**NEXT STEPS**

1. Submit the online application before the October 20 deadline.
2. ElevAsian staff will schedule an interview.
3. Once all of the interviews have been conducted, applicants will be notified if they have been selected.

**VALID APPLICATION**

Submit Online Application by scanning the code.

**APPLICANT ELIGIBILITY**

- At least one year in operation with revenue
- Asian or of Asian descent
- Participant must be the owner
- Preference given to businesses located in low-to-moderate income communities

While the needs of Asian American Pacific Islander business owners are diverse, analysis of survey data demonstrates consistently the need for trusted resources that can provide culturally competent one-on-one technical assistance and business counseling.¹

¹ National Coalition for Asian Pacific American Community Development “Small Businesses Big Dreams”

**CONTACT US**

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**ElevAsian Uplifts Asian Entrepreneurs**

Next Cohort Starts
November 2, 2023
Applications due by October 20th

ElevAsian serves established and early-stage, revenue generating, English-speaking Asian companies that are seeking increased business knowledge, social capital to grow their businesses, and a supportive community.
WHY SHOULD YOU APPLY?

- Are you still working in your business rather than on it?
- Do you lack access to capital to stabilize and grow your business?
- Could your business operate profitably if you were incapacitated for months?
- Do you have problems retaining talented workers?

Visiting ElevAsian.org or for more information.

HOW WILL I BENEFIT?

- Receive customized individual instruction from university business school instructors with years of experience starting, building and selling companies
- Work with an executive mentor matched to meet your needs
- Learn from others who have experienced the same challenges/opportunities as you
- Make it real and relevant by using your business as the focus of the mini-case presentations
- Access financial and other professional resources

"This program and you all have wildly exceeded my expectations. I first had a hard time trying to piece together the classroom material and the real life work. Although it is still not in 100% alignment, it brought to light a lot of areas to be developed that was very helpful to me. Thank you so much for your sincerity, your dedication, generosity and thank you for being so awesome!"

—Ms. Tran Le

PROGRAM DESCRIPTION

- 10 (2) hour classes covering all aspects of building successful companies (TBD)
- Mini-case presentations (1/class)
- Final presentations to demonstrate the extent of your progress in learning in the program
- Mentorship Accelerator Program 2.0