

Deep Run Hunt Club Membership Survey

Quantitative Responses
2024

156

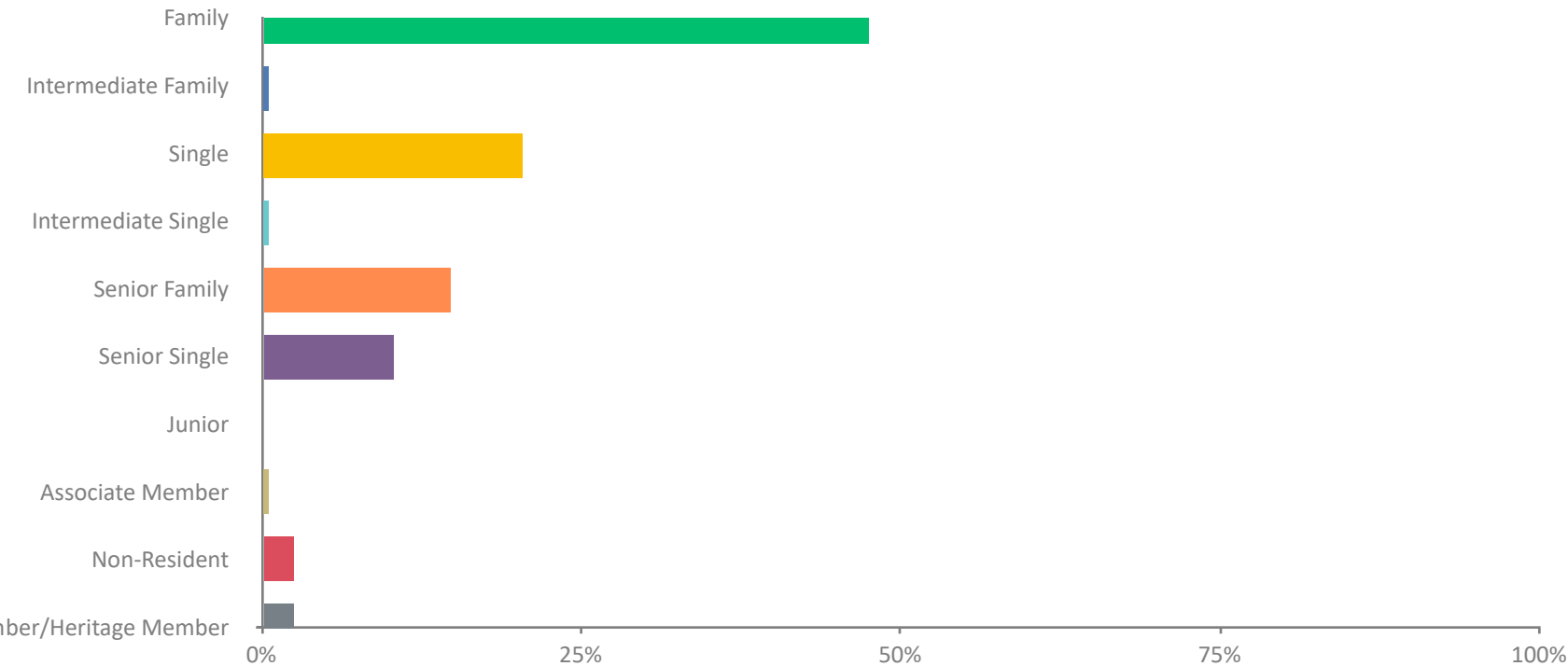
Total Responses

Date Created: Tuesday, October 08, 2024

Complete Responses: 156

Q1: What type of membership do you have at DRHC?

Answered: 156 Skipped: 0



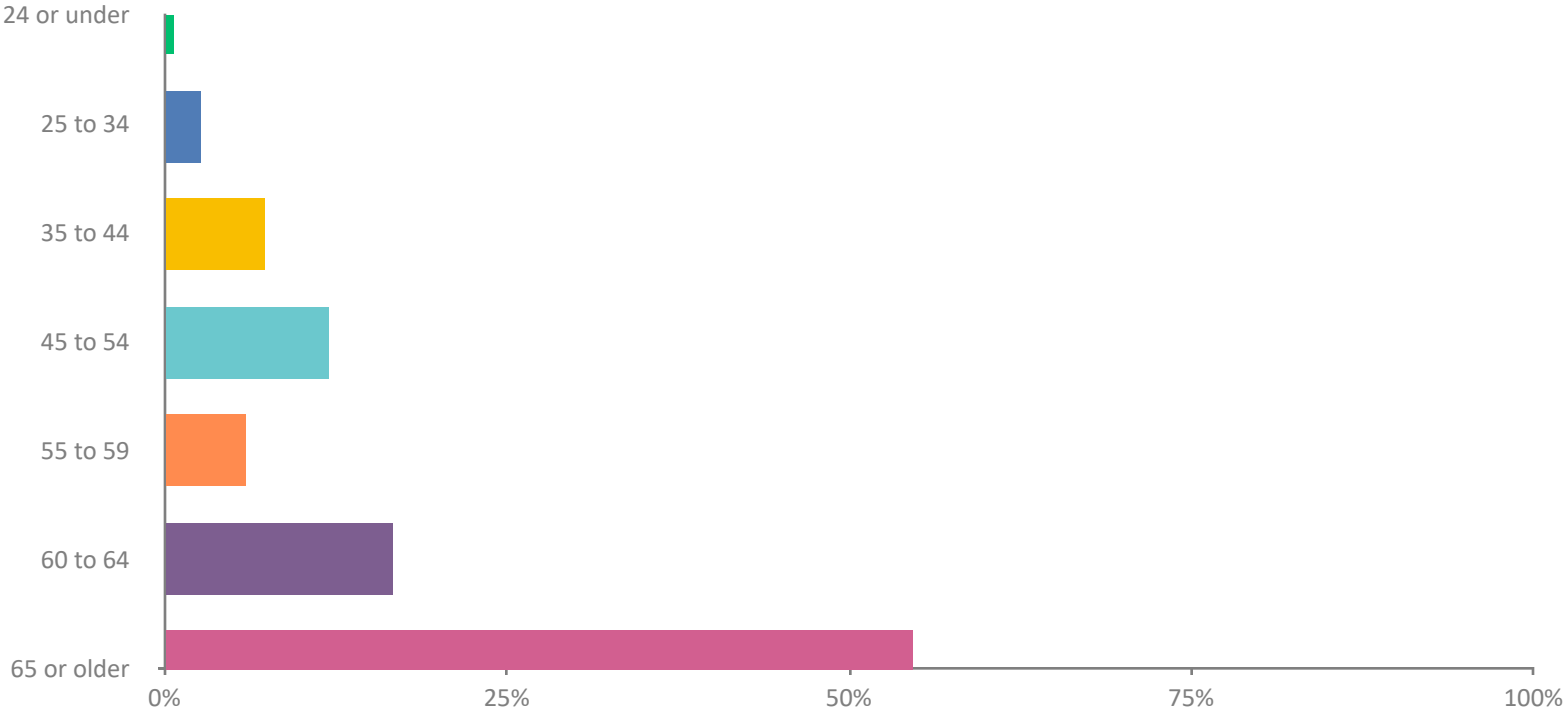
Q1: What type of membership do you have at DRHC?

