

#### Welcome from Dr Paul Wiseman

Thank you for your interest in The PGA Training Programme. We are extremely proud of what is a world-leading education programme, delivered in partnership with two exceptional Universities and highly experienced PGA Tutors and Coaches who are experts in their fields, that will equip you for a fulfilling career in golf.

PGA Professionals influence how the game is played, coached, promoted, and managed. They are the past, present and future of golf, enjoying careers all over the world in a wide variety of rewarding roles.

We look forward to welcoming you as part of the next generation of our historic organisation.





PGA Professionals are the past, present and future of golf.



## Why study with The PGA?

The PGA supports over 8,000 members in more than 80 countries, making us a truly global brand.

As a distinguished members' organisation, we educate and train PGA Professionals to degree level, providing them with the very latest skills which they then employ across all areas of the game, from golf club management to coaching the world's best golfers.

The PGA and PGA Professionals enhance the golfing experience of hundreds of thousands of golfers globally, enabling golfers to play better golf and enjoy world-class facilities.

The PGA stands for honesty, integrity, innovation, and leadership. We are proud of our heritage and are committed custodians of golfing tradition. But we also strive to be a forward-thinking organisation, responsible for shaping the future of the game and continuing to raise the profile of golf across the world.

#### **Golf for All**

At The PGA, we are committed to the belief that everyone should have the chance to get involved in golf - at all levels and in all roles.

We are committed to challenging discrimination within golf, to enable those who wish to be involved in the game to do so in whatever capacity they choose and is appropriate.



to find out more about The PGA

## Why become a PGA Pro?

Our Members influence how the game is played, coached, promoted and managed.

PGA Professionals are golf development experts. They help to get people started in the game and then we keep them improving, teaching beginners and major champions alike. PGA Pros are not only experts on how to swing the club, but also on the game generally.

The PGA Professionals passion, enthusiasm, knowledge and commitment can help to inspire people to take up golf, engage people in learning to play the game, convert them into regular golfers and club members and then retain them in lifelong participation.

#### **CLICK HERE**

to find out more about how PGA Professionals drive the game of golf

# Turn your passion for golf into a rewarding career

Your PGA qualification will mean you can spend your working life immersed in the game.

# Master the art of building a thriving golf business

You'll gain invaluable insights into the world of golf business management.

## Leave a lasting impact on the game

PGA Professionals teach golfers of all abilities, from kids and beginners, to major winners.

#### Hone the skills to manage your future

Some club managers relish the chance to make a mark on a single club, while others take their skills with them around the world.

# Explore a whole world of opportunity

Our Members use their qualification in over 80 different job roles worldwide.

### Let golf take you anywhere

A PGA qualification is an internationally recognised passport to a career in golf.



# Pursuing a successful career in golf

Our graduates go on to use their qualifications in over 80 different job roles worldwide. Whether you choose to pursue a career in retail, coaching, golf management, technology, golf course architecture or refereeing to name just a few, a PGA Qualification demonstrates the calibre of your candidature and is a globally recognised indication of knowledge, skill and expertise.

A career in golf requires a wide range of skills and the management of services, products, facilities and people. Roles that our graduates undertake include Golf Club Managers; Club Professionals; Custom Fitters; Coaches; Business Owners; Operations Managers; Tour Players; Sales Professionals; Architects; Referees; Marketeers; Journalists.

Whatever your career aspirations, your qualification from The PGA is a prestigious mark of golfing credibility to prospective employers.



When you want a career in golf, the PGA qualification is a stamp of approval that can take you in so many different directions, all around the world.

**Tim Hodson** 

**PGA Training Programme Alumni** 

**CLICK HERE** 

to find out more about the career impact of being a PGA Professional





#### The Courses

The PGA Training Programme is the most respected golf qualification in the world. The PGA National Training Academy is not only proud of its history and traditions but of its image, brand and reputation, which reflect a dynamic and forward-thinking organisation and a centre of excellence for golf in teaching and learning.

