

Eastland

Community Plan

PUBLIC MEETING #2
March 2, 2024



MKSK

Cohear

neighborhood
DESIGNcenter

DEVELOPMENT
STRATEGIES®

Welcome

Director Carla Williams-Scott

City of Columbus

Department of Neighborhoods

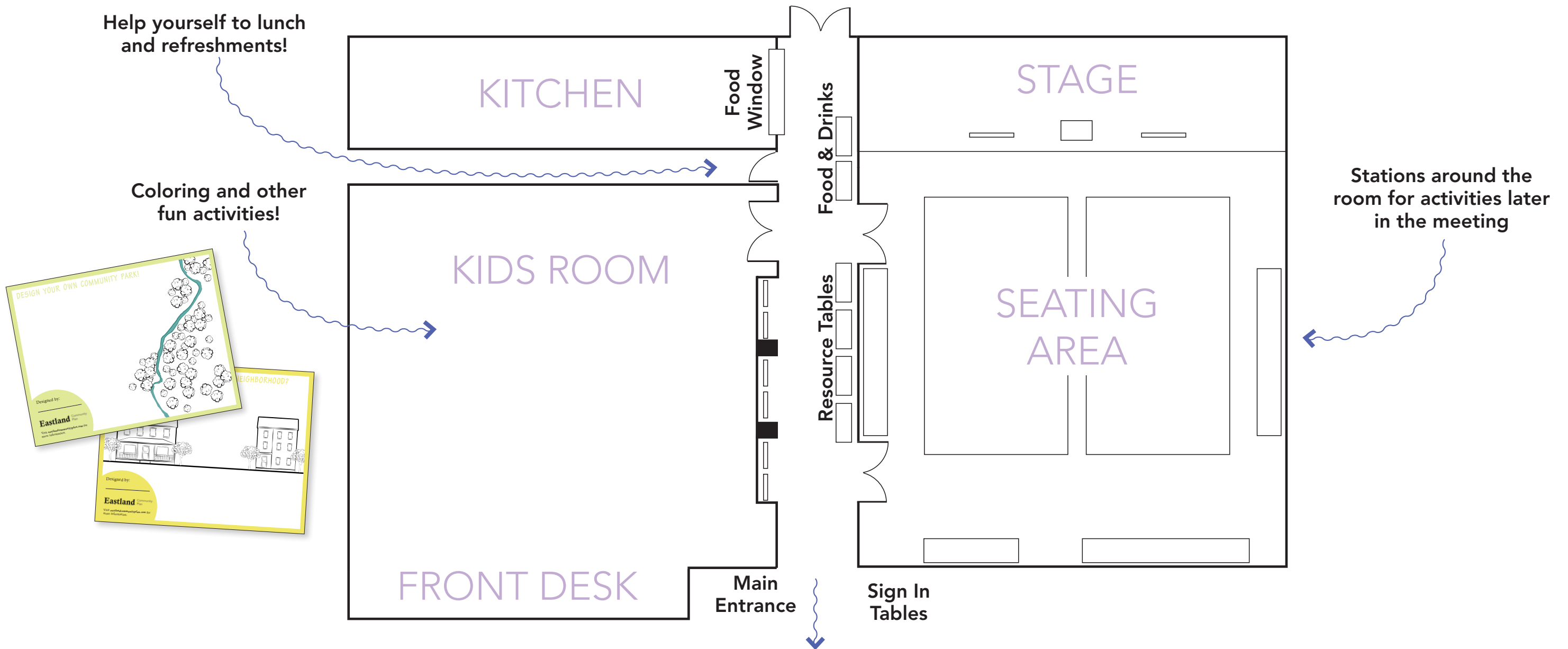




Today's Meeting

- 1 PROCESS UPDATE
- 2 ENGAGEMENT FINDINGS
- 3 COMMUNITY PROFILE
- 4 DRAFT PLAN FRAMEWORK
- 5 NEXT STEPS & TODAY'S ACTIVITY

Today's Meeting



Project Schedule



Phase 1

**Project Launch
& Understanding**

August - October '23



Phase 2

**Engagement
& Partnership**

October '23 - April '24



Phase 3

**Plan
Framework**

April - September '24



Phase 4

**Plan
Creation**

September - December '24



Phase 5

**Plan
Implementation**

Ongoing



Engagement Findings

HOW WE ENGAGED

Community Engagement

900+

People Engaged in the Eastland Community Plan So Far



162
Public Meeting Attendees



105+
Educators engaged



5
Pop-Up Events Attended



95
Focus Group Participants



506
Surveys Completed



WHAT WE'VE HEARD

I like Eastland because...

"It has potential to be like other great areas in Columbus."

"It's a community where I raised my family."

"There's diversity in the neighborhood."



WHAT WE'VE HEARD

Eastland would be better if...

"There were more community events for all ages."

"We had a recreation center or library."

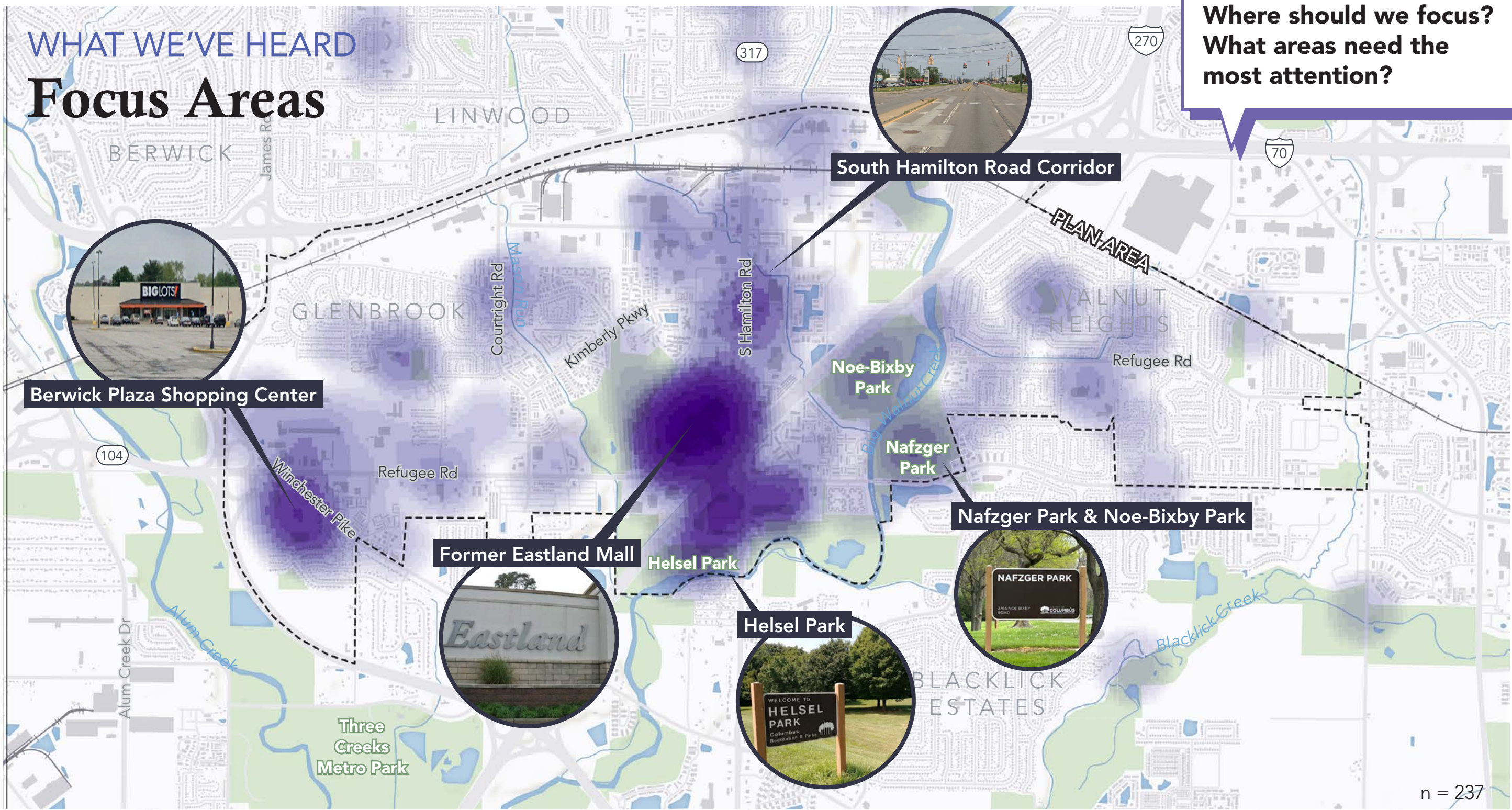
"We had walkable neighborhoods."



WHAT WE'VE HEARD

Focus Areas

Where should we focus?
What areas need the most attention?

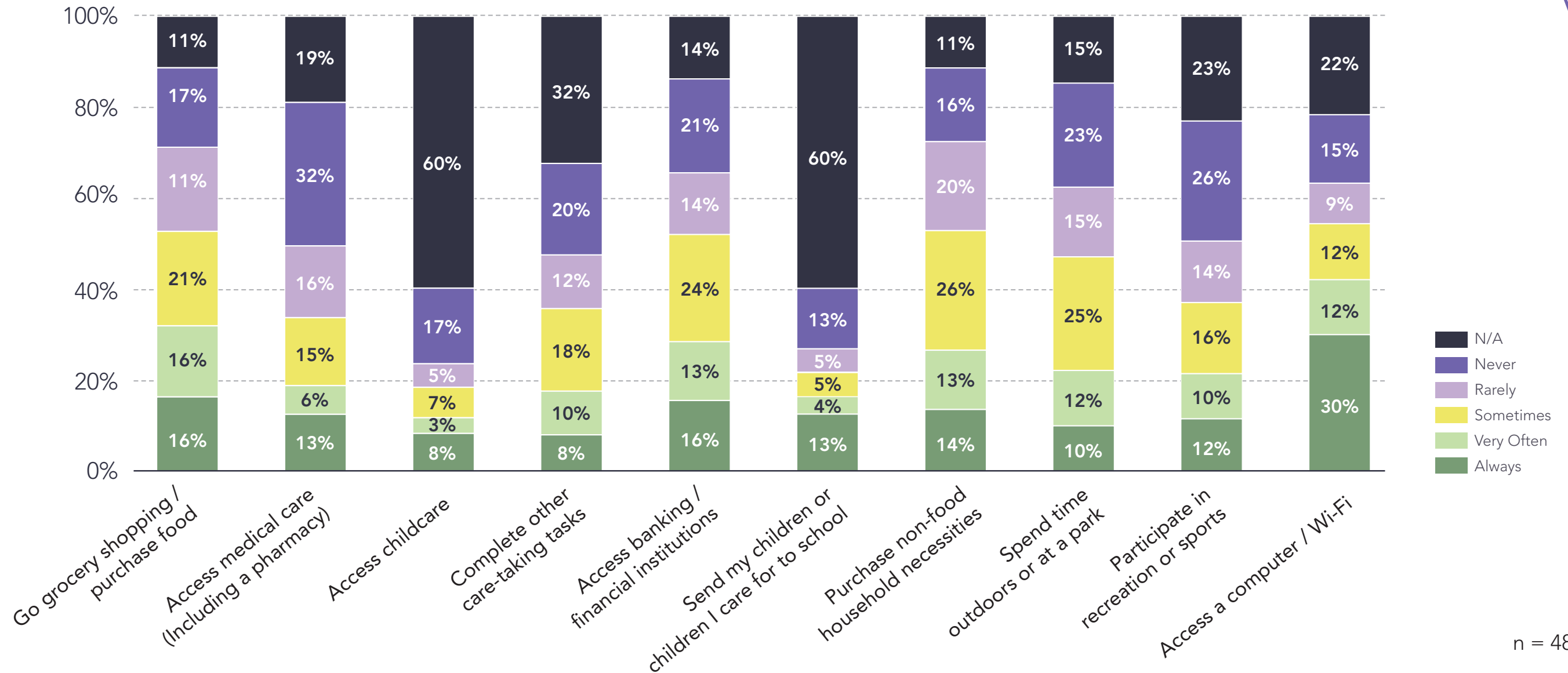


n = 237

WHAT WE'VE HEARD

Community Needs

Please rate the frequency with which you can meet the following daily needs without having to leave the Eastland area.



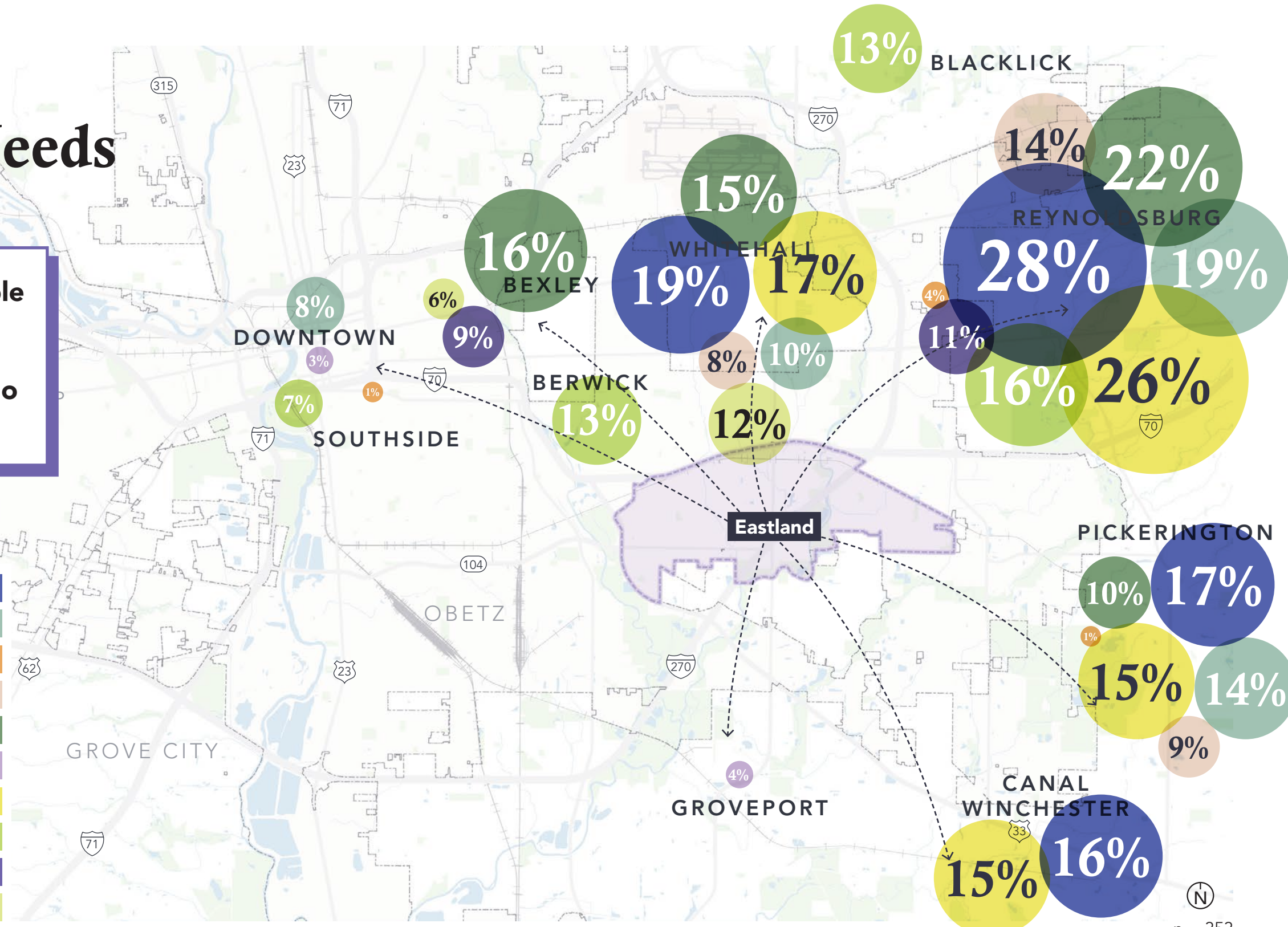
n = 487

WHAT WE'VE HEARD

Community Needs

If you are rarely or never able to meet these needs within the Eastland area, where in Columbus or Central Ohio do you go instead?

- Go grocery shopping / access food
- Access medical care
- Access childcare
- Complete other care-taking tasks
- Access banking / financial institutions
- Send my children or children I care for to school
- Purchase non-food household necessities
- Spend time outdoors or at a park
- Participate in recreation or sports
- Access a computer / Wi-Fi



WHAT WE'VE HEARD

Community Improvement

If you could improve the Eastland area, what would you like to see in the community?

31%



#1

Grocery stores

23%



#2

Better retail options

20%



#3

Recreation center

13%

New restaurants and food options

12%

High quality essential services

12%

Area beautification

12%

First responders presence (Fire, EMS, Police)

9%

Affordable housing for purchase

n = 462

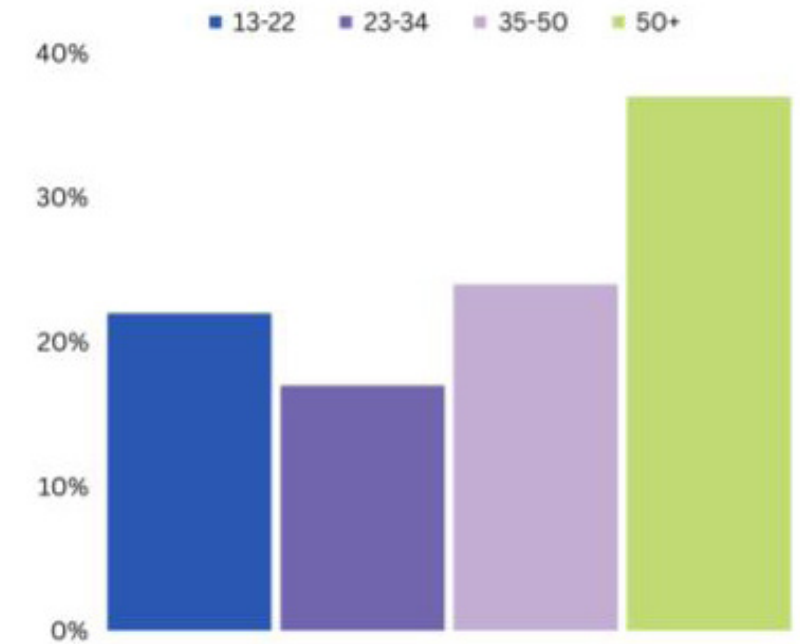
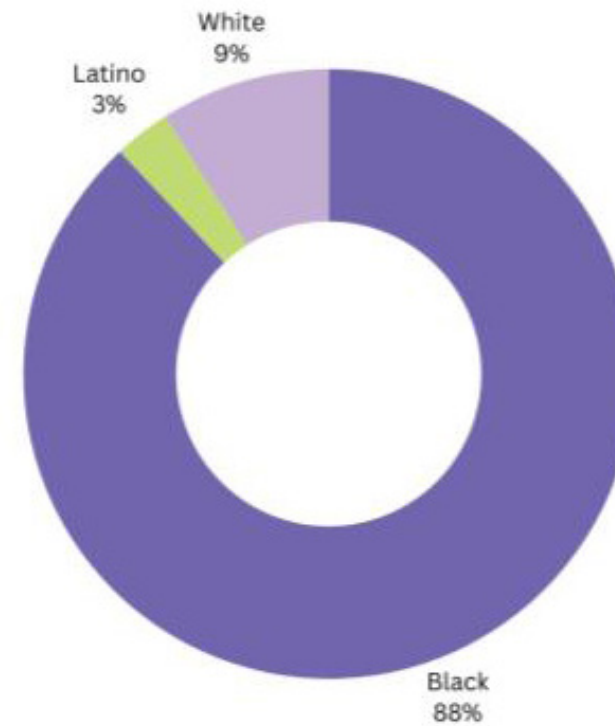
HOW WE ENGAGED

Focus Groups

Throughout the engagement process, Cohear organized 10 focus groups, totaling 95 focus group participants with a diverse range of lived experience including but not limited to:

- » Those with limited internet access;
- » Those with limited English proficiency;
- » Seniors;
- » Young Mothers and Pregnant Women;
- » Eastland Families;
- » BIPOC Residents;
- » Those experiencing housing or food insecurity;
- » High School Students;
- » New Americans/Immigrants;
- » Young Adults; and
- » Individuals living on the boundary of the plan area.

