



**Privacy statement for the 36th IABS Annual Conference  
April 3 to 6, 2025 – Maastricht University, School of Business and Economics**

**Your privacy is important to Maastricht University (UM), and we therefore exercise caution in making use of your data. UM is the data controller for your personal data. This privacy statement sets out how UM safeguards your privacy.**

This document specifically concerns the processing of personal data in the context of the Annual Conference of the International Association of Business and Society, since the UM is hosting the 36<sup>th</sup> edition at their School of Business Economics. UM also has a general privacy statement, available at <https://www.maastrichtuniversity.nl/>, which we refer you to for more information.

**Contact details**

If you have any questions regarding the conference, please contact the conference chair, dr. Abel Diaz Gonzalez, Assistant Professor at the Department of Organization, Strategy and Entrepreneurship at: [abel.diazgonzalez@maastrichtuniversity.nl](mailto:abel.diazgonzalez@maastrichtuniversity.nl)

If you have questions about this privacy statement, want to know more about how UM handles personal data or wish to make a complaint, please contact:

Attn: Data protection officer  
Maastricht University  
PO Box 616  
6200 MD Maastricht  
[privacy@maastrichtuniversity.nl](mailto:privacy@maastrichtuniversity.nl)

You can also send an email directly to the UM data protection officer via [fg@maastrichtuniversity.nl](mailto:fg@maastrichtuniversity.nl).

**Which personal data does UM process?**

UM may process the following personal data in the context of the conference:

- Name
- Email address
- Affiliation
- Institution which relates to the affiliation
- Country of residence
- Phone number
- Scientific submissions

UM obtains these personal data directly from you, by signing up as a participant for this conference.

### **Purposes**

UM processes your personal data only for communication about this conference and to register you as a participant in the conference. Your scientific submissions (abstract, short part, paper, or proposals for workshops, symposia, doctoral consortium, or innovative sessions) will be subject to a double-blind peer review process. The conference chair will coordinate the review process with voluntary reviewers who are mainly participants of the conference. Once all submissions have been reviewed, participants will receive either an acceptance or a rejection letter for the conference, and will be able to proceed to complete the registration to the conference. UM will not use your personal data for other purposes.

### **Legal grounds**

UM processes most of your personal data in order to execute the contract between you and UM for your participation in the 36<sup>th</sup> IABS Annual Conference. By registering as a participant of the conference, you enter into a contract with UM to facilitate this conference. UM may also request your permission to process some personal data. In that case, the ground for processing is consent.

### **Retention periods**

UM retains personal data no longer than is necessary to achieve the purpose of the data processing or to meet a legal obligation. Your personal data are deleted from our systems 60 days after the conference.

### **Third-party access**

UM has taken measures to ensure that only those people involved in processing your data have access to them. Your personal data are not shared with third parties, with the exception of the party whose software we use for the conference administration and communication and the party whose software we use for the conference payment. UM has a written agreement with both parties on the processing and security of personal data. You can find more information regarding their privacy policy written in their privacy statements (see <https://www.conftool.net/en/about-conftool/privacy.html>).

### **Your rights**

Privacy legislation gives you a number of rights with regard to your personal data. These rights are outlined below. You can find more information about these rights and how to exercise them in the general privacy statement at [www.maastrichtuniversity.nl](http://www.maastrichtuniversity.nl).

You have the right to access your personal data and to have those data corrected or deleted. In addition, you have the right to restrict the processing of your data, to transfer your data to another party, and to object when they are processed on the basis of a legitimate interest.

If you wish to exercise one of the above rights, please send an email to [privacy@maastrichtuniversity.nl](mailto:privacy@maastrichtuniversity.nl) or directly to the data protection officer at [fg@maastrichtuniversity.nl](mailto:fg@maastrichtuniversity.nl).

If you have a complaint about the processing of your personal data at UM, please contact us using the above contact details. You also have the right to file a complaint with the Dutch Data Protection Authority. You can find out how to do so on the [website of the Data Protection Authority](#).