

Catalog 24-25

AUTHORS EQUITY



Table of Contents

Brand Mission	2
831 Stories	3-6
<i>This is Strategy</i> by Seth Godin	7-8
<i>Don't Believe Everything You Think</i> (Expanded Edition) by Joseph Nguyen	9-10
<i>Think You'll Be Happy</i> by Nicole Avant	11-12
<i>What If YOU Are the Answer?</i> by Rachel Hollis	13-14
<i>Superagency</i> by Reid Hoffman and Greg Beato	15-16
<i>We Hold These "Truths"</i> by Casey Burgat	17-18
<i>Dragon on Centre Street</i> by Jonah Bromwich	19-20
<i>Sing the Truth</i> , Kweli Journal's Short Story Collection.....	21-22
<i>Next to Heaven: A Novel</i> by James Frey.....	23-24
<i>Fade In: A Thriller</i> by Kyle Mills.....	25-26
More about Authors Equity	27-30

First
Authors.

BRAND MISSION

Authors Equity is a collaborative publishing company reshaping the relationship between author and publisher. We've taken the best elements of traditional publishing and combined them with a fresh approach to help authors succeed in today's market. These are our Core Principles.

Aligned Incentives

Our profit-share model rewards authors who want to bet on themselves. Profit participation is also an option for key members of the book team, so we're in a position to win together.

Flexibility and Transparency

Every author brings something different to a project, so we approach every project differently. By shaping the process and strategy alongside each author, and making decisions together, we're able to act in the best interest of that book.

Bespoke Teams

We've assembled a wide network of creative talent – from within and outside publishing – that we can tap for projects based on an author's unique goals, needs, and ambitions.

Long-Term Collaboration

Too often, even the very best publishing talent has too little time to invest in helping an author develop their ideas and their audience. This bandwidth pressure can translate into saying “no” a lot. We're deeply committed to trying for “yes”: to giving books room to breathe and supporting individuals and teams with the space they need to think big and think differently. We're in it from day one, and for the long haul.

831 Stories

Pleasure reading for romance heads

Romance is having a moment. 831 Stories is a new romantic fiction media company inviting in a whole new crowdswell-identified literary types who've discovered the satisfaction of the Happily Ever After.

ROMANCE, BUT FRESHER

Name with a wink. 831 is a playful pager-code reference to "I love you," offering nostalgic appeal to a generation of readers.

Covers that pop. 831 is stepping out with a design-forward look that stands out from pastel romcoms. This new line will earn a place on discerning readers' shelves while catching eyes on



TikTok feeds. WHY WE'RE ALL IN ON 831

The secret sauce. Claire Mazur and Erica Cerulo have a track record of building excitement and community, activating their 50,000+ design and book-loving followers for 831.

Cultural zeitgeist in action. With major media buzz from *Vanity Fair* to *New York Magazine* and influencer part-

nerships reaching millions, 831 is at the forefront of a cultural conversation.

Hit after hit. 831 will publish a new book every other month to ensure consistent buzz and fresh sales opportunities.

It's bigger than books. 831 is setting out to build a fandom around romance, complete with events, merch, fan fiction, bookstore partnerships, and much, much more.

“The finest smut to the thirsting masses, with merch to match.”

-Vanity Fair

About the Creators

Claire Mazur and Erica Cerulo, friends since 2002 and business partners since 2010, are known for creating consumer demand through innovative storytelling. They founded fashion e-commerce platform Of a Kind, sold to Bed Bath & Beyond in 2015.

Recognized by Forbes’ “30 Under 30” and Fashionista’s “Most Influential People in New York Fashion,” they authored Random House’s *Work Wife*. Currently, they run A Thing or Two podcast and newsletter, reaching 50,000 book and design enthusiasts.





ALEXANDRA ROMANOFF

Big Fan

A political strategist, her former boy band crush, and what happens when teenage yearnings takes a very adult — and very sexy turn.



On Sale:	Sep. 10, 2024
Season:	Fall 2024
ISBN:	9798893310146
Format:	Paperback
Price US:	\$14.99
Price CDN:	19.99
Rights:	World

A.C. ROBINSON

Hardly Strangers

For fans of *How to Fake it in Hollywood* and *Before Sunrise*, a romance about how a chance encounter can rewrite a story—and change everything.



On Sale:	Nov. 12, 2024
Season:	Fall 2024
ISBN:	9798893310207
Format:	Paperback
Price US:	\$14.99
Price CDN:	19.99
Rights:	World





UPASNA BARATH

Never Like This

Moving to NYC means a fresh start until an unexpected connection has Naina questioning everything she thought she knew about love, ambition, and her place in the world.

