

Announcing the launch of Young Music Professionals: a network for music business workers aged 35 & under

YMP is now accepting members who seek to connect with each other, across the country and across subsectors; with industry veterans; and with resources and opportunities.

JUNE 24, CANADA - Young Music Professionals (YMP), a new network dedicated to music business workers aged 35 and under, is proud to announce its launch and invite new members to register.

The not-for-profit organization will work to create a clear, accessible, and supportive career pipeline in the country's music industry.

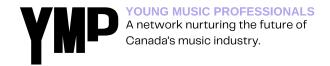
Membership registration is now open and ongoing to individuals who meet the age threshold, are a Canadian citizen or permanent resident (new immigrants and refugees welcome), and are a paid professional in the Northern Turtle Island-based/Canadian music industry. Membership is free.

YMP's digital platform will connect young music workers across the country and across subsectors, breaking down silos and building heretofore unfacilitated relationships; get to know your peers and what they do, exchange ideas and resources, spark new partnerships, and plan a meet-up at the next industry conference. Members will have access to locally-hosted, volunteer-led gatherings, a centralized source for job postings and professional development programming, and in-person networking events between members and industry veterans. The former will catalyze relationships between mentors and mentees and contribute to succession planning.

"One of the pieces I'm most excited about is introducing this generation of talent to industry veterans and leadership," says Maddy Oliver, Founder of YMP. "It can be hard for young workers to access networking opportunities, particularly as travel budgets are forced to shrink. But there are so many young stars doing remarkable things—and our leaders want to know who they are."

The organization is proud to have ADVANCE, Canada's Black Music Business Collective, Indigenous Music Office, and Women in Music Canada as Community Partners. YMP believes its focus on the retention, empowerment, and advancement of the diverse young talent in the country's music industry will contribute to a more equitable and welcoming future.

There are many ways for organizations and industry veterans to get involved, including hosting local gatherings, member mentorship, Board mentorship, and partnership. Those who are interested should contact Maddy at ed@youngmusicprofessionals.com.



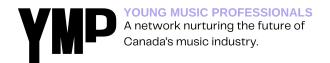
YMP is proud to have Houtan Hodania (SOCAN), Riah Sethna (MLSE/Live Nation Canada), Justin Lee (This is Blueprint), Dhvani Krishnan (Warner Music Canada), Julien Matwawana (African Nova Scoatian Music Association), Richard Smallboy (Landback Records), Keira Wade (Anthem Entertainment), Shade Waheed (Sony Music Canada), Seny Kassaye (FORT Agency/Wavo), Robyn Stewart (Women in Music Canada), and Keziah Myers (ADVANCE, Canada's Black Music Business Collective) on its Board of Directors.

Read more and register for membership here: <u>youngmusicprofessionals.com</u>

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Community Partners







Industry Supporters