Answered: 156 Skipped: 0

Family	47.44%	74
Intermediate Family	0.64%	1
Single	20.51%	32
Intermediate Single	0.64%	1
Senior Family	14.74%	23
Senior Single	10.26%	16
Junior	0.00%	0
Associate Member	0.64%	1
Non-Resident	2.56%	4
Honorary Member/Heritage Member	2.56%	4

Q3: What range includes your age

Answered: 150 Skipped: 6



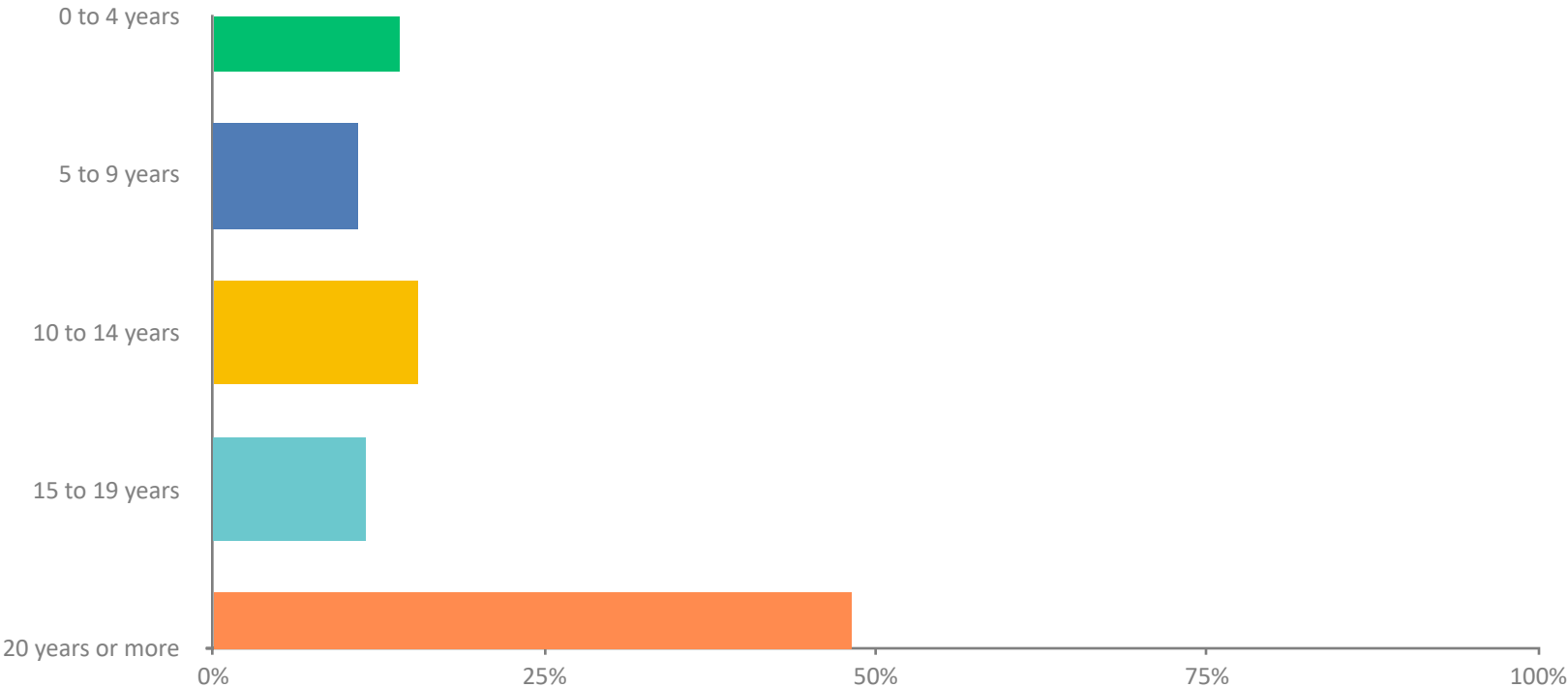
Q3: What range includes your age

Answered: 150 Skipped: 6

ANSWER CHOICES	RESPONSES	
24 or under	0.67%	1
25 to 34	2.67%	4
35 to 44	7.33%	11
45 to 54	12.00%	18
55 to 59	6.00%	9
60 to 64	16.67%	25
65 or older	54.67%	82
TOTAL		150

Q4: How many years have you or your immediate family been a member of DRHC

Answered: 156 Skipped: 0



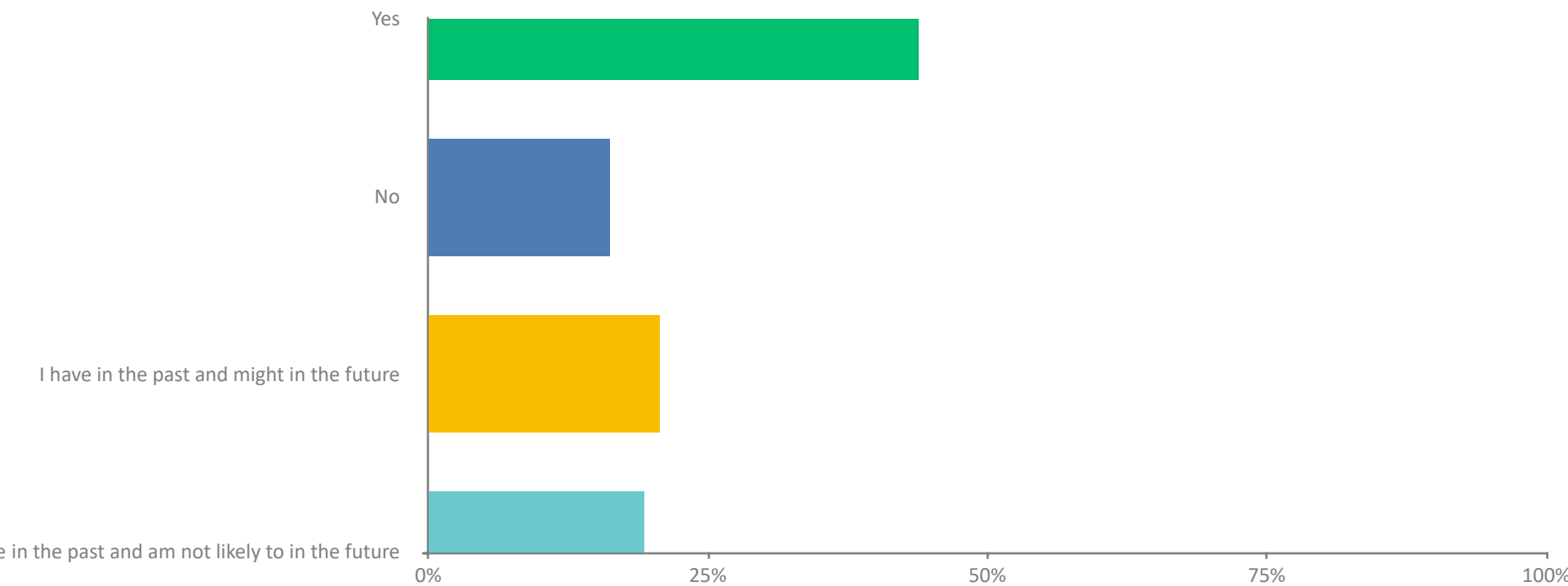
Q4: How many years have you or your immediate family been a member of DRHC

Answered: 156 Skipped: 0

ANSWER CHOICES	RESPONSES	
0 to 4 years	14.10%	22
5 to 9 years	10.90%	17
10 to 14 years	15.38%	24
15 to 19 years	11.54%	18
20 years or more	48.08%	75
TOTAL		156

Q5: Do you participate in Fox Hunting?

