

SocialSermons<sup>®</sup>

# Complete

The complete, custom social media service for your church.

*(that doesn't require you to lift a finger)*

Always custom. No contracts. Cancel anytime.

"Our audience grew more in **the first 3 months of using SocialSermons** than it had in the 3-5 years prior."

*Josh Petermann, Worship Pastor, Christ Community Church*

"The first SocialSermon I posted got more views than any of the **previous 130 videos** on our account."

*Dr. Derwin L. Gray, Lead Pastor of Transformation Church*



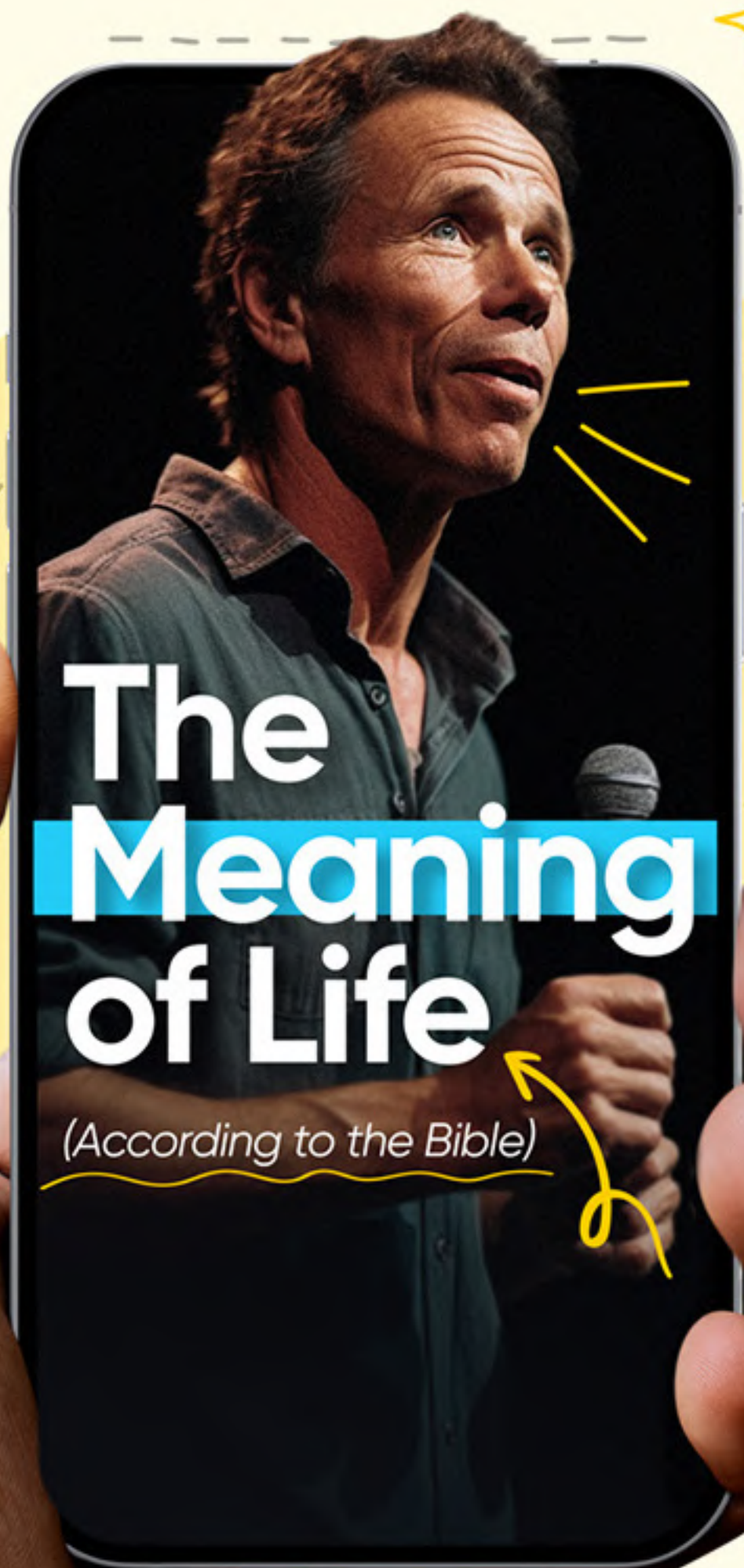
# Your church values social media. But you're already spread too thin.

