

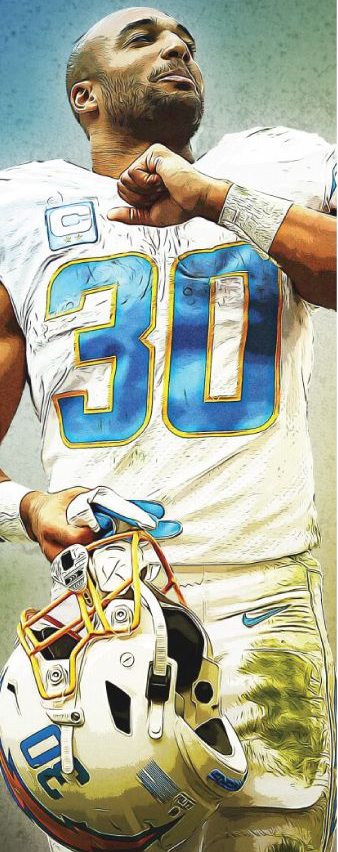


AUSTIN EKELER  
FOUNDATION

# SAVED BY THE BARBELL

**EVENT SPONSORSHIP**

Thursday, May 16th • Wasserman Football Center



# LEADING LASTING CHANGE.

The [Austin Ekeler Foundation](#) is committed to propelling success by addressing the essential needs of individuals who have encountered setbacks and limited opportunities. By establishing connections where resources are limited, the Foundation assists individuals to achieve their personal goals.

Our flagship program centers around renovating weight rooms in low-income high schools, primarily focusing on the LA area. At the Austin Ekeler Foundation, we empower individuals to overcome obstacles, fostering a community that flourishes through support, education, and the pursuit of dreams.

**Turning setbacks into stepping stones,  
we inspire passions and unlock potential.**



# THE EVENT

**Saved by the Barbell will celebrate the impressive work achieved to date by the Austin Ekeler Foundation, and will help us to continue to impact under-resourced schools.**

**Immerse yourself in the nostalgia of the 90s, the era that inspired our exciting theme.** Saved by the Barbell not only reminisces about the past but also shines a light on the future by showcasing the foundation's upcoming high school weight room projects. Your support at this event will directly contribute to the ongoing success of the Austin Ekeler Foundation and help pave the way for transformative changes for high school athletes.

## **DATE:**

**THURSDAY, MAY 16**

## **LOCATION:**

**WASSERMAN FOOTBALL CENTER**

University of California  
430 Charles E Young Drive West  
Los Angeles, CA 90095

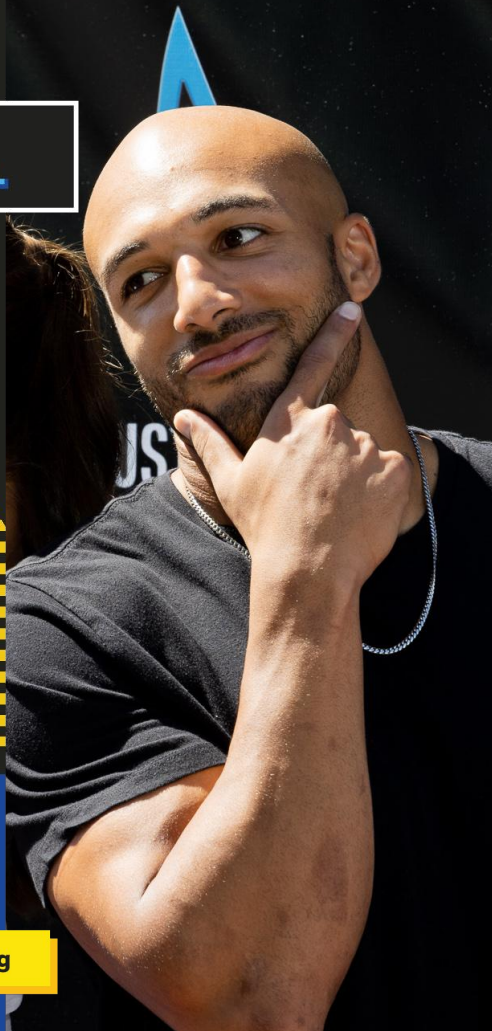
## **TIME:**

**6:00 PM** Cocktails

**7:00 PM** Dinner & Program



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# TITLE SPONSOR

## \$25,000 (10 guests)

As the **Varsity Sponsor** of Saved by the Barbell, your name will be incorporated into the title of the event.

