



CONTINUUM ARTS COLLECTIVE

2023 Annual Report

Mission Statement: Continuum Arts Collective is a 501(c) that serves pre-K through grade 12 student artists and musicians in Maine and New Hampshire by providing musical instruments, art supplies, creative instruction, and experiences to flourish as creators.





An Introduction from our Executive Director

Greetings-

The year 2023 was a breakthrough for Continuum Arts Collective. We expanded our reach across Maine and New Hampshire to serve Pre-K through grade 12 students in over 25 new communities, fulfilling our mission to provide students with musical instruments, art supplies, creative instruction, and experiences to flourish as creators. We forged new relationships with fellow nonprofits, school districts, volunteers, art and music instructors, funders, and teacher liaisons, all of whom helped raise awareness for our programs, reach more students, and create sustainable revenue streams. Financially, we increased our overall income by 226% while reducing operational costs and increasing the amount of funds directed towards students by 115%.

We continued to help shape children's hearts and minds, introducing music and art to hundreds of beginners while providing the materials, instruction, and experiences intermediate-to-advanced student artists and musicians need to succeed. We provide tangible resources, and value equity, inclusion, belonging, hope, empathy, kindness, and gratitude. The outcome of our efforts is helping create a new generation of students who possess the inspiration, creativity, and critical thinking skills that paints our collective future in wide, bright colors, and provides the soundtrack to a better planet.

As an organization, we seek to streamline our program services in 2024 to include more avenues for creative instruction (art and music lessons), experiences (student art and music showcases and open mics), and yes, an increase in the number of distributed musical instruments and art supplies. We'll look to identify and serve communities who lack the resources to properly and effectively support arts and music in their schools. Fiscally, we help to create new revenue streams while creating a sustainable model that will help us through the tough times. Teacher liaisons are critical to helping us reach the students who need our help the most, and volunteers power our busy schedule of fundraising events. In 2024, we hope to build on existing relationships with our teacher liaisons while recruiting new ones and adding to our robust horde of volunteers. Fiscally, we plan to build more sustainable revenue streams through our new annual corporate sponsorship program and our recurring donor programs while continuing to garner revenue from a variety of courses, shoring up the three-pronged funding model of donors, events, and grants.

We lit the torch eight years ago to help fuel future generations of artists and musicians in the Granite and Pine Tree States, and we hope you'll join us in 2024 as a CAC donor, volunteer, teacher liaison, or advocate to help us reach even more students in our beautiful neck of the woods.

Much gratitude,

Martin England, Executive Director
Continuum Arts Collective

2023 By the Numbers

- Number of students served: 1904

Breakdown

- Number of instruments distributed: 407
- Number of art kits and supplies distributed: 490
- Number of lessons provided: 68
- Number of experiences provided: 981

Finances

Total Income

- Budget: \$247,500
- Actual: \$342,076

Events (Private, public, and hosted by third-party)

- Budget: \$58,500
- Actual: \$132,787

Donations

- Budget: \$64,000
- Actual: \$133,814

Grants

- Budget: \$125,000
- Actual: \$110,000

Total Expenses

- Budget: \$245,700
- Actual: \$314,391

In-Kind Donations

- Over \$18,000 in donated instruments and art supplies



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2023 Highlights

• **Providing Art Kits for Communities in Need** - In August 2023, CAC partnered with the United Way of York County to provide 240 art kits and recorders for Pre-K through first grade students at the JFK Elementary School in Biddeford, Maine, who serves economically and racially diverse students. In December 2023, we provided fifth-grade students at the Montello School in Lewiston, Maine, with art kits to help them cope with the tragedy of losing a treasured classmate in their class. We also provided art kits to students at the Maple Stone School in Acton, Maine, the Childcare Center in Rochester, New Hampshire, and the North Berwick Elementary School in North Berwick, Maine.



• **Serving New Communities** - CAC served over 25 new communities in 2023, including over 60 home-schooled students in Maine and New Hampshire. We connected with two homeschool networks (one in Maine, one in New Hampshire) to help raise awareness and identify students and families who could benefit from our programs. We also connected with 18 new school districts (11 in Maine, 7 in New Hampshire), and established teacher and community liaisons in each.

• **Experiences** - Experiences are an integral part of providing inspiration





and creativity for student artists and musicians. In 2023, CAC hosted multiple student open mics, where students showcase their musical and poetry talents on stage, while visual artists display their artwork. We hosted our second annual student art and music showcase at 3S Artspace in Portsmouth, NH, where eight student bands and individuals performed on a professional soundstage while 41 student artists displayed their artwork for public consumption. Four student-led bands and solo performers played at Revel in the Meadow in August 2023 before a crowd of over 1,7000 attendees. We also hosted a community art bus at Revel, where over 100 K-8 students engaged in four hours of instructor-led art activities.

