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Subject: We Plant it Forward's annual Arbor Day Festival 2024

WE PLANT IT FORWARD HOSTS THIRD ANNUAL ARBOR DAY FESTIVAL

After a successful two years hosting the annual Arbor Day Festival, We Plant it Forward just announced the date for the upcoming festival in 2024 at Dorothea Dix Park in Raleigh, N.C.

DURHAM, N.C., Nov. 16, 2023 – We Plant it Forward just announced the date for their annual Arbor Day Festival, taking place on April 19, 2024, at Dorothea Dix Park. The Festival will be taking place from 12 p.m. to 4 p.m. Attendees are offered a wide variety of activities at the Festival, ranging from educational events to fun-filled activities.

This event is a call to celebrate trees and create a sense of community purpose toward the preservation and restoration of the natural environment. People of all different backgrounds and ages gather together to learn and celebrate the natural beauty in the community.

“After working the volunteer booth at the Arbor Day Festival, I was blown away to see how many people were so enthusiastic to put in their time and energy into this event. It was truly amazing to see how many people care about nurturing and restoring our community,” said Kim Lahman, a current board member of We Plant it Forward.

Attendees have the chance to get direct experience in understanding the benefits of trees and how to sustain them in our community. During the festival, there is tree trivia, tree care demonstrations, tree plantings, and other environmental care lessons to be learned.

A wide variety of different organizations and businesses set up booths and tables at Arbor Day Festival to educate attendees on different ways to get involved in improving the environment in the Raleigh/Triangle community.

“It was lovely. We had a drum circle, a tree giveaway, and a bunch of environmental vendors. Not just tree vendors, but vendors teaching about water and water conservation and composting and animals. You name it and it was almost like an environmental festival with a heavy focus on trees,” said Jen Schrage, President of the board of We Plant it Forward.

At the 2023 Arbor Day Festival, the organization expects more than 1,000 attendees and over 1,000 trees to be given away.

“This is an outstanding way to get involved with your community and environment and we are looking forward to another fantastic festival in 2024,” Lahman said.

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About We Plant it Forward

We Plant it Forward’s main mission is to preserve and grow the natural environment of the Raleigh area by providing a hands-on approach to teaching and volunteering within the community. We plant it forward vision is to work with others to accomplish tree planting, environmental sustainability, and water conservation efforts in the community. The Arbor Day Festival, We Plant it Forward’s biggest event of the year, shows the larger North Carolina community benefits of trees and different ways to sustain the natural environment. To learn more about their mission, visit the [website](#).

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