

 SocialSermons<sup>®</sup>

# Essential

The complete, custom social media  
service for your church.

*(that doesn't require you to lift a finger)*

Always custom. No contracts. Cancel anytime.

"Our audience grew more in **the first 3 months of using SocialSermons** than it had in the 3-5 years prior."

*Josh Petermann, Worship Pastor, Christ Community Church*

"The first SocialSermon I posted got more views than any of the **previous 130 videos** on our account."

*Dr. Derwin L. Gray, Lead Pastor of Transformation Church*



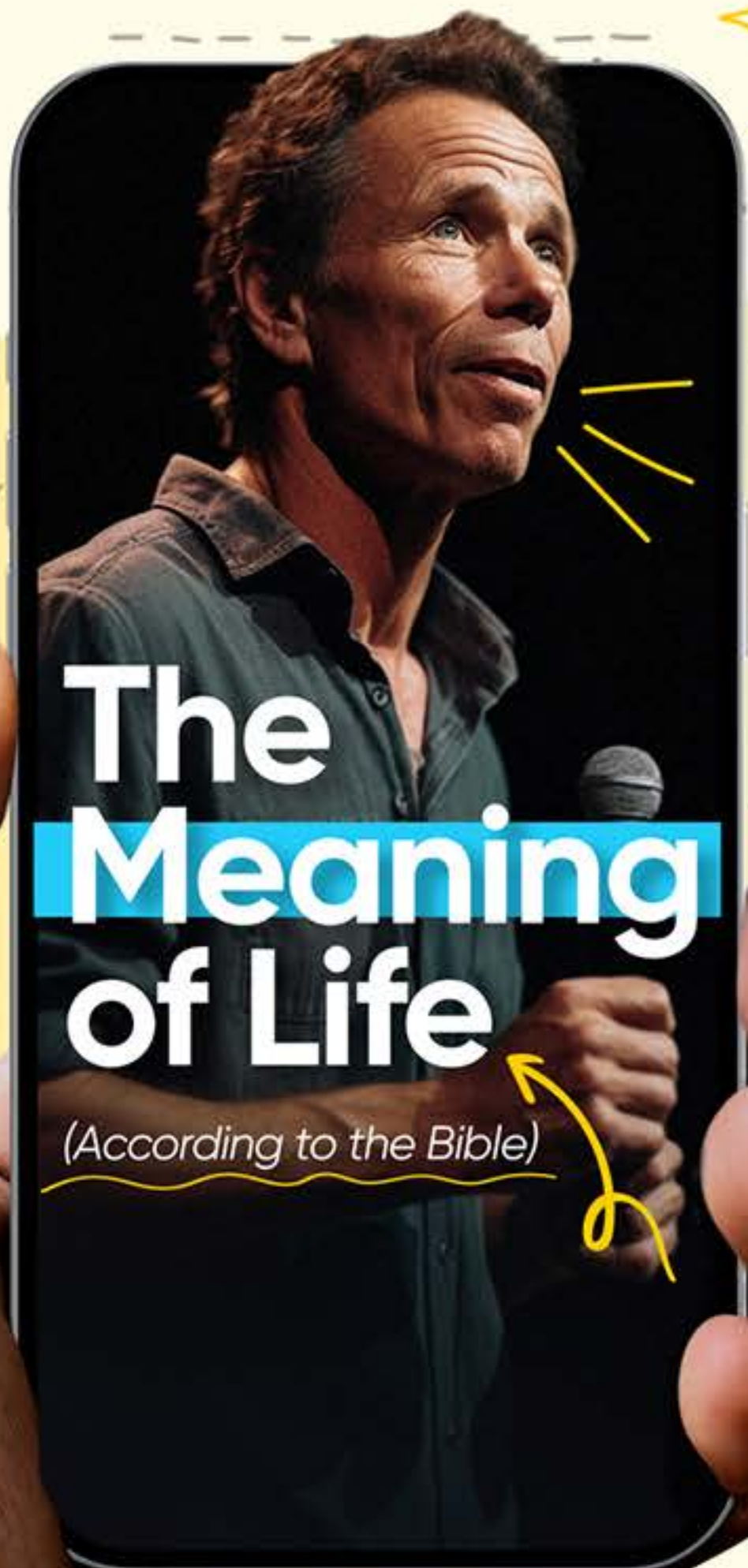
# Your church values social media. But you're already spread too thin.

