



2024 MACY'S THANKSGIVING DAY PARADE® FLOAT LINEUP

1-2-3 SESAME STREET® by SESAME WORKSHOP™

Sesame Street is a proud part of Sesame Workshop – the global impact nonprofit that helps children around the world grow smarter, stronger, and kinder, empowering each generation to build a better world. This Thanksgiving, the countdown is on as fans of all ages look forward to celebrating the holiday with their one-of-a-kind Sesame Street friends.

Float Fact: In 2024, Sesame Street joyfully celebrates its 48th appearance in the Macy's Parade.

Performance by: The cast and Muppets of *Sesame Street* & Lea Salonga

BIG CITY CHEER! By SPIRIT OF AMERICA PRODUCTIONS

Three cheers for the float that celebrates the spirit of team sports and athleticism across the nation, igniting excitement for the holiday season!

Float Fact: This float features advanced LED technology that mimics the look of neon but shines with even more luminosity, using less than 3% of the energy consumption.

Performance by: Dasha

BIG TURKEY SPECTACULAR by JENNIE-O

Returning for another grand appearance is the Jennie-O float, glittering in the brand's signature gold and green hues. This one-of-a-kind turkey stage showcases dancing performers (and holds a Thanksgiving surprise under its larger-than-life hat)!

Float Fact: This fabulous float already has big fans—each performer carries a feathered fan to bring the turkey's tail to life!

Performance by: T-Pain

BIRDS OF A FEATHER STREAM TOGETHER by PEACOCK®

You can't miss Peacock as this vibrant feathered friend struts down the Parade route once more. Decked out in metallic and color-shifting paint, glittering paillettes, and a mylar fringe skirt, this vibrant mascot is the ultimate symbol of endless entertainment.

Float Fact: The Peacock float is the first to stream a live feed of the Parade route! With a camera operator on board and large screens on the tail end, spectators can watch themselves live as the float rolls by.

Featuring: Ariana Madix

THE BRICK-CHANGER by THE LEGO GROUP

Part turkey and part dragon, the Brick-Changer float embodies the endless possibilities of imagination through play. Constructed with supersized LEGO® bricks, this free-standing float is a striking example of how, through play, kids of all ages can transform the ordinary into the extraordinary.

Float Fact: The super-sized LEGO® bricks on the float are 100 times the size of standard LEGO bricks!

Performance by: Kylie Cantrall

CAMP SNOOPY by PEANUTS WORLDWIDE

Get ready for a Thanksgiving camporee with the Camp Snoopy float, inspired by the hit Camp Snoopy series on Apply TV+! Here Woodstock and friends are seen perched atop a tent, eagerly scouting for wild turkeys as they aim to earn their merit badges.

Float Fact: This is the sixth version of the Peanuts float in the Parade, the first was in 1967!

CANDY COSMOS by HARIBO

3...2...1...Liftoff! Goldbear and friends are going where no gummi has gone before—outer space! Watch as a shimmering rocket ship launches through the atmosphere above New York City on a mission to discover out-of-this-world gummi candies.

Float Fact: HARIBO has over 25 gummi products, including Twin Snakes and Starmix. How many different gummi candies can you spot on the float?

COLOSSAL WAVE OF WONDER by KALAHARI RESORTS AND CONVENTIONS

Kalahari makes a splash in the Parade this Thanksgiving with its adventure-themed float. With a great bellow of joy from her trunk, the majestic mother and bubble-blowing baby elephants ride the Colossal Wave of Wonder along with a surfing rhino and swimming octopus. Vibrant lights bring the rippling water to life in this lively, fun-filled scene.

Float Fact: The float skirt is an original design by renowned South African artist Karabo Poppy.

Performance by: Coco Jones

DECK THE HALLS by BALSAM HILL®

Balsam Hill invites viewers to enter a fairytale adorned with lifelike trees and a hand-carved, European-inspired, wooden Christmas pyramid. The Christmas trees, with true-to-nature details, are adorned with handcrafted ornaments and ribbon. The centerpiece of this 3-story display is a fully functional children's carousel.

