

 SocialSermons[®]

Standard

The complete, custom social media service for your church.

(that doesn't require you to lift a finger)

Always custom. No contracts. Cancel anytime.

"Our audience grew more in **the first 3 months of using SocialSermons** than it had in the 3-5 years prior."

Josh Petermann, Worship Pastor, Christ Community Church

"The first SocialSermon I posted got more views than any of the **previous 130 videos** on our account."

Dr. Derwin L. Gray, Lead Pastor of Transformation Church



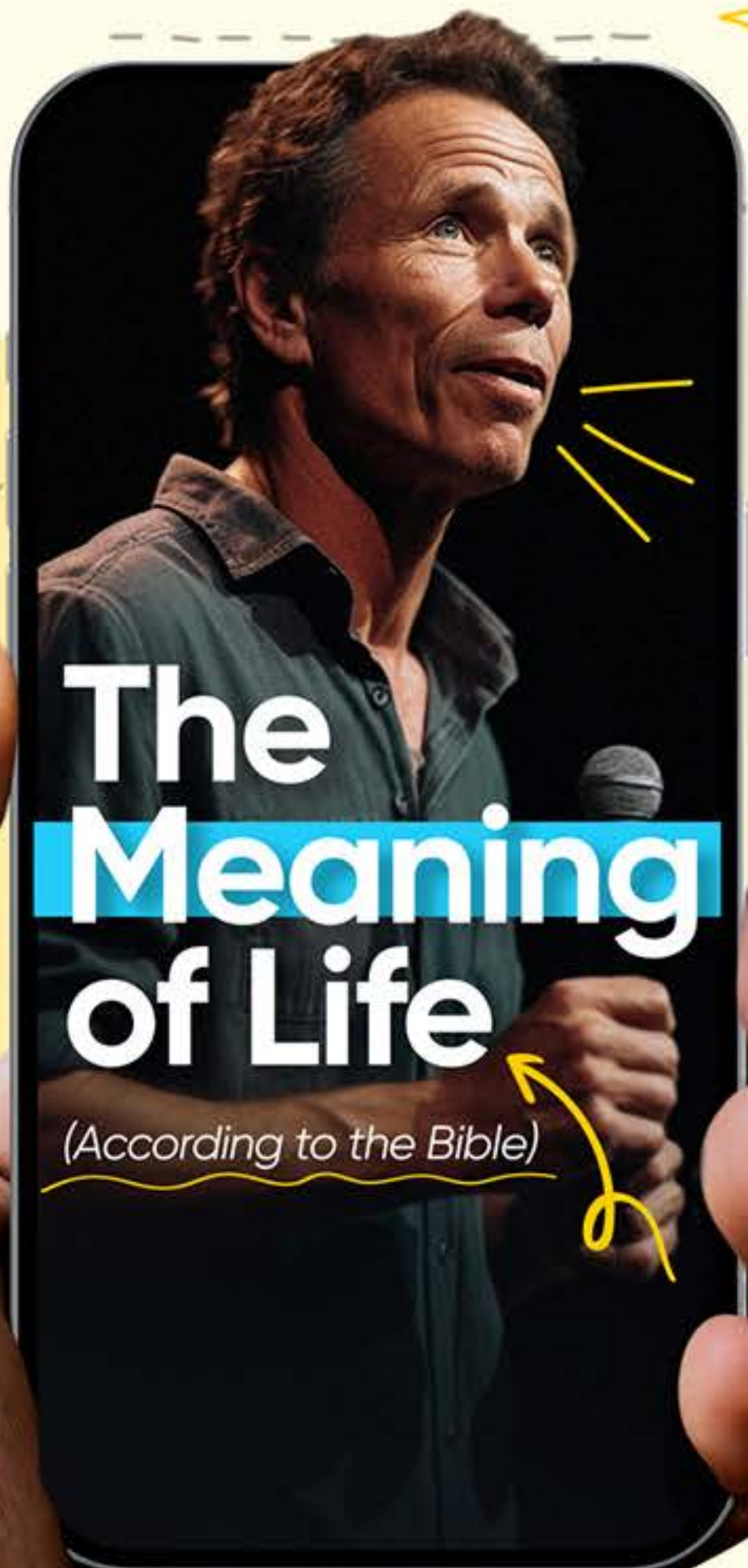
Your church values social media. But you're already spread too thin.

The result?

You don't post as *often* as
you should

Deep down you know social will never get
the *attention it needs* with how busy you are

Your church social
accounts are *all over the
place*



Let us do it for you. You don't have to lift a finger.

No managing a team or spending countless hours trying to keep up with the latest social media changes.