Answered: 155 Skipped: 1



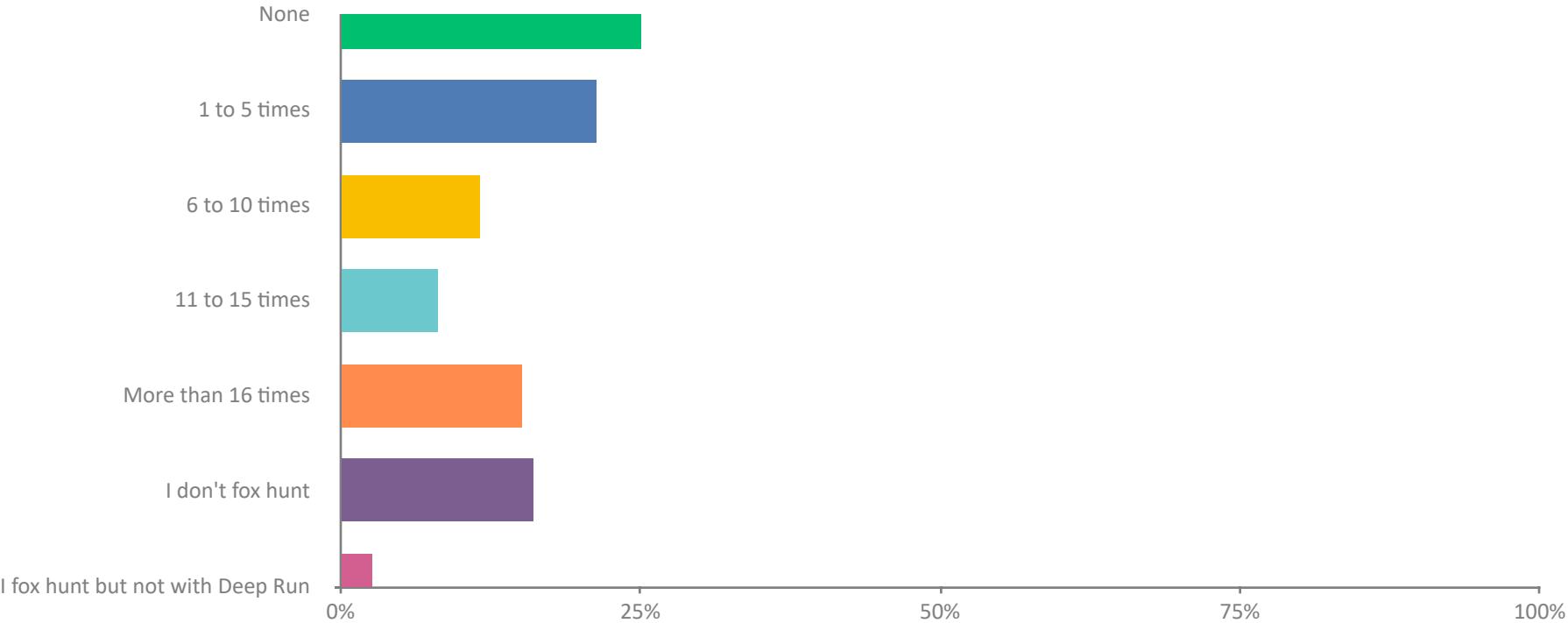
Q5: Do you participate in Fox Hunting?

Answered: 155 Skipped: 1

ANSWER CHOICES	RESPONSES	
Yes	43.87%	68
No	16.13%	25
I have in the past and might in the future	20.65%	32
I have in the past and am not likely to in the future	19.35%	30
TOTAL		155

Q6: If you currently fox hunt, how many times have you hunted with Deep Run this past season

Answered: 112 Skipped: 44



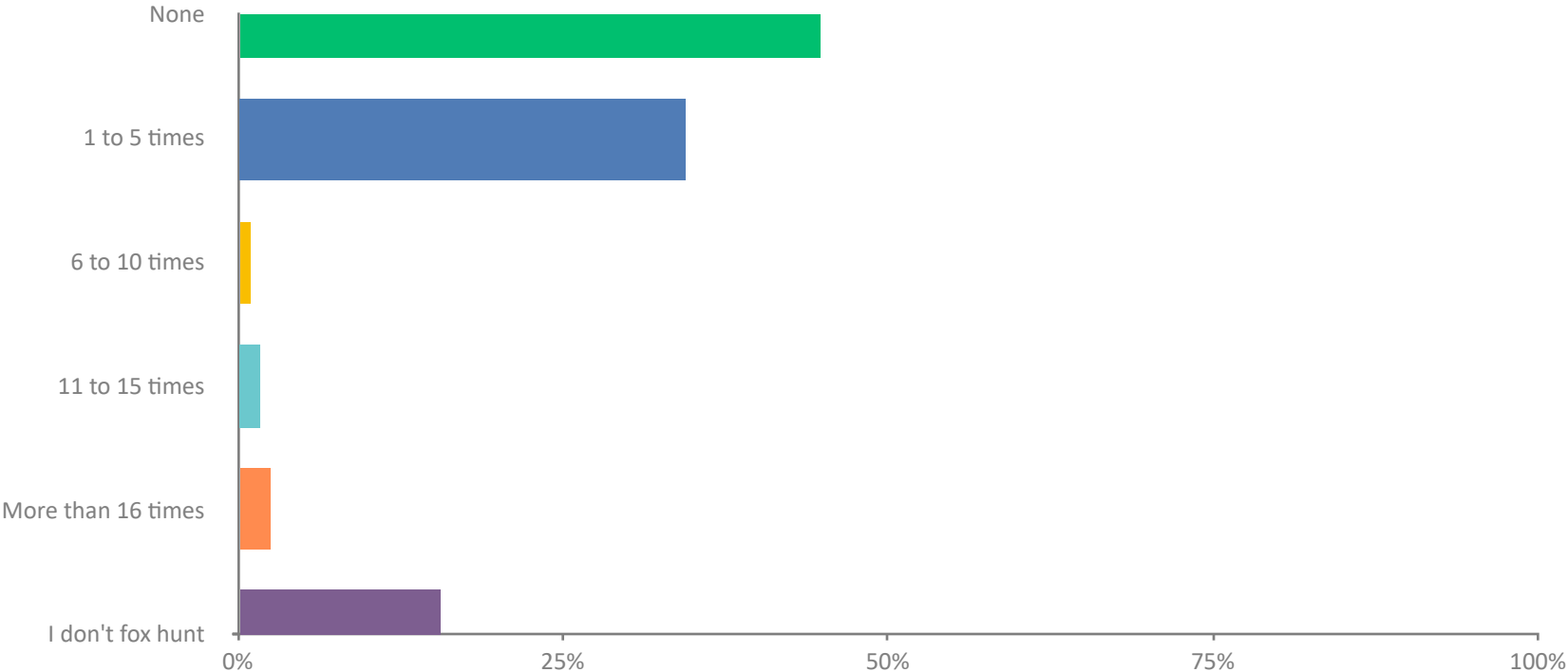
Q6: If you currently fox hunt, how many times have you hunted with Deep Run this past season

Answered: 112 Skipped: 44

ANSWER CHOICES	RESPONSES	
None	25.00%	28
1 to 5 times	21.43%	24
6 to 10 times	11.61%	13
11 to 15 times	8.04%	9
More than 16 times	15.18%	17
I don't fox hunt	16.07%	18
I fox hunt but not with Deep Run	2.68%	3
TOTAL		112

Q7: If you currently fox hunt, how many times have you hunted with another hunt this past season

