

2023 ANNUAL IMPACT REPORT

eliminating racism
empowering women

ywca
Rock County



OUR MISSION

YWCA Rock County is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all.

OUR VISION

Transforming lives and communities through education and action to empower women and dismantle racism.

A NOTE FROM EXECUTIVE DIRECTOR, HEIDI DEININGER



Thank you to our donors, partners, staff and other supporters that allow us to continue to serve the community with our vital programs: Crisis Service Programs (CARE House, Alternatives to Violence and Transitions Housing), Child Care (P4J and early learning, before and after school, summer) and Diversity Equity and Inclusion programs of Immigrant Outreach and Racial Justice Program. Thank you for your continued support!

YWCA ROCK COUNTY STRATEGY | 2024 - 2026

PEOPLE & CULTURE

YWCA STRATEGY
Engage people to create a culture of diversity, equity, inclusion and empowerment.

COMMUNITY

1. Improve staff retention through the implementation of Staff Engagement Practices.
2. Implement an Organizational Culture Assessment to better align with our mission, vision and values.

HIGHER IMPACT

YWCA STRATEGY
Deliver consistent, quality, outcome-driven programs.

PROGRAM/DELIVERY

1. Improve the system for tracking and measuring Program Impact.
2. Elevate the CCP experience by implementing new licensing Best practices.
3. Deepen relationships with our Community Program Partners and Volunteers.

INCREASED INVESTMENTS

YWCA STRATEGY
Increase Rock County's investment in Eliminating Racism & Empowering Women, and through inter-generational education.

FUNDING

1. Build Donor Relationships to better strengthen and envision the future of our organization.
2. Research and implement innovative and new programming.
3. Develop a financial plan that measures and sustains the health of the organization.

EFFECTIVE OPERATIONS

YWCA STRATEGY
Embrace technology expansion projects to further our learning and grow capacity.

PEOPLE, PROCESSES & SYSTEMS

1. Execute Phase II of our Human Resources Customer Relationship Management system migration.
2. Implement the Child Care Program On-Line Registration Process.
3. Launch the new YWCA of the USA Website.

STRONGER BRAND

YWCA STRATEGY
Shares information like one movement, speaking with one voice.

MARKETING/COMMUNICATIONS

1. Improve Stakeholder engagement by evaluating and implementing new Marketing Best practices.



2023 BOARD OF DIRECTORS

Angie Baskin, Jillian Davenport, Melanie Dunkin, Kelly Eickstead, Andrea Ehret, Crystal Fox, Adrian Henning, Ashley Morse, Deanna Renteria, Tami Scarpetta, Karen Schmitt, Shatoria Teague

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WHO WE SERVE



CARE House CHILD ADVOCACY

The CARE House provides coordinated, child centered response to the prevention, investigation, and treatment of child abuse and neglect; and to participate in the advocacy efforts on behalf of the best interest of children. We conduct forensic interviews of children who have disclosed some form of abuse. CARE House provides a safe, comfortable, and child friendly place of children to tell their stories. The purpose of recording their interview minimizes the trauma of the investigation by eliminating duplicate interviews.



Alternatives to Violence EMERGENCY SHELTER

Two thirds of Janesville's homicides can be traced back to domestic violence. The YWCA has a 33-bed domestic violence shelter that offers a safe place for women in crisis. Women and children receive basic necessities, food, clothing, and personal space to begin to heal. In addition, women receive case management, legal advocacy, peer support, safety training, and more. We also staff a 24-hour HELPLINE. Participants can stay for up to 90 days.

Transitions HOUSING AND ASSISTANCE

This program is a domestic violence recovery program. Transitions gives women who are rebuilding their lives after abuse up to 18 months of

subsidized independent housing and up to 24 months of advocacy and support. Transitions programming is as demanding as it is rewarding, and the requirements for continued participation can initially seem overwhelming. The results, however, can be positively life- changing, helping a woman rebuild self-confidence, regain self-respect, and become a role model.