We have also had many one on one conversations with stakeholders and engaged with larger groups such as Independence High Classrooms.



95
Focus Group
participants

WHAT WE'VE HEARD

Perceived Strengths

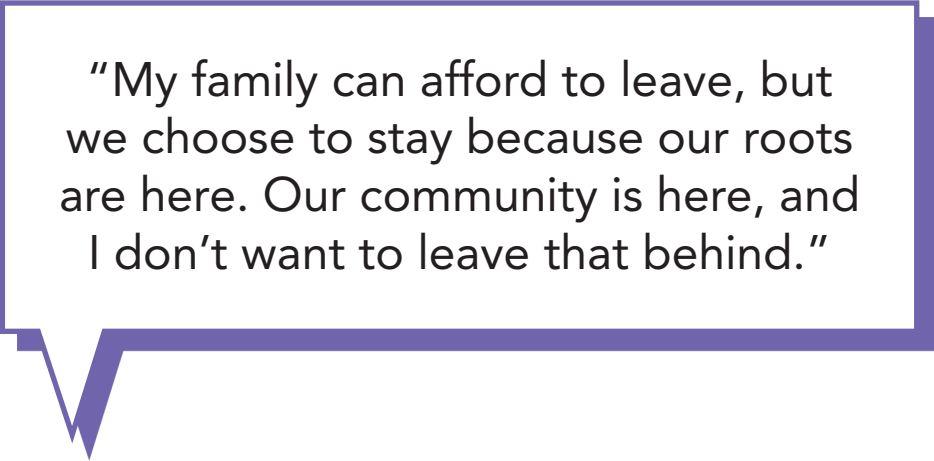
The Eastland community, **known for its loyalty and passion**, is committed to shaping a vibrant future. Residents **desire active collaboration with the City** to address challenges and improve the community's well-being.

Diversity and Spirit:

- » Appreciation for the cultural diversity, rich history.
- » Valued strong relationships with long-time neighbors, friends, and family within the Eastland area.

Unique Neighborhood Attributes:

- » Eastland's landscape
- » Proximity to other areas
- » Vibrant church community
- » Multicultural businesses



"My family can afford to leave, but we choose to stay because our roots are here. Our community is here, and I don't want to leave that behind."

Perceived Opportunity

Residents in Eastland are deeply attached to their community, but the City of Columbus **lacks sustained investment. Rebuilding trust and fostering partnership is essential** for redevelopment aligned with residents' needs.

Regular Engagement:

- » City representatives should visit regularly
- » Strengthen connection with residents through community events

Improved Communication:

- » Revise communication strategies
- » Use personal calls instead of impersonal invites in the mail

Accountability and Maintenance:

- » Hold private businesses accountable for upkeep
- » Address unfulfilled maintenance requests

Clear Timelines:

- » Provide clear timelines for planned changes
- » Manage expectations effectively

"Do you know when you grow up without a dad and they don't ever show up? But they want to do stuff for you. That's how I feel about the city. Yes, Dad didn't care. 'It's okay, we want to help you to do this. We want to show you something,' but it's empty promises and no reward."

Perceived Challenges

Community feedback highlights several key challenges and aspirations for an improved Eastland community:

Need for Essential Services:

- » Emphasis on the need for accessible health conscious grocery stores, social services, quality medical care and pharmacies
- » Need for more 24 hour stores
- » Desire for more job opportunities, particularly for teenagers and young adults

Transportation Challenges:

- » Concerns about long travel times to essential stores and ease of entering stores
- » Desire for improved multimodal transportation options within and around Eastland

"We need a 24-hour store...There's only two pharmacies around this surrounding Columbus area and you have to travel... We need that back because we have kids that get sick. People work and don't get off until late. You can't even go to the grocery store anymore past 9:30/10 o'clock because everything is closing."

Perceived Challenges

Community feedback highlights several key challenges and aspirations for an improved Eastland community:

Challenges with Parks and Leisure Activities:

- » Concerns about unwelcoming park atmospheres, limited family spaces
- » Mall closure negatively impacts community activities, resources and loss of central gathering place
- » Little to no options for youth to gather and connect

Community-Centered Initiatives:

- » Proposals for festivals, cook-offs, block parties, resource fairs and incentives for local businesses
- » Focus on creating a strong sense of community and improving overall quality of life

"There were restaurants and movies.
And it was a nice place to go.
And as they have said, all that has
been dispersed. And now it looks
desolate. I mean, it looks dry, and
looks like we have no hope."

Themes from Focus Groups

Safety & Perception Issues:

- » Concerns about vacant appearance
- » Associated with feelings of unsafety

Coaching for Imagination:

- » Coaching needed for teens to be imaginative
- » Signifies need for supportive environments

Invest in Eastland Youth:

- » Perceived lack of educational and recreational opportunities
- » Key driver in youth involvement in illegal activities

Financial Support for Local Businesses based in Eastland:

- » Strong desire to support local businesses
- » Need for initiatives encouraging neighborhood spending

Frustration about Spending Outside Community:

- » Frustration over necessity of spending outside community
- » Lack of certain amenities and services in Eastland

Diverse Affordable Housing Options:

- » Emphasis on need for affordable housing
- » Importance of diverse housing options for all generations and income levels

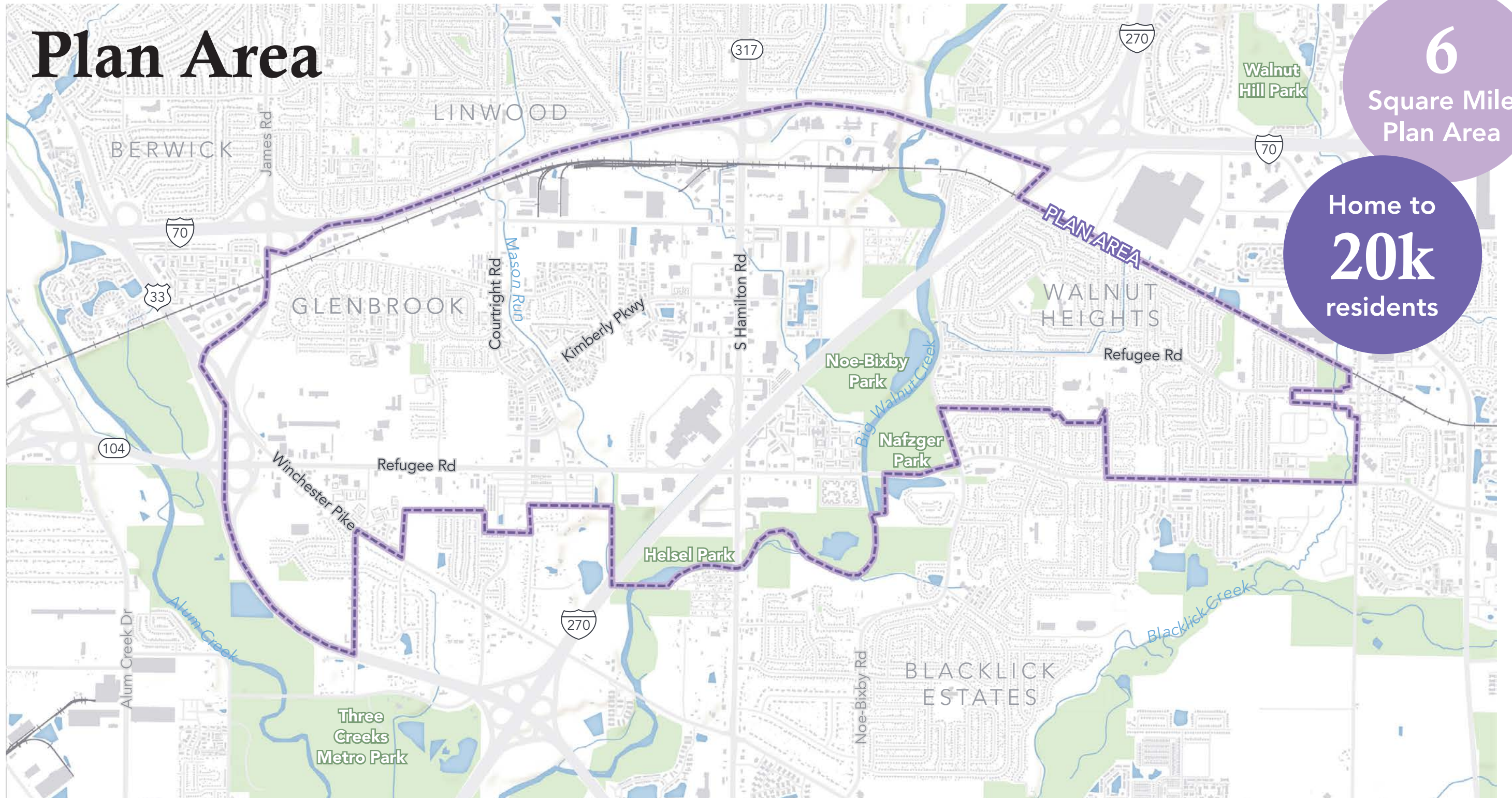
Draft Vision Statement

The Eastland area is a dynamic, diverse, and resilient collection of Columbus neighborhoods rich in history and dedicated citizens. It is a complete community where everyone has equitable access to services and amenities that support a high quality of life, as well as opportunities and resources to fulfill their dreams. The neighborhood is safe and *welcoming*—a place where anyone can belong or call “home.” Eastland’s people and businesses are *prosperous*, thanks to a supportive environment where everyone can thrive. Eastland is a place with a strong sense of community, where neighbors are *connected* to one another and their environment.



Community Profile

Plan Area

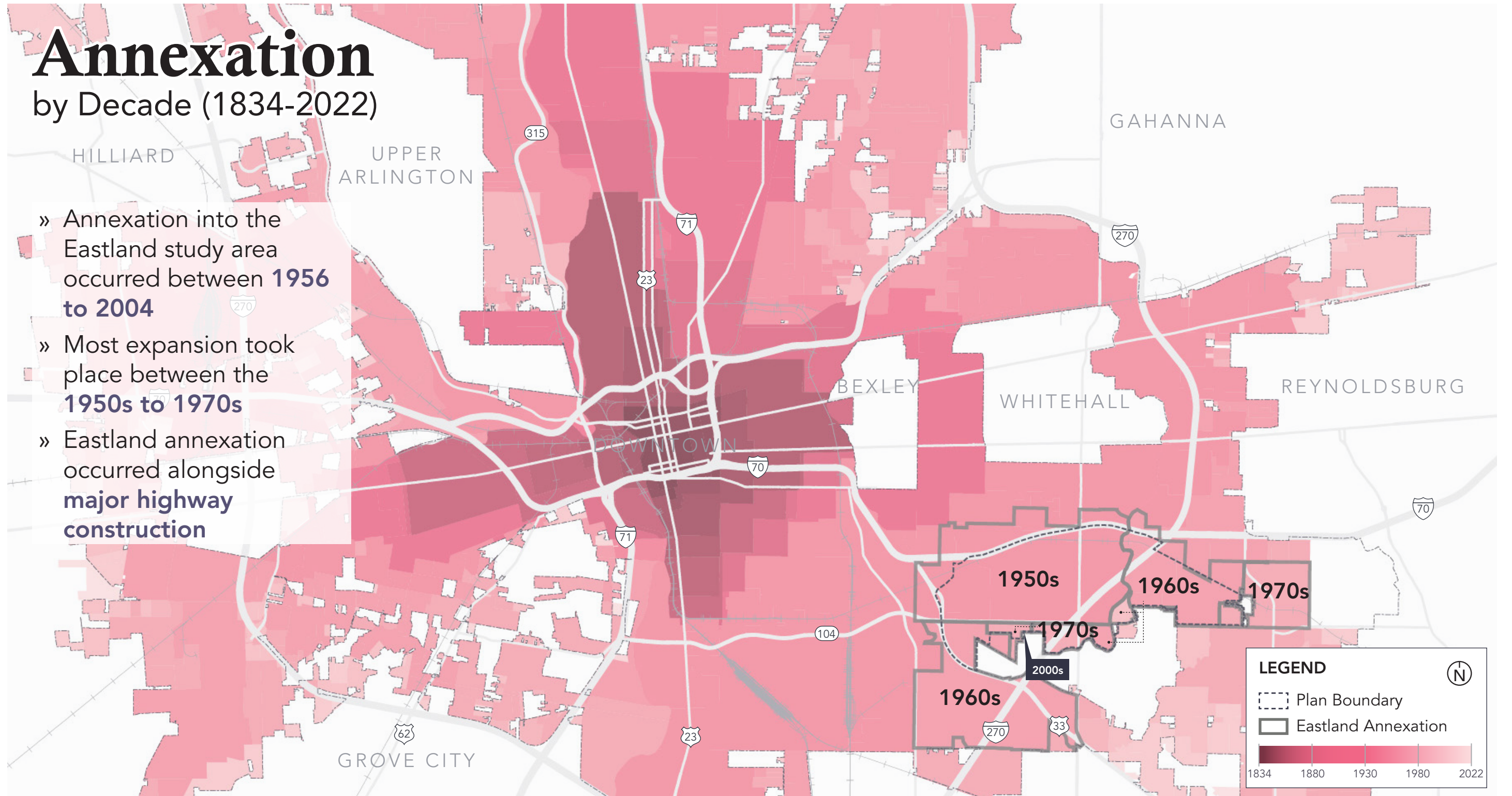


6
Square Mile
Plan Area

Home to
20k
residents

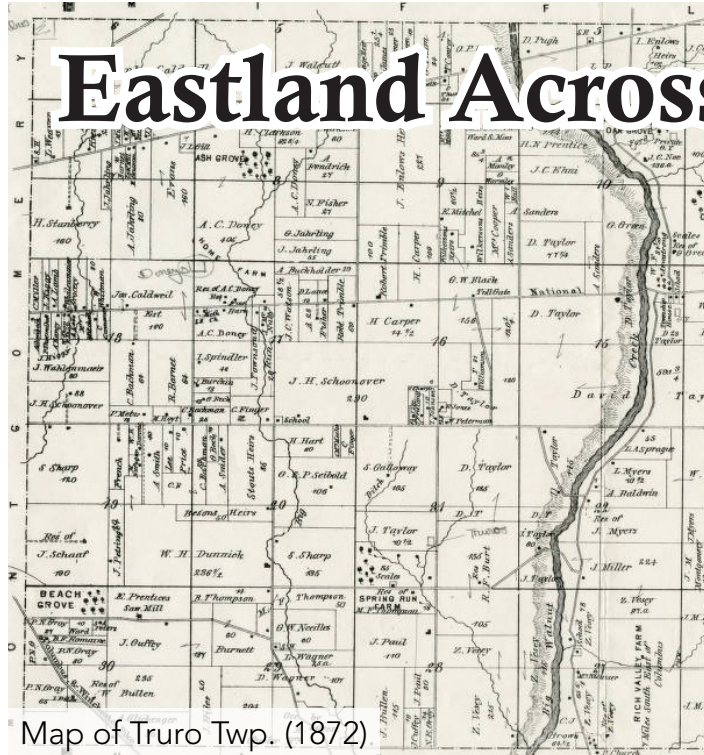
Annexation by Decade (1834-2022)

- » Annexation into the Eastland study area occurred between **1956 to 2004**
- » Most expansion took place between the **1950s to 1970s**
- » Eastland annexation occurred alongside **major highway construction**

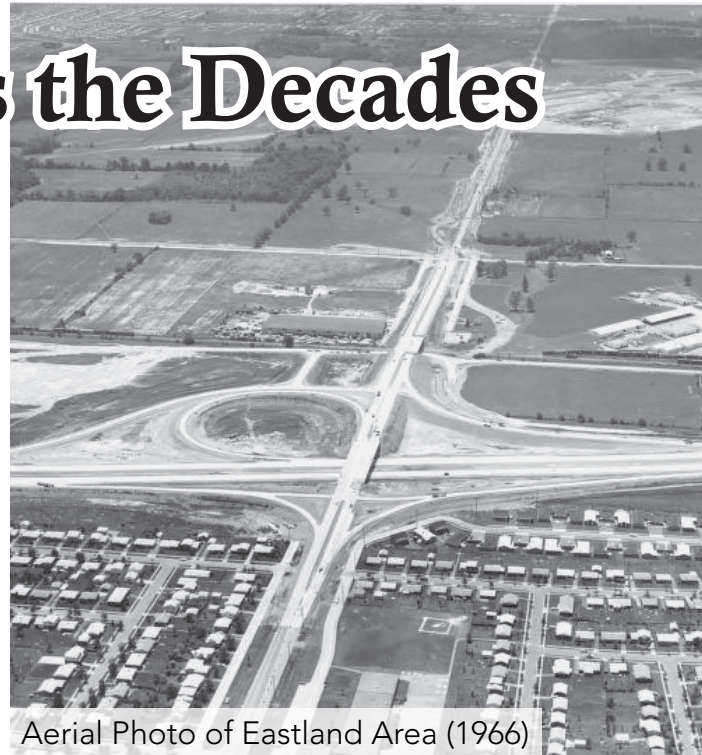


Source: Census ACS

Eastland Across the Decades



Map of Truro Twp. (1872)



Aerial Photo of Eastland Area (1966)

