TORINO Top 10

- The first Capital of Italy, before Florence and Rome
- The Museo Egizio, the oldest in the world
- The Mole Antonelliana, housing the National Cinema Museum
- The Holy Shroud in the Dome
- The Royal Residences, declared by Unesco a World Heritage Site
- The Leonardo da Vinci's self portrait
- The capital of contemporary art
- The famous historical cafés and patisseries
- The capital of taste, chocolate and aperitifs
- The city with 18km of arcades for shopping
Tourismo Torino e Provincia is the Visitor & Convention Bureau of the city of Torino. We promote Torino as a tourist destination for leisure, conferences and business travel and we are pleased to provide you with some useful information.

Tourist information and assistance

PIAZZA CASTELLO
At the Tourism Office you will find lots of useful tips for getting to know the city and its territory from Monday to Thursday, 9am/1pm | 2pm/6pm from Friday to Sunday, 9am/6pm

CONTACT CENTRE
(+39) 011 535181
from Monday to Saturday, 9.30am/12.30pm | 2.30pm/5pm Sunday, 10am/1pm

Discounts and benefits reserved for congress participants

Torino welcomes you.
For the participants in IEEE CTSoC Gaming, Entertainment and Media Conference and their accompanying persons, a series of reserved facilities and discounts to discover and experience the city.

Show your 2024 Delegates Voucher on the side and you will be entitled to the following benefits:

- **Torino+Piemonte Card** at reduced rates
- **City Sightseeing Torino** tourist bus 10% discount
- Reduced entrance to a selection of **museums**
- **Torino Outlet Village**: free shuttle bus, One Day Card (10% discount on outlet price) and Welcome Drink
**TORINO+PIEMONTE CARD**
Discover the amazing beauties and the many activities you can do with the Torino+Piemonte Card:
- free admission in the most important museums and exhibitions in Torino, in the castles, fortresses and Royal Residences in Piemonte
- reduced ticket on the main tourist services of Torino: lift in the Mole Antonelliana, Sassi-Superga rack tramway, “Venaria Express” shuttle bus, City Sightseeing Torino and Turin Eco City Tour buses

---

**CITY SIGHTSEEING TORINO®**
If you are looking for a unique solution to discover Torino, hop on the City Sightseeing® and let yourself be enveloped by the charm of a city with over two thousand years of history and today increasingly projected into the future.

---

**TORINO OUTLET VILLAGE**
Just 15 minutes away from the city centre, Torino Outlet Village offers 80 stores of the most famous clothing, accessories and footwear, household articles, sport and personal care brands. Outlet prices all year around.
- free shuttle bus from/to Torino Outlet Village (Friday, Saturday and Sunday, www.torinooutletvillage.com/en/shuttle-bus)
- One Day Card to get 10% off at the participating stores (not combinable with any other promotion)
- Welcome drink
- Torino+Piemonte Card at reduced rates at the Info point www.torinooutletvillage.com

---

**MUSEUMS WITH REDUCED TICKET FOR DELEGATES AND ONE ACCOMPANYING PERSON**
- Agnelli Picture Gallery - www.pinacoteca-agnelli.it
- Fondazione Torino Musei - www.fondazionetorinomusei.it
- La Venaria Reale - www.lavenaria.it
- Lavazza Museum - www.lavazza.it
- MAUTO National Automobile Museum - www.museoauto.it
- National Museum of Cinema - www.museocinema.it
- National Museum of Italian Risorgimento - www.museorisorgimentotorino.it
- Museo Egizio - www.museoegizio.it
To enter the Museum you must buy the entrance ticket online at Museo Egizio - Official Tickets

---

**URBAN PUBLIC TRANSPORT**
Torino is extensively served by buses and trams, which cross it in every direction from early morning to late evening

**Special rates**
- “Tour” Ticket valid for 48h € 7.00 instead of € 9.50 available at the Tourist Office in Piazza Castello on presentation of the badge of the conference. www.gtt.to.it
- “Tour” Ticket valid for 72h € 9.00 instead of € 12.50

---

**Urbain public transport discounts and concessions**

**Waiting for a bus or tram? When will it pass by?**
By connecting to the GTT TO Move or Moovit apps you can check the timetable in real time.
## Most visited museums

### FONDAZIONE TORINO MUSEI

[www.fondazionetorinomusei.it](http://www.fondazionetorinomusei.it)

### AGNELLI PICTURE GALLERY
On the rooftop of Lingotto, the Pinacoteca houses 25 masterpieces between 19th and 20th century from Agnelli’s family private collection. New opening: Casa 500, a journey through the history and culture of Italy.

[www.pinacoteca-agnelli.it](http://www.pinacoteca-agnelli.it)

### MAUTO - NATIONAL AUTOMOBILE MUSEUM
This place tells the story and the evolution of the motor car, as well as the social themes linked to it, with spectacular displays showing off the valuable pieces in the collection.

[www.museoauto.it](http://www.museoauto.it)

### MUSEO EGIZIO
The collections that make up today’s Museum were enlarged by the excavations conducted in Egypt by the Museum’s archaeological mission between 1900 and 1935.

[www.museoegizio.it](http://www.museoegizio.it)

### NATIONAL MUSEUM OF CINEMA
It offers an interactive trip through the world of cinema designed by the Swiss architect François Confino. In the middle there is a panoramic glass lift that rises to the top of the building and from where the whole Torino can be seen.

