

New Florida redfish RAS firm appoints former Kingfish CEO Maiman as chairman

Ohad Maiman is reunited at Pine Island Redfish with former Kingfish Maine operations manager Megan Sorby

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Pine Island Redfish, a land-based recirculating fish farm started by former Kingfish Maine exec Megan Sorby on Florida's Gulf of Mexico coast, has appointed Ohad Maiman as its chairman of the board.

Maiman, who was the CEO of The Kingfish Company, transitioned to an advisory role with the Netherlands-based yellowtail producer in November 2022, as reported by [Undercurrent News](#).

He founded Kingfish in 2015, leading it to a successful IPO on Euronext. During his tenure, the company saw significant growth, including expansions in the Netherlands, and the development of Kingfish Maine in the United States, where Sorby previously served as the operations manager.

[Undercurrent](#) reported last month how Sorby's new company had acquired a nearly 150-acre property in Pine Island to raise red drum, a native species, after receiving approval from local, state, and federal agencies. Sorby said she selected the site due to its previous farming activities and location, which allowed for establishing operations that meet the

goals of the blue economy, such as water efficiency and climate resilience.

"With the appointment of Ohad Maiman as chairman of our board, we have fortified our leadership with unparalleled industry expertise. His guidance and strategic acumen will be invaluable as we move forward in executing our vision," said Sorby in a press release.

Maiman's commitment to advancing the land-based aquaculture sector aligns seamlessly with Pine Island Redfish's mission, the company said, adding that his strategic vision emphasizes leveraging advanced technology and local production to cultivate unique species sustainably.

"This company embodies the essential components for success in land-based farming: a high-value species, limited local availability, and a proven track record for viability in recirculating aquaculture systems (RAS) farming," Maiman commented.



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