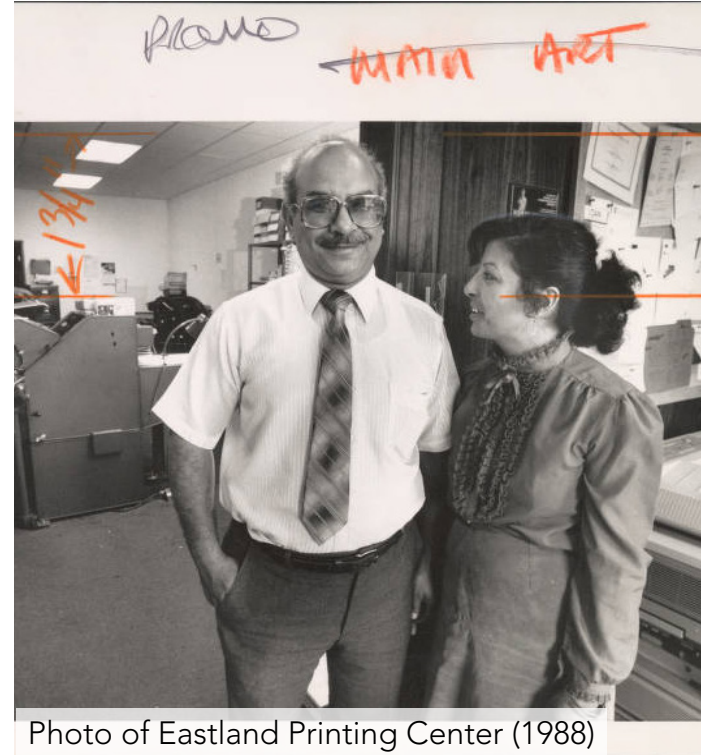


Photo of Eastland Printing Center (1988)



Aerial Photo of Eastland Mall (1968)

Photo of Eastland Vocational School Science Fair (1971)

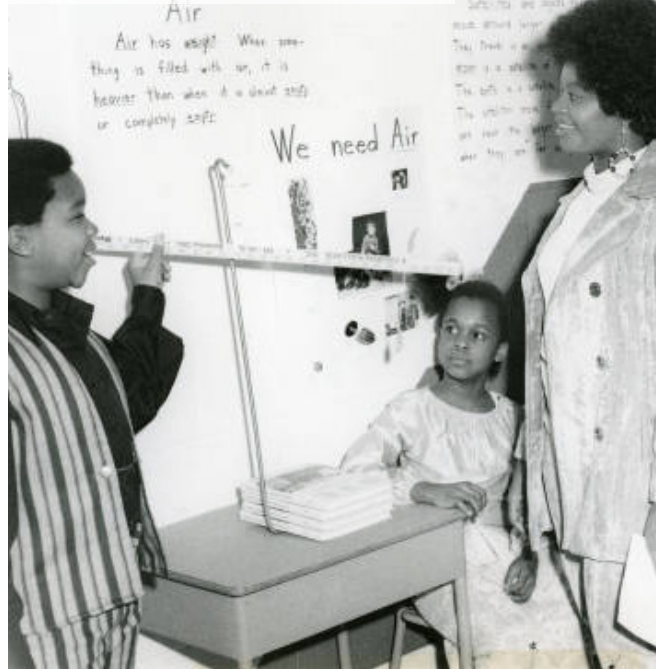
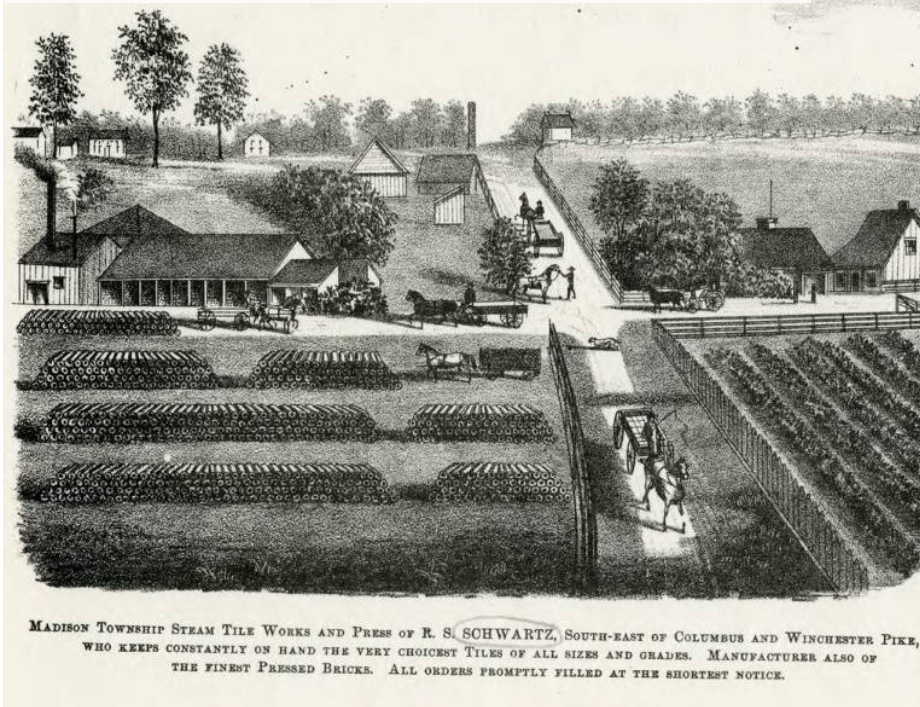
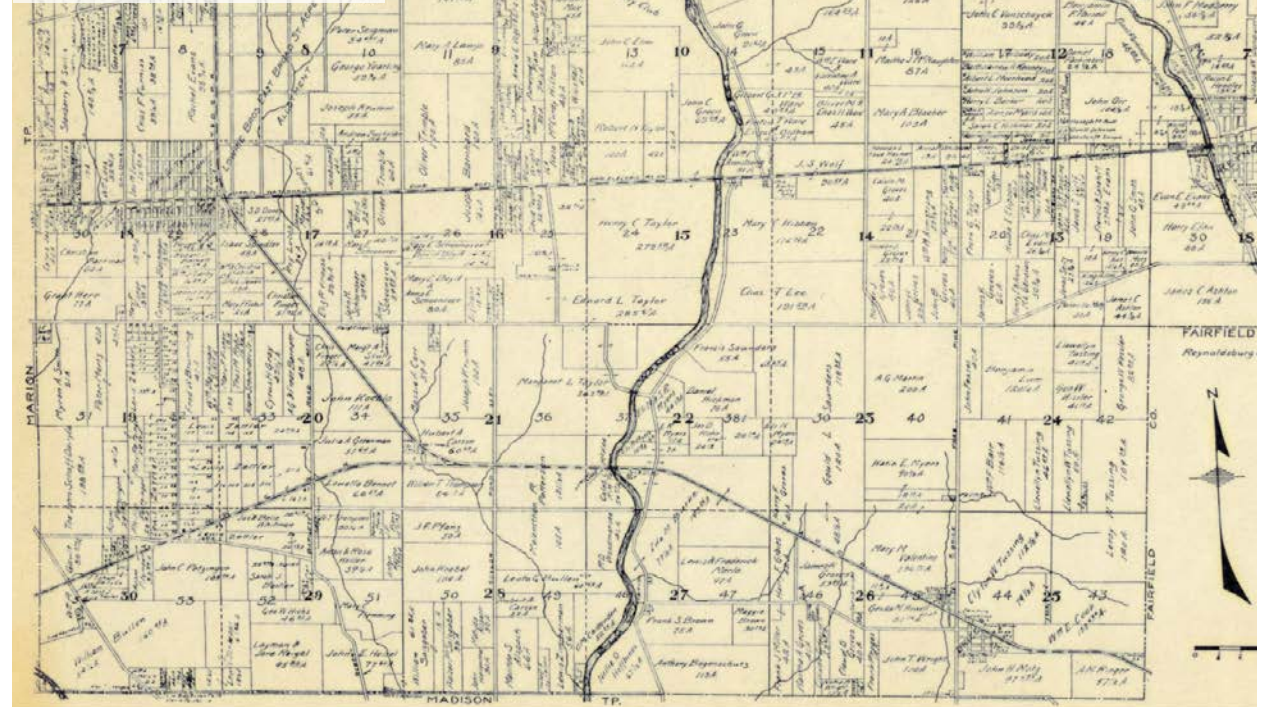


Illustration of Madison Twp. Tile Works and Press (1872)



Map of Truro Twp. (1910)



History

Retail Investment by Census Tracts (2023)

- » All 3 closed malls are located in Opportunity Zone tracts.
- » Many high-income tracts are located **outside of Columbus boundaries.**
- » The median income for Franklin County is **\$68,551**, compared to **\$42,333** for Opportunity Zone tracts and **\$122,638** for high income tracts.



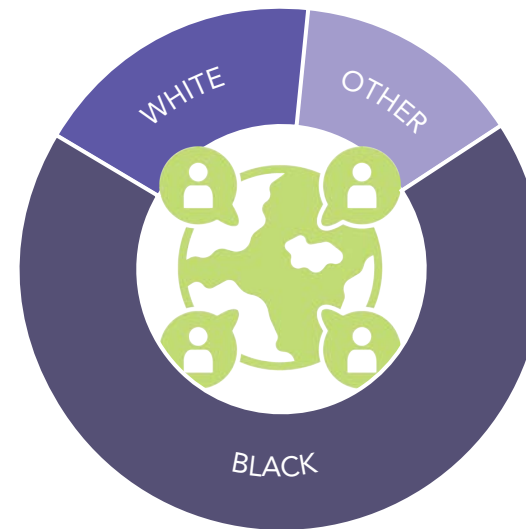
*High-income tracts have median incomes of at least \$102,827 (150% Franklin County median income)
Source: Esri Business Analyst 2023, Franklin County Auditor 2023

Population

Eastland Demographics by Plan Area (2018-2023)

- » Black or African American individuals make up nearly **7 out of 10** Eastland residents, but only **3 out of 10** Columbus residents.
- » **49%** of Eastland residents are under 200% of the poverty level, compared to **36%** of Columbus residents.

RACE



Source: Esri Business Analyst Demographics and Income Profile 2023

- Black 68%
- White 18%
- Other 14%

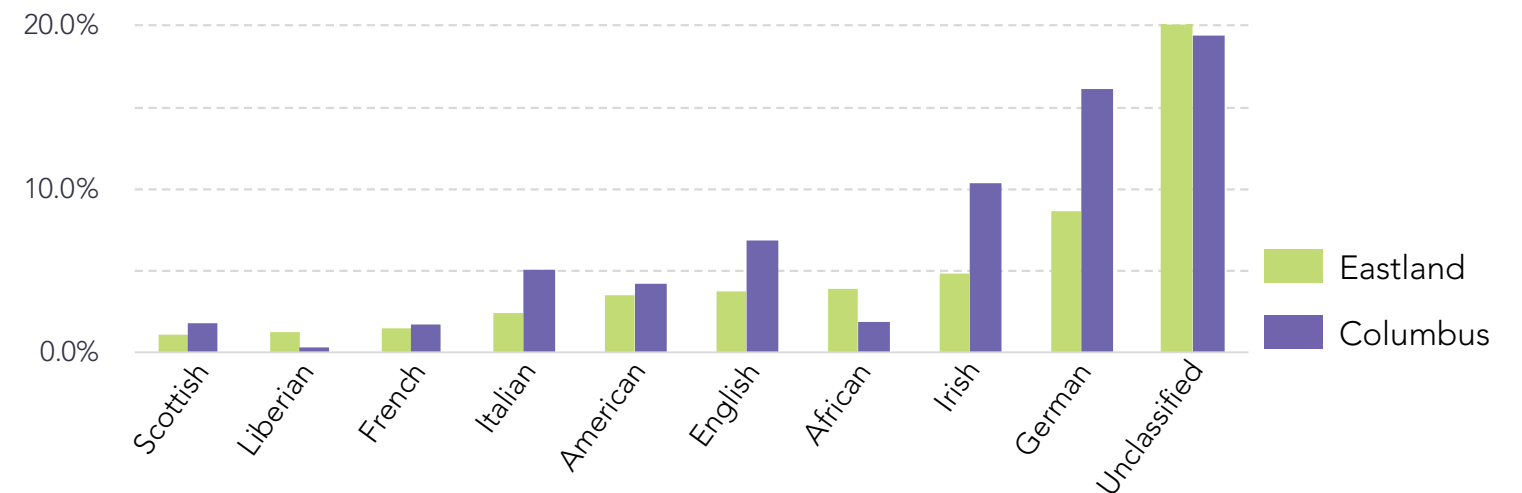
POVERTY



Source: Esri Business Analyst ACS Population Summary 2021

- 200% of Poverty and Above 50%
- 100% to 199% of Poverty 27%
- Below Poverty Level 22%

REPORTED ANCESTRY



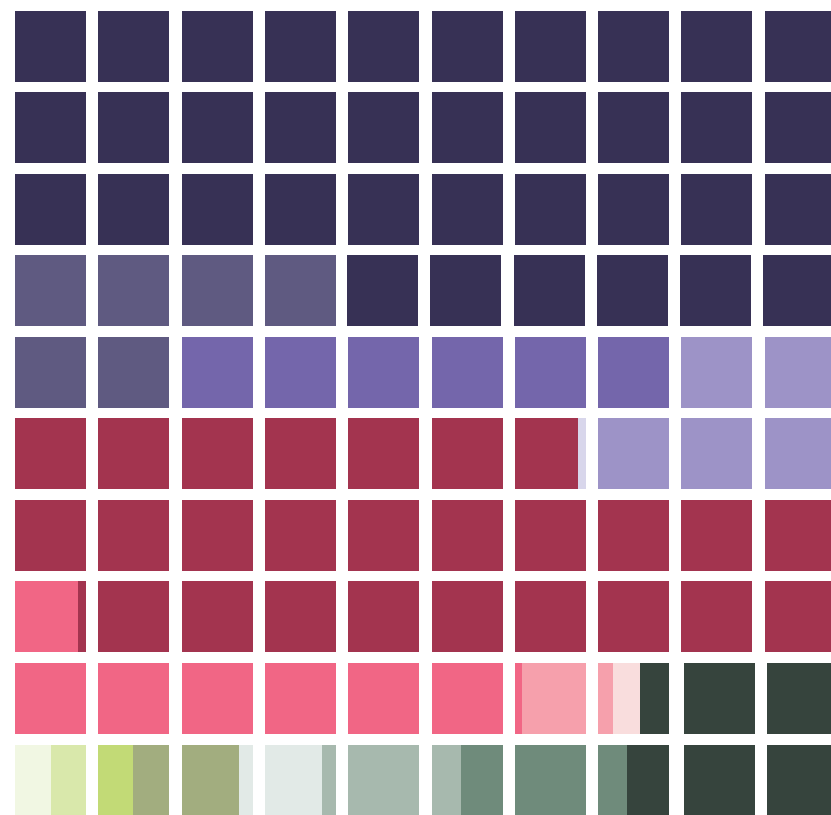
*Reported Ancestry: Total responses to Census ACS question "What is your ancestry or ethnic origin?"
Source: Census ACS 2018-2022

Population

New American Population by Census Tract (2018-2022)

- » Eastland has a **significantly higher proportion** of New Americans from **Western Africa** and **Central America** than the City of Columbus.
- » New Americans make up **11%** of the Eastland population, compared to **13%** for the city.

PERCENT OF NEW AMERICAN POPULATION



Africa
Eastland: 53%
Columbus: 34%

- Western Africa
- Middle Africa
- Eastern Africa
- Uncategorized Africa
- Southern Africa

Americas
Eastland: 35%
Columbus: 21%

- Central America
- Caribbean
- South America
- Northern America

Asia
Eastland: 10%
Columbus: 38%

- South Eastern Asia
- Eastern Asia
- Western Asia
- South Central Asia

Europe
Eastland: 3%
Columbus: 7%

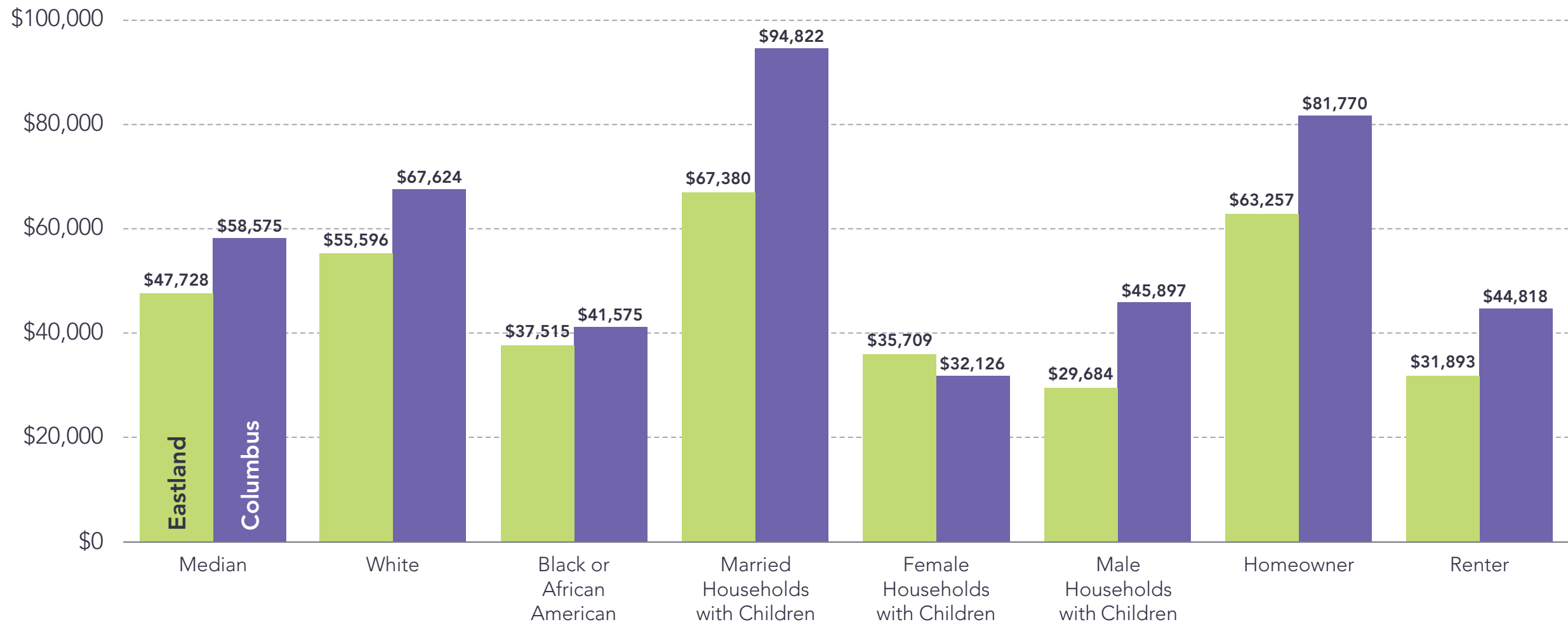
- Eastern Europe
- Western Europe
- Northern Europe
- Southern Europe

