

44th
annual

ECO FARM[™] CONFERENCE

Exhibitor Packet

January 17-20, 2024
Asilomar State Beach & Conference Grounds
Pacific Grove, California



Contact Our Team

Dina Izzo • (831) 234-0259

Katie Hershfelt • (805) 722-5324

exhibitors@eco-farm.org



About Us

Through its connective events, the Ecological Farming Association (EcoFarm) facilitates an exchange of knowledge and resources among a diversity of stakeholders and grassroots leadership to advance just and ecological farming and food systems. Founded in 1981, the annual EcoFarm Conference is the oldest and largest organic farming conference west of the Mississippi, supplemented by other events throughout the year. Join us in January to connect with 1,500+ organic, biodynamic, and regenerative farmers, ranchers, and industry leaders.

Contact our Team

Dina Izzo • (831) 234-0259

Katie Hershfelt • (805) 722-5324

exhibitors@eco-farm.org

Why Exhibit at EcoFarm?

our community

45,000+



online audience

1,500+



attendees



Reach Industry Leaders

Connect with more than 1,500 organic, biodynamic and regenerative farmers, ranchers and industry leaders at our annual conference--and 45,000 targeted followers through EcoFarm's digital marketing streams, including Facebook, Instagram, LinkedIn and e-newsletters.

Be Part of the Legacy

With more than 40 annual conferences under our belt, we take pride in our long-standing legacy; many attendees have supported us since the beginning! We hope you'll join us to cultivate the next generation of EcoFarm leaders.

What Exhibitors are Saying

Exhibitors represent industry innovators from the seed, packaging, equipment and fertility sectors that make the expo inviting and educational.

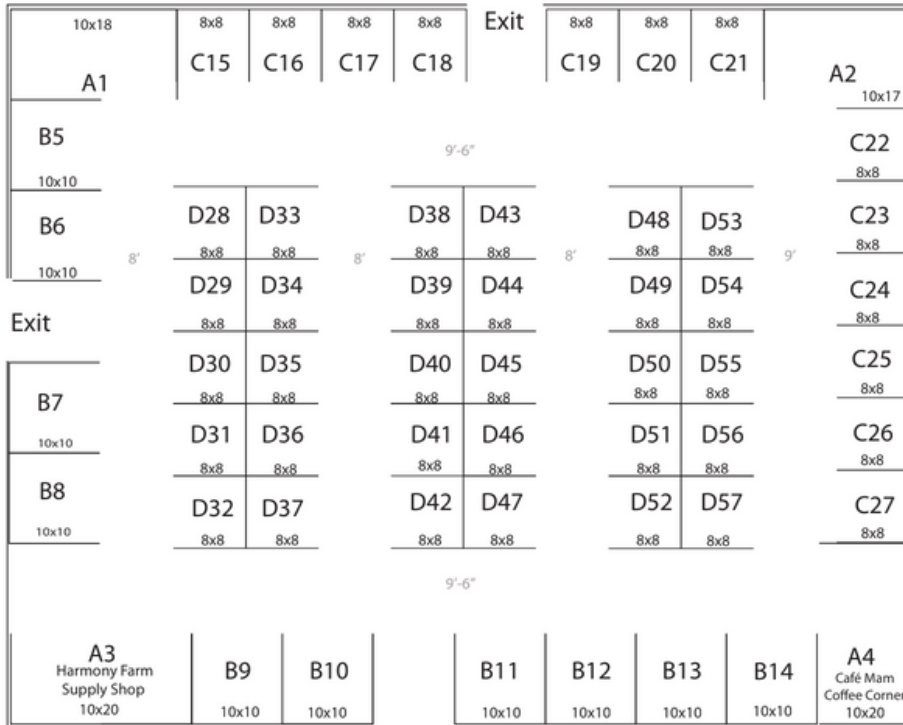
"The EcoFarm Expo has always been the most mission-aligned venue for displaying products that make true regenerative agriculture possible."

-Steve Heckeroth, Founder/Chief Innovation Officer, Solectrac



Booth Map

Asilomar Conference Grounds - Tent 80' x 100' Pole



EXPO BOOTHS WILL SELL OUT!

REGISTER AT
ECO-FARM.ORG/CONFERENCE

Online registration opens by early October; register by December 15 to be included in the conference program.

NEW!