The PGA has been involved in training and educating Golf Professionals for over 50 years and now runs all its programmes from The PGA National Training Academy at The Belfry in Sutton Coldfield, the spiritual home of the Ryder Cup. We provide a unique opportunity to study and immerse yourself in golf history while accessing the latest technology and world-class facilities.

With full-time members of staff, plus tutors, mentors, markers and examiners, most of whom are drawn from the ranks of qualified PGA Professionals, The PGA National Training Academy offers the premier professional golf education programme in the world.

#### The PGA offers three qualifications;

FdSc - BSc (Hons) Foundation Degree in Professional Golf in association with the University of Birmingham

**DipHE - BA/BA (Hons) in Professional Golf** in association with the University of the Highlands and Islands

BSc (Hons) Applied Golf Management Studies in association with the University of Birmingham

#### Accelerate your career and set yourself apart.

PGA Trainees & Members who have gained the FdSc or DipHE qualification can continue their studies and professional development by working towards a full degree or Honours degree.

The programmes are part-time, allowing you to continue to work and gain experience in the golf industry whilst you study.

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I applied to do my PGA because I want to get more people with a disability into the game of golf. I've always been passionate about playing and teaching. I think it's one of the most accessible sports there is.

**Ellie Perks** 

**PGA Trainee** 

#### Foundation Degree in Professional Golf (FdSc)

**Length** 3 years

**Start** October 2024 **Format**Part Time

Location

Distance Learning & Residential

This three-year course is a core element of The PGA Training Programme with a strong focus on golf coaching and sport science and is delivered in collaboration with the <u>University of Birmingham</u>, boasting one of the most respected sport science departments in Europe.

Students will also develop key industry skills including junior development, equipment technology, custom fitting, principles of business administration and finance.

With an intake of approximately 300 students per academic year, the course is delivered part-time primarily through distance learning with supplementary face-to face intensive residential blocks at the PGA National Training Academy.

A Foundation Degree equates to the first two years of an Honours Degree. Following the completion of the FdSc there is an option to continue with academic study and convert the qualification to BSc (Hons) in Professional Golf Studies.

Our Foundation Degree course actively welcomes international students.

#### The Foundation Degree is right for you if:

You are 18 years of age as of 30 September of the year you intend to start the programme.

You have maintained a handicap of 6.4 (M) or 8.4 (F) with full details of playing requirements provided on application.

You are working at a golf facility under the supervision of a PGA Training Professional.

#### What are the academic entry requirements?

The minimum academic entry criteria is four GCSEs at grades 4 to 9 (A to C) including Maths and English Language or the equivalent qualifications from Scotland, Ireland or Overseas.

#### How much does the course cost?

For those starting the programme in 2024, the tuition fee will be £4,750 per academic year for UK and ROI entrants and £6,750 for international students.

#### How much time will I need to commit to study each week?

Students are expected to spend at least 10 hours per week on course assignments.

#### Will I be eligible for a student loan?

You can find out via the relevant Student Loans Company. Visit the <u>UK Student Loans Company</u> for more information.



to see all the latest training vacancies



#### Diploma in Higher Education in Professional Golf (DipHE)

**Length** 3 years

**Start** October 2024 **Format**Part Time

Location

Distance Learning & Residential

The Diploma in Higher Education in Professional Golf, unique in Scotland, is delivered in partnership with the University of the Highlands and Islands. The 3-year, structured part-time Diploma in Higher Education is aimed at those currently employed, or seeking employment, as PGA trainees working full-time at golf facilities across Scotland with graduates gaining membership of The PGA on completion of the course (subject to application).

The course incorporates many themes relevant to the varied demands of the golf industry and address issues faced by professional golfers and coaches. These themes will develop from year one and encompass individual and group coaching, equipment technology, sports science and business elements. The workbased component of the programme is key as it allows you to apply your learning to your own employment circumstances and provides you with access to a PGA qualified employer who can support your learning.