- **Partnering with Music and Art Instructors** - CAC outsources our art and music instructors to music and art schools, and individual instructors. Outsourcing our instructor reduces our administrative overhead while allowing students to learn in-person, only, or a hybrid of both. We partner with the Portsmouth Music & Arts Center, the Maine Academy of Modern Music, Art Stream, Mill Studio Arts, Midtown Music, and over a dozen private instructors.



- **CAC Giving Tree** - Since 2021, CAC has hosted an annual giving tree where donors can choose where they would like their contributions to go. In 2023, we raised over \$22,000 and served 247 students with funds raised through the giving tree.

- **Intro to Rock Program** - In 2022-2023, CAC collaborated with the Pathways Alternative Program in Old Orchard Beach High to establish an Intro to Rock Program. This program. CAC supplied over \$8,000 in music gear for the program, including a sound system, amplifiers, drums, keyboards, and guitars. CAC also hired a private instructor to provide group lessons to the students in Pathways, and provided individual instruments and private lessons for all students who participated. These students, most of whom had never played an instrument, learned 10 classic rock songs together and in spring 2023, performed these songs at a small recital.



- **Homeschool Students** - The majority of students served by CAC attend public schools in Maine and New Hampshire. Since the outbreak of COVID, we started serving homeschooled students, many of whom have parents who suddenly live on a single income and cannot afford instruments, art supplies, or creative instruction. CAC served 87 homeschooled students in 2023.

- **Teacher Liasons** - Teachers are an integral part of our success. They help us identify students who need assistance, and in school districts like Portland Public Schools, help ESL students apply. CAC has teacher liasons from Machias, Maine, to Keene, New Hampshire. In 2023, we added 28 new liaisons to our family.

- **Revel in the Meadow 2024** - Revel is a family-friendly, daylong arts and music festival that took a hiatus for three years when the global pandemic hit in 2020. In summer 2023, CAC reprised Revel to celebrate the 50th Anniversary of the Watkins Glen Summer Jam, a concert featuring the Grateful Dead, the Allman Brothers Band, and The Band. We had bands represent each of those musical acts, along with a band representing Little Feat for good measure. We partnered with the Dover Elks Lodge #184 to host this event at their outdoor facility in Dover, NH. The event drew over



1,700 attendees and included four hours of art activities for kids, 27 vendors, onsite camping, and student bands that performed between the main acts. This event netted nearly \$27,000. This year’s event is on Saturday, August 10.

• **2023 Student Art Contest** - in spring 2023, CAC hosted its first student art contest and received over 40 submissions from students in Maine and New Hampshire. The two winners received \$500 from Blick Art, and had their artwork imprinted on our latest round of merchandise.

• **Partnering with Local Businesses to Host Fundraisers** - In 2023, CAC partnered with local businesses to help raise money and awareness for our programs. These fundraisers included live music, comedy, golf, and art. Local businesses included Great Rhythm Brewing (Portsmouth, NH), Emery’s Farm (Durham, NH), Liar’s Bench (Portsmouth, NH), Corner Point Brewing Company (Berwick, ME), Pease Golf Course (Portsmouth, NH), 3S Artspace (Portsmouth, NH), The Oak House (Newmarket, NH), The Stone Church (Newmarket, NH), Jimmy’s Jazz & Blues Club (Portsmouth, NH), and The Press Room (Portsmouth, NH). These fundraisers not only raise funds for our service programs, they also help spread awareness throughout our community and help with the recruitment of volunteers.



• **Partnering with Nonprofits** - In 2023, CAC partnered with several nonprofits, including the York County United Way (Maine), the Key Collective (New Hampshire), the Big Brothers, Big Sisters New Hampshire, Biddeford Ready! (Maine), the Portsmouth Music & Arts Center (New Hampshire), 3S Artspace (New Hampshire), the Kittery Dancehall (Maine), Common Roots (Maine), Arts in Reach (New Hampshire), The Benevolet and Protective Order of Elks (New Hampshire), and the NH Fiddle Ensemble (New Hampshire). These partnerships helped us introduce our service programs to many new communities, and ultimately resulted in us serving a record number of students.



Financial & Organizational Support

Family Foundations & Charitable Trusts

The Robbins de Beaumont Foundation • The Onion Foundation • The Virginia Hodgkins Somers Foundation • The Davis Family Foundation • The Eppes-Jefferson Foundation • The Barry K Fitzpatrick Estate • The David A. Dionne Charitable Trust • John A. and Carol A. Hubbard Foundation

Corporate Sponsors

Kennebunk Savings Bank • Kind Farms Reserve • Harbor Hair Company • Corner Point Brewing Company • Scott Strynar Landscape Architect • Lead with Nature • Mass Brigham Hospital • Fernwood, Inc. • Tributary Brewing Company • Pumpkinman Triathlon • CW Plumbing & Heating • Tangram 3DS • Prospect Home Inspections • Red Fish Blue Fish Dyeworks • Peaceful Harvest Mushrooms • MA & Northern New England Laborers District Council • Floor Covering International • Aqua Specialties • Scrubbed Clean Residential Cleaning • Smelt’s Bar & Grill • Atlantic Aqua Forms • USAFE MERC BMETS • NH Coffee Roasting • Portsmouth Quality Flooring • Fire on the Mountain Ski Shop • Leaderboard Boston • Club Finz • Fleet Street Settlement • Good Vibes Shaved Ice • Jimmy’s Jazz and Blues Club • The Press Room • Market Cafe at Emery’s Farm •