TOP 20 COUNTRIES OF ORIGIN FOR EASTLAND NEW AMERICANS	PERCENT OF NEW AMERICAN POPULATION	
	EASTLAND	COLUMBUS
Other Western Africa	16.4%	2.6%
Mexico	11.3%	8.6%
El Salvador	9.3%	2.6%
Ghana	6.5%	5.0%
Senegal	6.3%	0.7%
Liberia	4.7%	1.1%
Ethiopia	4.3%	2.8%
Honduras	2.9%	1.1%
Democratic Republic of Congo	2.8%	0.3%
Dominican Republic	2.6%	1.7%
Guatemala	2.5%	0.9%
Philippines	2.3%	1.6%
Laos	2.1%	0.8%
Barbados	1.9%	0.1%
Cameroon	1.8%	0.8%
Nigeria	1.4%	1.2%
Jamaica	1.4%	0.5%
Korea	1.2%	1.8%
Kenya	1.0%	2.1%
Haiti	0.8%	0.7%

Population

Household Income by Census Tract (2021)

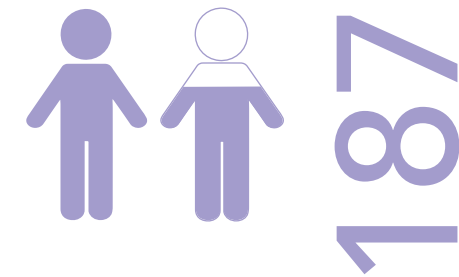
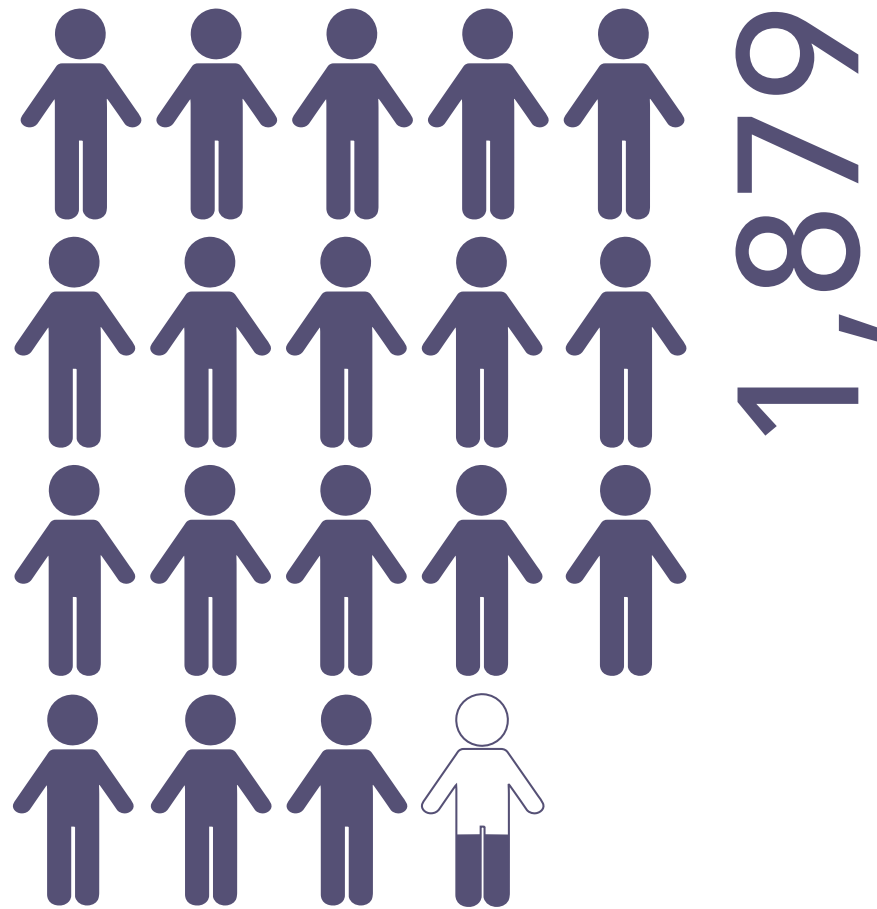
- » The largest income disparity between Eastland and Columbus is for **married households with children**, at **34% difference**.
- » Median income for Eastland is **19% lower** than the median income of Columbus.



Population

Family Households by Plan Area (2021)

- » **Over half of households** have a female head of household with no husband, compared to the city's **37%**.
- » Eastland households are also **less likely** to be married than the city average of **51%**.



- Female Head, No Husband 61%
- Married Couple 33%
- Male Head, No Wife 6%

3,066
family households
with children

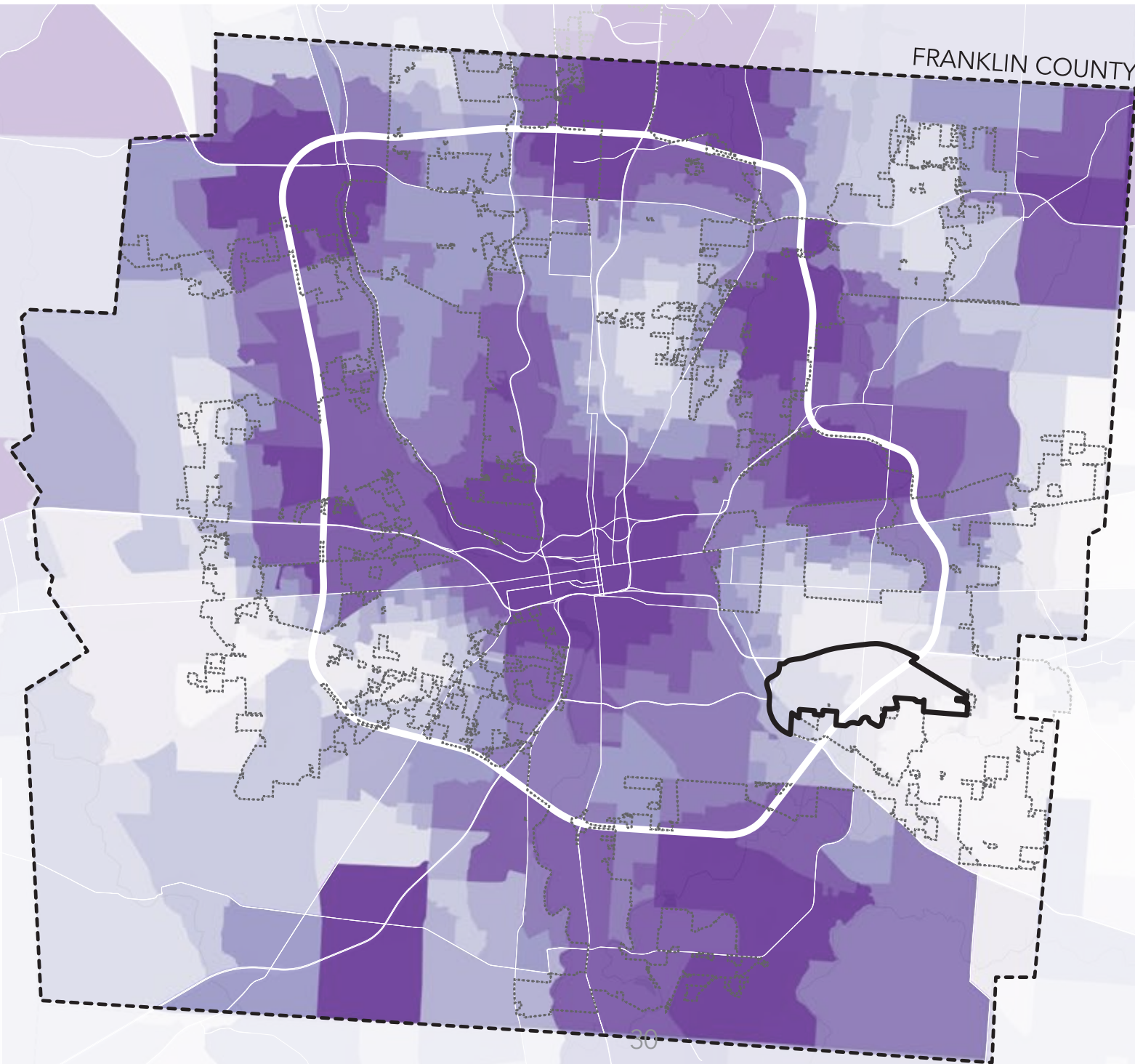
One Figure Approximates 100 Households

Access to Jobs

The Jobs Proximity Index is a Census block group level index of neighborhood accessibility to jobs.

It quantifies accessibility of a residential neighborhood as a function of its distance to all job locations within an MSA, with distance to larger employment centers weighted more heavily.

The higher the index value, the better the access to employment opportunities for residents in a neighborhood.



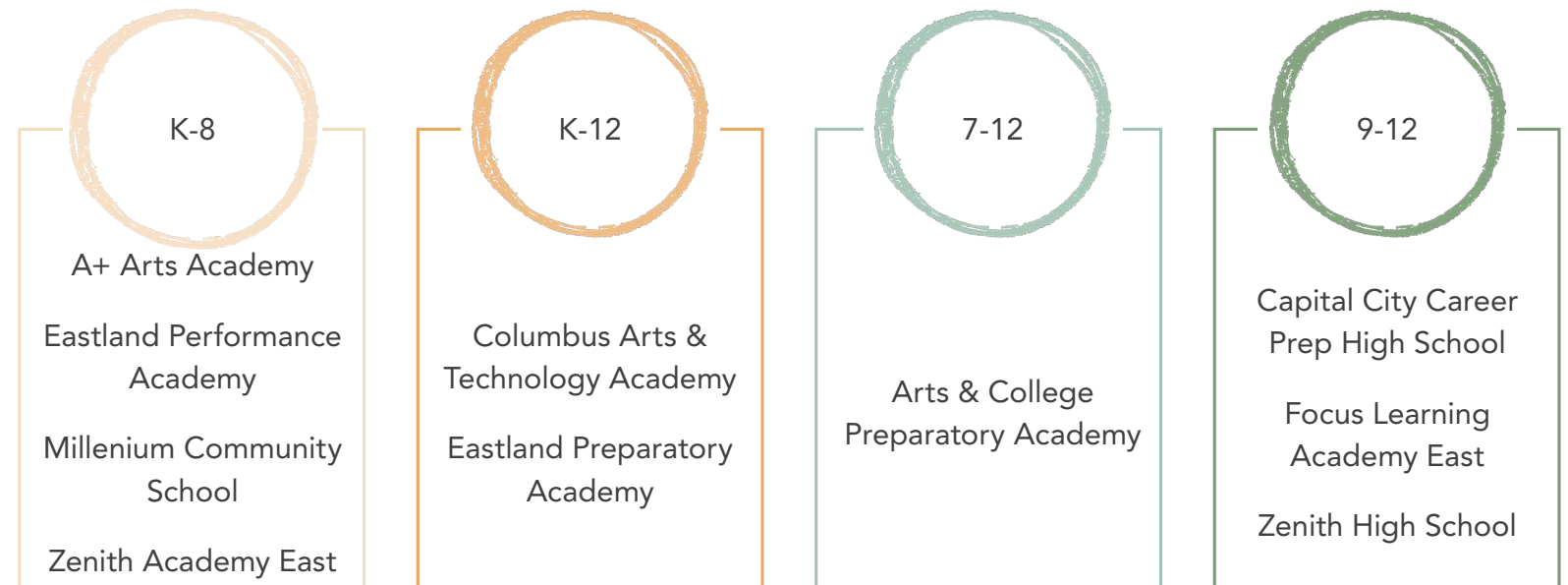
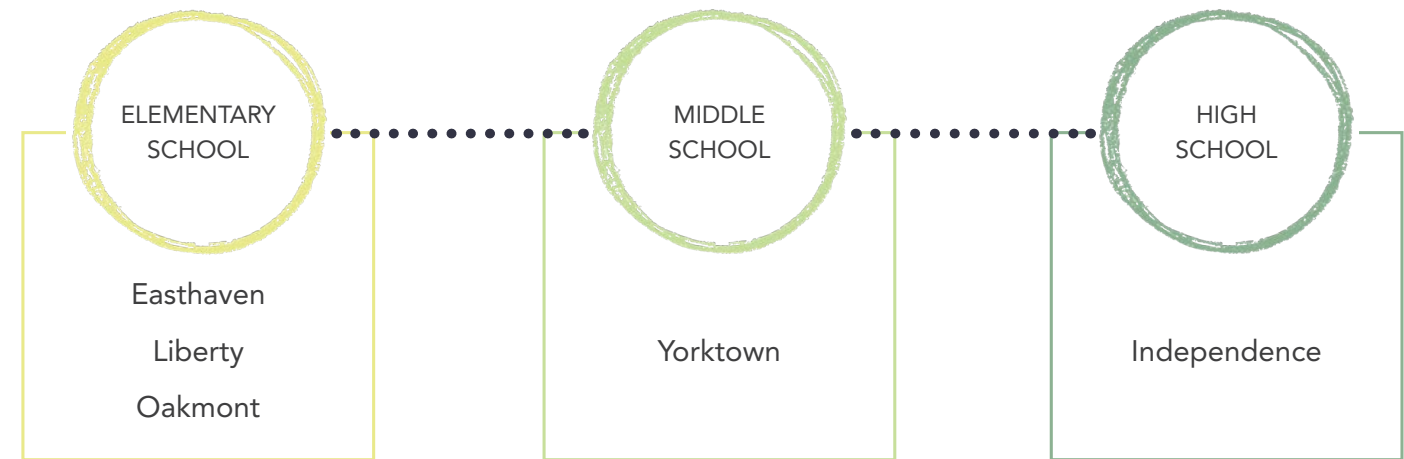
Access to Jobs



Education

Eastland Public School Feeder Pattern

- » The graphic shows **the feeder pattern for the Eastland study area**. This is how students in the community **transition** from elementary school to middle school and high school.
- » In addition to these schools, the **study area also contains 10 community schools**.



Education

Public School Performance in Plan Area (2022)

» The following graph identifies public schools in the plan area, as well as the relevant statistics to serve as **indicators of success**, or lack thereof. These include enrollment numbers, attendance rate, graduation rate, percentage of chronic absenteeism, and percentage of early literacy.

SCHOOL	ENROLLMENT	ATTENDANCE RATE	GRADUATION RATE	CHRONIC ABSENTEEISM*	K-3 EARLY LITERACY
DISTRICT WIDE	44,981	82.0%	79.6%	57.8%	53.4%
Easthaven Elementary	414	87.4%	N/A	49.2%	48.1%
Liberty Elementary	524	87.5%	N/A	45.5%	48.8%
Oakmont Elementary	288	87.3%	N/A	44.8%	50.2%
Yorktown Middle School	377	79.5%	N/A	66.8%	N/A
Independence High School	639	76.4%	71.4%	69.4%	N/A

*Chronic absenteeism is defined in Ohio as a student missing 10% or more of the school year for any reason
Source: Ohio State Report Card (2022)

Education

Community School Performance in Plan Area (2022)

» The following graph identifies community schools in and around the plan area, as well as the relevant statistics to serve as **indicators of success**, or lack thereof. These include enrollment numbers, attendance rate, graduation rate, percentage of chronic absenteeism, and percentage of early literacy.

SCHOOL	ENROLLMENT	ATTENDANCE RATE	GRADUATION RATE	CHRONIC ABSENTEEISM*	K-3 EARLY LITERACY	GRADES SERVED
A+ Arts Academy	N/A	N/A	N/A	N/A	N/A	K-8
Eastland Performance Academy	269	88.6%	N/A	40.3%	60.9%	K-8
Millenium Community School	367	88.6%	N/A	48.2%	43.3%	K-8
Zenith Academy East	303	97.2%	N/A	0.2%	56.7%	K-8
Columbus Arts & Technology Academy	472	84.2%	80.0%	60.8%	58.5%	K-12
Eastland Preparatory Academy	365	81.3%	N/A	69.4%	48.9%	K-12
Arts & College Preparatory Academy	473	85.8%	97.8%W	54.1%	N/A	7-12
Capital City Career Prep High School**	136	42.6%	42.1%	97.0%	N/A	9-12
Focus Learning Academy East**	215	45.7%	35.1%	97.6%	N/A	9-12
Zenith High School	N/A	N/A	N/A	N/A	N/A	9-12

* Chronic absenteeism is defined in Ohio as a student missing 10% or more of the school year for any reason

**Dropout Prevention and Recovery School

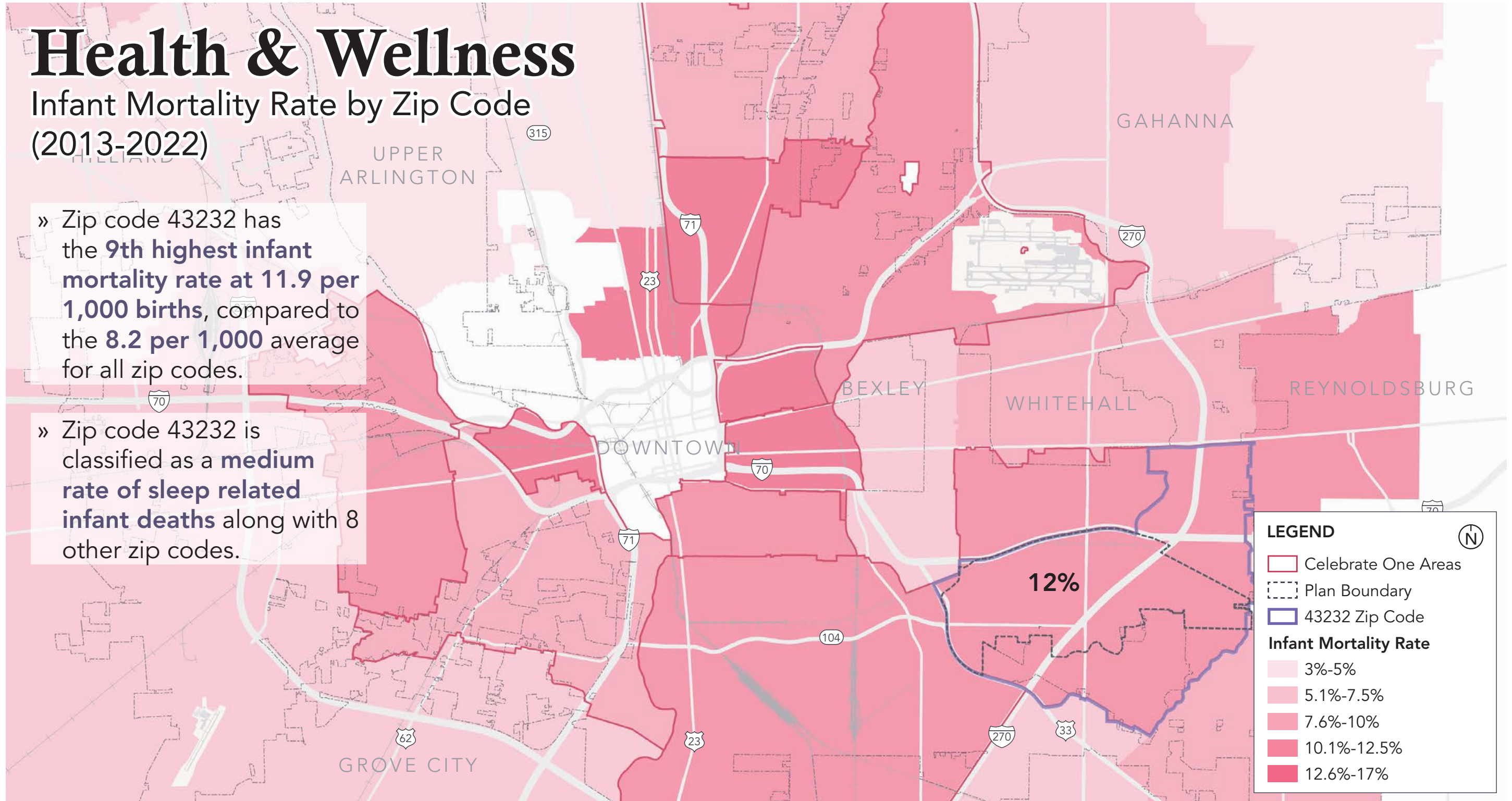
Source: Ohio State Report Card (2022)

Health & Wellness

Infant Mortality Rate by Zip Code (2013-2022)

» Zip code 43232 has the **9th highest infant mortality rate at 11.9 per 1,000 births**, compared to the **8.2 per 1,000** average for all zip codes.

