

MACY'S THANKSGIVING DAY PARADE

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CUE THE CONFETTI! FUN FACTS FOR THE 97th MACY'S THANKSGIVING DAY PARADE®

OVERVIEW:

- Years of the Macy's Thanksgiving Day Parade – 97 (est. 1924)
 - *Note: The Parade was canceled in 1942, 1943 and 1944 due to World War II*
- Millions of spectators and viewers nationwide will experience the magic of the 97th Macy's Parade this year.
- Hours of Live Television – 3 and a half hours (8:30 a.m. - noon, in all time zones on NBC and Telemundo), 3 and a half hours re-broadcast (2 p.m.- 5:30 p.m., in all time zones on NBC), Streaming on Peacock®
- Years on NBC, official national broadcast partner – 71 (since 1952)
- NBC TODAY Show anchors as hosts of the Parade:
 - 2023 marks Savannah Guthrie's 12th year hosting
 - 2023 marks Hoda Kotb's 6th year hosting
 - 2023 marks Al Roker's 29th year

BALLOONS:

- Featured character helium balloons – 16
- Heritage and novelty balloons - 32
- New balloons – This year's new balloons include *Beagle Scout Snoopy* by Peanuts Worldwide; *Blue Cat & Chugs* from Cool Cats; *Kung Fu Panda's Po* by Universal Pictures' Dreamworks Animation; *Leo* by Netflix, Inc.; *Monkey D. Luffy* from *One Piece* by Toei Animation Inc; *The Pillsbury Doughboy™* by Pillsbury™; and *Uncle Dan* by Illumination.
- Height of tallest balloon – 56 feet (*Goku*)
- Length of longest balloon – 73 feet (*Leo*)
- Width of widest balloon – 39 feet (*Monkey D. Luffy* from *One Piece*)

FLOATS:

- Floats – 26 fantastic floats, comprised of hundreds of different set pieces and other structural elements
- New floats – This year four new floats will debut, including *Igniting Memories* by Solo Stove; *Teenage Mutant Ninja Turtles: Mutant Mayhem* by Nickelodeon and Paramount; *Palace of Sweets* by BRACH'S®; *The Deliciously Delectable World of Wonka* by Warner Bros. Pictures.
- Length and height of largest float – 60 feet long and 3.5 stories tall (*Santa's Sleigh*)

ENTERTAINMENT, PERSONALITIES & PERFORMERS:

- Performance Groups – The 97th Parade will feature *Big Apple Circus*, *Cornell Bhangra* from Ithaca, NY, *Tiptoe's Winter Guard*, accompanying Tiptoe; the world-famous *Harlem Globetrotters*, *Maria Verdeja School of Arts (MVSA)* dancers from Miami, *St. John's Dance* and *Tap Dancing Christmas Trees* from California.
- *Spirit of America Dance and Cheer*. These two groups together include more than 1,200 of the best dancers and cheerleader performers.
- Radio City Rockettes® – An annual favorite, they first performed in the 1959 Parade

- Broadway musicals – & *Juliet*, *Back to the Future: The Musical*, *How To Dance In Ohio*, *Shucked and Spamalot*
- Special Appearance by Josh Gad and Andrew Rannells of *Gutenberg! The Musical!*
- Macy's Singing Christmas Tree – 60 members join a specially created choir filled with Macy's colleagues and Bigs and Littles from Big Brothers Big Sisters of America from around the nation
- Santa Claus – the ONE and ONLY in his famed Parade finale appearance
 - Santa Claus has closed the Macy's Parade every year with the exception of 1932, the only year in which he led the official Parade march

BEHIND-THE-SCENES MAGIC BY THE MACY'S PARADE STUDIO TEAM:

- Hours of labor from the Parade Studio team of approximately 27 painters, carpenters, animators, sculptors, welders, scenic/costume designers, electricians and engineers – 8,000+
- Square Footage of the Parade Studio's headquarters – 72,000
- Gallons of Paint – 2,000
- Pounds of Glitter – 300
- Pounds of Confetti – 200
- Paint Brushes – 75 fine art brushes + 300 additional types of brushes
- A Parade float takes approximately four months to construct (with added time for ideation and design). If the Parade Studio team were to start from scratch and build all 28 floats that will appear in the 2021 Parade, it would take eight years
- More than a ½ mile of hand sewn skirt and fringe wrap each float in the Parade.
- Costumes – 4,500+

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PLEASE NOTE: All talent, performers, elements and information included are subject to change.