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OHLINGER STUDIOS & ENLIGHT MEDIA'S *DEI IN CONTEXT: PATTERNS IN AMERICAN RACISM* NAMED SILVER WINNER IN THE 4th ANNUAL ANTHEM AWARDS

Columbus, Ohio – November 19, 2024 – Ohlinger Studios and Enlight Media announced today that *DEI in Context: Patterns in American Racism* has been named a Silver Winner in the category Education or Literacy Platform, Diversity, Equity & Inclusion, in The 4th Annual Anthem Awards.

Anthem Winners are selected by the International Academy of Digital Arts and Sciences. Judges for The 4th Annual Anthem Awards include Janine Brady, Managing Director of Communications, Schmidt Futures; Haven Ley, SVP, Program Strategy, Investments and Comms., CSO, Pivotal Ventures; Roma McCaig, Chief Public Affairs and Impact Officer, REI Co-op; Wendy R. Weiser, Vice President, Democracy, Brennan Center for Justice; Brett Peters, Global Lead, TikTok for Good, TikTok; C.D. Glin, President, PepsiCo; Aurora James, Activist and Fashion Designer, Fifteen Percent Pledge; Michelle Waring, Steward for Sustainability and Everyday Good, Tom's of Maine; Trovon Williams, Sr. Vice President of Marketing & Communications, NAACP; and Singleton Beato, Global EVP, Chief DEI Officer, McCann Worldgroup; and many others.

Conceived in the aftermath of George Floyd's murder, *DEI in Context* is a video-based online program that effectively integrates history into DEI initiatives, empowering organizations to be a force for change. The debut collection, *Patterns in American Racism*, focuses on anti-Black racism in the United States and features six video-based modules. Topics covered include the history of slavery, Jim Crow, lynching, housing discrimination, education, and mass incarceration.

DEI in Context aims to provide historical context for systemic oppression to make DEI initiatives more impactful. Delving into history exposes the foundations of systemic inequality, compelling us all to assume responsibility and act with urgency in the quest for equitable solutions. The program helps participants understand the historical roots of social injustice and fosters productive conversations about discrimination. At a time when DEI is under attack, these conversations are crucial to hold organizations and ourselves responsible for meaningful change.

"The Winners of this year's Anthem Awards are truly inspiring, and I am honored to help elevate their impact," said Anthem Awards General Manager, Patricia McLoughlin. "At this moment, there is a lot of uncertainty in our world, but the tireless and extraordinary efforts of The Anthem Awards community provide hope that a better tomorrow is possible. Thank you to everyone doing this work and making an impact."

"It's gratifying to be recognized for our work fighting for DEI because DEI is worth fighting for. If there were no opposition to DEI, there would be no need for it," says Patrice Lumumba Jones, Director and Executive Producer. "This award, as well our interactions with dedicated professionals working for a more equitable world, fuel our commitment to develop additional collections like *American Patriarchy*, which will be released soon."

The 4th Annual Anthem Awards was the most competitive season yet, with more than 2,300 entries submitted from 34 countries worldwide. By amplifying the voices that spark global change, The Anthem Awards are defining a new benchmark for impactful work that inspires others to take action in their communities. A portion of program revenue is allocated to the grant program, The Anthem Fund.

About Ohlinger Studios

Ohlinger Studios is a U.S. SBA WOSB Certified (woman-owned) small business based in Columbus, Ohio. Ohlinger Studios designs, develops, and delivers innovative learning experiences that deeply engage all learners and increase achievement. Since 1995, Ohlinger Studios has worked with a wide variety of clients, including the largest learning content providers in the United States, to develop nearly 500 complete training and educational programs across a broad spectrum of subject areas in K–12, higher education, and workforce learning.

About Enlight Media

Enlight Media is a video production studio and the strategic partner of Ohlinger Studios. Founded in 2019 with a vision of unlocking the potential of educational video, Enlight Media applies best practices in learning design to drive engagement, critical thinking, and knowledge retention, ensuring that every word, graphic, and scenario serves a meaningful purpose.

Inquiries

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About The Anthem Awards

Launched in 2021 by The Webby Awards, The Anthem Awards honors the purpose and mission-driven work of people, companies, and organizations worldwide. By amplifying the voices that spark global change, we're defining a new benchmark for impactful work that inspires others to take action in their own communities. The Anthem Awards honors work across seven core causes: Diversity, Equity & Inclusion; Education; Art & Culture; Health; Human & Civil Rights; Humanitarian Action & Services; Responsible Technology; and Sustainability, Environment & Climate. This season's partners include Ms. Magazine, The Female Quotient, Sustainable Brands, NationSwell, and TheFutureParty. The Awards were founded in partnership with the Ad Council, Born This Way Foundation, Feeding America, GLAAD, Mozilla, NAACP, NRDC, WWF, and XQ.

About The Webby Awards

Hailed as the "Internet's highest honor" by The New York Times, The Webby Awards is the leading international awards organization honoring excellence on the Internet, including Websites & Mobile Sites; Video; Advertising; Media & PR; Apps & Software; Social; Podcasts; Games; and AI, Metaverse & Virtual. Established in 1996, The Webby Awards received nearly 13,000 entries from all 50 states and over 70 countries worldwide this year. The Webby Awards are presented by the International Academy of Digital Arts and Sciences (IADAS). Sponsors and Partners of The Webby Awards include WP Engine, LinkedIn, Meltwater, NAACP, KPMG, Wall Street Journal, Vox Media, Deadline, AdAge, TechCrunch, The Hollywood Reporter, The Hustle, Morning Brew, Passionfruit, Embedded, Link in Bio, Creator Economy NYC, Creator Spotlight, AIGA, Vote Save America, and The Publish Press.

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