*The result?*

You don't post as *often* as  
you should

Deep down you know social will never get  
the *attention it needs* with how busy you are

Your church social  
accounts are *all over the  
place*



# Let us do it for you. You don't have to lift a finger.

No managing a team or spending countless hours trying to keep up with the latest social media changes.

*No more worryung about:*

- Coming Up With Ideas
- Designing Posts
- Video Editing
- Captions
- Scheduling Content
- Researching Hashtags
- Building A Plan

# We're the personal, full-service social media team your church deserves. No big budgets required.



## Strategy & Idea Generation

You get paired with a SocialSermons writer & editor. Every week they review your sermon video in its entirety (without the use of bots or AI) identifying ideas and segments that would translate perfectly to social media that are 100% unique to your church



## Copywriting & Video Editing

Quotes are pulled. Transcriptions are written. Your editor then gets to work designing and producing custom social media posts keeping to the latest trends and social media best practices.



## Scheduling & Publishing

We pinpoint the best publishing times according to your specific audience patterns and then post your content for you so you never have to lift a finger (of course, if you prefer to post yourself - you're more than welcome to!)



## Essential

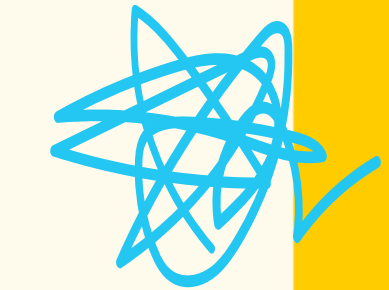
# \$499/mo

Every week you'll receive:

✦ 2x SocialSermons

Always custom. No contracts. Cancel anytime.

# S



[▶ View Video](#)

## Social Sermon Clip

- ✦ Your church is paired with a SocialSermons copywriter & editor on our staff ✨ ✨
- ✦ The same person watches your sermon each week (no bots or AI)
- ✦ Your copywriter identifies segments that would work well on social media
- ✦ Hooks are written for each SocialSermon and injected into the first few seconds of the video to stop the scroll ✕ ✕
- ✦ Hooks also help contextualize the message segment for people seeing it for the first time on social media

# S



## Social Sermon Clip

- ✦ Custom covers for SocialSermons are created to keep your profile looking tidy
- ✦ A transcription is created and turned into **on-screen** captions
- ✦ Snappy editing removes silences and ensures your SocialSermons don't drag
- ✦ Optional end screens are added inviting viewers to take their next step and watch the full sermon online or to "like & follow" for more

▶ View Video

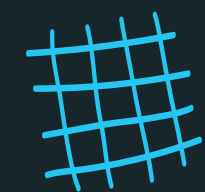




[▶ View Video](#)

## Social Sermon Clip

- ✦ We run reports to identify the best times to publish your SocialSermons according to your audience's engagement and activity
- ✦ SocialSermons are published across Instagram, Facebook, YouTube
- ✦ Shorts, TikTok, and Twitter (as applicable to your church)
- ✦ Custom hashtags are researched and added to your post's caption



# Case Study #1: Gateway Church



**"You showed up  
on my TikTok feed.  
My wife and I  
are looking for a church  
and we're gonna be  
checking yours out."**

[CHECK THE FULL CASE STUDY](#)

✦ **Location**  
Winterville, NC

✦ **Church Age**  
41 Years Old

✦ **Weekend Attendance**  
200

# Case Study #2: Transformation Church



**“This is what drove me to finally come in-person - the fact that I was able to follow online for so long.”**

[CHECK THE FULL CASE STUDY](#)

✦ **Location**  
Pensacola, FL

✦ **Church Age**  
10 Years Old

✦ **Weekend Attendance**  
950

# Case Study #3: Cornerstone Church



**"12,820 non-followers  
reached in the 1st month."**

[CHECK THE FULL CASE STUDY](#)

✦ **Location**  
Prescott, AZ

✦ **Church Age**  
35 Years Old

✦ **Weekend Attendance**  
500-700



**Get started with a  
free strategy call!**

**Book A Call**

**socialsermons.com**