» Zip code 43232 is classified as a **medium rate of sleep related infant deaths** along with 8 other zip codes.



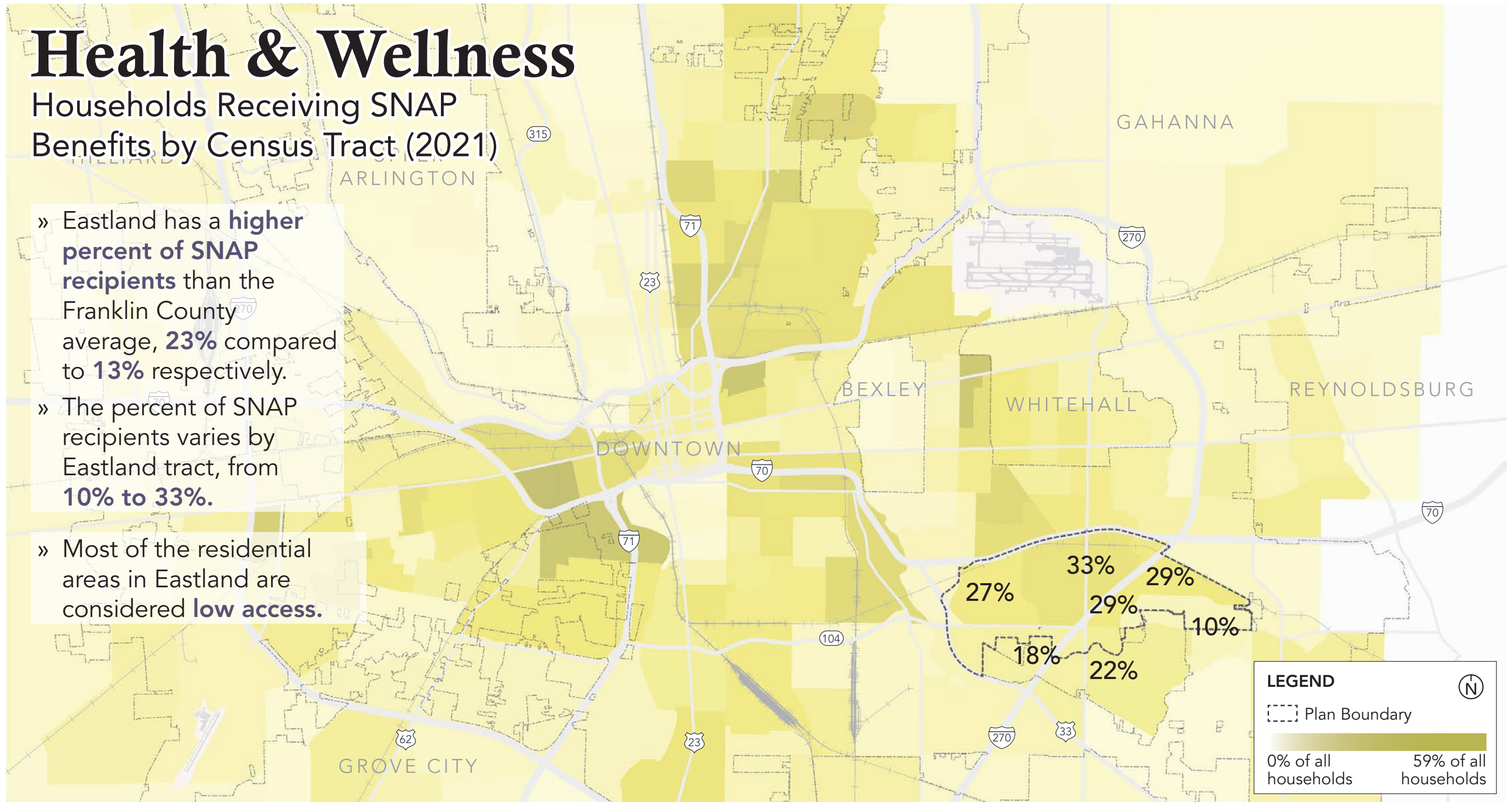
*Normalized by 1,000

Source: Ohio Department of Health, Office of Vital Statistics 2013-2022

Health & Wellness

Households Receiving SNAP Benefits by Census Tract (2021)

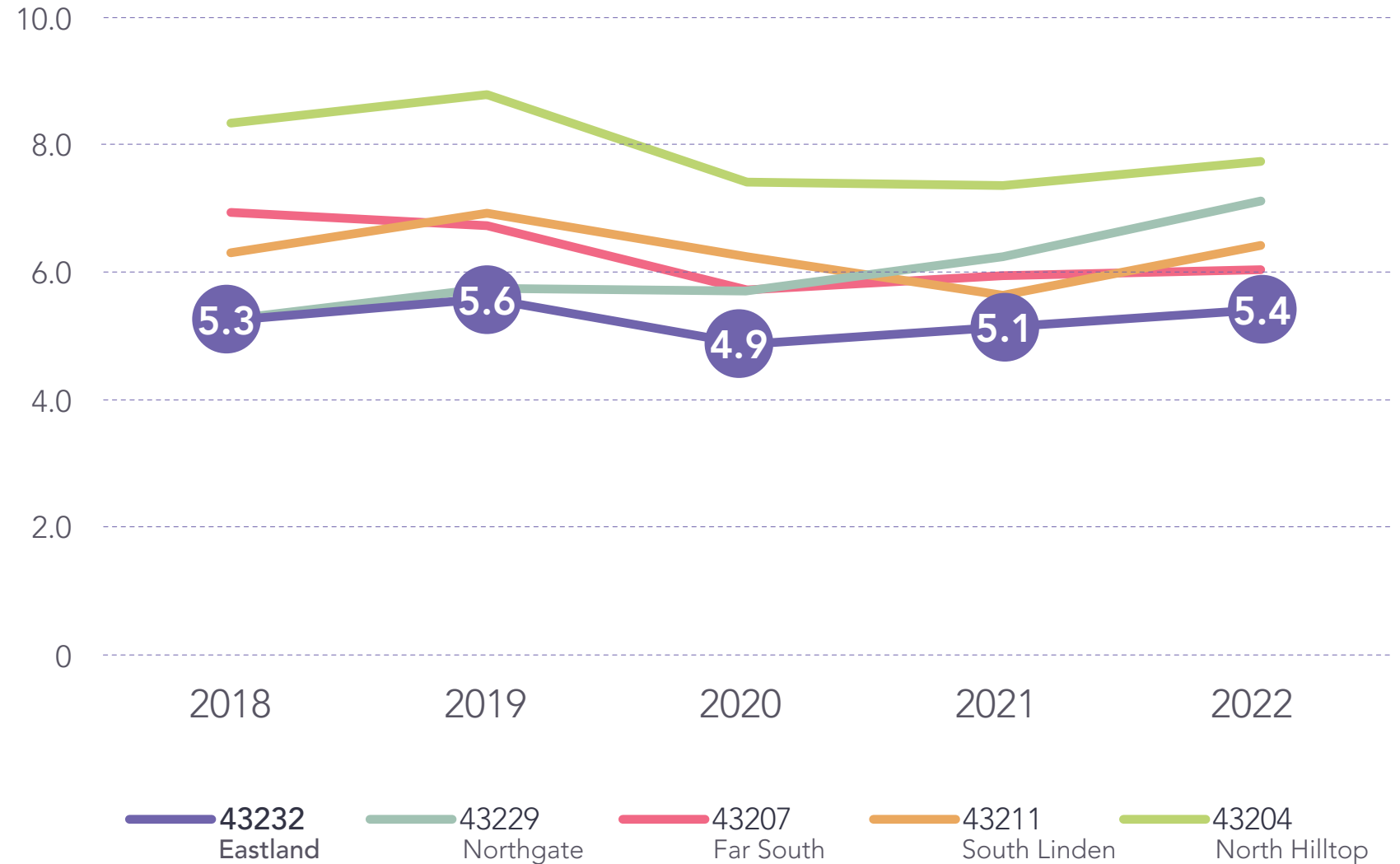
- » Eastland has a **higher percent of SNAP recipients** than the Franklin County average, **23%** compared to **13%** respectively.
- » The percent of SNAP recipients varies by Eastland tract, from **10% to 33%**.
- » Most of the residential areas in Eastland are considered **low access**.



Safety

Top 5 Yearly Crime Rates for Columbus Zip Codes (2018-2022)

» The 43232 zip code is amongst the **top 5 highest normalized crime rates** in Columbus, with an **average crime rate of 5.2**.

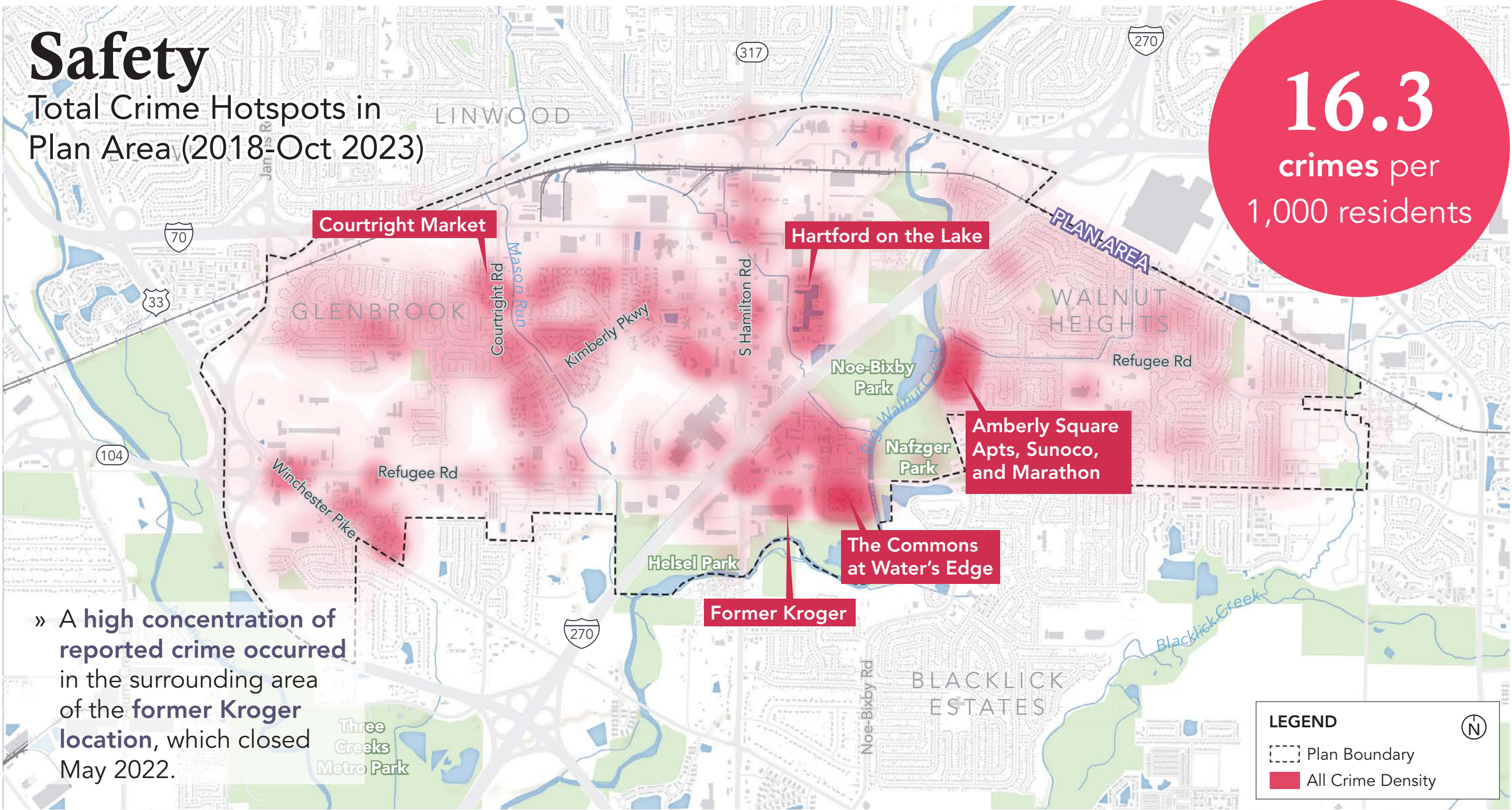


*Normalized by 1,000
Source: Columbus Department of Public Safety 2018-2022

Safety

Total Crime Hotspots in Plan Area (2018-Oct 2023)

16.3
crimes per
1,000 residents



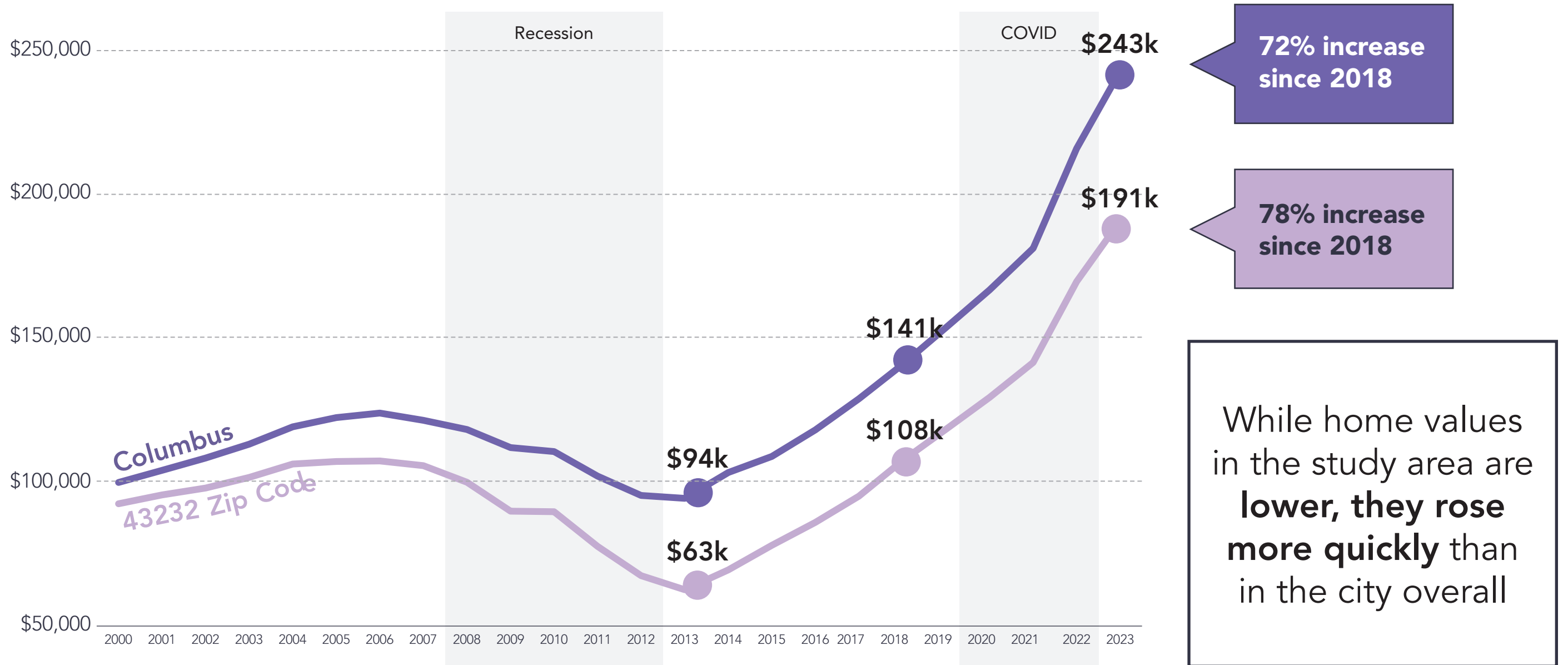
» A high concentration of reported crime occurred in the surrounding area of the **former Kroger location**, which closed May 2022.