[www.museocinema.it](http://www.museocinema.it)

### ROYAL MUSEUMS TORINO
The complex includes: Royal Palace, Royal Gardens, Royal Library and Armoury, the Savoy Gallery, the Archaeological Museum, the Chiablese Halls and the Chapel of the Holy Shroud.

[www.museireali.beniculturali.it](http://www.museireali.beniculturali.it)

### LA VENARIA REALE
One of the world’s most important examples of the magnificence and baroque architecture of the 17th and 18th centuries, listed World Heritage by UNESCO in 1997.

[www.lavenaria.it](http://www.lavenaria.it)

## Experiences

### Sat 10am-12pm
**YOUR FIRST TIME IN TORINO**
For those who visit the city for the first time, and for those who want to discover its new aspects, Torino's DOC guides will take you on a walk in the historic centre, reviving its millenary history. You can reserve until 5 pm of the previous day. Tour guaranteed with minimum 1 participant.

Piazza Castello at the corner of Via Garibaldi
[www.turismotorino.org/en/events](http://www.turismotorino.org/en/events)

### MERENDA REALE®
The Royal Chocolate Time can be a travel through time: taste a Merenda Reale® in the participating historical cafés or in the cafeterias of the Royal Residences. Choose between a steaming hot chocolate or a Bicerin, presented with the irresistible bagnati and other chocolate specialties, strictly for dipping such as savoiardi, baci di dama, torcetti, lingue di gatto, canestrelli, cri cri, diablottini and gianduiotti. Treat yourself to an unforgettable sweet break!

Check out here the rates and the participating historic cafés.

### EXTRA VERMOUTH. THE VERMOUTH™ TIME IN TORINO
EXTRA Vermouth is not just a tasting: it is a ritual, a unique experience. A gastronomic pleasure and, at the same time, a didactic opportunity to discover the aromatised wine that appeared at the end of the 18th century at the court of the Savoy family and in the shops of Torino’s liquor makers. Vermouth is served cold, with or without ice, with untreated and organic lemon or orange peel. Alongside the real Vermouth di Torino, a selection of typical local products and piedmontese cuisine.

Check out here the rates and the participating establishments.
Events

until 21 June 2024

2024 BACK TO BACH FESTIVAL
The programming of 2024 Back To Bach will again be modulated in two phases: a first one - Bach's birthday - with a strong presence of young musicians ‘in residence’; a second in the autumn, the festival proper, with international guests and the highest concentration of concert and musicological events, focusing on the tricentenary of the Johannes-Passion (1724-2024).
various venues - www.coromaghini.it

until 30 June 2024

LEONARDO’S SELF-PORTRAIT.
HISTORY AND CONTEMPORANEITY OF A MASTERPIECE
The format “A tu per tu con Leonardo”, the encounter with the Master’s works preserved at the Royal Library, returns this year in a totally new version, dedicated to Leonardo da Vinci’s famous Self-portrait.
Royal Library - museireali.beniculturali.it

until 21 July 2024

HENRI DE TOULOUSE-LAUTREC
The exhibition explores the artistic genius of Henri de Toulouse-Lautrec through the lens of his iconic lithographs and bold posters. More than 120 works to celebrate his 160th birth anniversary.
Keep of the Citadel - www.navigaresrl.com

until 31 August 2024

THOMAS BAYRLE.
FORM FORM SUPERFORM
A solo exhibition of Thomas Bayrle (Berlin, 1937), one of the most prolific pioneering artists of the post-war generation in Germany, famous for his “superforms”, complex patterns made from images of people, products and machines.
Agnelli Art Gallery - www.pinacoteca-agnelli.it

until 1 September 2024

CRISTINA MITTERMEIER.
THE GREAT WISDOM
Cristina Mittermeier is the president of the Sea Legacy association, the union of internationally renowned photographers, filmmakers and writers. The exhibition, in collaboration with National Geographic, will once again address environmental issues related to ESG goals, with the aim of reflecting on the fragility of ecosystem.
Gallerie d’Italia - gallerieditalia.com

until 1 September 2024

TRADU/IZIONI D’EURASIA RELOADED
The MAO unveils to the public the rearrangement of Traduzioni/izioni d’Eurasia, the exhibition that tells the fascinating story of the journey of art, culture, traditions and language from East Asia to the Mediterranean basin (and back) through a renewed and timely selection of ceramics, textiles, metals and manuscripts.
MAO-Oriental Art Museum - www.maotorino.it

until 3 September 2024

NEW WORKS ON PISTA 500
The Pista 500, Pinacoteca’s art project on the iconic FIAT car test track, is enriched with new site-specific installations with works by Felix Gonzalez-Torres, Finnegan Shannon and Rirkrit Tiravanija.
Agnelli Art Gallery - www.pinacoteca-agnelli.it

until 13 October 2024

AYRTON SENNA. FOREVER
The exhibition brings together the most significant cars driven by Ayrton Senna during his career, from the first Formula Ford to the last Williams. The cars will be accompanied by documents, publications and a wide selection of all the publications that have come out, worldwide, about the unforgettable champion.
MAUTO-Torino Automobile Museum www.museoauto.com