*The result?*

You don't post as *often* as  
you should

Deep down you know social will never get  
the *attention it needs* with how busy you are

Your church social  
accounts are *all over the  
place*



# Let us do it for you. You don't have to lift a finger.

No managing a team or spending countless hours trying to keep up with the latest social media changes.

*No more worryung about:*

- Coming Up With Ideas
- Designing Posts
- Video Editing
- Captions
- Scheduling Content
- Researching Hashtags
- Building A Plan

# We're the personal, full-service social media team your church deserves. No big budgets required.



## **Strategy & Idea Generation**

You get paired with a SocialSermons writer & editor. Every week they review your sermon video in its entirety (without the use of bots or AI) identifying ideas and segments that would translate perfectly to social media that are 100% unique to your church



## **Copywriting & Video Editing**

Quotes are pulled. Transcriptions are written. Your editor then gets to work designing and producing custom social media posts keeping to the latest trends and social media best practices.



## **Scheduling & Publishing**

We pinpoint the best publishing times according to your specific audience patterns and then post your content for you so you never have to lift a finger (of course, if you prefer to post yourself - you're more than welcome to!)

# Complete

**\$1,499/mo**

Every week you'll receive:

- ✦ 2x SocialSermons
- ✦ 1x Quote Post
- ✦ 1x YouTube Video
- ✦ 1x Text Thread
- ✦ 1x Carousel Post
- ✦ 1x Long-Form Blog Post (~750-2,000 words)

Always custom. No contracts. Cancel anytime.

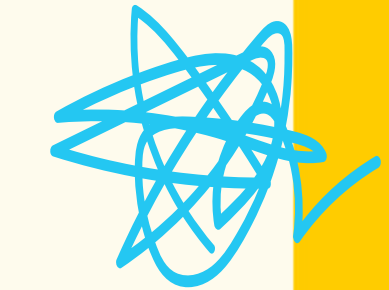
*After a year of working together you'll receive:*

A fully-designed book containing 52 essays (50,000+ words) to memorialize the journey your church has completed together in the previous year



The Complete plan is backed by The 100X Guarantee. If after a year of working together the reach of your sermons hasn't increased by 100X, we'll give \$100 to your church every month for 12 months to budget however you see fit.

# S



## Social Sermon Clip

- ✦ Your church is paired with a SocialSermons copywriter & editor on our staff ✨ ✨
- ✦ The same person watches your sermon each week (no bots or AI)
- ✦ Your copywriter identifies segments that would work well on social media
- ✦ Hooks are written for each SocialSermon and injected into the first few seconds of the video to stop the scroll ✕ ✕
- ✦ Hooks also help contextualize the message segment for people seeing it for the first time on social media

▶ View Video

S



## Social Sermon Clip

- ✦ Custom covers for SocialSermons are created to keep your profile looking tidy
- ✦ A transcription is created and turned into **on-screen** captions
- ✦ Snappy editing removes silences and ensures your SocialSermons don't drag
- ✦ Optional end screens are added inviting viewers to take their next step and watch the full sermon online or to "like & follow" for more

▶ View Video

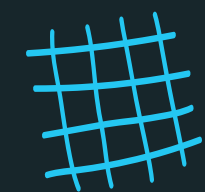




[▶ View Video](#)

## Social Sermon Clip

- ✦ We run reports to identify the best times to publish your SocialSermons according to your audience's engagement and activity
- ✦ SocialSermons are published across Instagram, Facebook, YouTube
- ✦ Shorts, TikTok, and Twitter (as applicable to your church)
- ✦ Custom hashtags are researched and added to your post's caption