*Your benefits will also include:*

### EVENT BENEFITS:

- Speaking opportunity at the event
- Austin Ekeler signed merchandise
- Austin Ekeler to speak at your business or event
- Option for on-site activation at event
- Invitation to a meet and greet with Austin Ekeler
- Primary table position to stage
- On-stage verbal event recognition
- Event gift bag

### MARKETING BENEFITS:

- Logo on all event collateral
- Logo on the Step and Repeat
- Logo or name on invitation
- Press release to local media regarding the Title Sponsorship
- Recognition as Title Sponsor on AEF social media (Facebook, Twitter, Instagram)
- Sponsorship listed on Austin Ekeler Foundation website
- Logo/Name projected on big screen during portion of event
- Logo/Name included in post event email to Event Guests



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# VARSITY SPONSOR

## \$15,000 (10 guests)

As the **Title Sponsor** of Saved by the Barbell, you will receive various opportunities for recognition at the event.

*Your benefits will also include:*

### EVENT BENEFITS:

- Austin Ekeler signed merchandise
- Option for on-site activation at event
- Invitation to a meet and greet with Austin Ekeler
- Primary table position to stage
- On-stage verbal event recognition
- Event gift bag

### MARKETING BENEFITS:

- Logo on all event collateral
- Press release to local media regarding the Varsity Sponsorship
- Recognition as Varsity Sponsor on AEF social media (Facebook, Twitter, Instagram)
- Sponsorship listed on Austin Ekeler Foundation website
- Logo/Name projected on big screen during portion of event
- Logo/Name included in post event email to Event Guests

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# JUNIOR VARSITY SPONSOR

## \$10,000 (10 guests)

As the **Junior Varsity Sponsor** of Saved by the Barbell, you will receive various opportunities for recognition at the event.

*Your benefits will also include:*

### EVENT BENEFITS:

- Invitation to a meet and greet with Austin Ekeler
- On-stage verbal event recognition
- Event gift bag

### MARKETING BENEFITS:

- Logo on all event collateral
- Recognition as Junior Varsity Sponsor on AEF social media (Facebook, Twitter, Instagram)
- Sponsorship listed on Austin Ekeler Foundation website
- Logo/Name projected on big screen during portion of event
- Logo/Name included in post event email to Event Guests

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# FRESHMAN SPONSOR

## \$5,000 (8 guests)

As the **Freshman Sponsor** of Saved by the Barbell, you will receive various opportunities for recognition at the event.

*Your benefits will also include:*

### EVENT BENEFITS:

- On-stage verbal event recognition
- Event gift bag

### MARKETING BENEFITS:

- Logo on all event collateral
- Recognition as Freshman Sponsor on AEF social media (Facebook, Twitter, Instagram)
- Sponsorship listed on Austin Ekeler Foundation website
- Logo/Name projected on big screen during portion of event
- Logo/Name included in post event email to Event Guests

Logo/Name included in post event email to Event Guests



**BENEFITS OVERVIEW**

**TITLE \$25,000**

**VARSITY \$15,000**

**JV \$10,000**

**FRESHMAN \$5,000**

	TITLE \$25,000	VARSITY \$15,000	JV \$10,000	FRESHMAN \$5,000
Title to Event	●			
Speaking opportunity at the event	●			
Austin Ekeler to speak at your business or event	●			
Logo on the Step and Repeat + Invitation	●			
Primary table position to stage	●			
Press release to local media regarding sponsorship	●	●		
Austin Ekeler signed merchandise	●	●		
Option for on-site activation at event	●	●		
Invitation to meet & greet with Austin	●	●	●	
On-stage verbal event recognition	●	●	●	●
Event gift bag	●	●	●	●
Logo on all event collateral + event website + event slideshow	●	●	●	●
Recognition on AEF social media	●	●	●	●
Logo/Name included in post event email to Event Guests	●	●	●	●





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FOUNDATION

**THANK YOU!**

For more information,  
please contact Jordan Susce  
at [jordan@cfcvail.com](mailto:jordan@cfcvail.com)