We help people DISCOVER and DECIDE.

millions of people across 100+ digital news & information sites

expert advice, information, tools, resources, and personalized experiences

about important investments in their home, finances, education, travel, and entertainment
Nice to meet you. We’re Red Ventures.

RV is a diverse portfolio of businesses and brands that help millions of people make life’s most important decisions.

TWO PARTS TO OUR PORTFOLIO:

RV OWNED & OPERATED BRANDS

- allconnect
- Bankrate
- Best Colleges
- CNET
- lonely planet
- MYMOVE
- saveon energy
- THE POINTS GUY

RV INVESTMENTS

- RVO Health - A joint venture in health between RV and Optum Health
- RV - A global group of online brands headquartered in The UK

HOME TO:

#1 in the U.S.
- Tech news site
- Travel Guidebook brand
- Digital health property

25+
- Proprietary brands and businesses

100+
- News & Information sites

Thousands of employees globally
headquartered just south of Charlotte, NC (Indian Land, SC)

For media requests, please contact press@redventures.com
A Catalyst for Growth
as a partner, as a portfolio, and as an employer

Red Ventures (RV) is home to a diverse portfolio of industry-leading brands and businesses, strategic partnerships, and proprietary technology – including Bankrate, Lonely Planet, CNET, The Points Guy, BestColleges and more.

Together, RV helps millions of people worldwide make life’s most important decisions, accelerates digital adaptation, and innovates the online consumer experience by improving every step of the consumer journey – from first discovery of information, throughout the decision-making process, to transactions.

Who We Are

RV is made up of dozens of nimble teams, united by one shared culture and a set of core beliefs:

learn more:
www.redventures.com/about/who-we-are
We’re deeply committed to building an inclusive company culture where all employees feel like they belong, where diverse perspectives make us stronger, and where employees are empowered to make the world better. Our goal is not to be perfect; it is to get better every day.

**Committed to Inclusion**

We’re deeply committed to building an inclusive company culture where all employees feel like they belong, where diverse perspectives make us stronger, and where employees are empowered to make the world better. Our goal is not to be perfect; it is to get better every day.

Home to **5 Employee Resource Groups** (ERGs), helping us nurture an environment of support, belonging, and advocacy.

**Donated $1M+** from our portfolio brands, including The Points Guy and Healthline Media, to support historically underrepresented or marginalized communities.

**1 in 4** women engineers began careers in tech through internal development programs.

**11%** of college hires were from Historically Black Colleges and Universities (HBCUs).
RV employees recently raised enough money to grant a Make-a-Wish child's wish.

**A Force for Good**

RV is a founding corporate partner to Road to Hire and Golden Door Scholars, nonprofits founded by RV CEO Ric Elias in 2013.

Road to Hire and Golden Door Scholars have awarded a combined amount of **$20M** in scholarships.

RV’s employee-led Community Involvement Program (CIP) has supported over **250** nonprofit organizations to date.

To date, **500+** RVers have volunteered with Road to Hire or Golden Door Scholars.
Meet Ric Elias, CEO

Ric Elias is the co-founder and CEO of Red Ventures (RV), a diverse portfolio of brands and businesses that help millions of people make life’s most important decisions.

Over the last decade, Red Ventures has compounded growth at over 30%. In 2010, General Atlantic made a strategic investment in the company, and in 2015 Silver Lake also joined as a shareholder. Ric has cultivated an award-winning company culture, ranking as one of Charlotte’s “Best Places to Work” for ten years in a row.

A native of Puerto Rico, Ric graduated from Boston College and earned his MBA from Harvard Business School. He co-founded Red Ventures in 2000, months before the dot-com bubble burst. The company weathered the storm; by 2007 it was ranked 4th on the Inc. 500 list. Ric’s leadership style has earned him noteworthy recognition; in 2011, he was named an Ernst & Young National Entrepreneur of the Year, and in 2016 he was inducted into the Carolinas Entrepreneur Hall of Fame.

In 2009, Ric survived Flight 1549, also known as the “Miracle on the Hudson,” an event which changed his life and led to his widely-viewed TED Talk “3 Things I Learned While My Plane Crashed.” In 2019 he launched a podcast, “3 Things with Ric Elias,” as a continuation of this journey, sharing fascinating conversations with some of the world’s most insightful people - and 3 life lessons from each.

Ric is also deeply committed to lead by giving, signing The Giving Pledge in 2021 and personally donating $5M to local HBCU Johnson C. Smith University, where he currently serves on the Board. He is passionate about creating economic mobility for young adults who are motivated to succeed - founding a number of nonprofits that have supported nearly 2,000 young people on their paths to high-earning careers.

Ric also founded Stronger Than Ever (formerly Rebuild Puerto Rico) - to help serve global humanitarian crises, including the war in Ukraine and Hurricane Maria’s devastation in Puerto Rico. Additionally, in 2018, Ric launched Forward787, a $100M social enterprise which trained and supported more than 100 Puerto Rican professionals and helped launch RV Puerto Rico - fueling a new economic growth engine on the island.

He currently lives in Charlotte, NC, with his family and can be seen around the halls of Red Ventures headquarters almost every day.

Listen to 3 Things with Ric Elias on Spotify and Apple Podcasts
Downloadable Resources

Find more RV assets by clicking the stickies below. (Don’t see what you’re looking for? E-mail us at press@redventures.com.)

**Photo Pack**
Includes: Leadership team, Ric Elias, Charlotte HQ, Global Offices, Life at RV

**Video Pack**
Download clips showing Life at RV!

**Logo Pack**
RV’s logo, brand logos and more!