



www.promenadebeachclub.com

Bathing Hours

Promenade Beach Club opens Saturday, May 25, 2024 (Memorial Day Weekend) and closes Monday, September 2, 2024 (Labor Day)

June 10 am - 6:00 pm weekdays (Both pools close at 5:30 pm)
10 am - 8:00 pm weekends (Kiddie pool closes 6:00 pm, Main pool closes 7:30 pm)
The facility closes at 6:00 pm on weekdays and 8 pm Fri, Sat & Sun

Jul/Aug 10 am - 8:00 pm weekdays (Kiddie pool closes 6:00 pm, Main pool closes 7:30 pm)
10 am - 9:00 pm weekends (Kiddie pool closes 6:30 pm, Main pool closes 8:15 pm)
The facility closes at 8:00 pm on weekdays and 9 pm on Fri, Sat & Sun

Tents/Cool Cabanas are strictly prohibited.

Ocean Lifeguard Off Duty at 5 pm. Ocean lifeguards are weekends only until Father's Day. Facility closes on inclement days at the discretion of the management.

Bathroom Placement

If you are a returning renter, we will not reserve a bathroom for you unless this application and 1/3 payment are received by November 15.

If you desire a change in location, please send your request on a separate sheet and we will try to accommodate you based on availability.

If for any reason you do not wish to reserve your bathroom this season, or have any questions **please phone the office 732-483-0500 or email us at promenadebeachclub@gmail.com as soon as possible.**

Requests for Upgrades and Location Changes

Upgrade requests must be made in writing and attached to your application when submitted with deposit. Requests are not carried over from the previous season. Granted requests are only final after receiving notification from the PBC office and confirmation is given. If a cabana is shared by two families and one family does not return, the remaining family may replace them with a family of its choosing. Contact the office via email for further information.

Daily Guest Policy

A Member Household may have up to 4 guests. For a few additional guests, members must obtain management approval via email 24hrs in advance. Larger groups of guests, impromptu parties, and gatherings are not permitted and will not be approved when requested. Guest Cards may only be purchased by members in good standing, are non-transferrable, and may not be assigned to specific guests. Management reserves the right to review Daily Guest Policy at any time as it pertains to individual member household privileges, as well as the club as a whole. Members will be held responsible for poor behavior by their Daily Guests.

• 10 visit maximum per individual per season. •

Yes, More Rules and Regulations!

- The use of your bathhouse is restricted to the individuals whose names are shown on this application. Single sharing adults may store only one chair in bathhouse. Guests may not leave their belongings.
- The beach area directly in front of cabanas shall be reserved for cabana residents until 2pm each day. (No one may have chairs, etc. set up prior to cabana residents' arrival.) Play nice!
- No tent/cool tents are allowed between beach cabanas and city yellow signs
- Guest cards may only be purchased by club members in good standing, are not transferable, or assigned to specific guests and are good until July 1, 2025.
- A charge of \$10 will be made for a lost key. A charge of \$50 will be made if a key is not returned at the end of the season.
- **Please be advised that items used to hold lounge chairs which are not in use will be removed.**
- The Club is not responsible for automobiles parked on the grounds. All cars must display a club-issued 2024 hang tag - Every Day - No Exceptions! Valet liability for cars parked is limited to your deductible when negligence is proven. The worst part of parallel parking is the witnesses. Leave your keys, go inside and have faith.
- If you see a fin during Shark Week, the club recommends you check with the person sitting next to you and the Lifeguards prior to panicking.
- The Club is not responsible for valuables left in Bathhouses or Cabanas. Check them at the office without charge. The Club is not responsible for value over \$25, if negligence is proven.
- No food or drink is allowed in the pool area except where designated - and no glass bottles anywhere near the pool or on beach. We recommend coffee to change the things you can and Dawn's Watermelon Margarita to accept the things you can't.
- Use of common area barbecues may begin after 5 p.m. Barbecues are permitted on the beach between 5 & 8 p.m., 10 feet from buildings. "George Forman" electric type grills and toasters are forbidden anywhere on premises. Air fryers are permitted. No propane.
- The fastest land mammal is a toddler who sees the kiddie pool or game room. Please watch your little ones.
- Pets will not be allowed in or about the Club grounds. Except Fallon. Having a dog named "Shark" at the beach was a bad idea.
- The Club is not responsible for any articles left in Bathhouses or Cabanas at the season's end.
- Be sure to take your children home with you when you leave.
- Cranky or whiney children should be left at home.
- Cranky or whiney adults should stay home with them.
- **Training potties not permitted on premises.**

Promenade is a Non-Smoking / Non-Vaping facility.



On the Long Branch Promenade where 1 Cooper Avenue meets the Ocean
P.O. Box 330, Long Branch, NJ 07740 • Tel (732) 483-0500 • Fax (732) 483-1412
promenadebeachclub.com / promenadebeachclub@gmail.com

Dear Renter,

We are pleased to provide you with the 2024 Promenade Beach Club Rental Application. It is our sincere hope that we will have the pleasure of serving you again this summer. For those of you requesting upgrades, **DON'T WAIT UNTIL THE DEADLINE!** Respond quickly with your deposit and a separate note with your request. We will notify you no later than March 1st if your request can be accommodated.

