



# Impact REPORT

**July 2022 - June 2023**



# A LETTER FROM CET BOARD PRESIDENT

Dear Neighbor,

Business Districts all over the country have established their own Enhanced Services Districts to meet the needs of their communities. Thanks to the advocacy efforts of the Central Eastside Industrial Council and the District's passionate business and community leaders, our own ESD—Central Eastside Together—was unanimously supported and approved by City Council in 2019.

Since then, the CET has emerged as a leader for the Central Eastside by delivering responsive programs that meet some of our most pressing safety, cleaning, and graffiti abatement challenges. What originated as an opportunity to drive District-wide enhancement and beautification quickly pivoted to emergent solutions to support our friends, neighbors, businesses, and colleagues in moments of crisis spurred on by the pandemic. Throughout the next several pages, the impact of our programs, intended to enhance the City's basic services, is a testament to our community's deep commitment to seeing the District recover and thrive.

Through CET, our collective charge is to steward a public investment for maximum community impact. This work furthers our mission to create a safer district, enhance the pedestrian experience, reinforce economic viability, and promote the Central Eastside—restoring vibrancy for all those who live, work, and play here.

Sincerely,

Mike Larkin  
Board President, Central Eastside Together

# Our Story

In 2017, the Central Eastside Industrial Council and local business owners advocated that the Central Eastside Industrial District (CEID) develop an Enhanced Services District (ESD) to meet the community's needs. Their efforts were successful, and Central Eastside Together was formed, representing one of Portland's three enhanced services districts. The CET is a 501(c)3 with a separate Board of Directors responsible for stewarding public dollars to enhance the livability the Central Eastside.

## Our Mission

We seek to enhance the pedestrian experience, reinforce economic viability and promote Central Eastside's unique identity through our innovative and highly-responsive service programs.

WE STEWARD A  
**PUBLIC**  
**INVESTMENT**  
FOR MAXIMUM  
**COMMUNITY**  
**BENEFIT**



# \*22-23 PROGRAMS & SERVICES

Central Eastside Together services and programs are available to all who live, work, play, and stay in the District, which is geographically defined as I-84 to SE Powell and the Waterfront to SE 12th Ave.



## Cleaning

We contract with Central City Concern and Ground Score to provide cleaning services for the district. Our teams remove biohazards and trash and support outdoor residents with litter maintenance and removal.



## Safety

The 22-23 safety contractor Northwest Enforcement responded to requests within 10 minutes, providing presence patrol, de-escalation, and safe walk chaperone services to the community.



## Graffiti Removal

Community volunteers along with Central City Concern hosted 31 monthly paint-out events to remove graffiti and tagging from business storefronts and other properties.



## Grants

CET provided more than \$45K in community and graffiti grants to support businesses and community groups committed to place-making and enhancing the Central Eastside.

# 22-23 CLEANING

## BY THE NUMBERS



**2,066**  
Cleaning  
Requests



**15,363**  
Large Furniture  
Removed



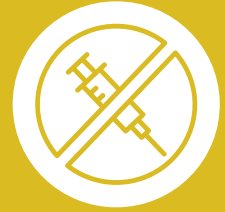
**7,860**  
Camps Cleaned



**3,201**  
Bio Hazards  
Removed



**7,881**  
Community  
Interactions



**51,136**  
Needles Removed

**3,693,741**

TOTAL LBS OF TRASH REMOVED SINCE 2019

# OUR CLEANING PARTNERS

## CENTRAL CITY CONCERN

Central City Concern's mission is to keep neighborhoods free of litter and debris and provide residents of encampments with resources to maintain a safe and hygienic environment.

Central City Concern's Clean Start program provides cleaners impacted by homelessness an opportunity to work and gain experience and confidence to pursue employment opportunities in a mentored six-month work experience.



## GROUND SCORE ASSOCIATION

Ground Score is an association of informal recyclers, dumpster divers, and other environmental workers who create and fill low-barrier waste management jobs. Ground Score is collectively-organized and seeks to be radically inclusive, prioritizing work opportunities for those facing work and housing insecurity.

Ground Score seeks to build a more environmentally and socially aware community while also changing society's perceptions of what and who is considered valuable.



# 22-23 SAFETY

## BY THE NUMBERS



**686**

Presence Patrols



**882**

Business Interactions



**30**

Safe Walk Requests



**1,077**

Wellness Checks



**220**

Events Escalated to Public Services



**2,275**

Events Reported to PDX Reporter

**8,118**

TOTAL DISPATCHES SINCE 2020

# THANKS TO NORTHWEST ENFORCEMENT

Over the last five years, the Northwest Enforcement team has supported businesses and residents in providing safety and care across presence patrol, de-escalation, and safe walk services.

During the last fiscal year, 70% of calls to Northwest Enforcement were made by businesses. They recorded 686 presence patrol requests with more than 85% of these dispatches related to supporting neighbors experiencing mental health crises.

Known on the streets and by business owners as the “green shirts,” our Safety Ambassadors and Care Team worked together to be a stabilizing and reassuring presence in the city. Many business owners report that the intervention, presence, and support they’ve offered in the district has made all the difference during the unprecedented challenges our community has faced.