ALTERNATIVES TO VIOLENCE (AVP)

886 total clients served



623 calls and texts to help line

5,167 volunteer hours



6,302 shelter nights provided

88 legal advocacy clients
(restraining orders filed)



We had trauma recovery groups weekly. The staff became a family to me. Whatever I was dealing with and whenever I was struggling, they were there rooting me on.
– Sierra (Graduated AVP Participant)

TRANSITIONS HOUSING

1,216 hours of case management



7,918 shelter nights provided



Transitions not only provides an apartment for families, but also skills and job training and domestic violence recovery resources. The goal is to help families transition to an independent life. -Heidi (Graduated Transitions Resident)



Child Care

YWCA Child Care recognizes the benefits of quality care that keeps kids safe, engaged, and enriched.

Programs include Pre-K/P4J at the YWCA, Before and After School Care 10 sites and over 250 participants monthly during the school year. We also offer Non-School Days care, and a Summer Discovery Day Camp.



Immigrant Outreach

The goal of the immigrant outreach program is to build a community where people have access to necessary basic resources. Our commitment is to serve, help and inform the community about the most recent changes in immigration law and general information, so immigrants know their legal rights and responsibilities. This Program supports and assists immigrant victims of domestic violence and human trafficking.



Racial Justice

Racial Justice is one of the core values of the YWCA and we strive to live that out externally, in our social and community services, and internally in our operations. We offer educational workshops, conferences, events, and customized corporate learning opportunities.

CHILD CARE PROGRAM

411 total children served



234 average k-5 daily attendance

71 Summer Camp participants



\$11,691 financial scholarships awarded

“As a working parent, to have a program to rely on, that is affordable and convenient is a dream come true. I am able to focus on work, knowing he is safe and having fun”
- Adrian, childcare parent

Adrian’s son Logan began attending YWCA Rock County Child Care in September of 2022. She shared that she appreciated that the Child Care supervisors recognize that every child is an individual, has different personalities and treats each differently depending on their needs. She also likes that Logan is being exposed to fun and engaging activities.”

If you have questions regarding enrollment, please contact Teri at 608-752-5445 ext 230.

IMMIGRANT OUTREACH (IOP)

429 new clients served



4,752 ESL Class Hours

198 participants in workshops & legal clinics



102 immigration assistance

At the first interview Carmen (identity changed) revealed that her husband would often hit her and throw her out on the streets with their children. She shared that she did not have the family support to leave him and that she was afraid of losing her children. YWCA IOP connected her with the necessary resources to file for divorce and her husband was deported 2 months later. Through YWCA's free Immigration legal clinic Carmen applied for her U-Visa and received her work permit. She began taking our ESL classes and she is now more fluent in English allowing her to work as a waitress in a local restaurant.

RACIAL JUSTICE PROGRAM

Martin Luther King Jr. Commemoration

Over **250** people attended the Commemoration Event.

Dr. Martin Luther King Jr.
COMMEMORATION



Stand Against Racism

Over **200** people attended the combined events in Janesville and Beloit. Stand Against Racism is a campaign to build community among those who work for racial justice.

Juneteenth

1,500 participants gathered at Telfer Park in Beloit to participate in a day of learning, good music, great food and the opportunity to support unique local vendors at our annual Juneteenth Celebration.



9TH ANNUAL
RACIAL JUSTICE CONFERENCE

**IS FEAR KEEPING US
FROM ELIMINATING
RACISM?**

JOIN US ON NOVEMBER 9TH, 2023

Racial Justice Conference

369 participants attended the virtual Conference which offered attendees an opportunity to learn how to foster diversity, inclusion, creativity, and growth from experts in the field.

2023 Virtual Courageous Conversations: **318** Participants

The YWCA Rock County is proud to partner with Community Action of Rock and Walworth Counties and the Diversity Action Team of Rock County to provide monthly courageous conversations.

2023 Virtual Lunch and Learns: **72** Participants

The Racial Justice Program advances the work to uncover and address intentional and implicit bias, highlight disparities and create a space for productive and honest discussions and trainings on race-centered issues.

