenbogen

Board of Directors

Andrew Burwick President
Fern O’Brien Vice President
Michael Smith Treasurer
Sacha Millstone Secretary
Ryan Batch
Kecia Benvenuto
Tracey Bradshaw
Macon Cowles
Beth Isacke
Andrew McArthur
Sandra Mesinger
Nikki Pike
Shari Regenbogen
Martha Russo
Anna Salim
Sue Schweppe

Staff

David Dadone Executive Director
Valerie Amend Membership Coordinator
Sabina Bastias Farmers’ Market Manager
Rachel Brand Visitor Services
Rendi Clark Visitor Services
Shannon Crothers Director of Education
Cesar De La Vega Visitor Services
Michelle Kesselman Visitor Services
Laura Post Operations Manager
Jordan Robbins Manager of Museum Marketing
Petra Sertic Associate Curator
Susan Tranbaugh Director of Development
BMoCA staff and fall 2011 exhibiting artists, from left to right: exhibiting artist Amanda Marie Ploegsma, exhibiting artist Thomas Scharfenberg, Alex Creighton, Laura Post, David Dadone, Petra Sartic, Jordan Robbins, Valerie Amend, Shannon Crothers, Susan Tranbaugh, exhibiting artist Zach Reint.