UPLIFTS ASIAN ENTREPRENEURS

At least one year in operation with revenue
Asian or of Asian descent
Participant must be the owner
Preference given to businesses located in low-to-moderate income communities

APPLICANT ELIGIBILITY

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APPLICATION ELIGIBILITY

English-speaking Asian companies that are seeking increased business knowledge, social capital to grow their businesses, and a supportive community.

NEXT STEPS

1. Submit the online application on or before August 15, 2024.
2. ElevAsian staff will schedule an interview.
3. Once all of the interviews have been conducted, applicants will be notified if they have been selected.

CONTACT US

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Next Cohort Starts September 12, 2024
Applications due by August 15, 2024
WHY SHOULD YOU APPLY?

1. Are you still working in your business rather than on it?

2. Do you lack access to capital to stabilize and grow your business?

3. Could your business operate profitably if you were incapacitated for months?

4. Do you have problems retaining talented workers?

HOW WILL I BENEFIT?

• Receive customized individual instruction from university business school instructors with years of experience starting, building and selling companies
• Work with an executive mentor matched to meet your needs
• Learn from others who have experienced the same challenges/opportunities as you
• Make it real and relevant by using your business as the focus of the mini-case presentations
• Access financial and other professional resources

PROGRAM DESCRIPTION

• Ten (10) 2-hour online classes covering all aspects of building successful companies
• Social networking events hosted and catered by alumni
• Deep dive workshops on topics selected by the cohort
• Mini-case presentations (1/class)
• Final presentations
• Mentorship Program 2.0 Accelerator
• Facilitated female CEO support group meetings

"This program and you all have wildly exceeded my expectations. I first had a hard time trying to piece together the classroom material and the real life work. Although it is still not in 100% alignment, it brought to light a lot of areas to be developed that was very helpful to me. Thank you so much for your sincerity, your dedication, generosity and thank you for being so awesome!"

—Ms. Tran Le