Answered: 116 Skipped: 40



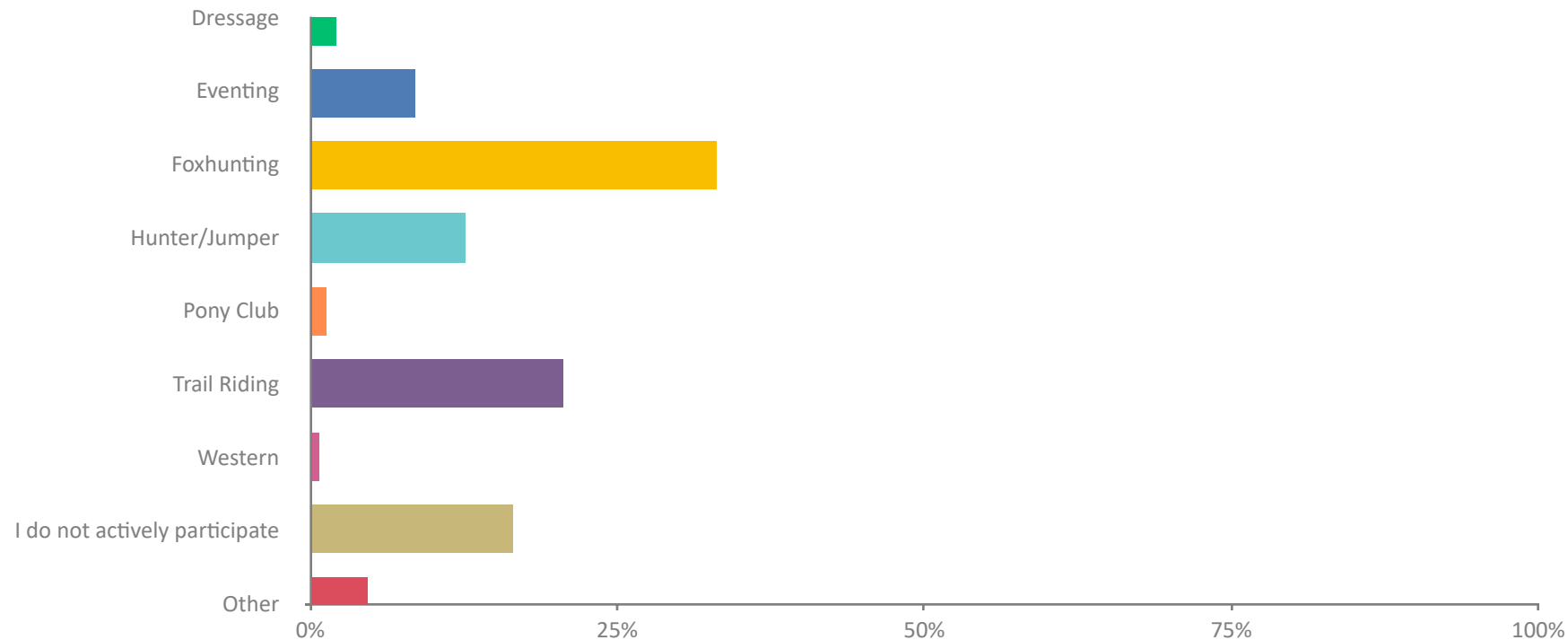
Q7: If you currently fox hunt, how many times have you hunted with another hunt this past season

Answered: 116 Skipped: 40

ANSWER CHOICES	RESPONSES	
None	44.83%	52
1 to 5 times	34.48%	40
6 to 10 times	0.86%	1
11 to 15 times	1.72%	2
More than 16 times	2.59%	3
I don't fox hunt	15.52%	18
TOTAL		116

Q8: What the primary equine activity you participate in

Answered: 151 Skipped: 5



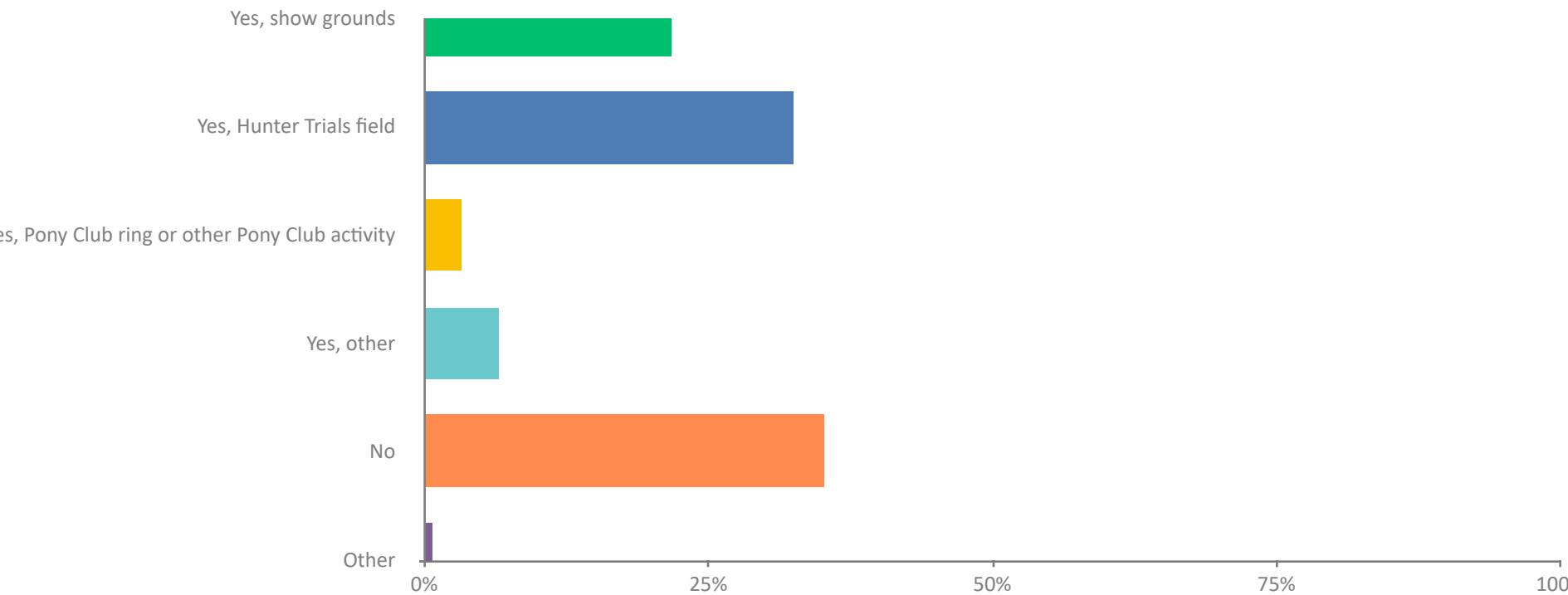
Q8: What the primary equine activity you participate in

Answered: 151 Skipped: 5

ANSWER CHOICES	RESPONSES	
Dressage	1.99%	3
Eventing	8.61%	13
Foxhunting	33.11%	50
Hunter/Jumper	12.58%	19
Pony Club	1.32%	2
Trail Riding	20.53%	31
Western	0.66%	1
I do not actively participate	16.56%	25
Other	4.64%	7

Q9: Have you used the DRH Equine Facilities in the past year?