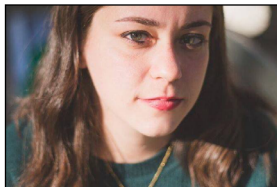


On Sale:	Jan. 28, 2024
Season:	Spring 2025
ISBN:	9798893310276
Format:	Paperback
Price US:	\$14.99
Price CDN:	19.99
Rights:	World

LANA SCHWARTZ

Passion Project

Fame, a chance encounter, and fate intertwine as a newly-minted TV star and a no-nonsense bartender share an unforgettable night, only to reunite years later on the set of a Gatsby adaptation, their lives irrevocably changed.



On Sale:	May 6, 2024
Season:	Spring 2025
ISBN:	9798893310351
Format:	Paperback
Price US:	\$14.99
Price CDN:	19.99
Rights:	World

The big step
between musician
and rock star
is the decision to
sound like yourself
instead of seeking
to sound like
everyone else.



SETH GODIN

This is Strategy: Make Better Plans



On Sale:	Oct. 22, 2024
Season:	Fall 2024
ISBN:	9798893310160
Format:	Paperback
Price US:	\$30.00
Price CDN:	\$39.00
Rights:	World

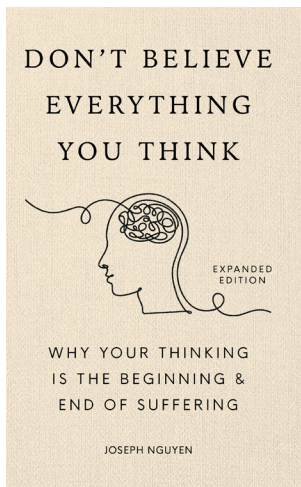
A groundbreaking guide to creating
meaningful change in a complex world.

With Godin's trademark clarity and insight, *This is Strategy* provides a framework for effective and elegant strategic thinking. It offers essential building blocks to turn vision into reality, from influencing the systems shaping our world to identifying your smallest viable audience. Whether you're an entrepreneur, a leader, or an individual with big dreams, Godin presents a guide for doing work that works.

About the Author

Seth Godin is the author of 21 international bestsellers that have changed the way people think about work and art. His daily posts at seths.blog are read by millions, and his workshops help people around the world. He is the founder of altMBA, Squidoo, and Yoyodyne, a former VP at Yahoo!, and a member of the Marketing Hall of Fame. Learn more at sethgodin.com.

Thoughts
are not reality,
but the thoughts
you believe in
become your
reality.



JOSEPH NGUYEN

Don't Believe Everything You Think: Expanded Edition



On Sale:	Oct. 29, 2024
Season:	Fall 2024
ISBN:	9798893310153
Format:	Paperback
Price US:	\$22.00
Price CDN:	\$27.00
Rights:	World English

A must-read for anyone who struggles with overthinking and anxiety.

Don't Believe Everything You Think has already transformed the lives of nearly a million people struggling with anxiety and stress. Now, this expanded edition offers even more. With new chapters addressing readers' most pressing concerns, interactive exercises for letting go of negative thinking, and original poetry to deepen the experience, this book is your roadmap to inner peace and a more joyful life — in just 150 pages.

About the Author

Joseph Nguyen is a writer who helps others realize who they truly are beyond their own thinking and conditioning to live an abundant life free from psychological and emotional suffering. Visit josephnguyen.org for more books, resources, and videos to help you on your journey.

The storms
always blow,
and I choose to
be a person
who faces them
whether I'm ready
or not.



NICOLE AVANT

Think You'll Be Happy

With a new foreword by Ted Sarandos



On Sale:	Dec. 3, 2024
Season:	Fall 2024
ISBN:	9798893310313
Format:	Paperback
Price US:	\$18.00
Price CDN:	\$25.00
Rights:	World English, NA Spanish

A spirit-lifting, soul-strengthening memoir on turning pain into purpose, grief into grit, and sorrow into service

In this powerful and deeply moving memoir, Nicole Avant—daughter of Hollywood royalty and former U.S. Ambassador—invites us on an extraordinary journey of love, loss, and unwavering resilience. From star-studded encounters to the shocking tragedy of her mother's death, Nicole's story reminds us that life tests us all, revealing our shared capacity for healing, growth, and profound joy.

About the Author

Nicole Avant is a philanthropist, businesswoman, filmmaker, and former diplomat. After a career in entertainment and political fundraising, she served as the United States Ambassador to the Bahamas under President Obama. Her critically acclaimed films include *The Black Godfather*, *Trees of Peace*, and *Six Triple Eight*, a Tyler Perry movie about the all-female, all-Black battalion in World War II. Learn more at thinkyoullbehappy.com.