LEGEND

- Plan Boundary
- All Crime Density

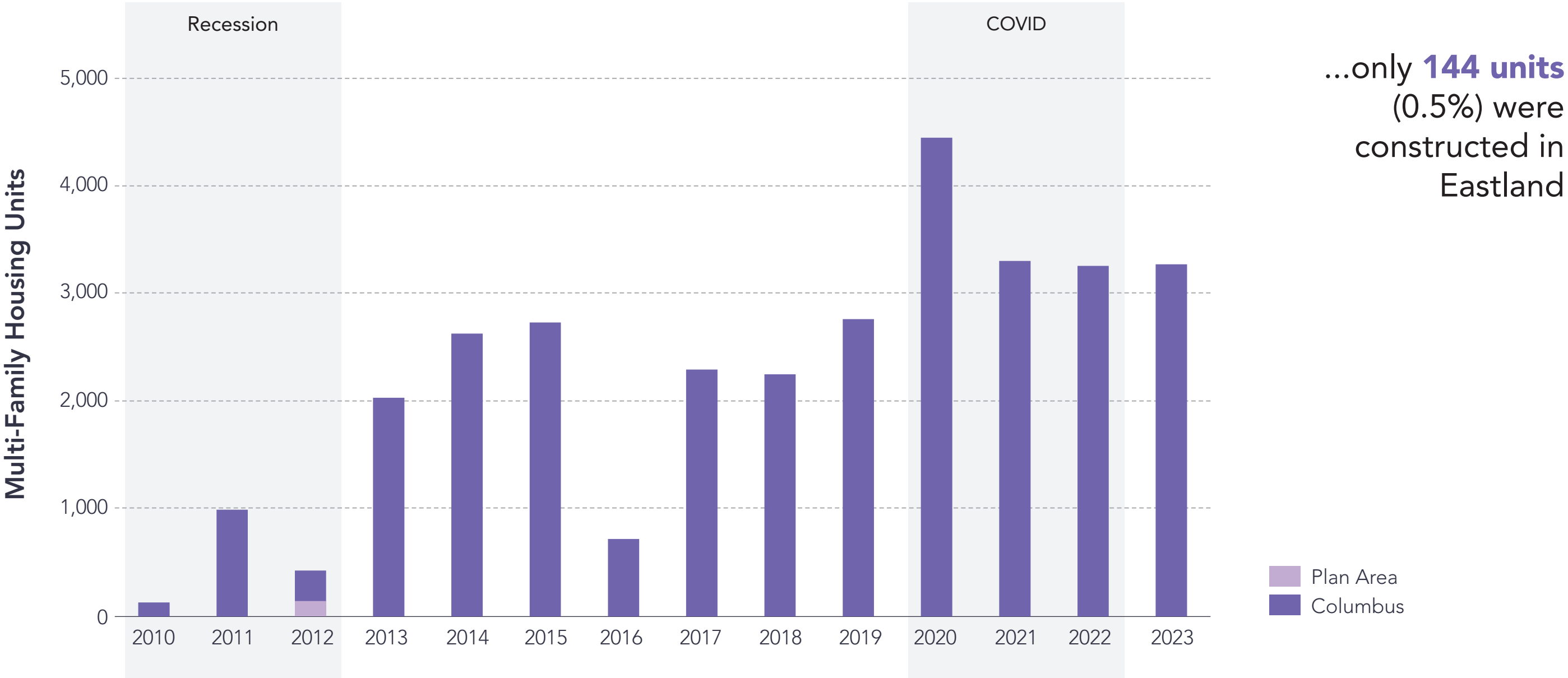
Source: Columbus Department of Public Health 2018-2023

Growth in Home Values



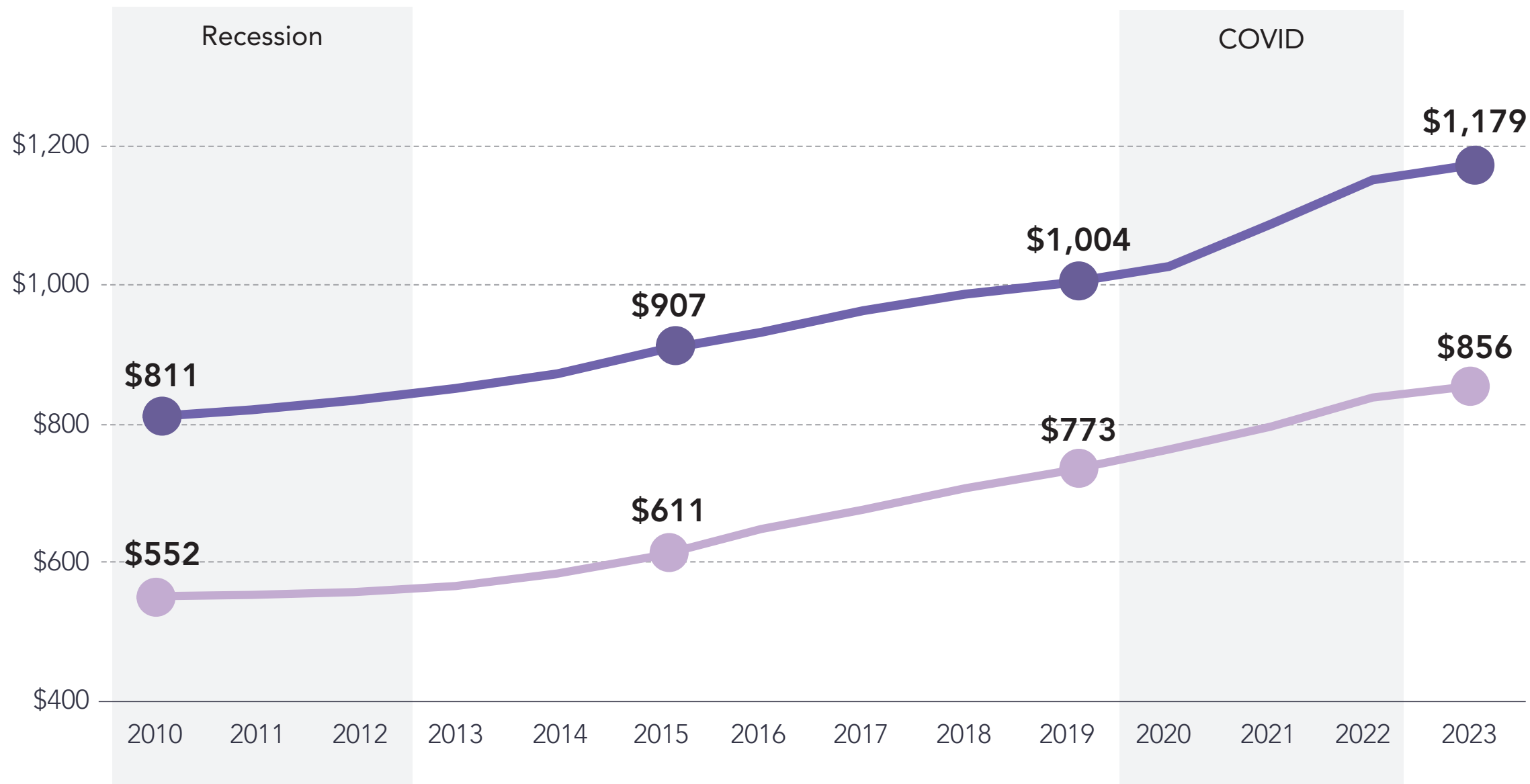
Regional Multi-Family Units Constructed

Of the **31,135 units** constructed in Columbus since 2010...



Source: CoStar (2023)

Average Rents

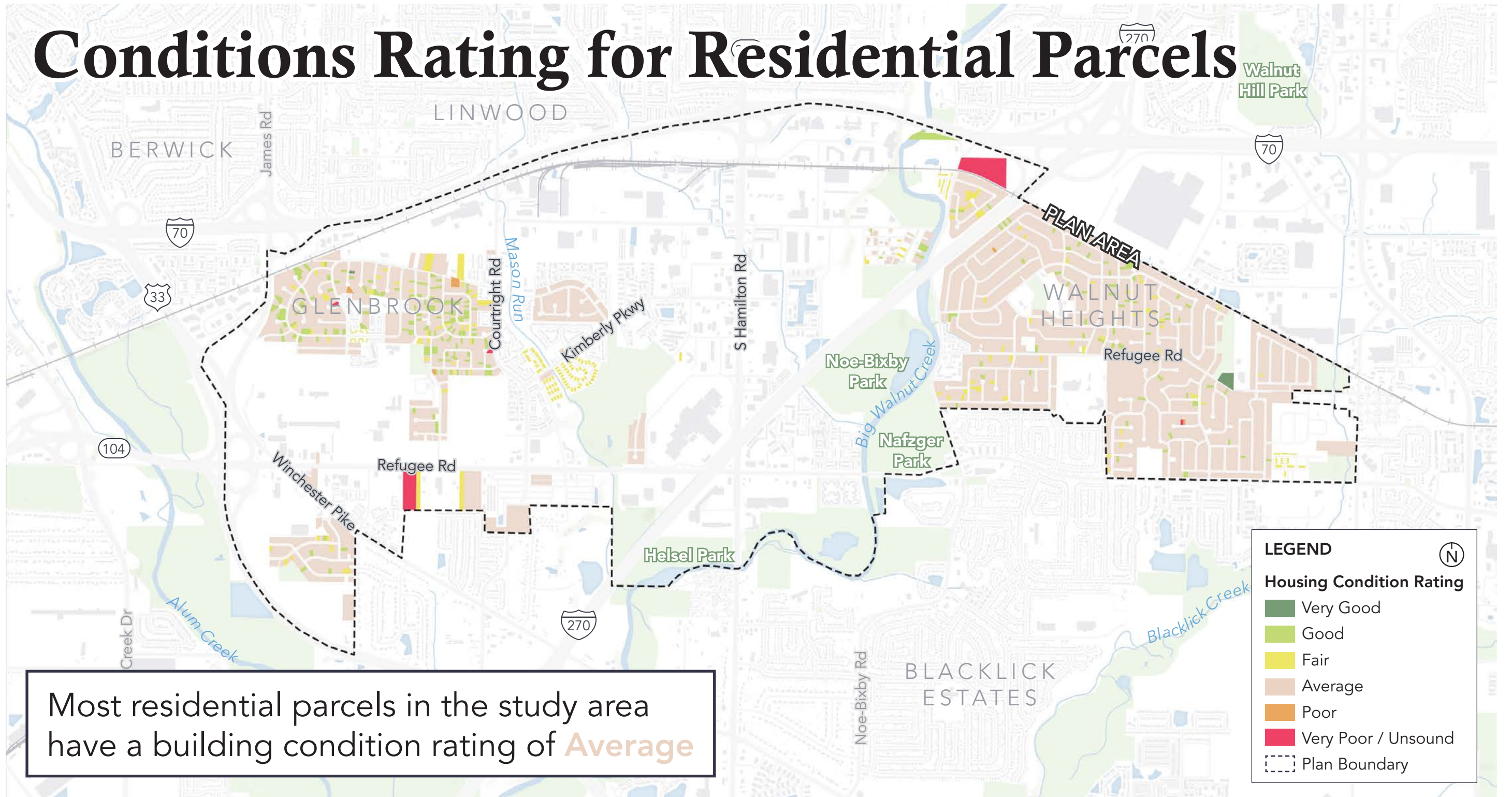


Since 2010,
average rents
have increased:

45%
Citywide

55%
in Eastland

Conditions Rating for Residential Parcels



Source: Franklin County Auditor (2023)

Rental Housing Conditions

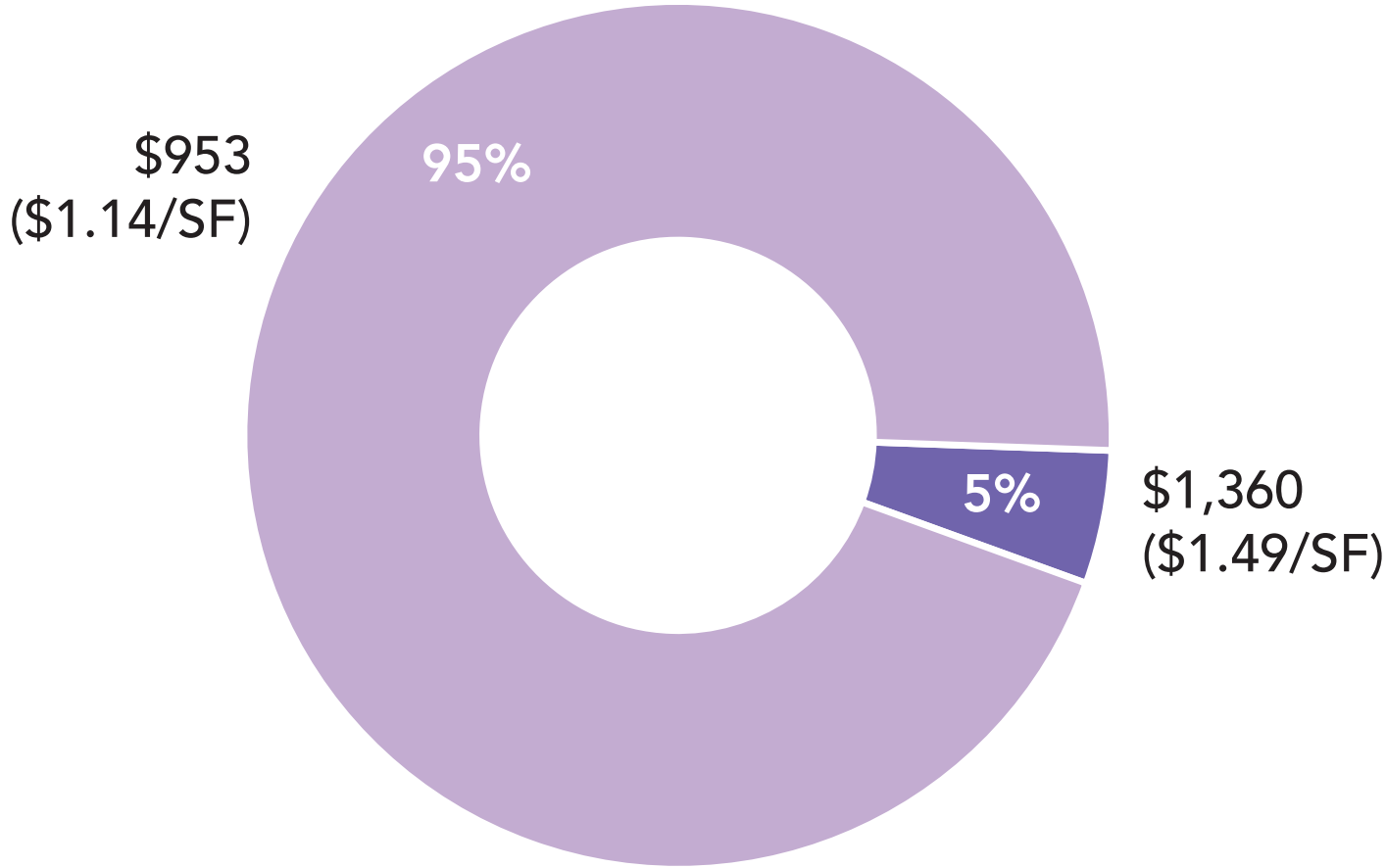
All market rate units in the plan area are **Class C**

Class B

Generally older
Modestly lower rents
Sometimes professionally managed
Well-maintained
May have deferred maintenance

Class C

Typically 20+ years old
Generally in need of renovation
Significant deferred maintenance
Have the lowest rental rates



Eastland Area Snapshot

Population

175,100	20,400
PMA	Plan Area

Households

70,300	8,350
PMA	Plan Area

Population Change '10-'23

+19,600	+1,700
PMA	Plan Area

Avg. Household Size

2.46	2.43
PMA	Plan Area

Median Household Income

\$54,000	\$44,000
PMA	Plan Area

Avg. Annual Retail Spending per Household

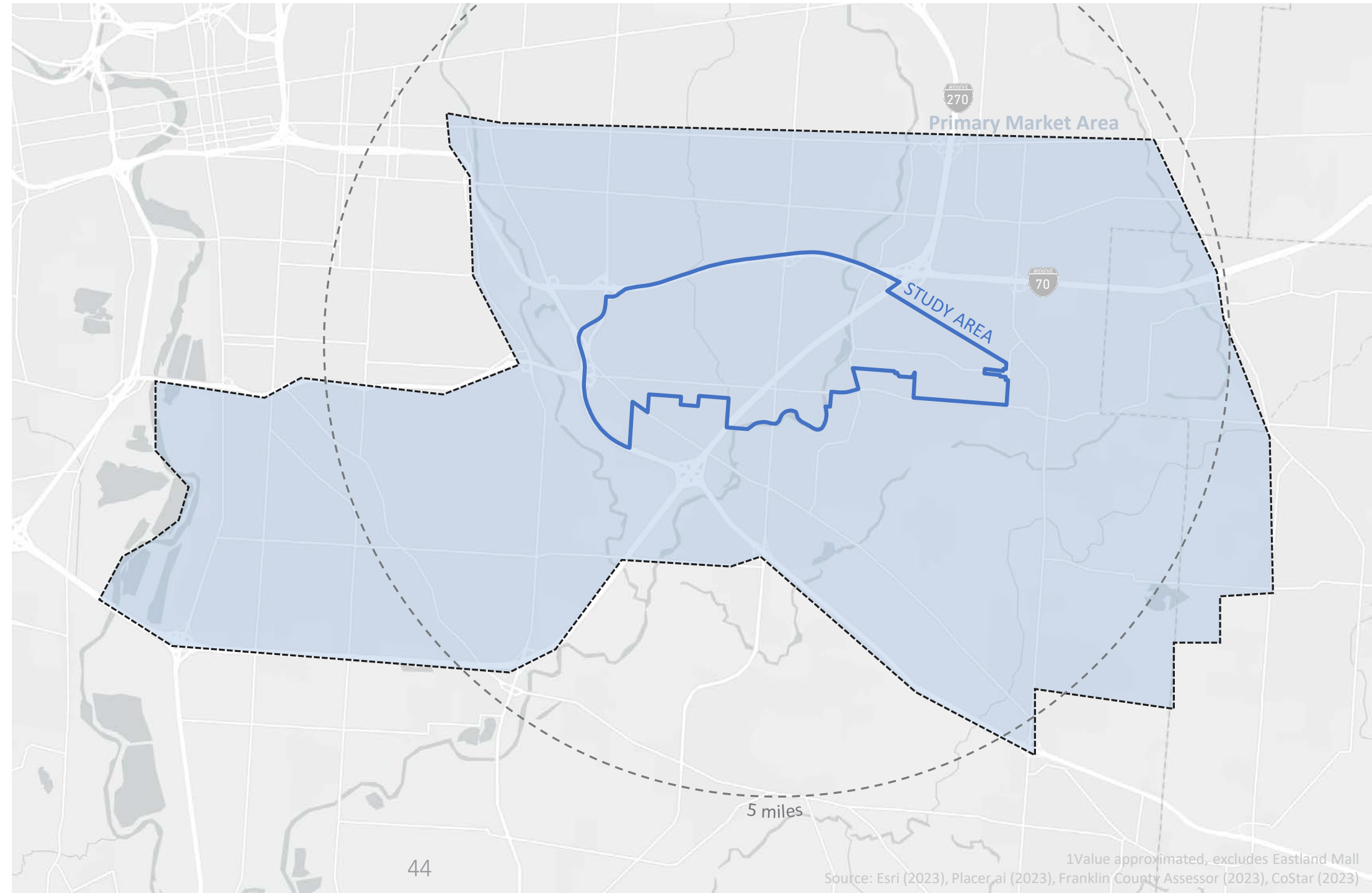
\$16,300	\$14,500
PMA	Plan Area

Total Demand

5.9M sf	800K sf
PMA	Plan Area

Total Supply

6.5M sf	2.5M sf
PMA	Plan Area



Plan Area Supply & Demand

Total Demand
800K SF

Total Supply
2.5M SF

Quantity

Retail supply significantly exceeds demand
in the Eastland Study Area

Quality

Does that retail actually meet the needs of residents?
&
What goods does that retail provide?