Answered: 151 Skipped: 5



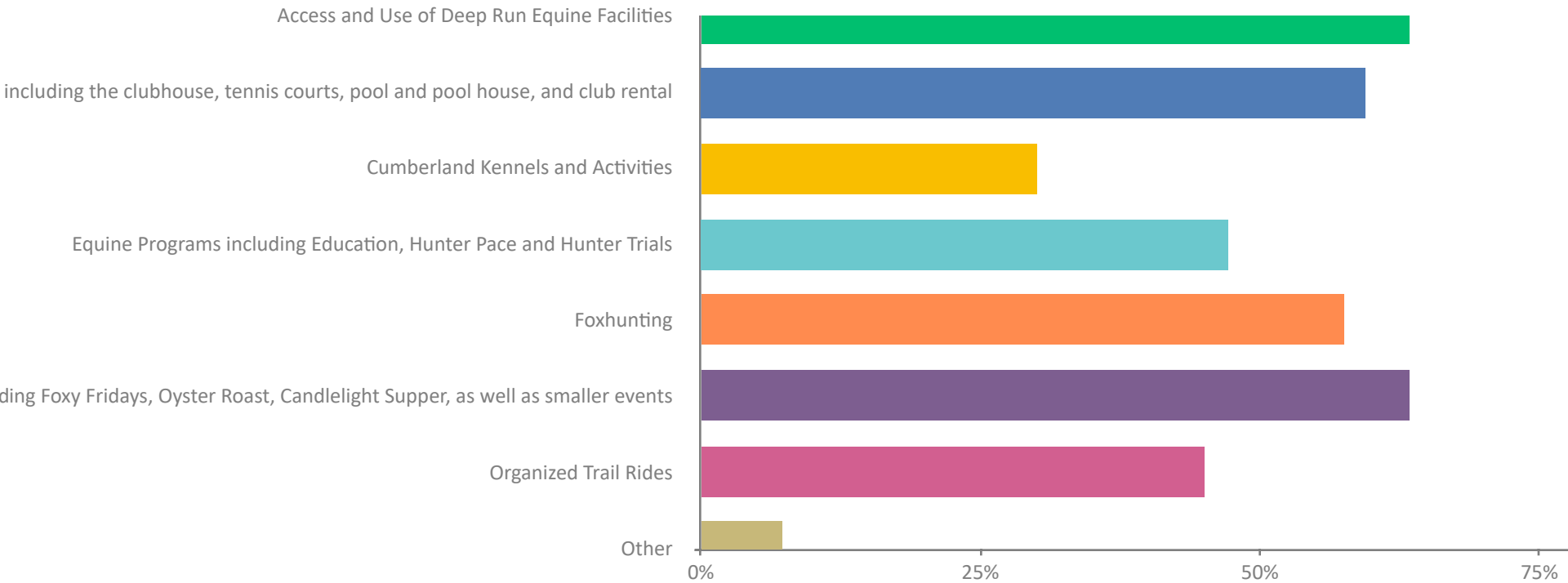
Q9: Have you used the DRH Equine Facilities in the past year?

Answered: 151 Skipped: 5

ANSWER CHOICES	RESPONSES	
Yes, show grounds	21.85%	33
Yes, Hunter Trials field	32.45%	49
Yes, Pony Club ring or other Pony Club activity	3.31%	5
Yes, other	6.62%	10
No	35.10%	53
Other	0.66%	1
TOTAL		151

Q10: DRHC offers a number of benefits to its members. Please tell us what benefits or activities are most important to you as a member. Check all that apply.