Platinum
Transparency
2023

Candid.

YWCA IS ON A MISSION

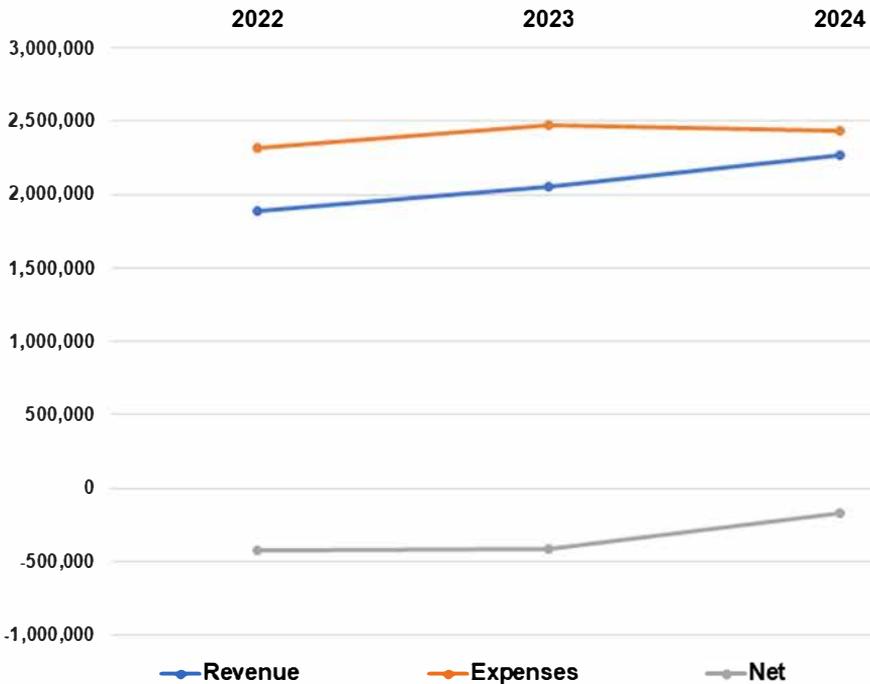
YWCA Rock County has achieved the Platinum Seal of Transparency Rating on Candid (formerly Guidestar), the world's largest source of information on non-profit organizations. This rating puts the organization in the top 0.1% of charities nationally in terms of transparency.

The Platinum Seal of Transparency indicates that the Foundation shares clear and important information with the public about our goals, strategies, capabilities, achievements and progress indicators that highlight the difference the organization makes throughout Rock County.

Potential donors can find in-depth financial information about our organization as they consider a gift that supports our mission and programs.

Check out the YWCA Rock County Candid Profile at beta.candid.org using EIN 39-0808510

Total Operating Revenue, Expense and Net



YWCA IS ON A MISSION

Sharing our stories, why our work matters.



GINNA ISUNZA is the Immigrant Outreach Program Director for the YWCA Rock County and recently was able to sit down with a former client from the program. Here is her story about how important YWCA Rock County's Immigrant Outreach Program was to her journey.

"I found out about YWCA Rock County's Immigrant Outreach Program (IOP) services through someone in the community. I am part of the Latina Women's leadership group. Through the Immigrant Outreach Program at YWCA Rock County, they

have helped me get a restraining order because I've been a victim of domestic violence. They explained to me what a restraining order entails and also helped me with my immigration process. I am currently going through the process for VAWA (Violence Against Women Act) where the YWCA is helping me with my divorce process and referred me to a family lawyer. The Immigrant Outreach Program at YWCA Rock County has given me many benefits including the fact that there are people who speak the same language as myself. It's a program where I feel very comfortable and where I have received orientation. They've helped me to keep going and improve as a person and as a woman. The Immigrant Outreach Program at YWCA Rock County gave me the possibility to now help other women who are in the same situation that I was."



**WATCH VIDEOS FROM
THE IOP PROGRAM HERE**



**DONATE TO
YWCA ROCK COUNTY**

THANK YOU 2023 SPONSORS