What if we *become*,
not through addition
but through
subtraction—
through a stripping away
of ideas and beliefs
and ways of being
that we should have
never carried
in the first place?



RACHEL HOLLIS

What If YOU Are the Answer?



On Sale:	Jan. 7, 2025
Season:	Spring 2025
ISBN:	9798893310177
Format:	Paperback
Price US:	\$25.99
Price CDN:	\$34.99
Rights:	World

Sometimes it's not answers you need – what helps most are questions. And the best questions can change everything.

Good questions make us think, teach us about ourselves, and if we're honest in our replies, they can reveal the answers we've been searching for. In *What If YOU Are the Answer?*, Rachel Hollis shares the transformative questions that have helped her heal, grow, and thrive, even when life throws its hardest punches.

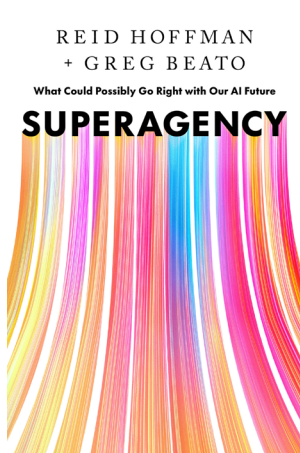
This isn't just a book – it's a journey of self-care and self-discovery that will help you find the resilience, motivation, and confidence to live your best life, or at least feel a whole helluva lot better while you try.

About the Author

Rachel Hollis is a three-time *New York Times* bestselling author with 7 million+ books sold. Her top-ranking US podcast boasts 200 million+ downloads, featuring guests from Arnold Schwarzenegger to President Joe Biden. Known for transparency and optimism, Hollis is a globally sought-after keynote speaker. She's a mother of four, 20+ year entrepreneur, and motivates audiences worldwide.

Superagency:

A state of dramatically-enhanced human capability where AI amplifies our ability to make choices, solve problems, and shape our world.



REID HOFFMAN
& GREG BEATO

Superagency

What Could Possibly Go Right
with Our AI Future



On Sale:	Jan 28, 2025
Season:	Spring 2025
ISBN:	9798893310108
Format:	Hardcover
Price US:	\$32.00
Price CDN:	\$43.00
Rights:	World English

Tech visionary Reid Hoffman shares his unique insider's perspective on the world of possibilities.

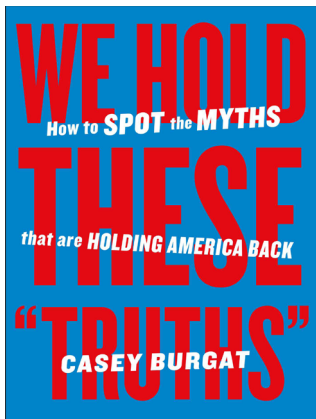
A roadmap for using AI inclusively and adaptively to create positive change. While acknowledging challenges like disinformation and potential job changes, the book focuses on AI's immense potential to increase individual agency and create better outcomes for society as a whole. *Superagency* challenges conventional fears, inviting us to view the future through a lens of opportunity, rather than fear. It's a call to action – to embrace AI with excitement and actively shape a world where human ingenuity and the power of AI combine to create something extraordinary.

About the Authors

Reid Hoffman, co-founder of LinkedIn and Inflection AI, is a Greylock partner and serves on several corporate and nonprofit boards, including Microsoft and Kiva. He hosts the Masters of Scale and Possible podcasts and co-authored five best-selling books, including *The Startup of You*. **Greg Beato** is a technology and culture writer whose work has appeared in *The New York Times*, *Wired*, and over 100 other publications worldwide.

We can't achieve
genuine political change
because we're having
the wrong
conversations.

We're fighting about
the wrong things.
Just like our parents
did, and our
grandparents before
them.



CASEY BURGAT

We Hold These “Truths”



On Sale:	Feb 4, 2025
Season:	Spring 2025
ISBN:	9798893310184
Format:	Paperback
Price US:	\$18.00
Price CDN:	\$25.00
Rights:	World

In this clear-eyed guide, America’s political experts cut through the spin and expose the myths holding our democracy back.

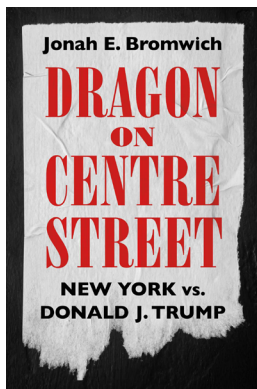
Replacing myths with clarity and solutions, We Hold These “Truths” empowers us all to see past the distractions, understand the system, and demand the kind of government that will actually bring about positive change.

