

Privacy Statement

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Introduction

We understand that you are aware of and care about your own personal privacy interests, and we take that seriously. This Privacy Notice describes Societal's policies and practices regarding its collection and use of your personal data, and sets forth your privacy rights. We recognize that information privacy is an ongoing responsibility, and so we will from time to time update this Privacy Notice as we undertake new personal data practices or adopt new privacy policies.

How we collect and use (process) your personal information

Societal collects personal information about its website visitors and customers. With a few exceptions, this information is generally limited to:

- name
- address
- email
- phone number

We use this information to provide prospects and customers with services.

We do not sell personal information to anyone and only share it with third parties who are facilitating the delivery of our services.

Use of the societalsystems.com Website

As is true of most other websites, Societal's websites (societalsystems.com and all subdomains) collect certain information automatically and store it in log files. The information may include internet protocol (IP) addresses, the region or general location where your computer or device is accessing the internet, browser type, operating system and other usage information about the use of Societal's websites, including a history of the pages you view. We use this information to help us design our site to better suit our users' needs. We may also use your IP address to help diagnose problems with our server and to administer our website, analyze trends, track visitor movements, and gather broad demographic information that assists us in identifying visitor preferences.

Societal has a legitimate interest in understanding how members, customers and potential customers use its website. This assists Societal with providing more relevant products and services, with communicating value to our sponsors and corporate members, and with providing appropriate staffing to meet member and customer needs.

Cookies and tracking technologies

Cookies are small pieces of data that are stored on your computer, mobile phone or any other device used to access the internet.

Cookies set by the website owner (in this case, Societal) are called "first party cookies". Cookies set by parties other than the website owner are called "third party cookies". Third party cookies enable third party features or functionality to be provided on or through the website (e.g. like analytics). The parties that set these third party cookies can recognise your computer or device both when it visits the website in question and also when it visits certain other websites.

We use first party and third party cookies for several reasons. Some cookies are required for technical reasons in order for a website to operate, and we refer to these as "essential" or "strictly necessary" cookies. Third parties serve cookies through Societal's website for analytics and other purposes.

Sharing information with third parties

The personal information Societal collects from you is stored in one or more databases hosted by third parties located in the United States. These third parties do not use or have access to your personal information for any purpose other than cloud storage and retrieval. On occasion, Societal may share your personal information with third parties who perform services on Societal's behalf. Examples of these third parties and services include consumer identification verification services and certain other vendors and service providers who perform marketing, advertising, research and analytics services on Societal's behalf. Societal has entered into agreements that require that these third parties keep this information confidential.

We do not otherwise reveal your personal data to non-Societal persons or businesses for their independent use unless: (1) you request or authorize it; (2) the information is provided to comply with the law (for example, compelled by law enforcement to comply with a search warrant, subpoena, or court order), enforce an agreement we have with you, or to protect our rights, property or safety, or the rights, property or safety of our employees or others; (3) the information is provided to our agents, vendors or service providers who perform functions on our behalf; (4) to address emergencies or acts of God; or (5) to address disputes, claims, or to persons demonstrating legal authority to act on your behalf. We may also gather aggregated data about our services and website visitors and disclose the results of such aggregated (but not personally identifiable) information to our partners, service providers, advertisers, and/or other third parties for marketing or promotional purposes.

Transferring personal data to the U.S.

Societal has its headquarters in the United States. Information we collect about you will be processed in the United States. By using Societal’s services, you acknowledge that your personal information will be processed in the United States. The United States has not sought nor received a finding of “adequacy” from the European Union under Article 45 of the GDPR. Pursuant to Article 46 of the GDPR, Societal is providing for appropriate safeguards by entering binding, standard data protection clauses, enforceable by data subjects in the EEA and the UK. These clauses have been enhanced based on the guidance of the European Data Protection Board and will be updated when the new draft model clauses are approved.

Depending on the circumstance, Societal also collects and transfers to the U.S. personal data with consent; to perform a contract with you; or to fulfill a compelling legitimate interest of Societal in a manner that does not outweigh your rights and freedoms. Societal endeavors to apply suitable safeguards to protect the privacy and security of your personal data and to use it only consistent with your relationship with Societal and the practices described in this Privacy Statement. Societal also enters into data processing agreements and model clauses with its vendors whenever feasible and appropriate. Since it was founded, Societal has received zero government requests for information.

For more information or if you have any questions, please contact us at support@societalsystems.com.

Data Subject rights

The European Union’s General Data Protection Regulation (GDPR) and other countries’ privacy laws provide certain rights for data subjects. Data Subject rights under GDPR include the following:

- Right to be informed
- Right of access
- Right to rectification
- Right to erasure

- Right to restrict processing
- Right of data portability
- Right to object
- Rights related to automated decision making including profiling

If you wish to confirm that Societal is processing your personal data, or to have access to the personal data Societal may have about you, please contact us.

For questions or complaints concerning the processing of your personal data, you can email us at support@societalsystems.com. Alternatively, if you are located in the European Union, you can also have recourse to the European Data Protection Supervisor or with your nation's data protection authority.

Security of your information

All Societal products are built with strong security features that continuously protect your information. We work hard to protect you and Societal from unauthorized access, alteration, disclosure, or destruction of information we hold, including:

We use encryption to keep your data private while in transit

We review our information collection, storage, and processing practices, including physical security measures, to prevent unauthorized access to our systems

We restrict access to personal information to Societal employees, contractors, and agents who need that information in order to process it. Anyone with this access is subject to strict contractual confidentiality obligations and may be disciplined or terminated if they fail to meet these obligations.

Data storage and retention

Your personal data is stored by Societal on its servers, and on the servers of the cloud-based database management services Societal engages, located in the United States. Societal retains service data for the duration of the customer's business relationship with Societal and for a period of time thereafter, to analyze the data for Societal's own operations, and for historical and archiving purposes associated with Societal's services. Societal retains prospect data until such time as it no longer has business value and is purged from Societal systems. All personal data that Societal controls may be deleted upon verified request from Data Subjects or their authorized agents. For more information on where and how long your personal data is stored, and for more information on your rights of erasure and portability, please contact us at support@societalsystems.com.

Questions, concerns or complaints

If you have questions, concerns, complaints, or would like to exercise your rights, please contact us at:

Societal

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