

PRIVACY POLICY – THE CRUSH CONFIDENTIAL

This privacy policy describes how we (The Crush Confidential, LLC) collect and use and protect personal information associated with our www.thecrushconfidential.com website and mobile apps (collectively the "Sites") in conjunction with our matchmaking and coaching services ("Services")

We collect two kinds of personal information, (1) personal information that you voluntarily provide, and information that may be automatically provided to use through the system you use to view and access the Sites

All personal information that is collected on our Sites is stored in a secure location. At no time will we sell personal information to third party vendors without prior consent, as we respect your privacy and confidentiality. We provide physical, electronic, and procedural safeguards to protect information we process and maintain. Please be aware, however, that despite our efforts, no security measures are perfect or impenetrable and no method of data transmission can be guaranteed against any interception or other type of misuse.

VOLUNTARILY PROVIDED INFORMATION

When you decide to engage in activities on our Sites, you may be asked to provide certain information about yourself by filling out and submitting online data. It is completely optional for you to engage in these activities. If you provide us feedback or contact us via e-mail, we will collect your name and e-mail address, as well as any other content included in the e-mail, in order to send you a reply.

Information you voluntarily provide on our Sites typically includes, your username and password, email address, zip code, birthday, gender, photos for your profile and personal information such as your personal gender preferences, occupation, home town, etc. All such information is voluntarily provided by you and by providing such information you consent to us using it for purposes of the Services we provide and having such information made available through the Sites

By providing your email address and/or cell phone number to us, you consent to us sending you emails and/or SMS Messages with information relative to your use of the Services as well as certain promotional offers from us or our third-party partners. You may opt-out of receiving promotional emails and texts from us at any time via the opt-out links provided in such communications. With respect to our mobile SMS/MMS services your carrier's normal rates and fees, including standard message and data rates, apply and you are solely responsible for the cost thereof. For more information see our [Terms of Use](#) which are incorporated herein by this reference.

We may send you push notifications through our mobile application which you can usually stop by changing the settings on your mobile device.

We generally use the personal information you voluntarily provide to help facilitate matches with other Members and Clients and to tailor your experience in using the Service. We may also use the information collected for troubleshooting purposes. For example, we may use personal and other information we collect to request feedback, communicate with you, respond your inquiries or issues, monitor usage trends on our Sites, prevent fraud and for any other purpose for which the information was collected.

You may decide to use our Site through a social media account and/or use your social media log in. If so, we will have access to certain information provided on those sites. If you provide permission, we may utilize some information from your social media account regarding you and your contacts. We only obtain information from your social media accounts that you expressly permit.

PASSIVE INFORMATION AND IP ADDRESSES

Our web server automatically collects limited passive information about your computer configuration when you visit our web site, which may include but not be limited to the type of browser you use, the operating system you are running, the resolution of your computer monitor, the web site that referred you, and your IP address. (Your IP address is a number that is used by computers connected to the Internet to identify your computer so that data such as the web pages you want to view can be transmitted to you). We use IP address information for systems administration and trouble-shooting purposes.

Cookies:

To help make our web site more responsive to the needs of our visitors, we use a standard feature of browser software, called a “cookie,” to assign each visitor a unique, random number that resides on your computer. The cookie does not identify the visitor, just the computer that a visitor uses to access our site. Unless you voluntarily identify yourself, we will not know who you are, even if we assign a cookie to your computer as the only personal information a cookie can contain is information you supply. A cookie cannot read unrelated data off your computer. We use cookies to help us deliver a better, more personalized service. For example, we may use cookies to track the pages and services on our web site visited by our users. We can build a better web site if we know which pages and features our users are visiting and how often. If you wish to block, erase, or be warned of cookies on the site, please refer to your browser provider to learn about these functions. Please note, if you choose to remove or reject cookies, this could affect certain features on the site.

Third Party links; Advertisers:

In using the Sites, you could be directed to other sites that are beyond our control. These other sites may send their own cookies to users, or otherwise collect data or solicit personal information. Any personal information you provide on linked pages or applications is provided directly to that third party and is subject to that third party’s privacy policy. This Policy does not apply to such linked sites, and we are not responsible for the content or privacy and security practices and policies of these websites or any other sites that are linked to or from our site.

From time to time, we may have advertisements run on our site via third party ad servers. These third parties, which may include Google, use cookies to serve ads based on a user's prior visits to the site and other websites. You may be able to opt out of personalized advertising by visiting your browser's Ads Settings or utilizing on line third party opt out services.

From time to time, we may utilize Google Analytics, a web analytics service provided by Google, Inc. Google Analytics uses cookies to help analyze how users use sites. The information generated by the cookie includes your IP address. This information will be transmitted to and stored by Google on its servers. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity, and providing other services relating to Internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. By using our site, you consent to the processing of data about you by Google in the manner and for the purposes set out above. For more information on Google Analytics please see the Google's terms of use and Google's privacy practices.

OTHER DISCLOSURES:

We may occasionally release personal and/or passive information about our visitors when release is appropriate to comply with law, to protect the rights, property or safety of visitors to our sites, the public, our customers, or our government and its employees, agents, partners and affiliates, or will help to enforce our policies, protect your safety or security, including the safety and security of property that belongs to you, and/or protect the safety and security of our sites or third parties.