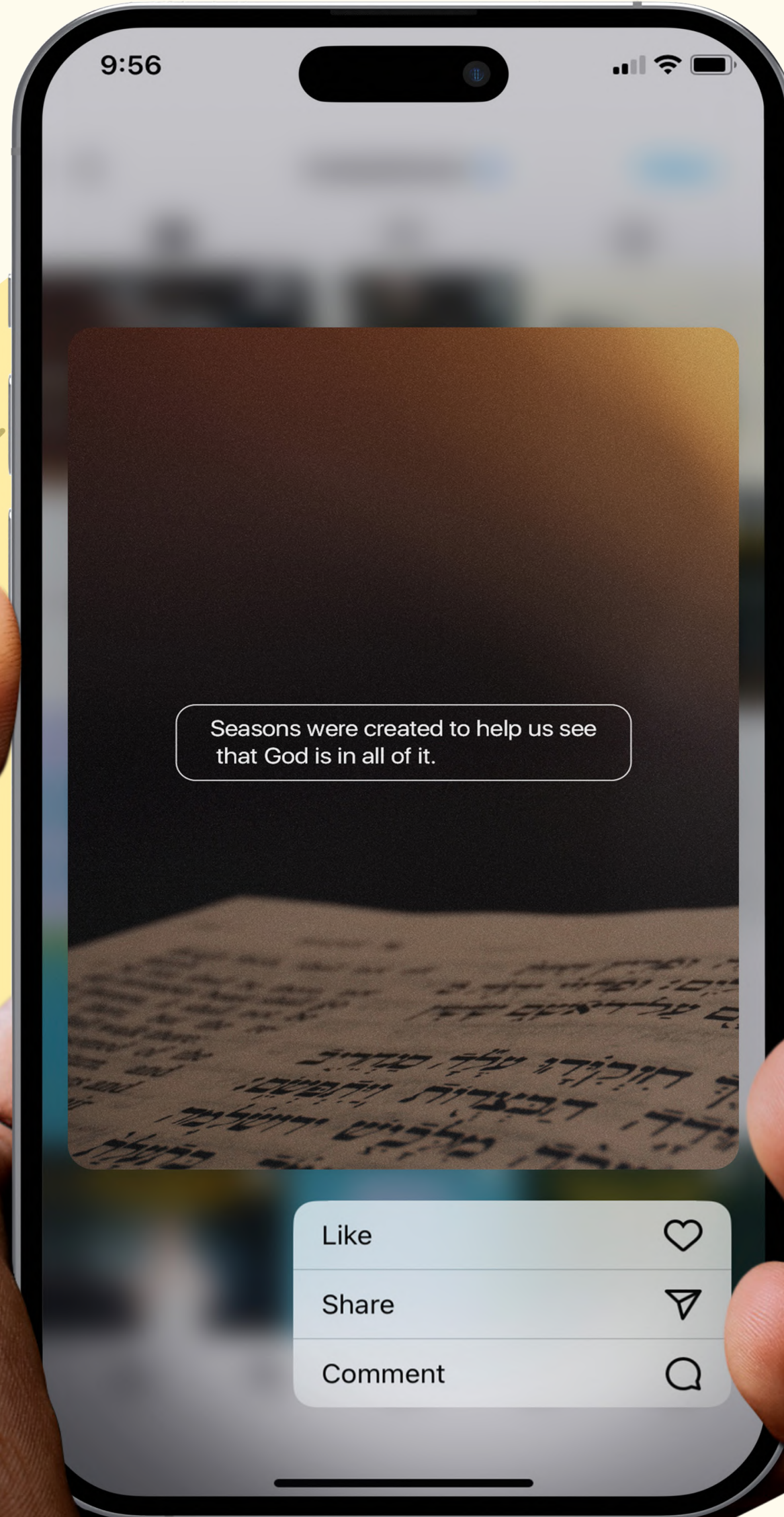
S ✨





▶ View Video

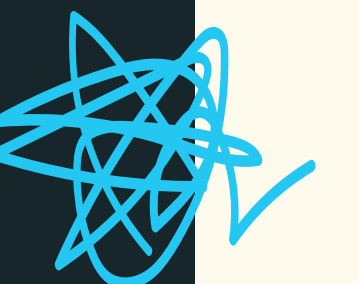
## YouTube Video

- ✦ Your copywriter will time stamp a 6-20 minute segment within your sermon (the average length of a first page YouTube video is 14 minutes, 50 seconds)
- ✦ A search-optimized title is composed (YouTube is the 2nd largest search engine in the world) ✨ ✨
- ✦ An eye-grabbing thumbnail is designed ✕ +
- ✦ Finally, we develop an attention-grabbing intro with on-screen captions to kick off the video - - -



## Quote Post

- ✦ The best performing quotes on social media are **short and snappy**
- ✦ Your church's quotes are pulled  directly from your pastor's message in our weekly review
- ✦ Those quotes are then developed in to elegant designs 





**BEWARE OF  
THIS TOXIC  
PRACTICE  
IN YOUR  
LIFE**

Idols are  
everywhere.