North Berwick Auto Center • NuView Advisors • The Wright Collective • Great Rhythm Brewing • The Oak Room • Circle Subs • NoBo • Raka

Individual Donors

Patton Abbe • Jane Adams • Margaret Aldrich • Mark Anderson • Jeff Basseaches • Adam Berthiaume • Debra Bodwell • Steve Boynton • Elizabeth Brown • Jeanna Brown • Kathy Brunet • Jane Byam • Faith Bygd • Owen Callaghan • Annie Carlsson • Marc Cartier • Sarah Cesario • Thomas & Susanne Colletta • Stephen Coyne • Rick Cranford • Becky Crocker • Laurel Daniels • Erin Dawley • Laura Dickinson • Jay Doherty • Courtney Dold • Patricia Donohue • Matthew Dowd • Heidi Early • Ronald Emond • Jennifer England • Martin England • Liza Finkel • Dave Foster • Julie and David Fournier • Dennis Fravel • Andrea Froburg • Lauri Fudge • Connie Gardoqui • Kate E Gardoqui • Marcia Giniusz • Todd Glasson • Sarah Gnerre • Alan Gold • Greg Goodman • Kristi Graziano • Beth Grierson • Daniel Hamilton • Jennifer Hammond • Nate Hastings • Terrance Heaward • William Hislop • Mark Hogan • Abby Hoops • Theo Hoxie • Beth Jordan • Cheryl Jorgensen • Bruce Kaczmarek • Lenny Kaply • Doug Keene • Aveen Kenny • Tom Kenny • Andrew King • Ben Kloda • Adam Krauss • Kathleen Labrecque • Sarah Lachance • Dennis Lemoine • Dolores Leonard • Sharon Leonard • Jeremy Letourneau • Ryan Levasseur • Chris Magruder • Cormac McCarthy • MS. McIntire • James McLellan • Ryan McNamara • Laurel Michaels • Tracy Mills • Kelly Minas • Mark Moccia • James Neimann • Brian Neste • Brian O'Connor • David O'Connor • Patricia O'Brien • Jennica Osborne • Rich Otten • William Pannella • Heather Peacock • Stephen Pierce • Kara Plank • Tom Powley • Keith Price • Maryann Rice • Buck Rodgers • Ben Row • Jackie Russ • Katherine Sargent Nicole Seaward • Robbin Shively • Ian Sleeper • Duke Snyder • Steve Spofford • Kimberly Starling • Jeremy Stevens • Sheryl Stockton • Nicole Strynar • North Sturtevant • Circle Subs • Anne Torres • James Vachon • Andrea Veal • Paul Velandry • Stefan Vittori • Keelan Wackman • Lori Walden • Anthony Warren • Michael Waterman • Rod Welles • Scott West • Brian Wiseman • Debra Woodward • Susan Young Geoffrey Crosby • Patty Kingman • David Dickinson • Trevor Fredrickson • Nichole Jerals • Matthew Becker • Lynn LaRochelle • Leo Ganley • Kevin Osborne • Charles Melchin • Judy Butler • James Benito • Jason Boucher • Chris Hislop • Marcia Guinisz • John Fournier • Gail Dierauer • Adam Krauss • Jesse Dold • Sean Daniels • Andrew Russell • Richard Habib • Greg Glasson • Ari Landau • Joe Young • Mike Effenberger • Stu Dias • John Edwards • Tim McCoy • Brian McGrath

Board Members

President Jennifer England • Vice President Kim Starling • Treasurer Scott West • Secretary Kate Gardoqui • Director Sarah Cesario • Director Jennica Osborne • Director Kevin Osborne • Director Thomas Martin • Director Nate Hastings • Director Chris Hislop • Director Greg Glasson • Director Evan England (Resigned) • Director Beth Roe (Resigned)

Volunteers with Over 40 Hours of Service Time

Josh Allen • Mark Leonard • John Cesario • John Chesley • Dan Gardoqui • Stacy Chilicki • Katherine Osborne • Alexis Erickson-Fudge • Addison Erickson-Fudge • Nina Cesario • Cassidy O'Dee • Lillith Lambert • Willa Russell • Paul Lebrun • Joe Maloney

Teacher Liaisons (Too Many to Name, but here are a few)

Jayne Sawtelle • Erin Dawley • Danielle Wong • Randy Nichols • Ben Chase • Alberto Morales • Kate Mochon • Elise Row • Mark Knowles • Emily Serway • Steven Carroll • Andres Llorente • Andrea Levinsky • Kate Smith • Abby Hutchins • Beth Roe • Jennifer England • Sarah Cesario • Jennica Osborne • Jenny Chung • Matt Taylor • Janice Marro

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