No more worryung about:

- Coming Up With Ideas
- Designing Posts
- Video Editing
- Captions
- Scheduling Content
- Researching Hashtags
- Building A Plan

We're the personal, full-service social media team your church deserves. No big budgets required.



Strategy & Idea Generation

You get paired with a SocialSermons writer & editor. Every week they review your sermon video in its entirety (without the use of bots or AI) identifying ideas and segments that would translate perfectly to social media that are 100% unique to your church



Copywriting & Video Editing

Quotes are pulled. Transcriptions are written. Your editor then gets to work designing and producing custom social media posts keeping to the latest trends and social media best practices.



Scheduling & Publishing

We pinpoint the best publishing times according to your specific audience patterns and then post your content for you so you never have to lift a finger (of course, if you prefer to post yourself - you're more than welcome to!)



Standard

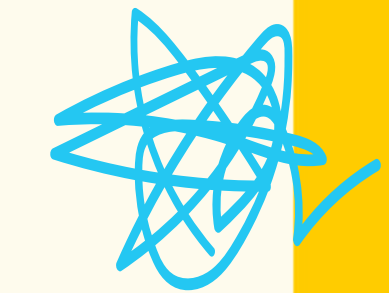
\$999/mo

Every week you'll receive:

- ✦ 2x SocialSermons
- ✦ 1x Quote Post
- ✦ 1x Text Thread
- ✦ 1x Carousel Post

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S



Social Sermon Clip

- ✦ Your church is paired with a SocialSermons copywriter & editor on our staff ✨ ✨
- ✦ The same person watches your sermon each week (no bots or AI)
- ✦ Your copywriter identifies segments that would work well on social media
- ✦ Hooks are written for each SocialSermon and injected into the first few seconds of the video to stop the scroll ✕ ✕
- ✦ Hooks also help contextualize the message segment for people seeing it for the first time on social media

▶ View Video

S



Social Sermon Clip

- ✦ Custom covers for SocialSermons are created to keep your profile looking tidy
- ✦ A transcription is created and turned into **on-screen** captions
- ✦ Snappy editing removes silences and ensures your SocialSermons don't drag
- ✦ Optional end screens are added inviting viewers to take their next step and watch the full sermon online or to "like & follow" for more

