

Dustin Butcher
105 Fair Lawn Court
Stephens City, VA 22655

August 25, 2024

Winchester Country Club Board of Directors
Attn: Randy Duane
1300 Senseny Road
Winchester, VA 22602

Mr. Duane and Winchester Country Club Members,

I write this letter, accompanied by my resume, to express interest in the open Board positions in 2024. In the back half of my 3rd year as a member at Winchester Country Club, I have developed a sincere interest to assist with the club's success in any way that I can.

I am fortunate to bring a diverse level of experience in non-profit and for-profit organizational management. Most relevant, in my previous role at Blue Ridge United, I showed my ability to work alongside an excellent Board of Directors to build a successful and sustainable organization. In my tenure as Executive Director, membership grew by 80% and we forged a partnership with the City of Winchester to build a state-of-the-art facility at Jim Barnett Park. We also significantly improved our image in the local community and saw a tremendous increase in corporate sponsorships during my time at the club. I truly enjoy working alongside a capable team to grow and improve an organization and believe I could be a valuable addition to do just that.

As I have worked in an organization that serves its members, I understand the importance of growing membership, appealing to the local community, and being fiscally responsible to operate in a sustainable manner. However, I think it is most important, and sometimes forgotten, to continue to serve the organization's existing membership by listening to feedback and working together to create an environment we can all be proud of. My goals upon joining the board are quite simply to build on the club's success, develop relationships, and find ways to improve even when things are running smoothly.

With a young family, I plan to be part of Winchester Country Club for many years to come. I would be grateful for an opportunity to help shape the future of this club and appreciate the current Board and club members' consideration.

Sincerely,

A handwritten signature in dark ink, appearing to be 'Dustin Butcher', with a large, stylized 'D' and 'B'.

Dustin Butcher

Dustin Butcher

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Stephens City, VA 22655

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EDUCATION

George Mason University: August 2008 - December 2012

Bachelor's Degree in Health Promotion/Exercise Science.

Captain of Men's Soccer Team

RELEVANT EXPERIENCE

Clean Water of VA; Winchester, VA; April 1, 2024 – Present

Co-Owner and Operations Manager: Duties include: Developing company mission/vision/values for long-term sustainability, Building the company's operating budget, Leading day to day operations.

Blue Ridge United; Winchester, VA; February 1, 2019 – June 30, 2024

Executive Director. Duties included: Developing the Club's long-term mission/vision/values in partnership with the Board of Directors, Building the Club's operating budget and presenting to the Board of Directors for adoption, Leading all day-to-day operations for the Club, Providing in-house education and regular feedback to all staff and coaches, Regular collaboration with the Club's Board of Directors.

Virginia Soccer Association; Haymarket, VA: May 2013 – January 31, 2019

Director of Operations. Duties included: Developing program and event budgets, Large event planning, Carrying out day-to-day operations for the Club.