Float Fact: The float is adorned with nearly a mile of garland, several miles of twinkling white lights, features a towering Balsam Hill® Vermont White Spruce™, meticulously crafted to mimic a real tree and standing three stories tall.

Performance by: The War and Treaty

DORA'S FANTASTICAL RAINFOREST by NICKELODEON & PARAMOUNT

Exciting discoveries await Dora and her best friend Boots as she returns to the Macy's Parade for the first time in 15 years. Accompanied by her reliable map and backpack, Dora is prepared to navigate the tropical terrain and New York City streets while keeping her eyes and ears peeled for Swiper the mischievous fox.

Float Fact: The float portion of this hybrid unit, which also includes a balloon, resembles the shape of a flower when viewed from above.

Performance by: Natti Natasha

FANTASY CHOCOLATE FACTORY by KINDER™

Kinder is all about creating surprising moments and memorable experiences, and this float is no exception. It showcases a sky-high chocolate factory, complete with a rotating Ferris wheel-like machine with Kinder Joy egg-shaped gondolas that deliver creamy, chocolatey swirls set to be manufactured into delectable creations.

Float Fact: The float features multiple turning gears, flashing lights and ticking gauges, giving the chocolatey fantasy factory a whimsical, retro-futuristic charm.

Performance by: Alex Warren and ballet dancers Tiler Peck and Roman Mejia

GIFT OF FREEDOM by MACY'S

An iconic symbol of hope and freedom, the Macy's Parade Liberty Torch stands tall as an ode to our vibrant city. Radiating warmth and light, it captures the spirit of New York, celebrating the dreams and aspirations that have drawn countless souls to our shores.

Float Fact: The Torch is 2/3 the size of the real Statue of Liberty Torch.

Performance by: New York Liberty with Ellie the Elephant

GEOFFREY'S DAZZLING DANCE PARTY by TOYS“R”US®

Geoffrey, America's favorite giraffe, DJs down the Parade route, encouraging kids of all ages to play often and dance like no one is watching. With the iconic bright colors, and toys that spark imagination, it is no surprise that the magic of Toys “R” Us lives in all of us.

Float Fact: The giraffe that accompanies the float is an inflatable costume worn by two performers walking in tandem.

Performance by: Chlöe

HARVEST IN THE VALLEY by GREEN GIANT®

This float depicts a picturesque harvest of fall delights in a rolling landscape where the Green Giant ensures the veggies are picked at the peak of perfection. As the Green Giant kneels to harvest the perfect ear of corn, one of the most popular Green Giant vegetables on Thanksgiving, Little Green Sprout eagerly gathers green beans.

Float Fact: Research shows that Americans eat more veggies on Thanksgiving than turkey, and Green Giant is ready for the challenge as he glides down the Parade route, standing more than two-stories high.

Performance by: Walker Hayes

HEARTWARMING HOLIDAY COUNTDOWN by HALLMARK CHANNEL

At several stories tall, this 3-D Christmas calendar masterpiece inspired by Hallmark Channel's Countdown to Christmas helps kick-off the holidays with a merry float of wonder. This magnificent float, complete with a festive surprise behind each date, counts down to Christmas Day.

Float Fact: The ribbon detail on the float could wrap a 12 x 12-foot Christmas present!

Performance by: Dan + Shay

Appearance by: Jonathan Bennett and Ginna Claire Mason

MAGIC MEETS THE SEAS by DISNEY CRUISE LINE

Captain Mickey, Captain Minnie and friends are back in the Big Apple with an all-new float inspired by Disney Cruise Line's expanding fleet. With the iconic red ship funnels, fan-favorite music and beloved characters, the spectacular performance is sure to dazzle fans in New York and at home.

Float Fact: This float features unique details from 8 Disney Cruise Line ships, each of which can be identified by the distinctive character art adorning the bow of each ship.

