

MIKKIAULD

TRANSCENDENT PACKAGE

This is my luxury package that will deliver a total brand & business transformation.

\$1500 (gst inc.) per month for 3 months (payments can be made weekly)

What this gets you

- Access to Standout Salon Academy
- 1x 45 minute call every fortnight
- WhatsApp access to me for ongoing feedback & discussion (texts & voice notes for 3 months)
- All of my contracts, policies & procedures done for you and ready to edit
- 2hrs per week (for first month) to help design website, email marketing and social media with screen recordings so that you can learn too

*Cooling off period for 2 weeks upon commencement to make sure this package aligns to you





ELEVATION PACKAGE

My elevation package is perfect for those who are seeking a little direction & accountability in their business

\$1000 (inc GST) per month for 3 months

*2 month option available (payments can be made weekly)



WHAT YOU GET

- Access to Standout Salon Academy
- 1x 45 minute call every fortnight
- WhatsApp access to me for ongoing feedback & discussion (texts & voice notes for length of contract)
- All of my contracts, policies & procedures done for you and ready to edit

*Cooling off period for 2 weeks upon commencement to make sure this package aligns to you

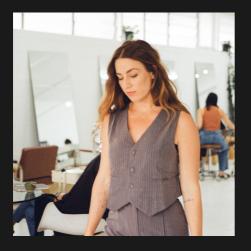
MINI GLOW UPS

No minimum term, casual coaching bundles that you can cancel anytime



Petite Package \$200 per week

1x 60 minute call per fortnight
Access to Standout Salon Academy (for duration of contract)
Needing website or social media assistance?
I can help at \$70 per hour (separately invoiced)



Medi Package \$350 per week

1x 60 minute call per week
WhatsApp access to me (texts & voice notes for duration of contract)

Access to Standout Salon Academy (for duration of contract)

Needing website or social media assistance?

I can help at \$70 per hour (separately invoiced)

WHAT'S INSIDE?

BRANDING

Develop your brand identity, mission statement and brand vision. Discover your why and define your audience, become known as a master in your field. Get noticed!

SYSTEMISATION

Setting solid foundations and acting like a big company before you've even hired. Essential roles, progression frameworks, code of conduct & salon rules.

LEADERSHIP

Building your raving client base with streamlined appointments. Perfecting All touch-points for wow-factor service. Stepping into the role of leader/visionary.

TEAM

Knowing who to hire and when, understanding the difference between freelancers and employees longterm. Recruitment, onboarding, performance management & profit shares.

FINANCES

Pricing yourself correctly with our epic salon services calculator. Your perceived value and charging your worth. Best practice with tax, gst & super etc. Ensuring productivity & finding the holes in a leaking bucket.

FREEDOM

The many benefits of foh managers, team leaders & assistants. Knowing what you can outsource & how. Perfecting your perfect work day/time-blocking. Building on your salons potential & positioning yourself as the leader in your industry.



WEBSITE & BRAND ELEVATION

From \$5000*

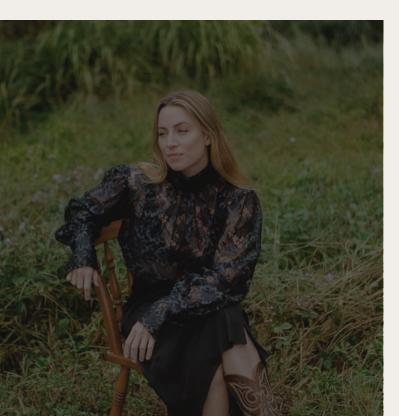
Custom website & social media design with an initial consultation.

What does this include?
// Custom Website Design (6 pages)
// Socials Design/templates
// Branding Deep Dive
// Content Pillars
// Consultation

1x Website & socials tutorial so that you can learn too

Want ongoing support? Those who purchase this package will receive my assistance at \$50 ph





BRAND DIRECTION

SOCIAL MEDIA

WEBSITE GLOW UP

MARKETING STRATEGY