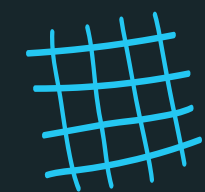
▶ View Video

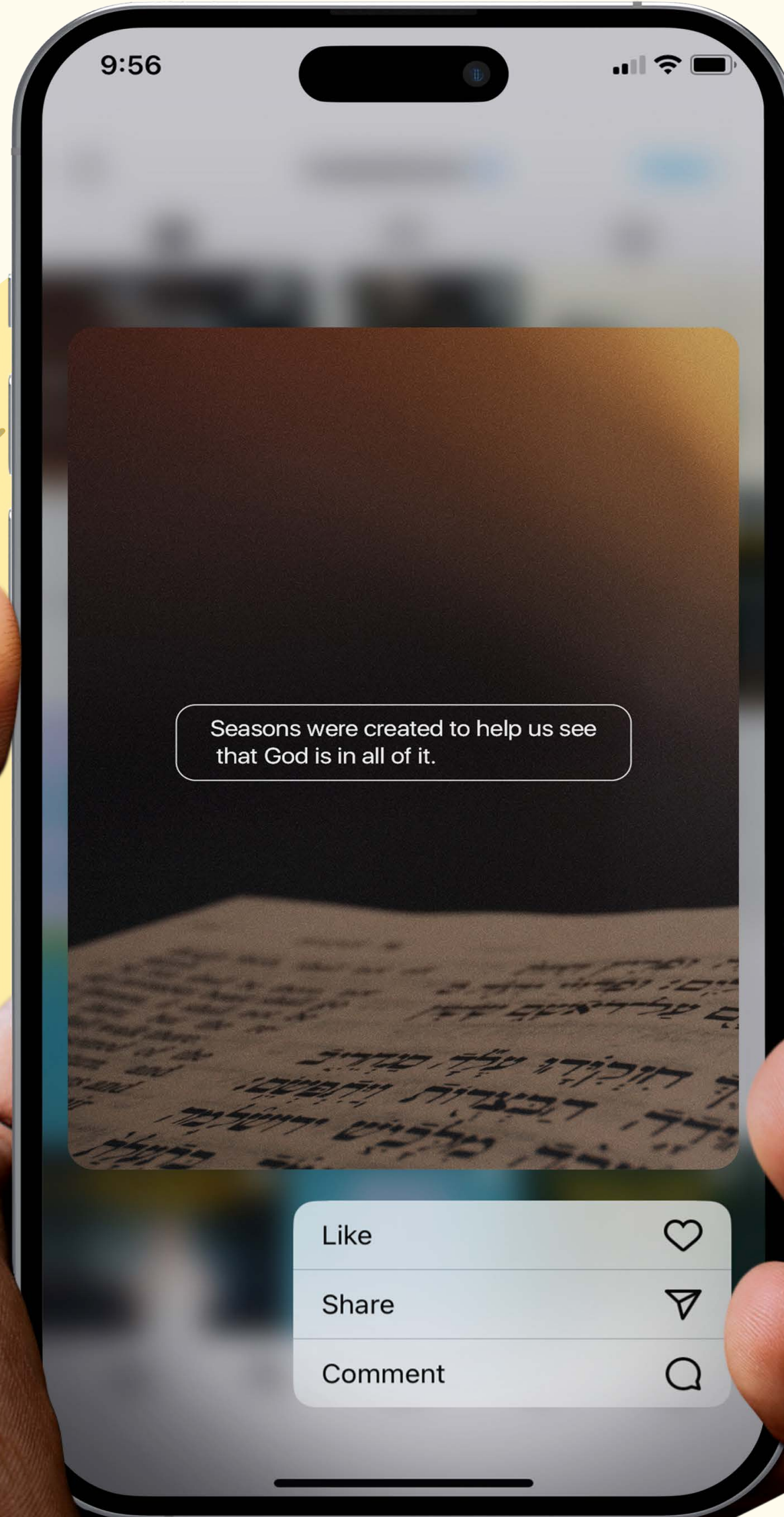


[▶ View Video](#)



Social Sermon Clip

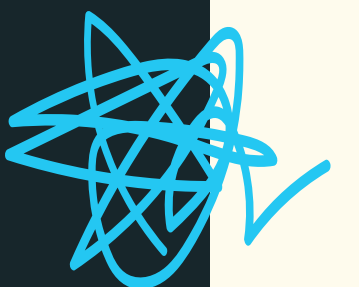
- ✦ We run reports to identify the best times to publish your SocialSermons according to your audience's engagement and activity
- ✦ SocialSermons are published across Instagram, Facebook, YouTube
- ✦ Shorts, TikTok, and Twitter (as applicable to your church)
- ✦ Custom hashtags are researched and added to your post's caption





Quote Post

- ✦ The best performing quotes on social media are **short and snappy**
- ✦ Your church's quotes are pulled  directly from your pastor's message in our weekly review
- ✦ Those quotes are then developed in to elegant designs 





**BEWARE OF
THIS TOXIC
PRACTICE
IN YOUR
LIFE**

Idols are
everywhere.

A beer bottle.
A toxic practice.
An obsession with
money, sex, or power.

We search for *love, security,*
and *identity* in the wrong
places.

But here's the truth...

The only place you'll find
true *fulfillment* is in the loving
arms of God.

Let go of the idols and embrace
the ultimate *love and security*
that can only be found in God.

Need prayer or want to speak
to a pastor? *Send us a DM.*

Carousel

- ✦ Every week your copywriter will identify a segment of your pastor's sermon to develop into a carousel post for Instagram
- ✦ In our experience, the best performing carousels start with a big, bold **headline**
- ✦ Every carousel ends with a slide inviting folks to send your church a DM to initiate personal connection





Text Threads

- ✦ Carousel posts are only viable on Instagram
- ✦ To remedy this, we extract the copy from your carousel each week to create a long-form text post for Facebook, X, and Threads
- ✦ This text thread is delivered ready to publish with a single accompanying image (the same cover image from your weekly carousel)

Case Study #1: Gateway Church



**"You showed up
on my TikTok feed.
My wife and I
are looking for a church
and we're gonna be
checking yours out."**

[CHECK THE FULL CASE STUDY](#)

✦ **Location**
Winterville, NC

✦ **Church Age**
41 Years Old

✦ **Weekend Attendance**
200

Case Study #2: Transformation Church



“This is what drove me to finally come in-person - the fact that I was able to follow online for so long.”

[CHECK THE FULL CASE STUDY](#)

✦ **Location**
Pensacola, FL

✦ **Church Age**
10 Years Old

✦ **Weekend Attendance**
950

Case Study #3: Cornerstone Church



**"12,820 non-followers
reached in the 1st month."**

[CHECK THE FULL CASE STUDY](#)

✦ **Location**
Prescott, AZ

✦ **Church Age**
35 Years Old

✦ **Weekend Attendance**
500-700



Get started with a
free strategy call!

[Book A Call](#)

socialsermons.com