



BIFROST.24

MARCH 4-8 2024 SILICON VALLEY



NORDIC
INNOVATION
HOUSE
SILICON VALLEY





BUSINESS
FINLAND



invest
estonia



INNOVATION
CENTRE
DENMARK



BIFROST.2024

BIFROST SUMMIT 2024 MISSION

INNOVATIONS FOR A SUSTAINABLE FUTURE

Bifrost's mission is to blend the Nordic+ region's technological and environmental strengths with California's entrepreneurial drive to ignite sustainable innovation. Acting on multiple fronts, it bridges startups, partners, researchers, and policymakers to foster international collaboration, promote Nordic+ business expansion in California, and champion sustainable solutions for pressing environmental challenges.

ACTIVITIES

Five days of activities in Silicon Valley – build strong networks, find new alliances, connect with key industry players, thought leaders and top policy makers and give to your organization the visibility it deserves.

OPPORTUNITIES

Align Bifrost with your mission - Join the discussion, promote your portfolio companies, collaboration for theme events, get your speaker to the stage, connect with other partners and policy makers. What is your key focus?



NORDIC GROWTH COMPANIES

Bifrost offers an unique Silicon Valley opportunity for 25 Nordic+ companies, who are growth oriented, innovative trailblazers and sustainability champions. Companies are carefully chosen, and exclusively invited to present the best of the Nordic+ excellence: quality driven startups are primed for collaboration, be it in the form of joint ventures, partnerships, or other cooperative endeavors.

They are prepared to present, pitch, and showcase their innovations, these companies are ready to seize the spotlight, eager to impress and inspire attendees from both sides of the Atlantic.

ACTIVITIES

Five days of activities in Silicon Valley – two main events and 6 themed events, tailored 1-on-1 meetings with Silicon Valley companies, pitch & expo & speaker opportunities. Direct connection with the top level Nordic and Silicon Valley network.

OPPORTUNITIES

Align Bifrost with your mission - Exposure in the key events, Time Square, all media material, 1-on-1 tailored meetings, speaker opportunities in the partner events. USA market preparation program, Connect with Bifrost partners.



PARTNER PACKAGES

\$10,000

- Access to all events, max 5 tickets for key events (negotiable **)
- Speaker opportunity in a key event * or theme event if preferred and applicable **
- Partner opportunity for a chosen theme event **
- Can nominate portfolio companies to be invited in Bifrost
- Visibility in all communication materials, bigger logos
- Access to the Digital Bifrost Partner & Company platform

\$5,000

- Access to all events, max 3 tickets for key events, limits for theme events may apply (negotiable if **)
- Speaker opportunity in a *theme event* if preferred & applicable **
- Visibility in all communication materials
- Access to the Digital Bifrost Partner & Company platform

\$2,500

- Access to all events, max 1 tickets for key events, limits for theme events may apply
- Visibility in all communication materials
- Access to the Digital Bifrost Partner & Company platform



* if Partner package is confirmed by November 24, 2023
** if Partner package is confirmed by December 20, 2023

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INNOVATIONS FOR A SUSTAINABLE FUTURE

At the crossroads of Nordic ingenuity and Californian entrepreneurial spirit, Bifrost 2024 presents its core philosophy: Innovations for a Sustainable Future.

We stand on the brink of a transformative era, and this year's summit embodies the spirit of transformative change, placing sustainability and innovation at its heart.

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A Vision of Progress: Embracing Sustainability

As we venture into uncharted territories, our guiding light remains sustainability. This isn't just a catchphrase but a commitment — a commitment to seek solutions, foster collaborations, and empower groundbreaking innovations.



FOCUS AREAS

SUSTAINABLE CITIES AND SOCIETIES

As urban centers grow, we're determined to mold them into beacons of sustainability. Our goal: eco-friendly, low-carbon cities harmonizing with nature.

#sustainable #climateneutral #access

AI AS A KEY ENHANCER

AI is today's reality. Woven into our sustainability pursuits, AI empowers smarter environmental predictions and optimized resource management.

#sustainable #emergingai #futureisintelligent

DECARBONIZATION & ENERGY EVOLUTION

Beyond just reducing carbon, we spotlight Power-to-X solutions, converting renewable energy into synthetic fuels. This theme explores bold approaches to both curtail and counteract carbon emissions.

#sustainable #netzero #energy



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READY TO JOIN BIFROST.2024 ?

Bifrost's Pledge: Empowering Progress

This isn't just a summit; it's a movement. We, at Bifrost 2024, pledge to be the torchbearers of sustainable innovation. We are creating a milieu where every conversation, every showcase, and every collaboration is a step toward our shared vision of a sustainable future.

For partners, the Bifrost Summit provides a comprehensive platform to foster growth, expand horizons, build collaborations, and position themselves at the forefront of sustainable innovation and international collaboration.

For growth companies Bifrost offers a golden opportunity to grow, learn, network, and position themselves as front-runners in the realm of sustainable innovation.



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