Performance by: Captain Minnie Mouse, Captain Mickey Mouse and Friends

PALACE OF SWEETS by BRACH'S®

It's a celebration of sweets as Brach's Palace of Sweets rolls down the New York City streets. With its rotating, colorful candy Christmas tree and giant gingerbread house adorned with candy cane trim, this float is sure to make Thanksgiving moments even sweeter.

Float Fact: The biggest candy cane on the Brach's Palace of Sweets float is 9,720 times larger than an actual Brach's® Candy Cane.

Performance by: Joey McIntyre

PASTA KNIGHT by RAO'S HOMEMADE

Rao's Homemade Pasta Knight hath arrived. Parade spectators across the country can feast their eyes on an epic dinnertime battle as Pasta Knight and his trusty steed face off against a fire breathing dragon. Pasta Knight's quest: to banish boring weeknight dinners once and for all. Inspired by the origin of Rao's Homemade authentic Italian marinara sauce, the story unfolds against a backdrop designed to resemble a village in Southern Italy and the delicious, fresh ingredients grown there.

Float Fact: Look closer at Pasta Knight's armor and you'll discover a variety of pasta shapes like Orecchiette, Fusilli, Penne, Tortiglioni, Rotelle and Rigatoni

Performance by: Rachel Platten

MACY'S SANTALAND EXPRESS

All aboard the iconic Macy's Express! This beloved train rolls down the Parade route, delivering festive magic and holiday joy with every stop.

Float Fact: Built on a school bus chassis, the Macy's Express adds a touch of magic by puffing steam down the Parade route like a classic locomotive.

Performance by: Jimmy Fallon & The Roots

SANTA'S SLEIGH

Straight the North Pole, Santa Claus rides his sleigh through the streets of New York City, spreading joy to both adults and children. This enchanting float depicts Santa's magical Christmas Eve journey around

the globe, featuring the famed Toy Shop, his massive bag of gifts, and the beloved reindeer pulling the sleigh. With Santa's grand arrival on 34th Street, the holiday season is officially here.

Float Fact: Santa's Sleigh is the largest float in the Parade at 60-feet long, 22-feet wide and 3 ½ stories tall.

STRIKES AGAIN by GOBOWLING!

Gobowling! brings the joy of scoring a strike to Thanksgiving morning. GoBowling.com is the destination for bowling fans and enthusiasts nationwide to find bowling centers, tips to improve their game and bowling event news. Did you know that over 67 million people across the country participate in bowling every year?

Float Fact: The GoBowling! Bowler—and the platform beneath her—are fully kinetic and powered by an electric battery.

TALES OF THE TEENAGE MUTANT NINJA TURTLES by NICKELODEON & PARAMOUNT

The fan-favorite pizza-loving Teenage Mutant Ninja Turtles will emerge once again from the sewers onto the streets of the Big Apple, inspired by the new series Tales of the Teenage Mutant Ninja Turtles, now streaming exclusively on Paramount+.

Float Fact: This action-packed float has 11 hidden hinges to help make it compact enough to fit through the Lincoln Tunnel en route to the Parade.

Performance by: To be announced

TOM TURKEY

Decked out in autumnal hues, Tom Turkey will once again usher in Thanksgiving as the star float. Our festive, gobbling friend will make his appearance amidst a flurry of confetti, with his wings flapping, eyes rolling, and head bobbing, all while accompanied by dancing showgirls and exuberant cheerleaders. This festive fan favorite is second in popularity only to Santa!

Float Fact: Tom Turkey, the longest running title float in the Parade, is also the only self-propelled float

Performance by: Charli D'Amelio

WEDNESDAY'S FEAST by NETFLIX

Wednesday hates Thanksgiving. Wednesday hates parades. But Wednesday loves embarrassing her younger brother Pugsley. In honor of the dreadful affair, Wednesday serves us Pugsley's head on a literal platter—surrounded by a buffet of rotten fruit, putrid vegetables and ominous insects. Don't mind Thing. He doesn't bite.

