

INFLUENCER OUTREACH TEMPLATE

EMAIL

Hi [name]!

We've been following your account for a while at [company name with link] and love your [type of content]!

Are you open to brand collaborations?

We're looking for [number] influencers to promote our [product, service, event with link]. [line about what it is.] We think you'd be a great fit because [example from their content].

Ideally, it would be a [duration] with [number and type of posts] on [social media platform].

Let me know if you're interested and want to learn more!

Thanks!

[First name and official signature]

INSTAGRAM OR TIKTOK

Hi [name]! I've been following your account for a while and love your content! Are you open to brand collaborations?

Your [type of content] is exactly the style content we're looking for at [company handle].

If you're interested, I'd love to chat! You can also email me at [email], or send me a text at [phone number].

Can't wait to hear from you!

hummingbirds