

DairyGood.org



**THE DAIRY
ALLIANCE**

thedairyalliance.com

**COWS
UPCYCLE!**

Did you know that cows

Upcycling:

Reusing discarded objects in such a way to create a product of higher value than the original.

UPCYCLE?

80%

of what cows eat cannot be eaten by people. Dairy cows have a unique 4-chambered stomach, so they can unlock nutrition from parts of plants people can't or won't eat.



Cows upcycle by eating products such as



- almond hulls



- orange peels



- corn husks



- cottonseed



- spent grains

**and turning them into
wholesome MILK!**

A glass of milk is shown against a blue background. The glass is filled with white milk. Inside the milk, there is a list of nutrients. The list is divided into two sections: 'Excellent Source' and 'Good Source'.

Excellent Source

Calcium

Iodine

Phosphorus

Riboflavin

Pantothenic Acid

Vitamin B12

Good Source

Protein

Potassium*

Selenium

Zinc

Vitamin A

Niacin

Vitamin D

*based on DRI

FARMERS
PRACTICE
SUSTAINABILITY!

Did you know

that farmers practice



SUSTAINABILITY?

Every.

Single.

Day.

Nutrient Recycling:

Nutrients from cow manure are applied to plant-based croplands as a natural fertilizer.



Energy Recycling:



Harnessing wind and solar power helps keep the earth green.

Water Recycling:



1 Gallon
of water
can be used
as many as
4 times



COWS

NOURISH

THE

WORLD!

Did you know that cows

NOURISH

communities around the world?





Powdered milk
produced in the
U.S. helps to
nourish children
and families in

77
countries

around the world!

Cheese produced in the U.S.
is enjoyed in meals around
the globe —

100
countries

in fact!





MILK and DAIRY foods contain much more than just one nutrient... One serving of MILK contains many of the essential nutrients your body needs,

including:

Calcium and **Vitamin D** to build strong bones and teeth.

Protein, Zinc, Selenium & Vitamins A & D to maintain a healthy immune system.

B Vitamins to convert food into energy.

Iodine linked to cognitive function in childhood.