Answered: 153 Skipped: 3



Q12: How often do you attend or use the following benefits or activities

Answered: 155 Skipped: 1

Access and Use of Deep Run Equine Facilities

Clubhouse Facilities

Cumberland Kennels and Activities

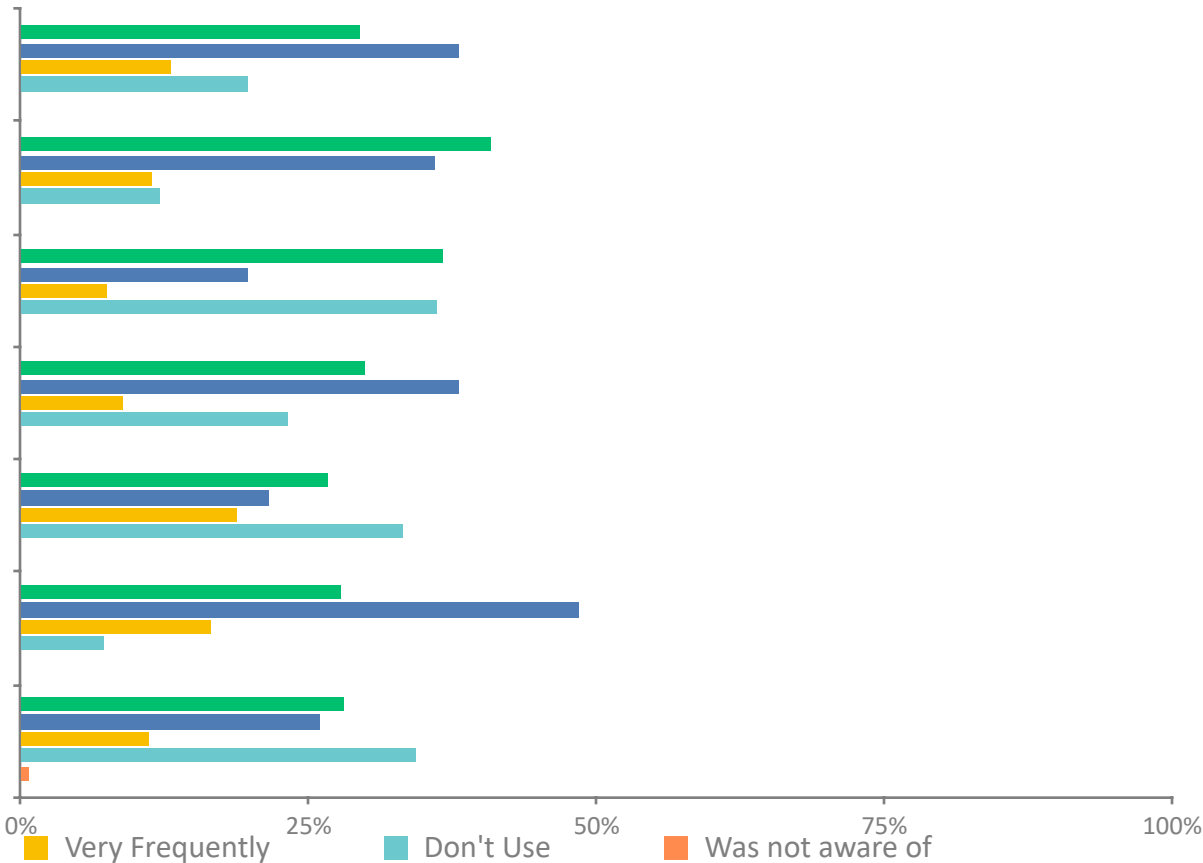
Equine Programs i

Foxhunting

Manakin based Social Activities i

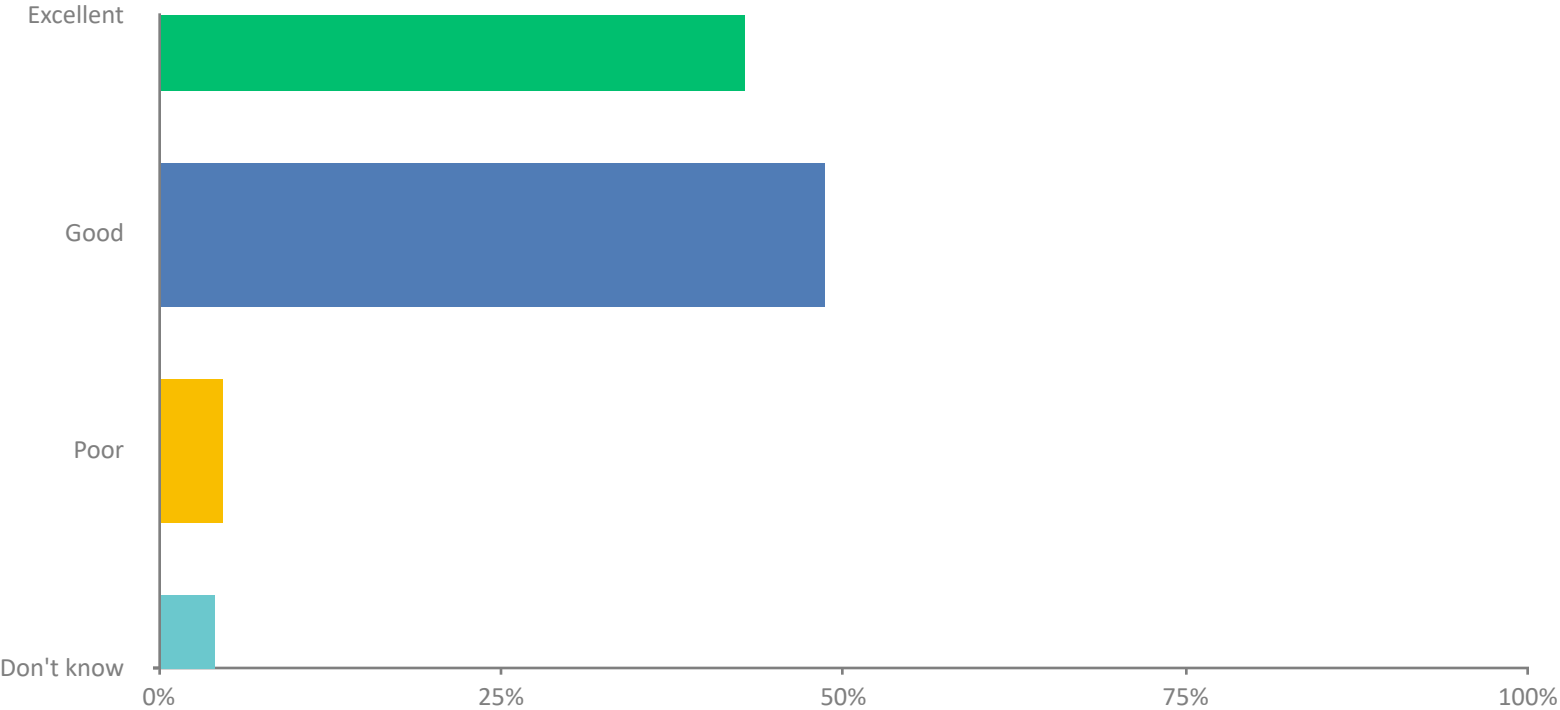
Organized Trail Rides

Rarely Regularly Very Frequently Don't Use Was not aware of



Q13: How would you rate the overall quality of DRHC's member benefits and activities

Answered: 152 Skipped: 4



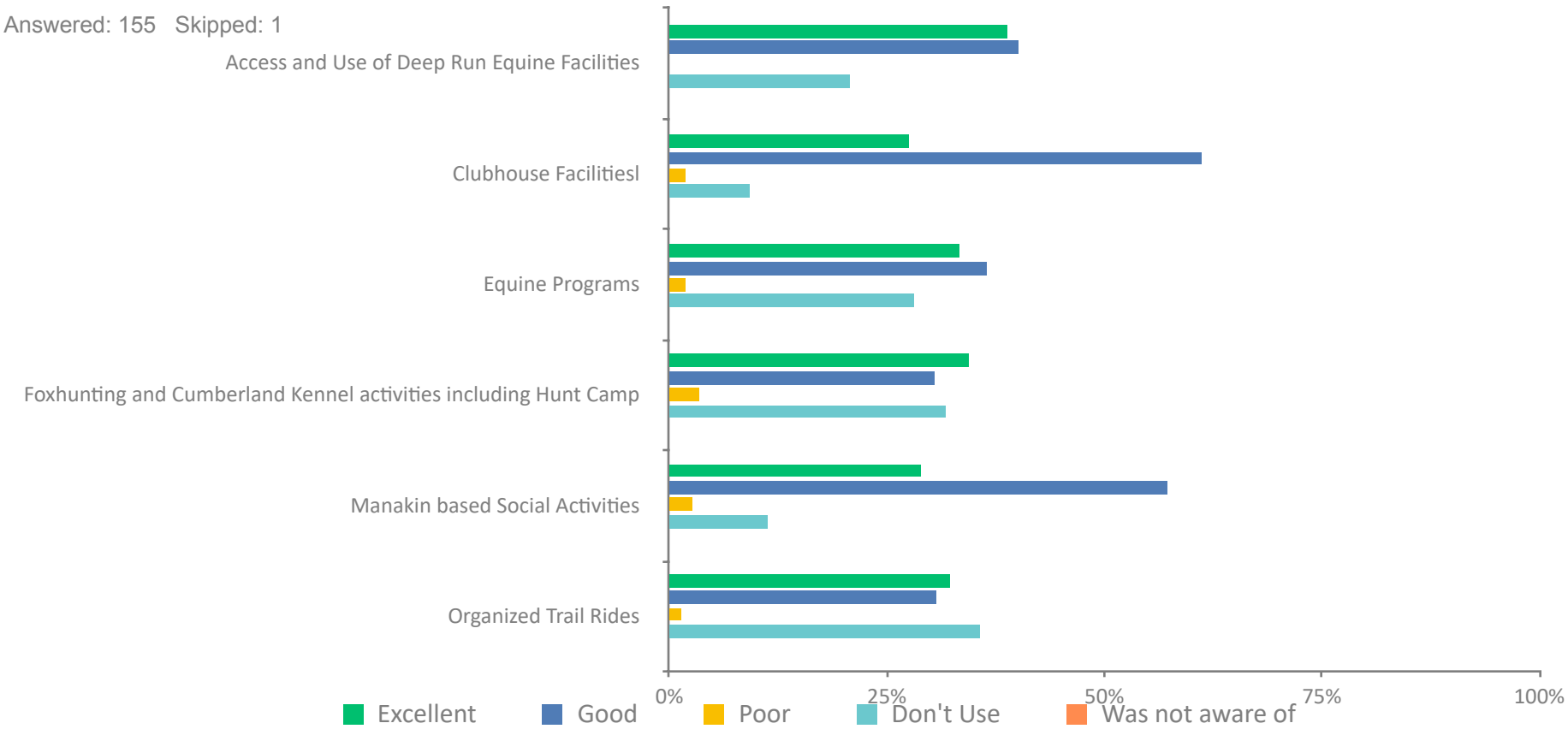
Q13: How would you rate the overall quality of DRHC’s member benefits and activities

Answered: 152 Skipped: 4

ANSWER CHOICES	RESPONSES	
Excellent	42.76%	65
Good	48.68%	74
Poor	4.61%	7
Don't know	3.95%	6
TOTAL		152