Please pay attention to our rental and guest policies. The Family Rate includes your children living in your household if they are 25 years or younger. Upgrade requests must be submitted with your application and will be granted first come, first serve based on availability to members who pay early or on time only! Any family not heard from by the Nov. 15th deadline will receive 1 phone call and 1 email. Failure to respond to these communications to arrange payment will result in possible loss of rental. For fees not received by the Nov. 15th, Jan. 15th and March 15th deadlines, you will be assessed the \$200 late fee automatically. You may sign in "Bar Guests" at the desk for free Monday through Thursday if your guests are in street clothes; they may stay up to 2 hours and are only permitted in the Bar and Lobby areas. It is your responsibility to inform your guests of all club rules, including that we do not provide guest parking.

Remember the 15th! Your first payment is due **November 15th** along with your completed application. No payments will be accepted without a Rental Application. Your next payments will be due **January 15th** and **March 15th** respectively. You may charge your rental fee with VISA, MasterCard Discover or Amex by completing the enclosed form. A 4% service charge will be added to each transaction.

Our best wishes for a wonderful Holiday Season!

OUR HALF PRICE GUEST DAY FOR CHILDREN IS THURSDAYS.

Please return this part of the application with your check.

Make checks payable to:

Promenade Beach Club

I hereby make application for rental for Promenade Beach Club's 2024 season subject to all club rules, regulations, and payment structures. Failure to follow club rules, regulations and payment structures by my family or guests may result in rental termination without refund.

Any disputes arising out of this Agreement will be decided pursuant to American Arbitration Association procedures, with each party bearing their proportionate share of the costs of the Arbitration. The prevailing party in any such arbitration will be entitled to reimbursement of its costs of the arbitration, including attorney fees.

Office use only

OFFICE USE ONLY		
Check #	Date	Amount Received

Please Print

Name _____

Street _____

Town _____ Zip _____

Primary Phone _____ Secondary Phone _____

Signed _____

Email _____ List all dates of birth, including infants.

Please list first and last names of all applicants

Full Name	Address	Month Day Year

I understand no facilities will be reserved without the 1/3 deposit due November 15th, along with this application.



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Promenade Beach Club endeavors to create a safe and friendly atmosphere where renters and friends can enjoy the pleasures of summer. In order to achieve that goal, certain rules must be adhered to at all times.

On the deck and in the building, ball playing, running around and roughhousing/horse play of any kind is forbidden. Parents will be held responsible for the behavior of their children.

All adults and children over 1 year old, must wear the Promenade I.D. Badges assigned to them at all times at the Club and on the beach. A charge of \$10 will be incurred to replace a lost badge. Replacement is at the discretion of management. **Please note: There will be a \$2 charge for persons who “forget” their badge at home.**

Promenade Beach Club reserves the right to relocate placements if necessary. No alterations of any kind to Cabanas and lockers may be made by renters. Requests can be made to the office for additional hooks. **Any renter making prohibited alterations risks loss of membership.**

All Club Families must declare and pay for their guests upon entry unless prior arrangements are made. Failure to do so may result in loss of membership. **If a guest is found wearing another persons badge, the person will face loss of club privileges. Club Families will be held responsible for the behavior of the guests they bring.**

A parking tag is required on any car parked at Promenade Beach Club. Only Club issued tags are allowed. The use of duplicated car tags will result in loss of club privileges. **It is the responsibility of Club Families to inform their guests that guest parking is not provided at the Club.**

A minimum of 1/3 of your total fee is due with this application by November 15, 2023. The second payment is due on January 15 and the balance must be paid by March 15, 2024.

A \$25 fee will be imposed for any returned check.

2024 Season Rates

BATHHOUSE RENTAL RATES

Family rates includes immediate family of 4 in the same household.	
Standard Bathhouse	\$4,293.00
Medium Bathhouse (with electric)	\$4,839.00
Large Bathhouse (with electric and sink)	\$5,694.00
Additional Child (age 1-25) Add. child (age 26+)	\$650.00/750.00
Grandparent/Childcare Provider	\$800.00/800.00

Family rates apply for units occupied by parents and children from the same immediate family. By including any other persons, relatives or not, you must use the per person rates listed below. **Child care providers may be included by approved arrangement before May 1, 2024.**

Per Person Rates for Shared Bathhouses

Adult (26 and over)	\$1,992.00
Child (1-25 years)	\$1,293.00
Accompanied by an adult	

CABANA RENTAL RATES

Deck Cabana	\$13,220.00
If Shared -	Adult (26 and over) \$1,854.00
	Child (1-25 years) \$1,668.00

Beach Cabana	\$13,220.00
If Shared -	Adult (26 and over) \$1,854.00
	Child (1-25 years) \$1,668.00

Toaster ovens and Foreman grills are not permitted.

All cabanas may be rented by 1 or maximum of 2 families not to exceed 10 persons in all. The single family rate is \$13,220.00. The fee for a shared unit is the total of the per person fees that must meet the single family rate or above, whichever is greater.

GUEST FEES <i>Limit 4 without approval.</i>	Daily	Weekends
Children (1 to 20 years)	\$30.00	\$30.00
Adults (21 and over)	\$30.00	\$40.00
4th Of July / Special Events	\$50 All day/night	

10 VISIT MAXIMUM PER INDIVIDUAL - PER SEASON

Guest Cards are available to club families only. Guest fees are half-price after 5 pm. Mail payments to:
 Promenade Beach Club, P.O. Box 330, Long Branch, NJ 07740

Most credit cards are accepted with an additional 4% service charge. We will not send a bill for the payment balances which must be received by January 15 and final balance due by March 15, 2024.

Refunds Prior To February 28th MAY BE SUBJECT TO A \$500 FEE

NO REFUNDS AFTER MARCH 1, 2024. Each Late Payment = \$200 Additional Fee

Detach & Return this page only