# GRAFFITI BY THE NUMBERS

7

Murals  
Preserved

42

Projects  
Completed

32

Businesses  
Helped

1,077

Sq. Ft. Graffiti  
Removed

31

Paint Out  
Events

\$30K

Grants  
Distributed

**\$30,000**

**GRAFFITI GRANTS  
DISTRIBUTED**



# COMMUNITY GRANTS

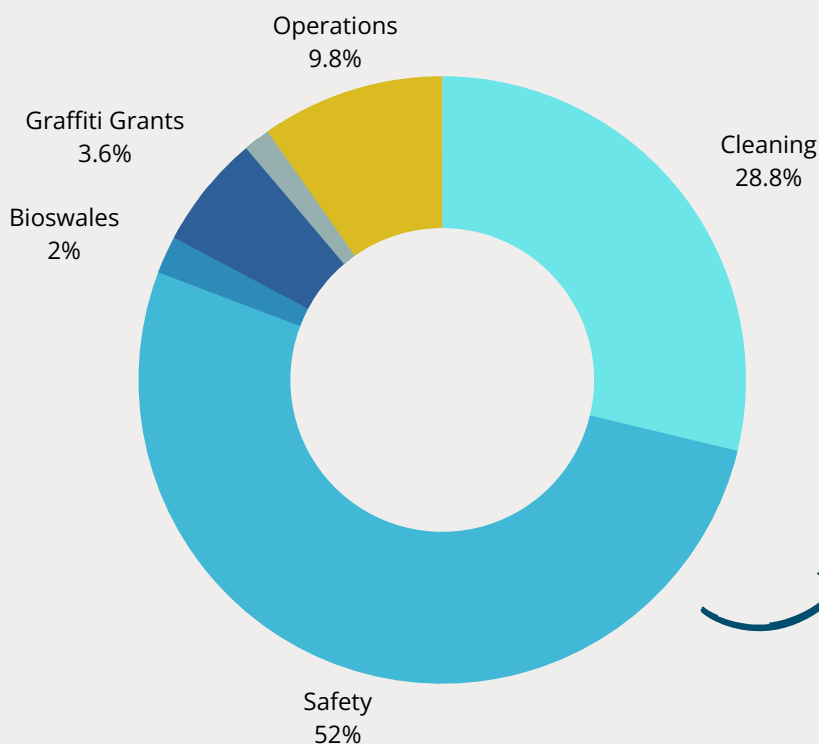
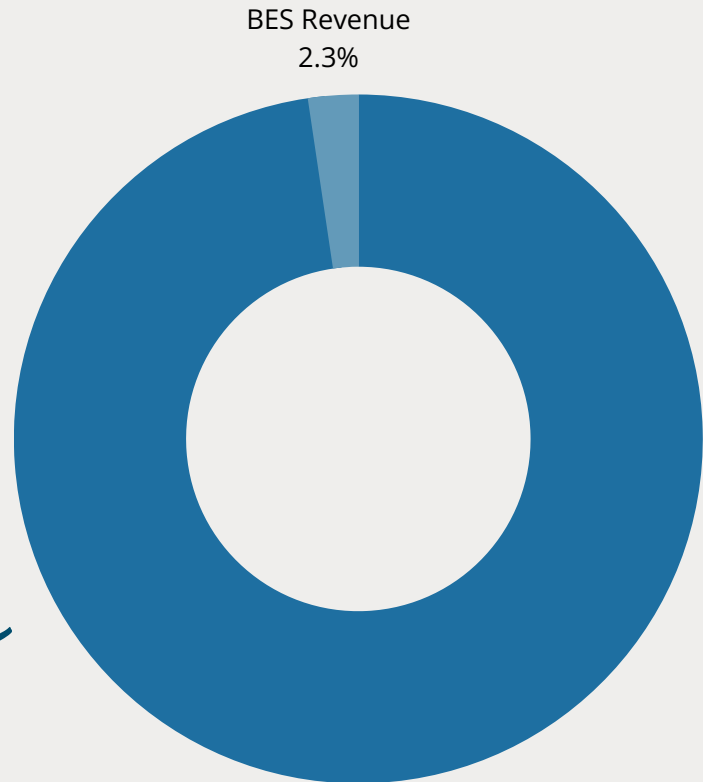
## ALL RECIPIENTS

- Architectural Heritage Center
- Bricks Need Mortar X BBPDX
- City Team
- Color Outside the Lines
- Gather:Make:Shelter
- Human Access Project
- Hygiene 4 All PDX
- Milagro
- Native Arts and Cultures Foundation
- PDXWIT
- Portland Opera
- Portland Street Medicine
- PSAA
- Rewild Portland
- Street books
- Trash for Peace

**Since 2020, Central Eastside Together has contributed \$138,557 to organizations that support our mission by contributing to community building, environment & citizen engagement, placemaking, houseless services, and workforce development.**

# FINACIAL REPORTING

**In fiscal year 2023, CET received approximately \$1.44 million through a property management licensing fee.**



**90% of CET's funding goes directly into the community to support our highly responsive programs & services.**

# 22-23 BOARD OF DIRECTORS

Amy Nagy  
*Prosper Portland*

Art Fortuna  
*VT Group*

Debbie Kitchin  
*Interworks*

Donna Neerhout  
*AutoDesk*

Jose E Gonzalez, Vice President  
*Milagro Theatre*

Michael Larkin, President  
*NAI Elliott*

Brooke Cabatic., Secretary  
*SPP Properties*

## STAFF

Brianna Woods,  
Program Director

Carolyne Holcomb,  
Interim Executive Director

Lesslie Lopez,  
Program Associate

*Central Eastside Together thanks past board, staff, and volunteers who have dedicated their time and resources to enhancing the Central Eastside.*

**WE THANK YOU**  
**FOR YOUR CONTINUED SUPPORT OF THE**  
**CENTRAL EASTSIDE**

**CENTRALEASTSIDETOGETHER.ORG | 503-236-6830**