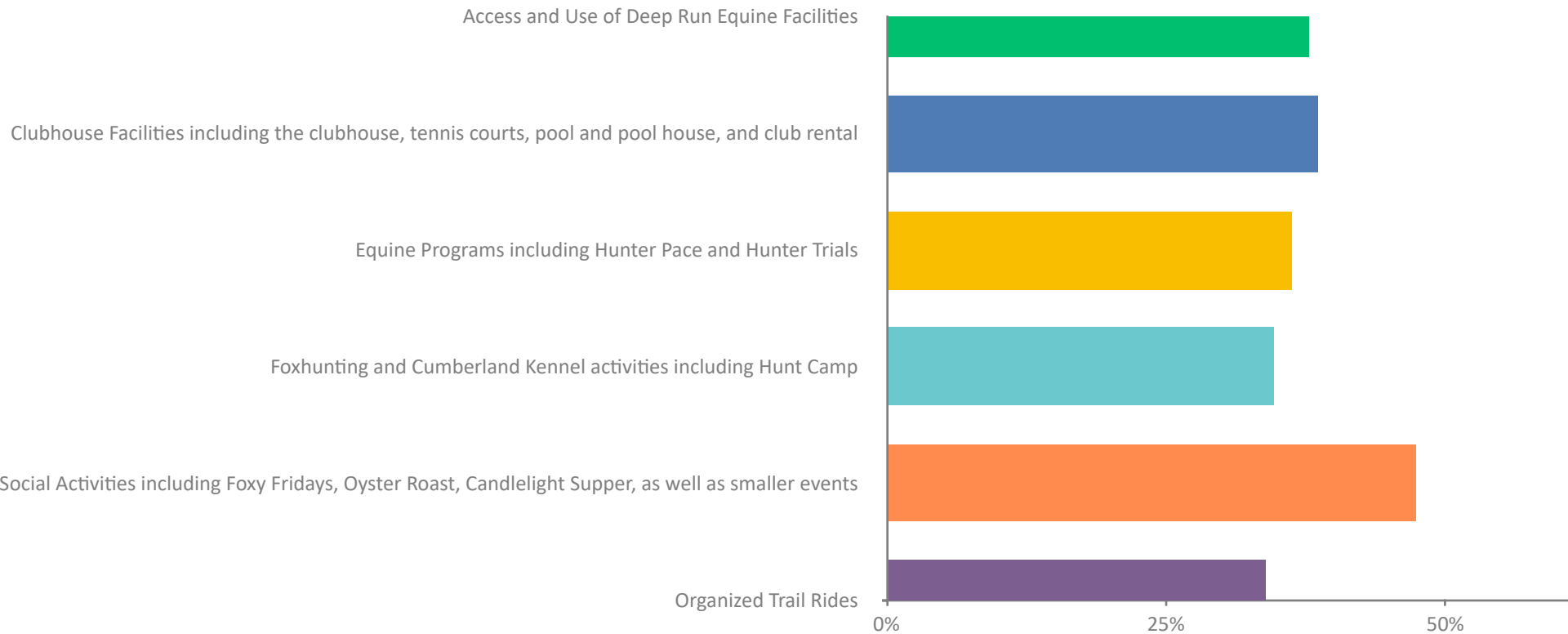
Q14: Please rate the overall quality of each of the following DRHC member benefits and activities.

Answered: 155 Skipped: 1



Q15: In the future, what benefits or activities of DRHC do you want to improve or expand? Check all that apply.

Answered: 127 Skipped: 29



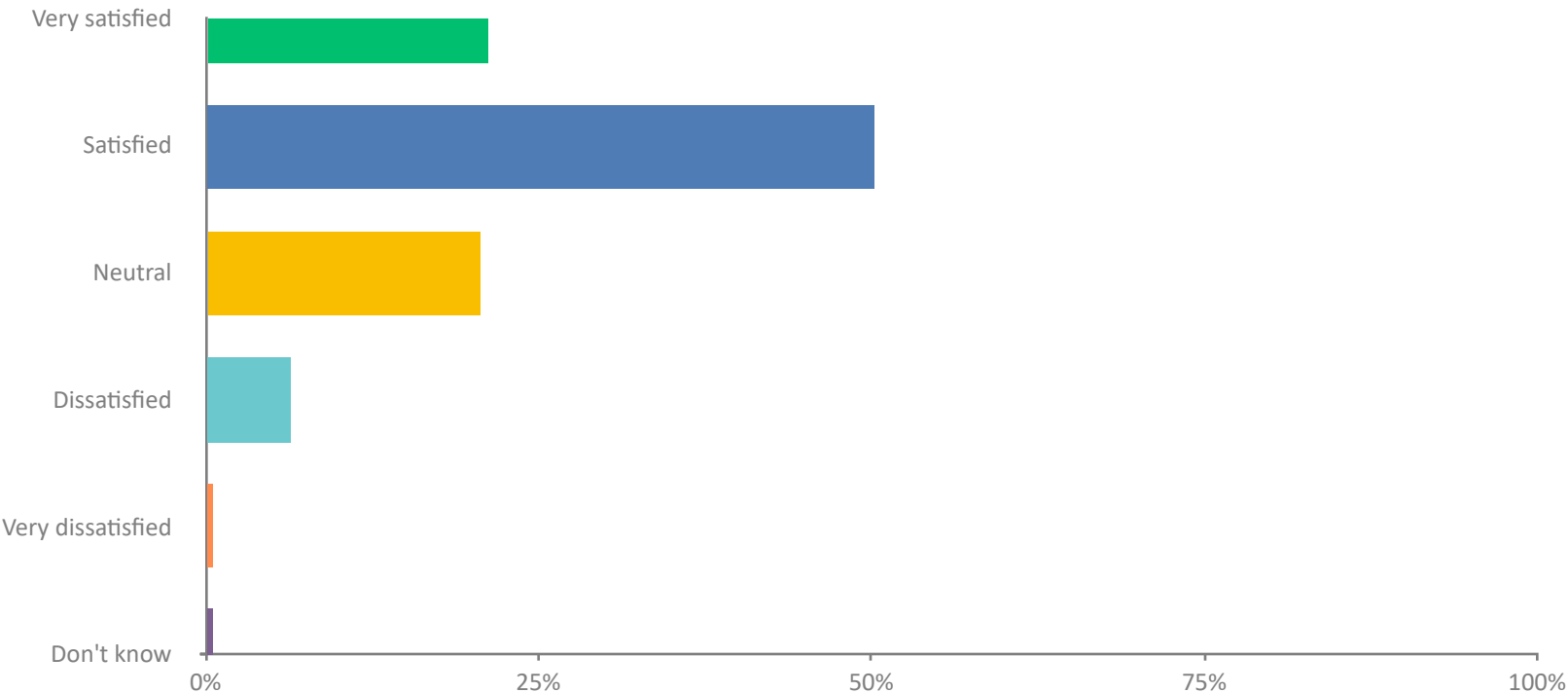
Q15: In the future, what benefits or activities of DRHC do you want to improve or expand? Check all that apply.

Answered: 127 Skipped: 29

ANSWER CHOICES	RESPONSES	
Access and Use of Deep Run Equine Facilities	37.80%	48
Clubhouse Facilities including the clubhouse, tennis courts, pool and pool house, and club rental	38.58%	49
Equine Programs including Hunter Pace and Hunter Trials	36.22%	46
Foxhunting and Cumberland Kennel activities including Hunt Camp	34.65%	44
Manakin based Social Activities including Foxy Fridays, Oyster Roast, Candlelight Supper, as well as smaller events	47.24%	60
Organized Trail Rides	33.86%	43
TOTAL		290

Q16: What is your overall level of satisfaction with DRHC Communications including the web site.