The course is delivered through a combination of face-to-face, video conference, online, workshop and practical approaches to support work-based learning. All students will undertake two additional coaching qualifications during the training programme. Successful completion of these qualifications is compulsory for PGA Membership.

#### The DipHE course is right for you if:

You are 18 years of age as of 30 September of the year you intend to start the programme.

You have maintained a handicap of 6.4 (m) or 8.4 (f) with full details of playing requirements provided on application.

You are working at a Scottish golf facility under the supervision of a PGA Training Professional.

**CLICK HERE** 

to see all the latest training vacancies

#### What are the academic entry requirements?

2 Scottish Highers at grade C or above. Consideration will be given to applicants with four National 5 awards at Grade C or above or equivalent (including English and Maths)

#### How much does the course cost?

Currently £1,250\* per year for Scottish students, with a term-time address in Scotland. For students living elsewhere in the UK (England, Wales and Northern Ireland), the fee is £4,750 per year. For students based in the Republic of Ireland, the fee is £4,750 per year.

\*Plus £1,237.50 for additional PGA elements each year.

#### How much time will I need to commit to study each week?

Students are expected to spend at least 10 hours per week on course assignments.

#### Will I be eligible for a student loan?

Further information on eligibility and how to apply is available from the <u>Scottish Awards</u> Agency for Scotland.



#### **BSc (Hons) Applied Golf Management Studies**

LengthStartFormatLocation3 yearsOctober 2024Full TimeUniversity of Birmingham, UK

The Applied Golf Management Studies (BSc) programme allows you to combine a high-level applied theoretical degree with membership of the PGA (subject to status and application) as a PGA Professional, PGA Coach or PGA Manager. The degree is taught in collaboration with the University of Birmingham and at The PGA National Training Academy at The Belfry.

Across all three years of the degree, you cover modules in the areas of business management, applied sports science, equipment technology and coaching theory delivered by specialist staff from both the University and the PGA. You also complete three PGA-assessed vocational placements in a golf environment.

Each summer students can organise and undertake a placement in a golf facility. For many students, this has led directly into employment following completion of the course.

There is no handicap requirement to apply to get onto the degree course, however students who wish to be eligible to apply for PGA membership at the end of the programme must get to a stage where they are playing off 6.4 (M) or 8.4 (F) and be able to demonstrate their playing ability.

#### The AGMS degree is right for you if:

You are 18 years of age as of 30 September of the year you intend to start the programme.

You would like to apply for PGA Membership upon graduation.

You would like to study full-time at a prestigious UK University.

#### What are the academic entry requirements?

Three A Levels required with a typical offer of ABB. GCSE Mathematics, English and a science at a minimum of grade 4/C.

#### How much time will I need to spend on work?

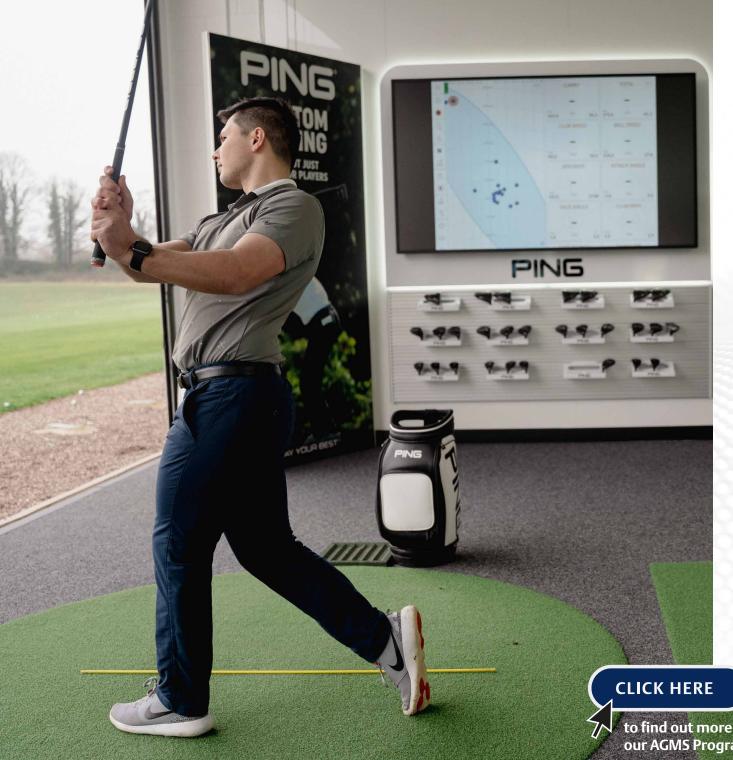
You can expect an average of about 12 hours of contact time per week made up of lectures, seminars and practical workshops. You must supplement this with a significant amount of personal study.