MISCELLANEOUS:

This Privacy Policy is subject exclusively to the laws of the State of Ohio in the United States. This site is designed for use by residents of the City of Springboro, Ohio. We make no representation that this policy and our practices comply with the laws of any other state or country. Users of the site who reside outside the United States do so on their own initiative and are responsible for compliance with local laws, if and to the extent local laws are applicable. If you reside outside of the United States, by using the site, you consent to the transfer, processing, and use of your information outside your country.

Our Sites do not support, nor respond to, "do not track" or similar technical requests.

Our Sites are not directed to individuals under the age of eighteen (18) and we do not knowingly collect Personal Information from individuals under 18. Persons under eighteen are not authorized to use our Sites

We may change this policy at any time. If we change this privacy policy we will post any updates here for your review. Any changes will become effective when we post the revised Privacy Policy. Your use of the Sites following these changes means that you accept the revised

Privacy Policy. We will obtain your consent to any material Privacy Notice changes if and where this is required by applicable data protection laws.

LEGAL

This is a United States website subject to laws of the United States. If you are located outside of the United States, by visiting the website and providing us with Personal Information, you acknowledge and agree that your Personal Information may be processed for the purposes identified in this Privacy Policy. In addition, your Personal Information may be processed in the country in which it was collected and in other countries, including the United States, where laws regarding processing of Personal Information may be less stringent than the laws in your country. By providing your Personal Information you consent to such transfer. However, if you are a resident of Europe you may have further rights as set forth below.

If you reside in the State of California, you have the right to request from us a list of third parties with whom we shared Personal Information about you for their own direct marketing purposes during the previous calendar year. You may also have the right to know what categories of personal information we collected about you and whether we disclosed that personal information for a business purpose in the preceding twelve months. If you are a California resident and would like to exercise any of your rights under the California Consumer Privacy Act that may apply to our Sites, please contact us as set forth below. We will process such requests in accordance with applicable laws. Please note, however, we do not share Personal Information with unrelated third parties for their own use.

In accordance with applicable state laws, you may have the following rights: (i) to confirm we are processing your personal information; (ii) access to or a copy of your personal information; (iii) to receive an electronic copy of personal information that you have provided to us; (iv) request we correction inaccurate information; (v) request deletion of your personal information; and/or (vi) restrict the use of your personal information. Contact us as set forth below to exercise your rights to the foregoing.

NOTICE TO EUROPEAN USERS.

We ask you to provide certain contact information voluntarily in order to provide you with information requested and in order for you to submit enquiries to us. Our legal basis for collecting and using the Personal Information will depend on the Personal Information concerned and the specific context in which we collect it but for the most part be used to provide information that you requested or the Services you voluntarily elect to receive through the Sites. We will collect Personal Information from you only where we have your consent to do so, where we need the Personal Information to perform a contract with you, or where the processing is in our legitimate interests and not overridden by your data protection interests or fundamental rights and freedoms. You have all of the same rights of other users of this Site as set forth in this policy. In addition, European Users may contact us at the address set forth below if (i) you have questions about or need further information concerning the legal basis on which we collect and use your Personal Information; (ii) you wish to access, correct, update or request deletion of your Personal Information; (iii) you want to complain about, object to, or restrict our processing

of your Personal Information; (iv) you wish to deny you prior consent for our use of your information; or (v) you desire a copy of your Personal Information. When we have no ongoing legitimate business need to process your Personal Information, we will delete it or securely store it from any further processing until deletion is possible.

DISCLAIMER; WAIVER OF WARRANTY

IN NO EVENT WILL THE CRUSH CONFIDENTIAL BE LIABLE FOR ANY DAMAGES WHATSOEVER INCLUDING BUT NOT LIMITED TO: DIRECT, INDIRECT, INCIDENTAL PUNITIVE AND CONSEQUENTIAL DAMAGES, LOST PROFITS, LOST DATA OR BUSINESS INTERRUPTION ARISING OUT OF THE USE, INABILITY TO USE, OR THE RESULTS OF USE OF THE SERVICE PROVIDED THROUGH OUR SITE; ANY WEB SITES LINKED TO THE SERVICES WE PROVIDE, THE MATERIALS OR INFORMATION CONTAINED AT ANY OR ALL SUCH SITES; WHETHER BASED ON WARRANTY, CONTRACT, TORT OR ANY OTHER LEGAL THEORY, EVEN IF WE HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. IF YOU ARE DISSATISFIED WITH OUR SITE OR PRIVACY POLICY, OUR [TERMS OF USE](#) OR ANY PORTION THEREOF, YOUR EXCLUSIVE REMEDY SHALL BE TO STOP USING THE SITES. SOME JURISDICTIONS DO NOT ALLOW THE DISCLAIMER OF CERTAIN WARRANTIES AND TERMS IN CONTRACTS WITH CONSUMERS AND AS A RESULT THE ABOVE MAY NOT FULLY APPLY TO YOU.

CONTACTING US

If you have any questions about this website privacy policy or if you would like to update any personal information you have provided to us, please contact us at:

Email _____

Mail _____

Telephone _____