Float Fact: The Macy's Studios team has dedicated over one hundred hours of work to meticulously sculpting the faces of both Wednesday and Pugsley Addams, a remarkable feat of craftsmanship and an artful first for the Macy's Parade.

Performance by: Bishop Briggs

WINTER WONDERLAND IN CENTRAL PARK

The chill in the air you feel is the winter wonderland scene on the Central Park float as it makes its way down the Parade route. The snow-covered pine trees vintage streetlights and ice skaters gliding across the frozen pond under the landmark Gothic Bridge depicts a quintessential New York experience.

Float Fact: The frozen water on the pond is made from Teflon™.

Performance by: Sebastian Yatra with Macy's and Big Brothers Big Sisters Choir

WONDROUS WORLD OF WILDLIFE by BRONX ZOO

The iconic Bronx Zoo is celebrating its beloved animals and naturalistic exhibits that have amazed and delighted guests for the past 125 years. From Amur tigers to western lowland gorillas to giraffes, these are just some of the extraordinary creatures you can encounter on your next visit to the Bronx Zoo in New York City.

Float Fact: Each animal featured on the float was meticulously designed to be the same size as their real-life counterparts.

Performance by: Idina Menzel

THE WONDERSHIP by WONDER

Just like Wonder bread, The Wondership floats into the Big Apple, lighter than air. Adorned with the brand's iconic red, yellow and blue balloons and powered by a shower of confetti, The Wondership is set to spark adventure and joy, inspiring everyone to keep looking up, as you never know what wonders you might discover!

Float Fact: The Wondership can hold 4,552 loaves of Wonder bread!

Performance by: The Temptations

SPECIALTY UNITS

BIG RED SHOE CAR® by McDONALD'S®

Ronald McDonald® will cruise down the streets of NYC Thanksgiving morning in his one-of-a-kind vehicle. Driving with him are his good friends Grimace and Hamburglar.

Float Fact: The Big Red Shoe Car is equal to a men's size 266 shoe.

THE GRANNIE'S CAR by BBC STUDIOS

Look out! Gladys and Rita, mischievous grannies from Bluey, are rolling into the Parade. With their trusty blankets, specs, and a handy claw arm, these Grannies are ready to cause some hilarious mayhem, keeping everyone—especially Mum and Dad—on their toes as they weave through the fun!

Fun Fact: The Grannies' Car was specially designed by Macy's Studios with a custom frame to fit Gladys and Rita as inflatable characters, ensuring their hilarious antics are as big as their personalities.

SPONGEBOB SQUAREPANTS – THEGARRIAGE by NICKELODEON

Get ready for a snail-tastic twist on tradition as Nickelodeon and Paramount+ unveil the Garriage—an electrifying, Gary-shaped carriage from Bikini Bottom that's set to spread slow-moving smiles and SpongeBob whimsy across NYC.

Float Fact: Powered by a mighty 25 seahorse-power engine, our Garriage can reach exhilarating speeds of up to 6 mph (that's meows per hour!)

Appearance by: Tom Kenny

UNIVERSAL'S MERRY MOMENT by UNIVERSAL ORLANDO RESORT

From the heart of Orlando, where Universal's Holiday Parade featuring Macy's dazzles each season, the holiday spirit marches in with a spectacular announcement: "Santa Is On His Way!" Leading the charge is an all-star brigade of Parade favorites while the beat of a massive drum fills the air with energy. Macy's inflatable elves and stilt walkers dance around larger-than-life presents, creating a whimsical scene of wonder and delight. This merry moment is a magical preview of the joy to come, as the holiday excitement builds and Santa's arrival draws near.

Fun Fact: Universal's Holiday Parade featuring Macy's has been delighting guests with festive floats, towering balloons, and holiday cheer at Universal Studios Orlando since 2002!

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PLEASE NOTE: All elements and information included are subject to change

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