Answered: 155 Skipped: 1



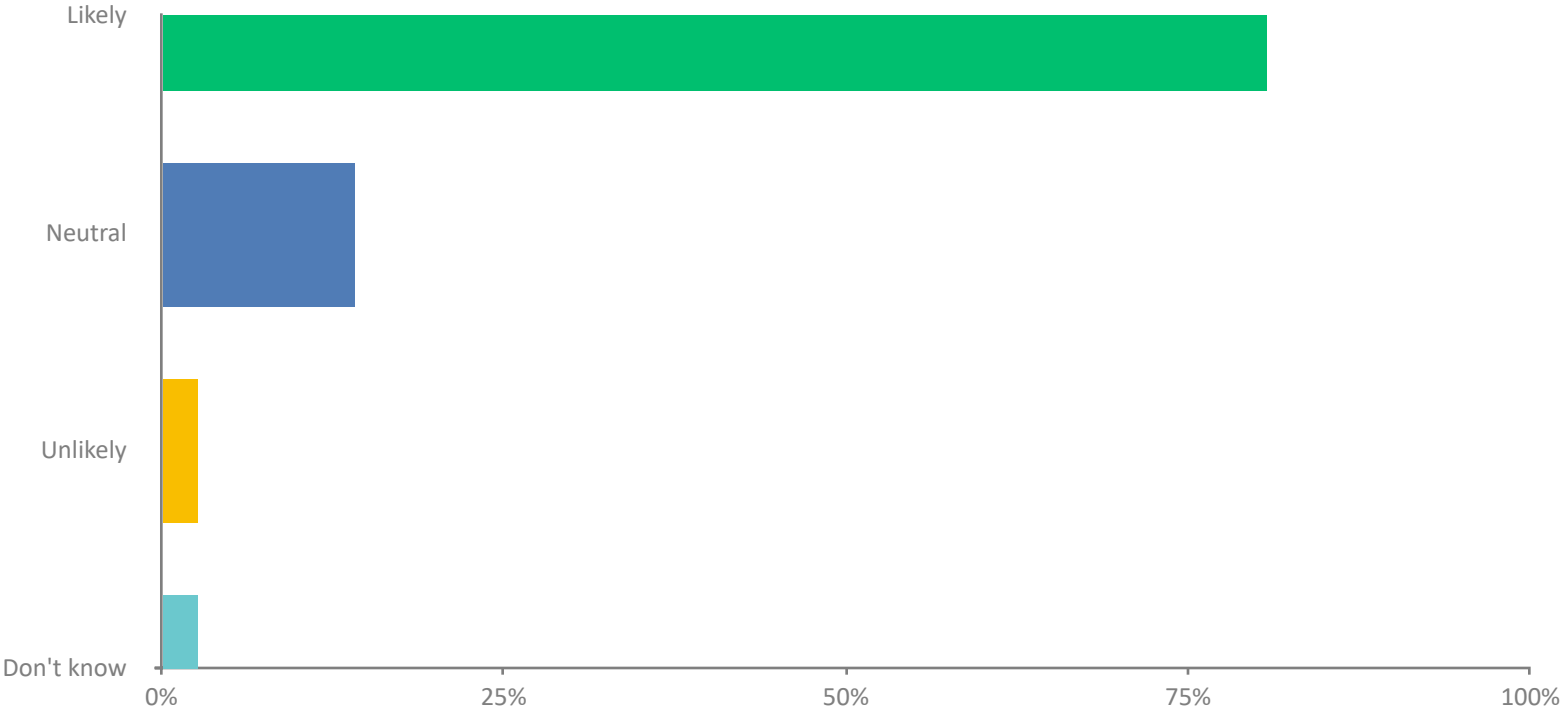
Q16: What is your overall level of satisfaction with DRHC Communications including the web site.

Answered: 155 Skipped: 1

ANSWER CHOICES	RESPONSES	
Very satisfied	21.29%	33
Satisfied	50.32%	78
Neutral	20.65%	32
Dissatisfied	6.45%	10
Very dissatisfied	0.65%	1
Don't know	0.65%	1
TOTAL		155

Q18: How likely are you to recommend DRHC to someone considering belonging to the club?

Answered: 155 Skipped: 1



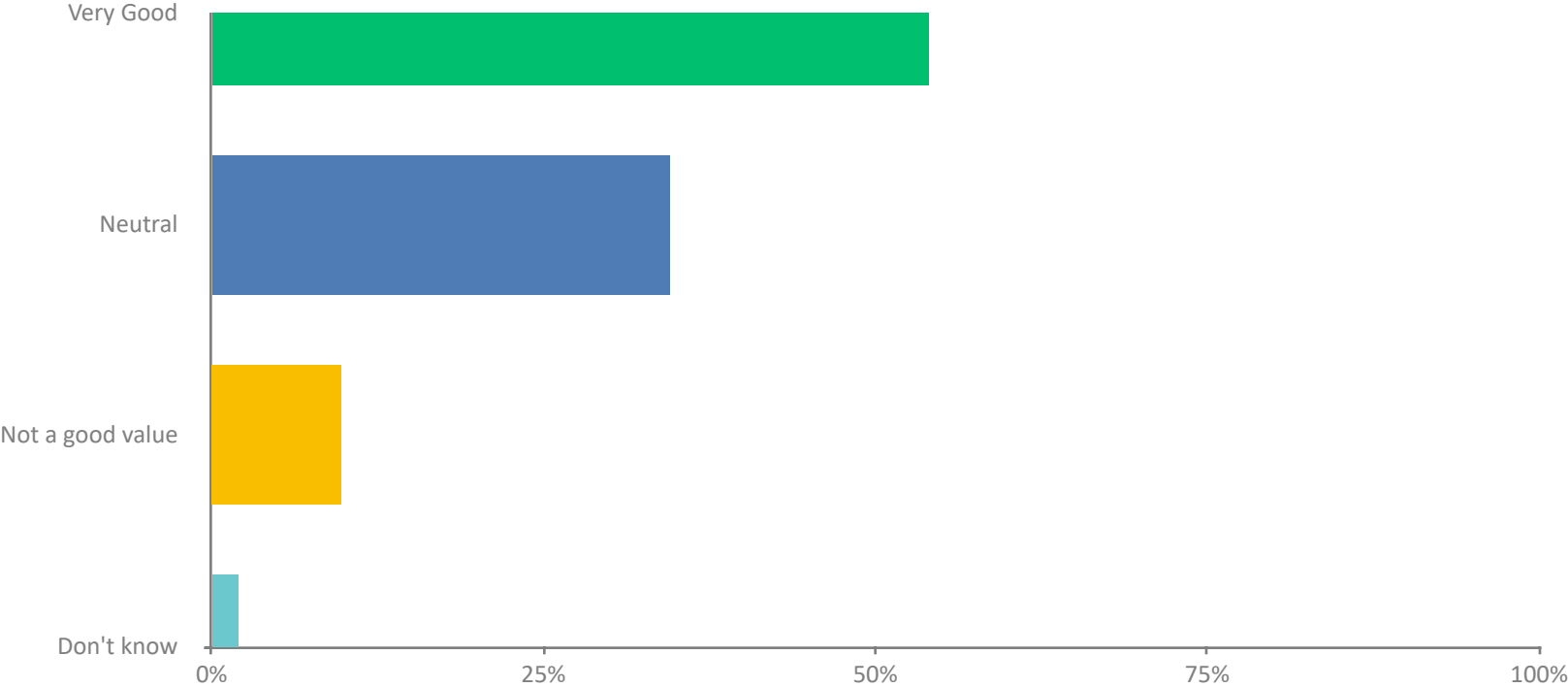
Q18: How likely are you to recommend DRHC to someone considering belonging to the club?

Answered: 155 Skipped: 1

ANSWER CHOICES	RESPONSES	
Likely	80.65%	125
Neutral	14.19%	22
Unlikely	2.58%	4
Don't know	2.58%	4
TOTAL		155

Q19: How would you rate the overall value of DRHC membership relative to dues?

Answered: 154 Skipped: 2



Q19: How would you rate the overall value of DRHC membership relative to dues?

Answered: 154 Skipped: 2

ANSWER CHOICES	RESPONSES	
Very Good	53.90%	83
Neutral	34.42%	53
Not a good value	9.74%	15
Don't know	1.95%	3
TOTAL		154