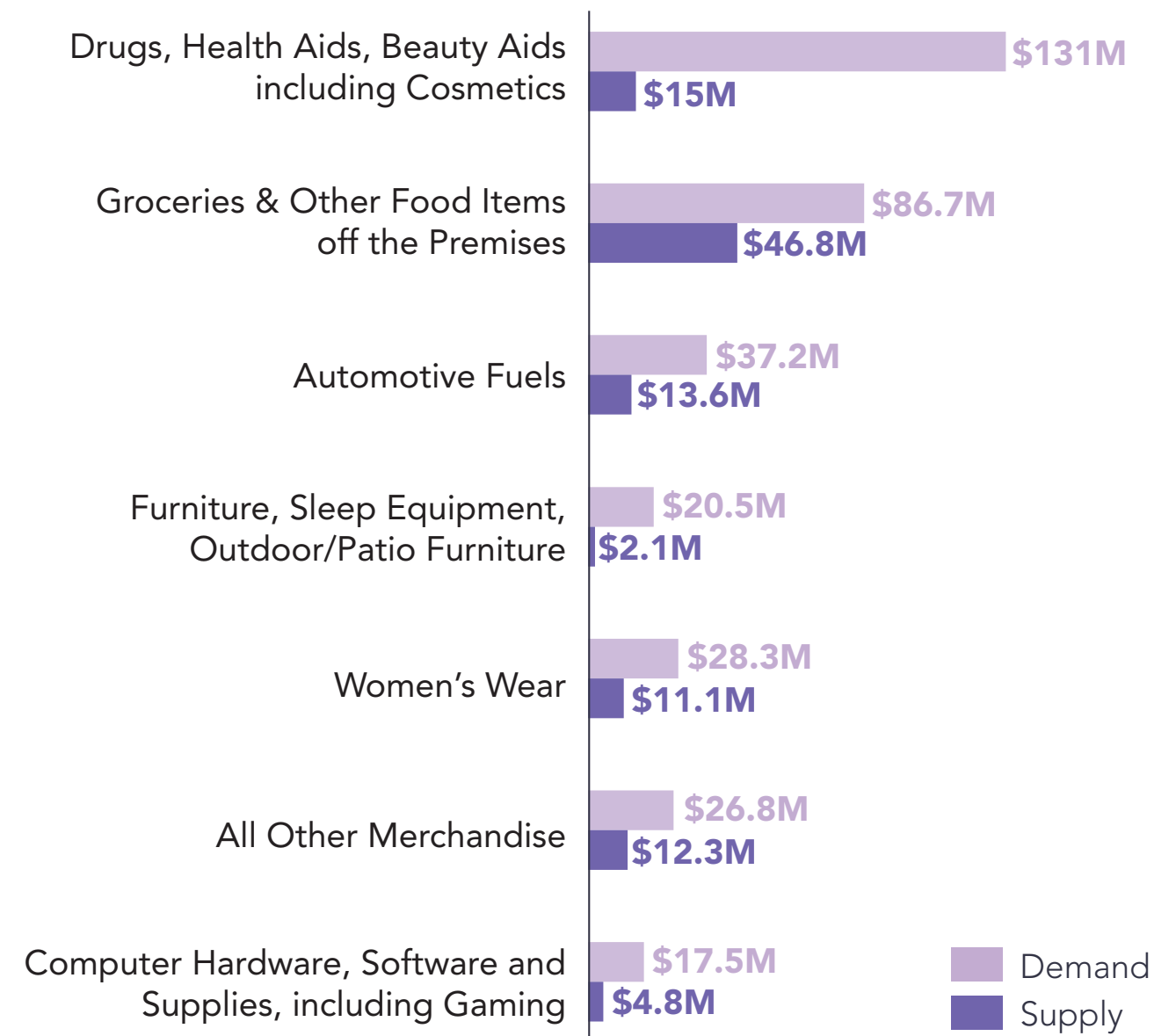
5 miles

Retail Supply-Demand Analysis



Retail Leakage

Under-Supplied Goods in the Eastland Plan Area



Source: Placer.ai (2023), STI (2023)
Image Source: Adobe

Supply-Demand Conclusions

Over-Supplied in PMA

General Merchandise
-461,000 sf



Bars
-3,000 sf



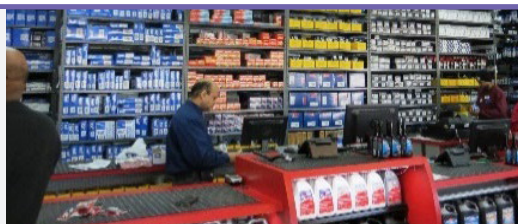
Restaurants
-61,000 sf



Grocery
-221,000 sf



Auto Parts
-119,000 sf



Under-Supplied in PMA

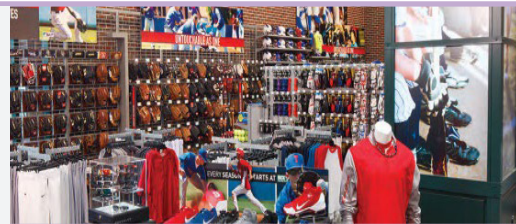
Home Furnishings
133,000 sf



Building Materials
192,000 sf



Sporting Goods
123,000 sf



Gas Stations
137,000 sf



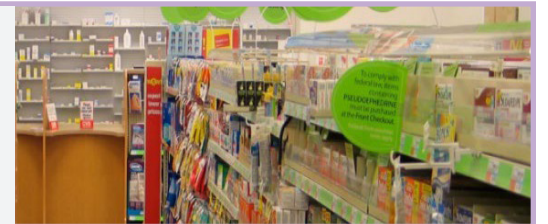
Apparel
169,000 sf



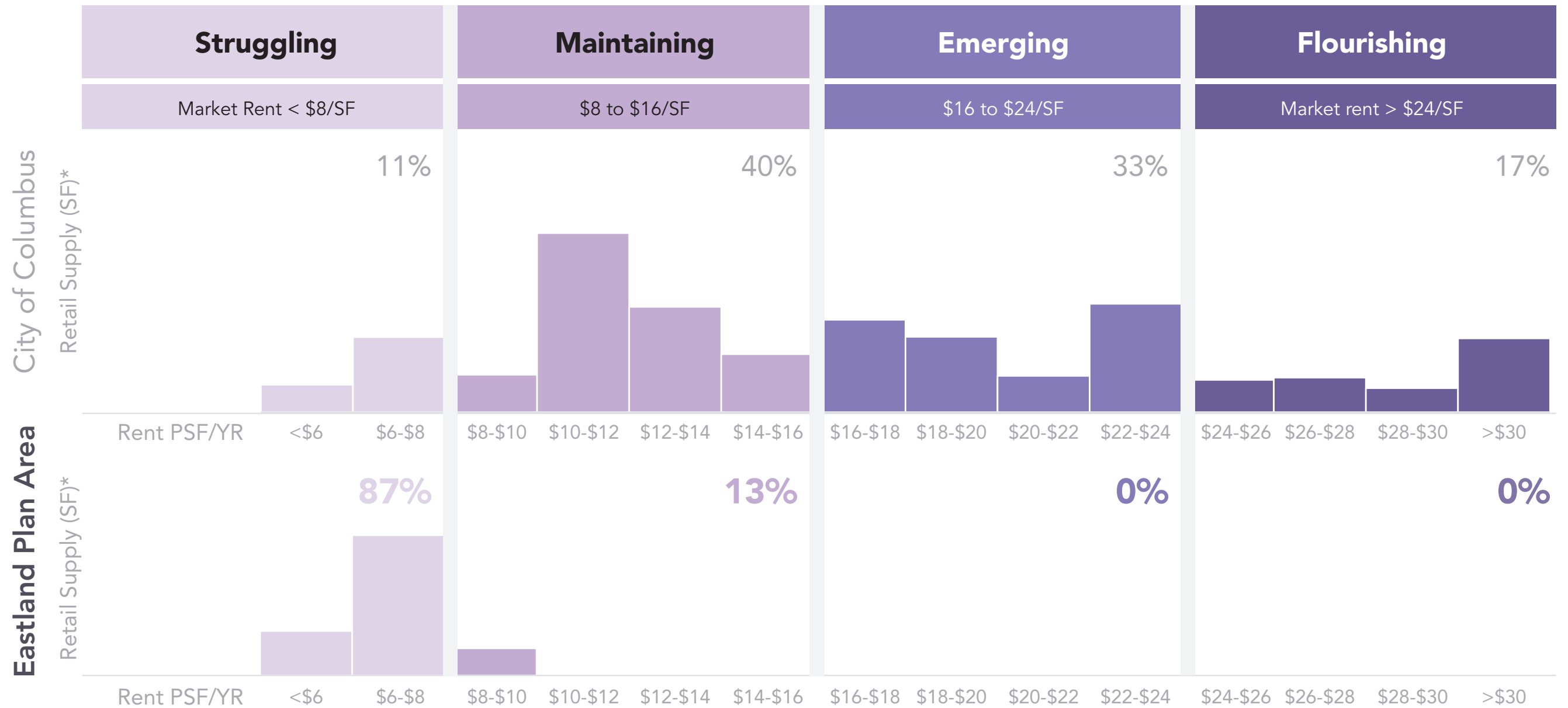
Electronics
5,000 sf



Pharmacies
182,000 sf



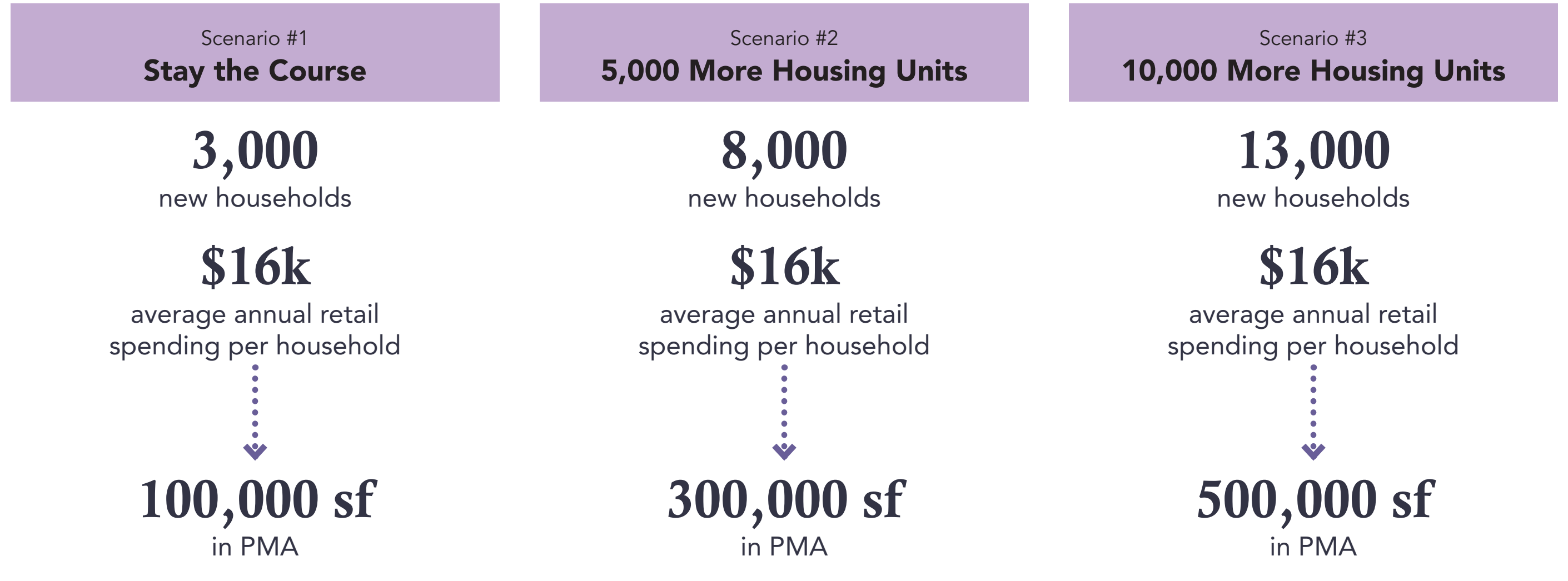
Retail Rent Rates



*Data limited to presently-marketed retail space
Source: CoStar (2023)

Growth Potential

How much retail demand will new households generate over the next 10 years?



How much of this added demand can **Eastland** capture... ..given existing conditions? ...with implementation of strategy?

Household and spending values rounded to nearest thousand, SF rounded to nearest hundred thousand
Source: ESRI (2023), Development Strategies



Draft Plan Framework

Community Needs

- » **Community gathering spaces** (recreation center, better parks, library, “third places”)
- » Invest in **youth, education and job training**
- » Improved retail/shopping/restaurant options that **serve daily needs** and support local businesses
- » **Improved transportation**, transit and access
- » **Affordable and diverse housing types** to serve all generations and income levels
- » Access to **essential services** (medical/pharmacy/dental/vision)
- » Improved **community beautification and safety**

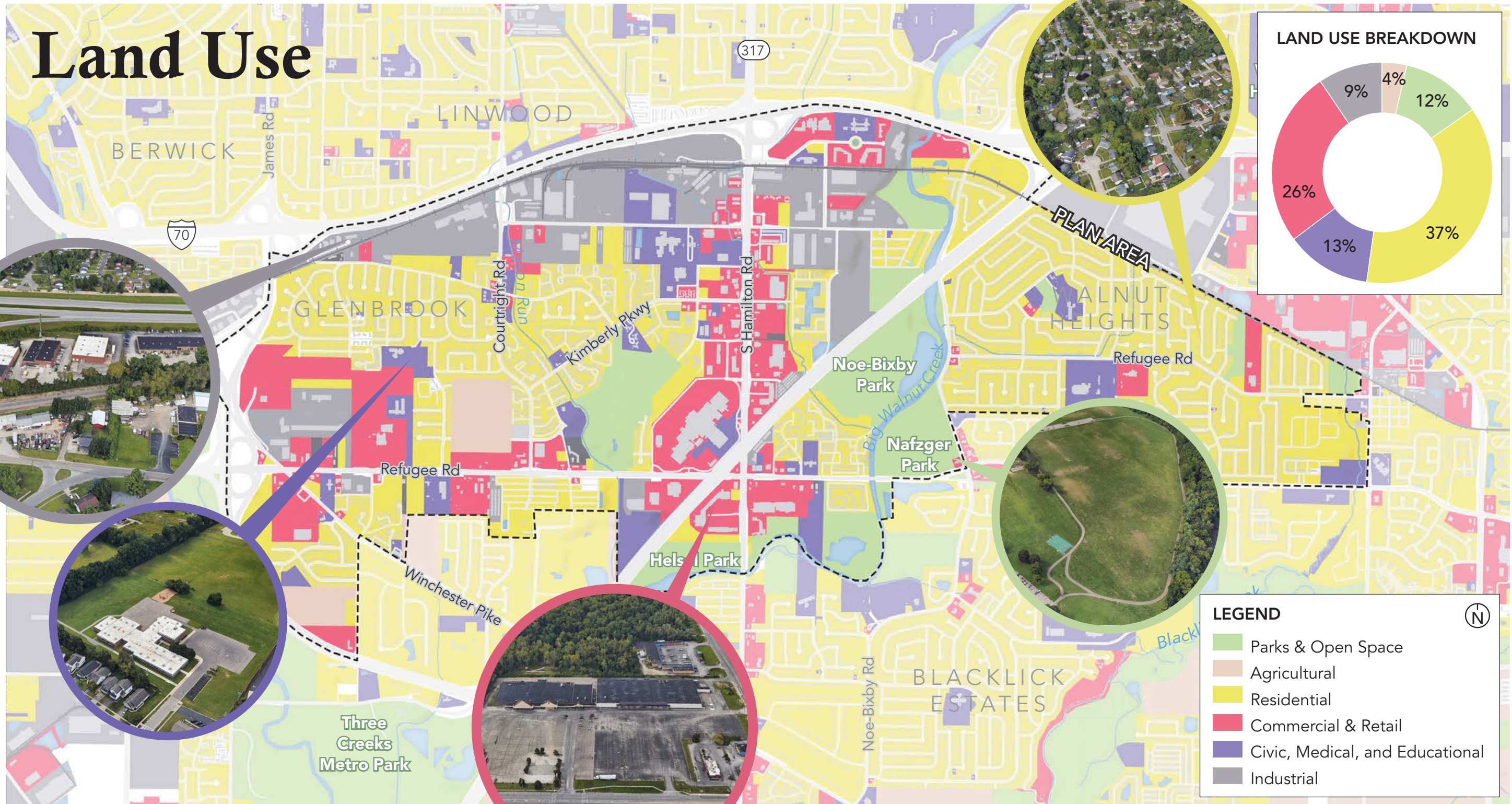
Market Challenges

- » Housing **supply has not kept up with demand**
- » **Housing conditions** (rental and single family) **hamper marketability** of the community
- » High **cost burden** due to mismatched wages
- » Retail stock is **aging and oversupplied**
- » **Market rents are insufficient for maintenance** or improvements

Opportunities

- » Eastland is part of a **growing city and region**
- » Adding **housing supply will drive demand** for new retail space
- » Near Term Improvements:
 - City is planning park and trail improvements
- » Near Term Policies and Incentives
 - Zone-In Columbus focus on Hamilton Road corridor/ Eastland Mall as reinvestment as mixed-used development
 - Columbus Housing Strategy