EQUIPMENT SHOWCASE

Display and demo your equipment in a curated outdoor space in parking lot C above the expo tent.

Gas must be drained from equipment before arriving on site.

\$250 per 9'x14' parking space

Booth Sizes + Pricing

A: 10'x20' Corner Booth
\$2,500

B: 10'x10' Perimeter Booth
\$1,800

C: 8'x8' Perimeter Booth
\$1,500

D: 8'x8' Hub Booth
\$1,300

Contact our Team

Dina Izzo • (831) 234-0259

Katie Hershfelt • (805) 722-5324

exhibitors@eco-farm.org

Exhibition Details

EACH EXPO BOOTH INCLUDES

One 6' x 2.5' Table, Skirted

One Waste Basket

Two Chairs

Two Exhibitor Badges

Badges give access to workshops and Beer & Kombucha Tasting

ADDITIONAL CONFERENCE PASSES

\$250 Exhibitor Pass

Purchase up to three additional exhibitor badges during online registration.

ADDITIONAL EQUIPMENT/SHIPPING NEEDS

TriCord Tradeshow Services will be in touch with registered exhibitors 90 days out from the conference about options for shipping and extra furniture, decor, and/or electricity.

Expo Schedule



Exhibitor Move-In

Wed: 3:00 p.m. - 8:00 p.m.

Thurs: 6:00 a.m. - 8:00 a.m.

Expo Open

Thurs: 8:00 a.m. - 5:00 p.m.

Fri: 8:00 a.m. - 6:00 p.m.

Sat: 8:00 a.m. - 12:00 p.m.

Early Exhibitor Move-Out

Must be selected at registration

Fri: 6:00 p.m. - 7:00 p.m.

Exhibitor Move-Out

Sat: 12:00 p.m. - 2:00 p.m.

“Over the past decade, I have spent thousands of dollars on products I discovered at the EcoFarm Expo. Conversations with suppliers always lead to important finds—books, equipment and services that are invaluable to my farm and my business.”

*- Steve Sprinkel, Farmer and
Restaurant Owner*

Contact our Team

Dina Izzo • (831) 234-0259

Katie Hershfelt • (805) 722-5324

exhibitors@eco-farm.org

Important Exhibitor Information

1. Each expo booth includes one 6' x 2.5' skirted table, two chairs, a waste basket, and two exhibitor badges that provide access to all workshops and the Beer & Kombucha Tasting. TriCord Tradeshow Services will be in touch with registered exhibitors 90 days out from the conference about options for shipping your extra furniture, decor, and/or electricity.
2. Asilomar Conference Center (Aramark) regulations prohibit direct shipments to the conference grounds. All shipped items must be routed through Tricord Tradeshow Services.
3. Unless early move-out is selected during online registration, booths must be set up and remain open until Saturday, January 20. If an exhibitor takes down their booth without selecting early move-out, a \$125 fee will be assessed.
4. Booth assignments are first come, first serve. Exhibitors will have the option to submit three choices for placement. If the first choice is not available, the second choice and then the third choice will be considered. An email will be sent within 24-48 hours to confirm booth assignments.
5. Booth fees must be paid during registration. Exhibitors will be charged based on their first choice booth option and any discrepancies between the first choice and assigned booth will be handled once booth assignments are made.
6. If an exhibitor cancels after December 15, a \$300 processing fee will be assessed. No refunds will be processed after December 15. Returned checks will incur a \$150 fee.
7. Exhibitors who intend to sell goods or services must provide proof of a California Sales Tax ID and collect appropriate sales tax.
8. Except for loading and unloading, vehicles are not authorized to park in the lot surrounding the expo tent.
9. The expo is located in a heated, fully enclosed tent. Be prepared for inclement weather during load-in and load-out.
10. Neither conference management nor Asilomar Conference Center (Aramark) is responsible for any injury to exhibitors, their employees, guests or visitors while within the confines of the space set aside for the exhibitor, or for loss or damage to any goods for any cause whatsoever while in transit to or from the display site or during the event. Exhibitors must be able to supply a certificate of insurance if requested by Asilomar or the Ecological Farming Association. Insurance on exhibits is the responsibility of exhibitor.

Contact our Team

Dina Izzo • (831) 234-0259

Katie Hershfelt • (805) 722-5324

exhibitors@eco-farm.org