With chapters by: Rep. Steve Israel • Alyssa Farah Griffin • Lindsay Chervinsky • Rep. Derek Kilmer • Quardricos Driskell • James Curry and Frances Lee • Adam Jentleson • Liliana Mason • Steve Vladeck • Matt Fuller

About the Author

Casey Burgat is a former congressional staffer turned politics professor at George Washington University’s Graduate School of Political Management. Respected across the aisle, Casey is a political expert, particularly on the workings of Congress. He’s a regular contributor to Barron’s, and frequently provides commentary to press outlets such as CNN, The Washington Post, FoxNews, Politico, and The Daily Beast. Follow along at <https://caseyburgat.substack.com/>.

Like everyone else on line, I was desperate to get into the courtroom. It wasn't only that our jobs depended on it. It was the most New York of feelings: A chance to be at the center of things.



JONAH BROMWICH

Dragon on Centre Street



On Sale:	May 6, 2025
Season:	Spring 2025
ISBN:	9798893310382
Format:	Hardcover
Price US:	\$30.00
Price CDN:	\$39.99
Rights:	World

New York vs. Donald J. Trump

In the spring of 2024, Trump and his disciples were shuttled daily into a gloomy Manhattan courtroom. It was a trial with historic stakes and larger-than-life characters: a tabloid impresario, a mess-making ‘fixer,’ a counterpunching porn star, and the reality-television president himself, confronting the case brought by an enigmatic D.A. and determined by twelve New Yorkers.

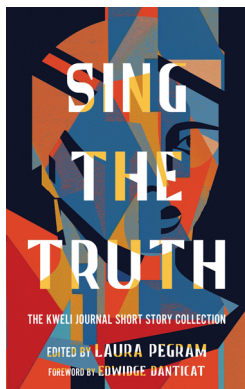
The People of the State of New York v. Donald J. Trump was the lone trial of the former president expected to take place before the 2024 election. Few were allowed in the courtroom for this ultimate test of the rule of law, an arrow pointing the country toward its future. Jonah Bromwich was there. He is our camera in the courtroom, filling in the gaps between splashy headlines.

About the Author

Jonah E. Bromwich, a reporter for *The New York Times*, has covered Manhattan’s criminal justice system for years. He was a lead reporter on Trump’s criminal trial, reporting live from the courtroom for more than a month. Since joining the *Times* in 2012, he has covered a number of major legal stories, including the downfall of Governor Cuomo, multiple trials involving President Trump and the chaos on Rikers Island business. A native of Washington DC, he studied English literature at the University of Wisconsin-Madison.

These stories offer us a
bridge across distance
and time, a literary
home. This book is a
portal, a pathway leading
to new stories, ones we
can—and sometimes
must—write ourselves.

—Edwidge Danticat



EDITOR: LAURA PEGRAM

Sing the Truth

Kweli Journal's 15th Anniversary Short Story Collection

On Sale:	May 13, 2025
Season:	Spring 2025
ISBN:	9798893310252
Format:	Paperback
Price US:	\$18.00
Price CDN:	\$25.00
Rights:	World English

A must-read collection of bold BIPOC voices.

With a foreword from award-winning author Edwidge Danticat, the narratives included in this vivid anthology explore the devastation of leaving home and the struggle to adapt to reimagined lives, lost loves, distant families, and buried pasts.

This collection is a testament to the richness and diversity of voices often marginalized in mainstream literature. All proceeds from this collection go directly to Kweli Journal, ensuring the continued support of emerging BIPOC writers and the creation of a vibrant literary community.

Featured writers: Edwidge Danticat • Naima Coster • Reem Kassis • DéLana R.A. Dameron • John Paul Infante • Daphne Palasi Andreades • Jennine Capó Crucet • LaToya Watkins • Ivelisse Rodriguez • K-Ming Chang • Susan Muaddi Darraj • Nicole Dennis-Benn • Kaitlyn Greenidge • Princess Joy L. Perry • Estella Gonzalez

About the Editor

Laura Pegram is a multi-hyphenate artist who is influencing a new generation of aspiring writers. She's an author, educator, painter, and jazz vocalist. Pegram was mentored by the poet activist June Jordan, who taught her that the sky was her ceiling. She is the founding editor and publisher of the award-winning literary magazine, *Kweli Journal*.

No matter what we think or see
or believe or feel, perfection isn't
real. And beneath the beauty
and safety and perfection of
New Bethlehem, there are
secrets and there are lies, and
there is sadness and there is
rage, there is failure and there
is desperation, betrayal and
heartbreak, hate and violence.
And once or twice a century,
there is murder.

