



# GRANDE PRAIRIE 2024

National Aboriginal Hockey Championships

# SPONSORSHIP PACKAGE



# National Aboriginal Hockey Championships

2024 Grande Prairie



## NAHC

The National Aboriginal Hockey Championships (NAHC) is an annual event providing a forum for elite Indigenous hockey players across Canada.

[sponsorship@cityofgp.com](mailto:sponsorship@cityofgp.com)



# National Aboriginal Hockey Championships – 2024 Grande Prairie Sponsorship Package



## From May 5 – 11, 2024

16 Teams of more than 500 athletes and 100 coaches, plus officials, dignitaries, and spectators, will be traveling to Grande Prairie for the 2024 NAHC. An exciting blend of sport and culture, this event provides a forum for elite Bantam/Midget Aged Indigenous youth to not only compete for sport glory, but to also come together in ceremony and comraderies. Many players, both female and male have gone on to notable careers in hockey and sport.

Grande Prairie will be the first ever Alberta community to host the National Aboriginal Hockey Championships and we are thrilled to have this opportunity to share our great province with all participants and spectators. The event will provide various cultural initiatives and immersive experiences to share and celebrate the diverse culture and traditions of the Treaty 8 and Metis people.

# National Aboriginal Hockey Championships – 2024 Grande Prairie Sponsorship Package

## Sponsorship Package Tiers



**Eagle – Platinum Sponsorship**  
*\$50,000 Investment*



**Bear – Gold Sponsorship**  
*\$20,000 Investment*



**Wolf – Silver Sponsorship**  
*\$10,000 Investment*



**Buffalo – Bronze Sponsorship**  
*\$5,000 Investment*



**Friends – Basic Sponsorship**  
*\$2,500 Investment*

# National Aboriginal Hockey Championships – 2024 Grande Prairie Sponsorship Package



<b>BENEFITS</b>					
VIP Tournament Passes	10x	5x	4x		
General Tournament Passes	10x	10x	6x	5x	2x
VIP gift / Event photo	1x	1x	1x	1x	
VIP <i>Swag Bags</i> with Branded Event Items & Souvenirs	1x	1x			
Event Souvenirs			10x	5x	2x
Logo on on-site event branding (signage)	✓	✓			
Page Ads in prime location in event schedule / souvenir program	Full Page	Full Page	1/2 Page	1/4 Page	
Name included in event schedule / souvenir program					✓
Logo on King size rink board in preferred location	✓	✓	✓	✓	
Logo and tagged mention on social media	✓	✓	✓	✓	
Participation in opening ceremony	✓				
Involvement in medal presentations	✓				
Live announcer mentions during games and intermissions	✓	✓	✓		
Logo on arena glass in both North and South Arenas	✓				
Logo visibility in event live stream	✓	✓	✓	✓	

# National Aboriginal Hockey Championships – 2024 Grande Prairie Sponsorship Package

## **Eagle / Platinum** **(\$50,000 Investment)**

20 Tournament passes (10x VIP & 10x general)

1x VIP gift / Event photo

10x VIP swag bags with branded event items

Logo on on-site event branding (signage)

Logo included on event advertising materials

Full-page ad in prime location & event schedule / souvenir program

Logo on King size rink board in preferred location

Logo and tagged mention on social media

Participation in opening ceremony

Involvement in medal presentations

Live announcer mentions during games and intermissions

Logo on arena glass in both north and south arenas

Logo visibility in event live stream





# National Aboriginal Hockey Championships – 2024 Grande Prairie Sponsorship Package

## **Bear/Gold** **(\$20,000 Investment)**

15 Tournament passes (5x vip & 10x general)

1 x vip gift / Event photo

5 x VIP swag bags with branded event items

Logo on onsite event branding (signage)

Full page ad in event schedule / souvenir program

Logo on King size rink board

Logo and tagged mention on social media

LIVE announcer mentions during games and intermissions

Logo visibility in event live stream



# National Aboriginal Hockey Championships – 2024 Grande Prairie Sponsorship Package

## **Wolf / Silver** **(\$10,000 Investment)**

10 Tournament passes (4x VIP & 6x General)

10 event souvenirs

1 x VIP gift / Event photo

Logo on King size rink board

Half page ad in event schedule / souvenir program

Tagged mention on social media

LIVE announcer mentions during games and intermissions

Logo visibility in event live stream





# National Aboriginal Hockey Championships – 2024 Grande Prairie Sponsorship Package

## **Buffalo / Bronze** **(\$5,000 Investment)**

5 Tournament Passes

5 event souvenirs

1 x VIP gift / Event photo

Logo on King size rink board

Quarter page ad in event schedule / souvenir program

Tagged mention on social media

Logo visibility in event live stream



# National Aboriginal Hockey Championships – 2024 Grande Prairie Sponsorship Package

## Friendship Sponsorship (\$2,500 Investment)

2 Tournament Passes

Name included in event schedule / souvenir program

Tagged mention on social media

2 event souvenirs



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