



19th Australian Wine Industry

Technical Conference
& Trade Exhibition

Adelaide 20 - 23 July 2025

Day Zero | Sunday, 20 July 2025

Workshop sessions one to three

Day One | Monday, 21 July 2025

Session One. Navigating the Complexities of Global Grape and Wine Supply

Session Two. Decoding Global Consumer Trends and Strategies

Session Three. Cultivating Social Responsibility and Inclusion

Session Four. Sustainable Strategies for the Wine Industry

WINETECH After Hours



Day Two | Tuesday, 22 July 2025

Workshop session four

Session Five. Fresh Science A

Session Six. Innovative Solutions for Vineyard Health

Session Seven. Embracing Technology in Viticulture and Winemaking

Session Eight. Innovative Solutions for Wine Production

In the Wine Light: Student Forum sponsored by Penfolds

Day Three | Wednesday, 23 July 2025

Session Nine. Fresh Science B

Session Ten. How do we position our organisations for success?

Session Eleven. Expanding Horizons: Australian Wines in Global Markets



Program at a glance

PROGRAM IS SUBJECT TO CHANGE

Sunday, 20 July 2025 | 8:30am - 5:00pm | Riverbank Rooms

Workshop sessions one to three

Monday, 21 July 2025 Halls CD

Session One. Navigating the Complexities of Global Grape and Wine Supply 8:30am - 10:00am

Chair Introduction Imogen Gardiner, Treasury Wine Estates

Global economic trends affecting the Australian wine industry Senator Hon. Simon Birmingham, ANZ Institutional

Navigating change in the Australian wine sector Tim Mablesen, KPMG Australia

Understanding global wine trade through supply and demand Yvette Van Der Merwe, International Organisation of Vine and Wine

Panel Q&A

Morning tea in W:NETECH

Session Two. Decoding Global Consumer Trends and Strategies 10:45am - 12:15pm

Chair Introduction Katherine Brown, Brown Family Wine Group

Global consumer trends and what they mean for wine Alex Beckett, Mintel

Navigating global trade and exports Prudence Gordon, Australian Centre for International Trade and Investment

Leveraging wine experiences to drive tourism Phillipa Harrison, Tourism Australia

Building consumer led wine brands Prof. Jenni Romaniuk, Ehrenberg-Bass Institute

Panel Q&A

Lunch in W:NETECH



Session Three. Session Three. Cultivating Social Responsibility and Inclusion 1:45pm – 3:15pm

Chair Introduction Rachel Triggs, Advisory Board Member at Australian Women in Wine

Embedding ESG into business strategy and culture Dr Peter Stanbury, Sustainable Wine Roundtable

Addressing public health narratives and perceptions Felicity Carter, Drinks Insider

Building an inclusive sector and community Antoinette Lattouf

Championing mental fitness in your business Belinda Elworthy, Gotcha4Life

Panel Q&A

Afternoon tea in **W:NETECH**



Session Four. Sustainable Strategies for the Wine Industry 4:00pm – 5:30pm

Chair Introduction Liz Riley, Vitibit Ltd Pty

Climate action on the ground Andree Piddington, Yealands Estate Winery

Vineyard soil carbon insights - realities and opportunities Amanda Schapel, SARDI

Staying Competitive for Water: Water Market Insights and Strategies for the Australian Wine Industry

Stuart Maclachlan, Marsden Jacob Associates

Zero Carbon Glass Production: The Barossa Study Dr Chris Colby, Colby Phillips Advisory

Panel Q&A

WineTech After Hours | 5:30pm – 8:00pm | Exhibition Hall

This is your after hours opportunity to see what **W:NETECH** has to offer! Wine and Canapes will be on offer throughout the exhibition to close day one of the conference.



Session Five. Fresh Science A 8:30am - 10:00am *Fresh Science speakers will announced in April.*
Morning tea in W:NETECH

Session Six. Innovative Solutions for Vineyard Health 10:45am - 12:15pm

Chair Introduction Nick Dry, Foundation Viticulture

Disease resistant varieties in Marlborough Jim White, Cloudy Bay

Harnessing the grapevine microbiome – are we approaching reality? Prof. Hayley Ridgway, Plant & Food Research - New Zealand

Use of biological fungicides for disease management in modern viticulture Scott Paton, Nutrien Ag
Panel Q&A

Lunch in W:NETECH

Session Seven. Embracing Technology in Viticulture and Winemaking 1:45pm - 3:15pm

Chair Introduction Dr Catherine Kidman, Wynns Coonawarra Estate

A wine cellar for the future Richard Cochrane, Felix Solis Spain

Adopting autonomy in the vineyard Wayne Ellis, Duxton Vineyards

Lessons from a demonstration site, how do you measure ROI and how much is enough?
Kellie Graham, Josef Chromy

The future of Agtech including AI Michael Macolino, AgriFood Tech, BDO

Automatic fermentation monitoring - the long journey to innovation Luke Wilson, Hill Smith
Family Estates

Panel Q&A

Afternoon tea in W:NETECH



Session Eight. Innovative Solutions for Wine Production 4:00pm – 5:30pm

Chair Introduction Lauren Hansen, Penley Estate

NOLO Wine: Knowing the category, realising the product, connecting with the consumer

Duncan Shouler, Enobev Consulting

Applications of antimicrobial glycolipids in winemaking Dr Simon Schmidt,

Australian Wine Research Institute

Reimagining Wine Packaging: Consumer Trends and Industry Opportunities Dr Rebecca Dolan,

University of Adelaide

Sustainable Packaging Design for the wine industry Nerida Kelton, The Australasian Institute of Packaging

Panel Q&A

Student Forum: In the Wine Light | 5:30pm – 8:00pm | Panorama Ballroom

Come and see what some of the future leaders of industry are working on. Here you'll also have the opportunity to vote for your favourite presentation. The winner will have the opportunity to speak in Session 9. Fresh Science B.



Wednesday, 23 July 2025 Halls CD

Session Nine. Fresh Science B 8:30am – 10am *Fresh Science speakers will announced in April.*

Morning tea in **WINETECH**

Session Ten. How do we position our organisations for success? 10:45am – 12:15pm

Chair Introduction Ashley Keegan, FABAL Wine

Positioning your organisation for success – key considerations for succession planning Kyra Reznikov, Finlaysons



#19AWITC

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Strategies for attracting and retaining talent Inca Lee, South Australian Wine Industry Association
Optimising production assets in the winery Mark O'Callaghan, Wine Network Consulting
People management models for vineyards Sheridan Alm, Starrs Reach Vineyard
Towards a greener future Michael Parks, Treasury Wine Estates

Panel Q&A

Lunch in WineTech

Session Eleven. Expanding Horizons: Australian Wines in Global Markets 1:45pm - 3:15pm

Chair Introduction Dr Mark Krstic, Australian Wine Industry Technical Conference

Opportunities in the EU Market Jamie Goode, wineanorak.com

Connecting with Asian Consumers Fongyee Walker MW, Dragon Phoenix Wine Consulting

Charting Success: Australian Wine in Today's U.S. Market Danny Brager, Azur Associates

Captivating Global Consumers Angie Bradbury, Bradbury&Co

Panel Q&A

End of event