JAMES FREY

Next to Heaven: A Novel



On Sale:	June 17, 2025
Season:	Spring 2025
ISBN:	9798893310269
Format:	Hardcover
Price US:	\$29.00
Price CDN:	\$39.00
Rights:	North America

A sexy, sparkling tale of love, betrayal, suspense and intrigue in a wealthy suburb.

In the seemingly idyllic town of New Bethlehem, where wealth and privilege reign supreme, a web of secrets, lies, and forbidden desires threatens to unravel the carefully constructed facades of its elite residents. When Devon Kensington and Belle Hedges Moore organize an exclusive, illicit party, it sets in motion a chain of events that will change their lives forever. As marriages crumble, affairs ignite, and long-buried truths come to light, the town's veneer of perfection begins to crack. At the center of it all is Charlie Dunlap, a young hockey coach whose passionate entanglements with married women put him on a collision course with danger. With a cast of complex characters including the struggling Alex Hunter, the impotent Teddy Moore, and the traumatized Katy, this gripping tale of love, betrayal, and revenge exposes the dark underbelly of a community where appearances are everything and the stakes couldn't be higher.

About the Author

James Frey is originally from Cleveland, Ohio. His books *A Million Little Pieces*, *My Friend Leonard*, *Bright Shiny Morning* and *The Final Testament of the Holy Bible* have all been bestsellers around the world. He is married and lives in New York.

In this day and age, you rarely got to see death coming. Drones, missiles, landmines. It was a failing of modern warfare in his estimation, combat should be about blood, adrenaline, lactic acid. Now, like everything else, it had the strange sense of simulation.

KYLE MILLS

Fade In: A Thriller



On Sale:	July 1, 2025
Season:	Summer 2025
ISBN:	9798893310399
Format:	Hardcover
Price US:	\$29.99
Price CDN:	\$39.99
Rights:	North America

In this pulse-pounding thriller from #1 *New York Times* bestselling author Kyle Mills, a former Navy SEAL finds himself thrust into a world of conspiracies and power plays.

Recruited by enigmatic billionaire Jon Lowe, former Navy SEAL “Fade” must navigate a treacherous landscape where the lines between ally and enemy blur.

As a deadly virus threatens to reshape the world order, Fade joins an elite team of operatives in a race against time. From the lush jungles of Madagascar to the sun-drenched shores of Greece, he battles not only external threats but his own demons. Will he become the pawn of powerful forces, or can he forge his own path to redemption? In a world where truth is a commodity, survival may come at the cost of his very soul.

About the Author

Kyle Mills is the #1 *New York Times* bestselling author of twenty-two political thrillers, including *Enemy at the Gates*, *Total Power*, and *Lethal Agent* for Vince Flynn and *The Patriot Attack* for Robert Ludlum. He initially found inspiration from his father, an FBI agent and former Interpol director, and still draws on his contacts in the intelligence community to give his books such realism.

COMING SOON

How to Be Free

Shaka Senghor | Fall 2025



What to Do When It's Your Turn

Seth Godin | Summer 2025



Puzzlemania

The New York Times
Editors | Fall 2025



Pregnancy Personalized

Rachel Swanson | Fall 2025





Justice for Cassidy

831 Stories | Summer 2025

Future Perfect

831 Stories | Fall 2025

Grape Juice

831 Stories | Fall 2025

AUTHORS EQUITY

(Birthday: March 3)



co-founders
Don Weisberg, Madeline
McIntosh, Nina von Moltke

The Authors Equity Team

Madeline McIntosh, Co-Founder, CEO + Publisher

Nina von Moltke, Co-Founder, President

Don Weisberg, Co-Founder, Senior Advisor

James Clear, Founding Author

***THE**
Hollywood
REPORTER*

**Book Startup Pitches Authors a Novel
Deal: \$0 Up Front, Bigger Profits**

The New York Times

A New Publisher Promises
Authors ‘the Lion’s Share of the
Profit’

THE WALL STREET JOURNAL.

**New Book Publisher Promises Authors
Creative Control, Profit-Sharing**

Andrea Bachofen, Chief Operations Officer

Robin Desser, Editorial Advisor

Carly Gorga, Chief Marketing Officer

Craig Young, President of Sales

Contacts

Bulk Sales

deb@authorsequity.com

Europe, Middle East, and Africa:
Jenny Meyer Literary Agency

Southeast Asia:
Grayhawk Agency

Japan:
Tuttle-Mori Agency

South Korea:
EY Agency

Authors
First.

Find us Online
authorsequity.com

Follow on Substack
authorsequity.substack.com/

General Questions
info@authorsequity.com