#### How much does the course cost?

The fees for the first year of study in 2024 will be £9,250 for UK entrants.

#### Will I be eligible for a student loan?

You can find out via the relevant Student Loans Company. Visit the <u>UK Student Loans Company</u> for more information.



#### **Course syllabus**

#### **Year One**

- Introduction to Equipment Technology and Applied Custom Fitting
- Introduction to Golf Coaching and Sports Science
- Principles of Sport Business Management
- Becoming a Researcher
- Movement and Learning
- Sport, Exercise and Health Psychology

#### **Year Two**

- Applied Sports Science and Golf Coaching
- Integrating Technology into Professional **Custom Fitting**
- **Managing Golf Events**
- Research Methods and Data Analysis
- Sport Development

#### **Year Three**

- Golf Operations Management
- Leading and Managing People in Sport
- **Developing Expertise in Golf Coaching**
- **Project OR Professional Dissertation**

to find out more about our AGMS Programme

#### **Meet the Alumni**

#### Stella McClure

A qualified doctor, Stella was 51 when she decided to follow her dream job – she recently graduated as The PGA's Trainee of the Year for 2023.

"I have to say it's probably been my toughest challenge I've taken on in my life. Maybe that's partly because I'm 54 now but I think it was also the modules that we undertook were really demanding and the assessment standards were really high. I enjoyed all of the modules and I didn't expect to enjoy them all as much as I did, especially the business part of the course, which I appreciated because I need to know about this in order to develop my coaching business."





to find out more about the career impact of being a PGA Professional

#### **Amir Dastgir**

With 25 years of playing experience, Amir finally achieved the dream of his 16-year-old self, to become a PGA Professional and pursue a career in coaching.

"I'm just really excited to be involved with such a great establishment, I'm going to do what I can to support The PGA, seeing as they've supported me for the last three years. It's feeling like you belong and it's not something that's easy to achieve, whether that's the handicap or studying wise. I did my GCSE's at the age of 28, because I knew I was going to do this, because I didn't get through school when I was younger. At the age of 16, playing on the Junior Tour, I planned to complete the PGA training in my mid-30s. To finally feel like I belong at The PGA, it's a great feeling."



#### **Chris Ryan**

Now Director of Coaching at the HIT Golf Academy at Forest of Arden, Chris grew up having lessons at The Belfry. His YouTube Channel boasts over 400,000 subscribers and 95 million views.

"I was an early adopter of social media. I started putting content out, things snowballed, and views turned into lesson bookings. I still coach, but social media has given me more options. I can run a couple of golf schools here and abroad. The thing that I feel most thankful for is that my PGA training meant I didn't make any poor career decisions. Through exposure to the whole golf business, you understand what works for you. I'm grateful for the practical benefits too – personal support, insurance cover, employment advice."

# If you're thinking of a career in golf,

be underestimated."

just do it! It's a phenomenal industry. The importance of The PGA shouldn't

#### **Mary Doyle**

One of the brightest up-and-coming PGA Professionals in Ireland, Mary has taken to life as a PGA pro like a duck to water, winning successive PGA Trainee of the Year awards.