A beer bottle.  
A toxic practice.  
An obsession with  
*money, sex, or power.*

We search for *love, security,*  
and *identity* in the wrong  
places.

But here's the truth...

The only place you'll find  
true *fulfillment* is in the loving  
arms of God.

Let go of the idols and embrace  
the ultimate *love and security*  
that can only be found in God.

Need prayer or want to speak  
to a pastor? *Send us a DM.*

## Carousel

- ✦ Every week your copywriter will identify a segment of your pastor's sermon to develop into a carousel post for Instagram
- ✦ In our experience, the best performing carousels start with a big, bold **headline**
- ✦ Every carousel ends with a slide inviting folks to send your church a DM to initiate personal connection






## Text Threads

- ✦ Carousel posts are only viable on Instagram
- ✦ To remedy this, we extract the copy from your carousel each week to create a long-form text post for Facebook, X, and Threads
- ✦ This text thread is delivered ready to publish with a single accompanying image (the same cover image from your weekly carousel)



## Navigating Betrayal: How To Find Healing And Hope

 Pastor Kurt Jenkins  
3 min read



Ever felt the sting of betrayal? That cold, bitter feeling that creeps in when trust is shattered? You're not alone.

Betrayal can be an unwanted companion. It leaves us questioning our judgment and shakes the foundation of relationships.

But what if there's a silver lining to it all? What can we take away from such occurrences?

This post offers you a roadmap for navigating through these turbulent waters. We'll explore biblical perspectives on betrayal, coping strategies for its aftermath, and ways to rebuild trust after being betrayed.

Above all else, remember — while pain might echo in your heart today, resilience has always been part of how God made you.


### **The Biblical Perspective on Betrayal**

When we examine betrayal through the lens of the Bible, we see that it is, unfortunately, a common part of human relationships. However, this dark aspect of Christianity can also highlight the power of divine love and forgiveness.

### **The Enduring Love of Jesus**

Jesus had an unwavering affection for his disciples despite their many

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 Listen  Share  More

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## Blog Post

- ✦ During our weekly review, we'll mark off a portion of your sermon to develop into a long-form essay
- ✦ Optimized for search engines, your weekly blog post is ready to be published on your church's website to bolster your SEO presence ✨ ✨ ✨
- ✦ Formatted with headings, relevant hyperlinks, appropriate line breaks, bold, italics, etc.





## The Book

- ❖ After a year of working together, you'll have a catalogue of 52 long-form essays capturing the journey your church has been on in the previous 12 months
- ❖ Every year we compile those essays into a custom-designed, stunning, print-ready book
- ❖ This is a coffee table-style book with a beautiful cover and layout of pages
- ❖ These 'year in review' books are the pinnacle of the work we do at SocialSermons and a powerful embodiment of the most recent season your church family has come through 

# ✦ The 100X Guarantee

The SocialSermons Complete plan is backed by The 100X Guarantee.

If after a year of working together, the reach of your sermons hasn't increased by 100X, we'll give \$100 to your church every month for 12 months to budget however you see fit.





# Case Study #1: Gateway Church



**"You showed up  
on my TikTok feed.  
My wife and I  
are looking for a church  
and we're gonna be  
checking yours out."**

[CHECK THE FULL CASE STUDY](#)

✦ **Location**  
Winterville, NC

✦ **Church Age**  
41 Years Old

✦ **Weekend Attendance**  
200

# Case Study #2: Transformation Church



**“This is what drove me to finally come in-person - the fact that I was able to follow online for so long.”**

[CHECK THE FULL CASE STUDY](#)

✦ **Location**  
Pensacola, FL

✦ **Church Age**  
10 Years Old

✦ **Weekend Attendance**  
950

# Case Study #3: Cornerstone Church



**"12,820 non-followers  
reached in the 1st month."**

[CHECK THE FULL CASE STUDY](#)

✦ **Location**  
Prescott, AZ

✦ **Church Age**  
35 Years Old

✦ **Weekend Attendance**  
500-700



Get started with a  
free strategy call!

[Book A Call](#)

[socialsermons.com](https://socialsermons.com)