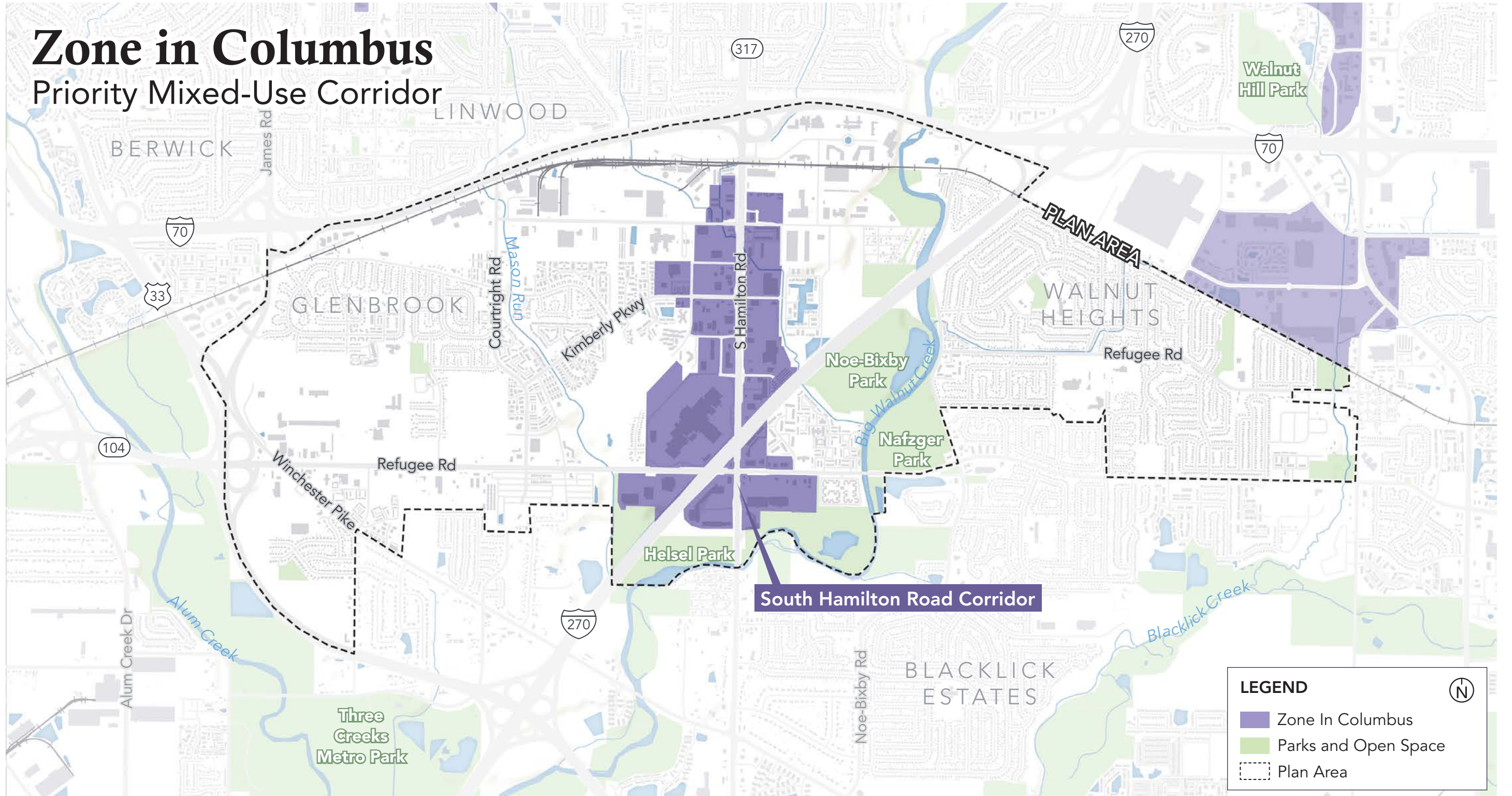
Land Use



Source: Franklin County Auditor (2023)

Zone in Columbus

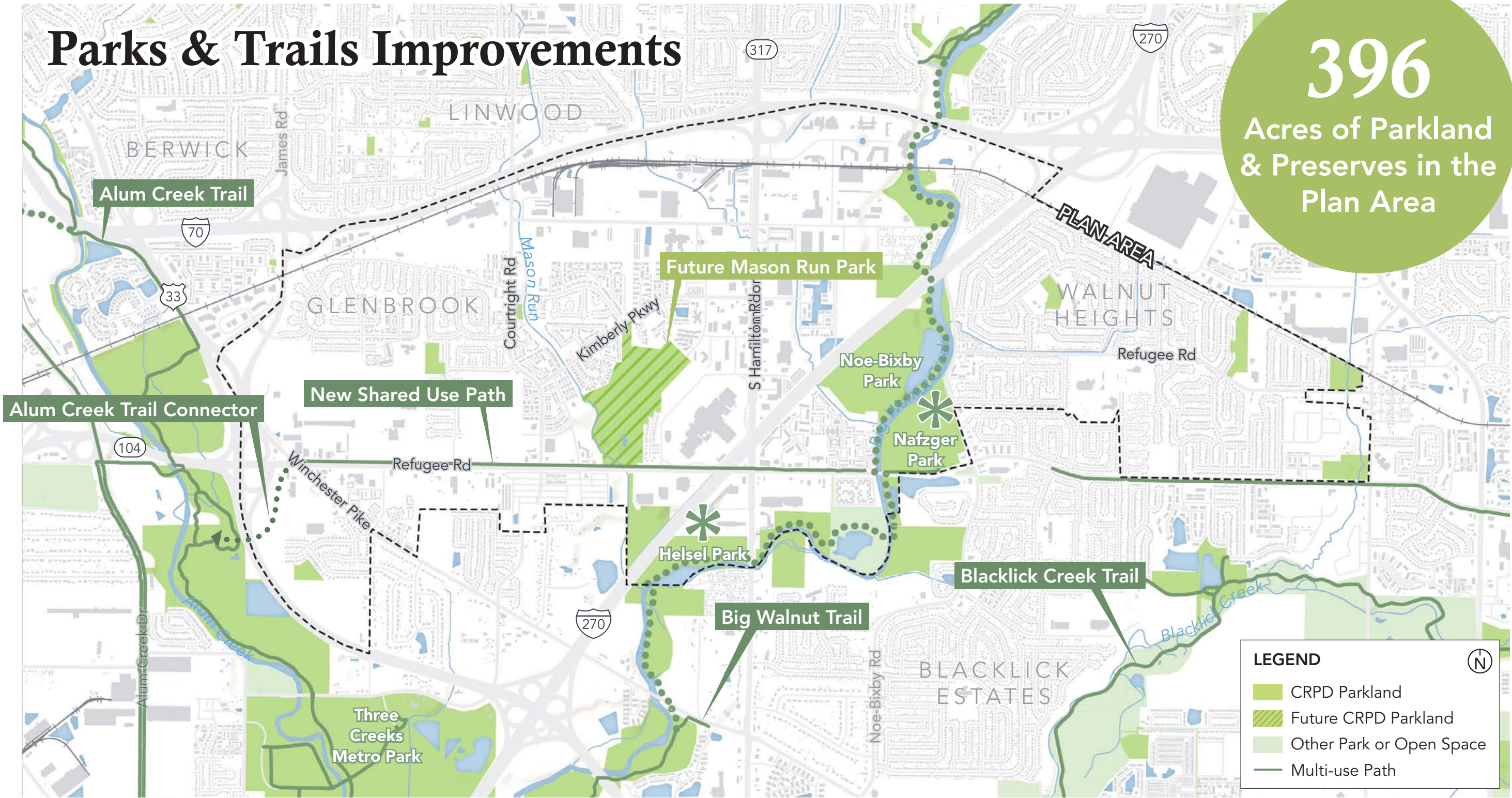
Priority Mixed-Use Corridor



Source: City of Columbus (2023)

Parks & Trails Improvements

396
Acres of Parkland & Preserves in the Plan Area



Source: City of Columbus (2023)

WHERE WE'RE HEADED

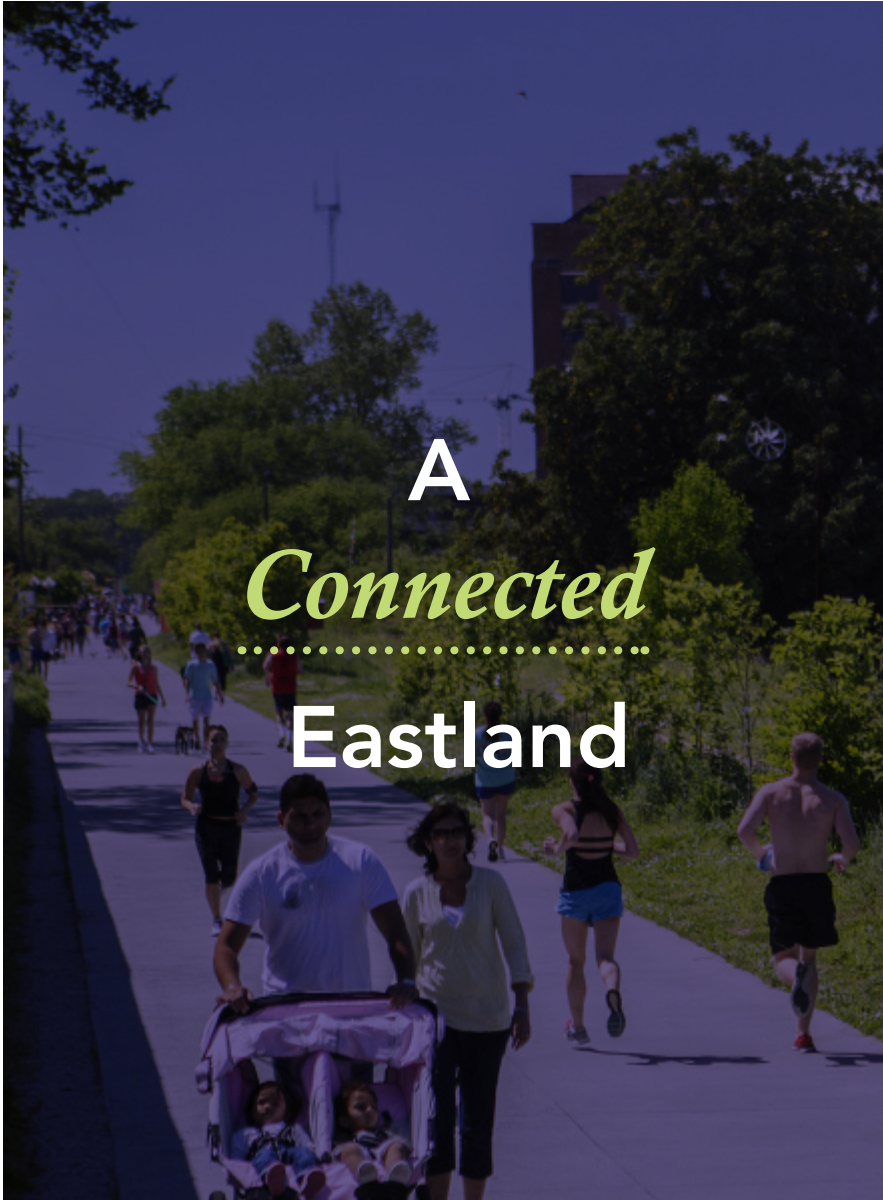
Potential Priority Topics



A
Welcoming
.....
Eastland



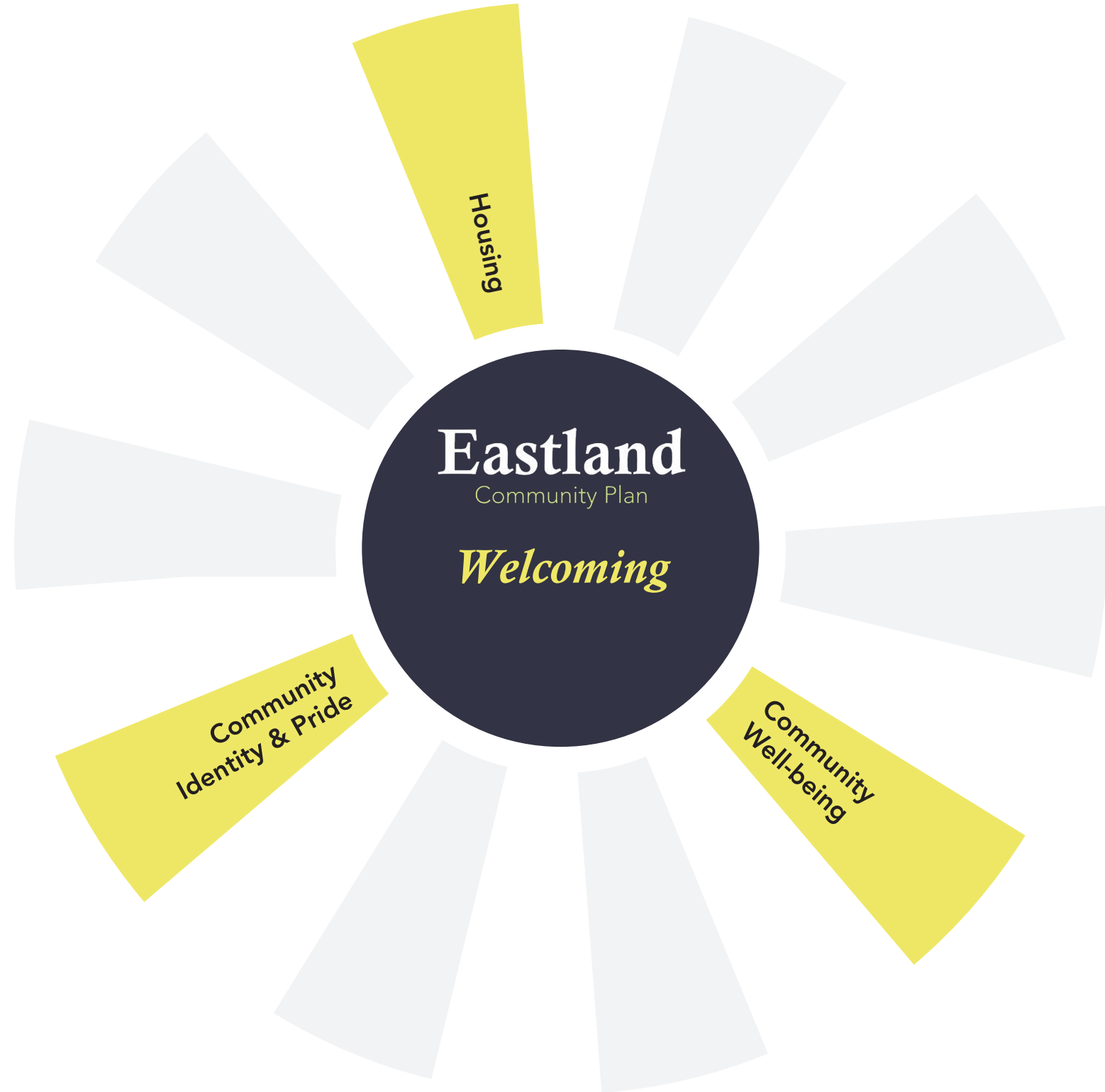
A
Prosperous
.....
Eastland



A
Connected
.....
Eastland

WHERE WE'RE HEADED

Potential Priority Topics



WHERE WE'RE HEADED

Potential Priority Topics



WHERE WE'RE HEADED

Potential Priority Topics



Potential Priority Topics

Welcoming

- **Housing**
- **Community Well-being**
Public Health, Public Safety, Equity, Inclusion, Community Services
- **Community Identity & Pride**
Gateways, Beautification, Streetscape, Events, Programs

Prosperous

- **Jobs & Opportunity**
- **Education**
Schools, Training, Workforce Development, Career Development
- **Entrepreneurship & Small Businesses**
- **Retail & Services**
Restaurants, Shopping, Community Amenities

Connected

- **Mobility & Access**
Transit, Transportation, Trails
- **Community Gathering**
Third Places, Public Places, Parks and Recreation
- **Sustainability**

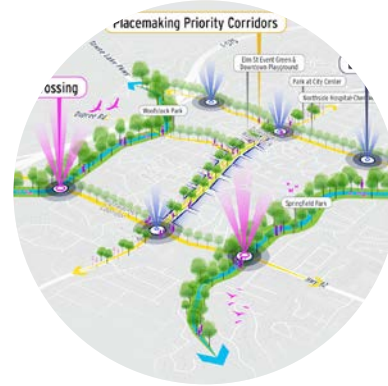
What's Next?



Host Community Plan
Office Hours



Host Topic
Workshops



Refine Plan
Framework



Draft Plan
Recommendations

ATTEND

Topic Workshops

 **WHO**

Neighbors, stakeholders,
City staff, other partners

 **WHAT**

Explore plan topics in greater
detail and co-create solutions

 **WHEN**

Spring/summer 2024



Today's Activities

COMPLETE AND SUBMIT THE PUBLIC MEETING #2 GENERAL SURVEY

VISIT THE THREE TOPIC STATIONS AND ANSWER THE ASSOCIATED ON YOUR STATION WORKSHEETS AND ON THE MAP BOARDS

Eastland Community Plan PUBLIC MEETING #2 Survey

Please take a few minutes to answer the following general plan-related questions, then visit the stations around the room to answer more specific questions about the plan topics.

DRAFT VISION STATEMENT
The Eastland area aspires to be a dynamic, diverse, and resilient collection of Columbus neighborhoods rich in history and dedicated citizens. It is a complete community where everyone has equitable access to services and amenities that support a high quality of life, as well as opportunities and resources to fulfill their dreams. The neighborhood is safe and **welcoming**—a place where anyone can belong or call “home.” Eastland’s people and businesses are **prosperous**, thanks to a supportive environment where everyone can thrive. Eastland is a place with a strong sense of community, where neighbors are **connected** to one another and their environment.

1. Is there anything you would add that would make the vision statement more relevant?

2. What are the barriers to making Eastland more...

Welcoming?	Prosperous?	Connected?

3. Which of the following plan names do you like the best? Do you have any other plan name ideas?
 Evolve Eastland
 Eastland Rising
 Eastland for Everyone
 Evolve Eastland
 Other: _____

4. Is there anything else you'd like to add or share with us as we continue the planning process?

More on back

Fill out the survey and turn it in at one of the stations before you leave

Eastland Community Plan Station Worksheet | Connected

1. What modes of transportation do you want to be able to utilize for the following trip? Select all that apply.

Walking	Bike	Public Transit	Car	Other
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2. To which of the following does your trip most often take you?
 Downtown Columbus
 Easton Town Center
 Columbus Commons
 Columbus State Community College

3. What shopping centers in Eastland do you use most often? Check one (or 2), then list in what you use most often.

4. What types of businesses or services do you use most often? Check all that apply.

Eastland Community Plan Station Worksheet | Prosperous

1. Please rank the following major barriers to employment that you face in your neighborhood from 1 (most important) to 5 (least important).

2. Please rank the following major barriers to affordable housing that you face in your neighborhood from 1 (most important) to 5 (least important).

3. Do you see yourself living in the Eastland area in five years? Why or why not?

4. What amenities, services, or resources are missing in the Eastland area that would help improve the quality of life for you or your neighborhood? Please describe the following from 1 (most important) to 5 (least important) for the plan to address.

Eastland Community Plan Station Worksheet | Welcoming

1. Where would you add new housing? Place up to 2 dot stickers on the map then use the space below to explain your choice.

2. Why have you not been able to live in the Eastland area? Use the space below if you want to describe further.

3. Do you see yourself living in the Eastland area in five years? Why or why not?

4. What amenities, services, or resources are missing in the Eastland area that would help improve the quality of life for you or your neighborhood? Please describe the following from 1 (most important) to 5 (least important) for the plan to address.

Answer the associated questions about each topic on your station activity worksheet



Use the stickers to answer the map activity questions



Thank you!

QUESTIONS?

EMAIL

eastlandteam@mkskstudios.com

OR VISIT

eastlandcommunityplan.com