"I originally got a golf scholarship to America, went there for what was supposed to be four years but turned out to be four months. I was always down at Carton House practising and I got to know the lads at the Academy. They asked me to do some part time work and if I would be interested in doing the PGA course, I looked into it and straight away I thought this was the thing for me. So I fell into it but I'm happy that I did! I enjoy meeting people; I am definitely a people person. I like working on their game and trying to figure out different approaches to suit the player that I'm working with."



I'm delighted I have done the PGA Training Programme, I feel I am naturally good at coaching. I'm delighted I found this, I really like it, I really enjoy it.



## International Students

At The PGA, we take pride in being the epitome of excellence in global golf education. Here's why students from around the globe choose to realise their potential with the world's oldest PGA;

#### **World-Class Reputation**

The PGA is globally recognized for delivering top-tier golf education. Our qualifications are a symbol of prestige and are held in high regard by industry professionals worldwide.

#### **A Global Network**

With many of our Members working internationally, join a vibrant community of golf professionals. Connect with like-minded individuals, build lasting relationships, and expand your network.

#### **Industry Recognition**

Whether you aspire to be a professional golfer, coach, or work in golf management, our courses open doors to a myriad of exciting opportunities.

The PGA actively welcomes applications from international students for the FdSc - BSc (Hons) Foundation Degree in Professional Golf.



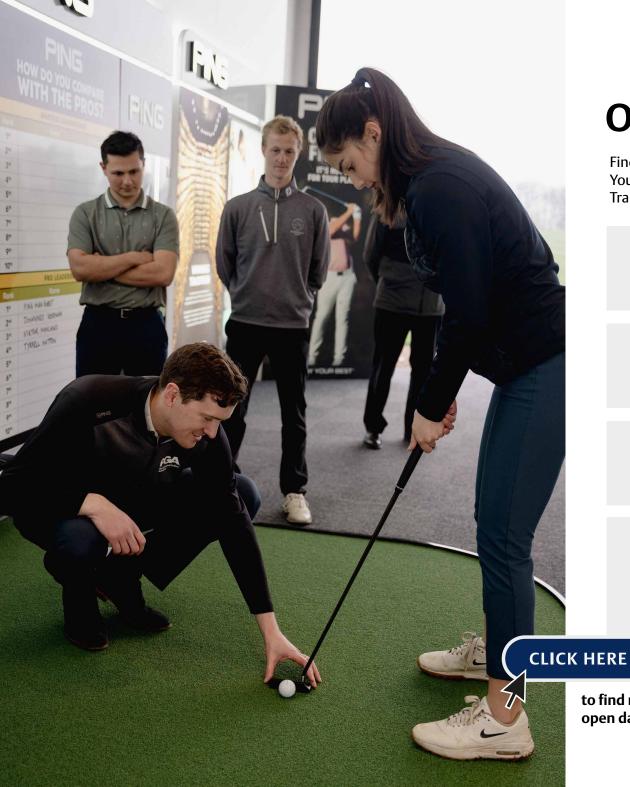
I applied for the PGA Qualification because I want to develop more in this industry. My goal is to set up a golf school in South America. It's a great opportunity.

Olmedo Chavez-Alba

**PGA Trainee** 

**CLICK HERE** 

to visit our dedicated International Students page



#### **Open Days**

Find out more about our world-leading training programme and courses. You can also explore our state of the art facilities at the PGA National Training Academy, based at The Belfry.



**FdSc and DipHE Online Open Day** Thursday 18 April 2024



FdSc and DipHE In-Person Open Day Thursday 20 June 2024



**FdSc and DipHE Online Open Day** Thursday 15 August 2024



**AGMS Open Days** Friday 21 June 2024

Saturday 22 June 2024

birmingham.ac.uk/study/undergraduate/open-days

to find more details on upcoming open days and book your place



Ready to take the first step towards a career in golf?

CLICK HERE

to start your application

If you have any questions email admissions@pga.org.uk