

**LIFE**

# Leader Planning Guide

**JULY 4-8, 2025** INDIANAPOLIS CONVENTION CENTER

**[ALLIANCEYOUTH.COM/LIFE](https://allianceyouth.com/life)**



# Table of Contents

<b>MORE THAN A GATHERING</b>	<b>3</b>
<b>DETAILS</b>	<b>4</b>
<b>VISION AND VALUES</b>	<b>5</b>
<b>DAILY SCHEDULE</b>	<b>6</b>
<b>MAIN ELEMENTS</b>	<b>7</b>
<b>LIFE 2022 TESTIMONIALS</b>	<b>8</b>
<b>COST AND REGISTRATION</b>	<b>9</b>
<b>FUNDRAISING</b>	<b>11</b>
<b>TIMELINE CHECKLIST</b>	<b>13</b>
<b>VOLUNTEER WORKERS</b>	<b>17</b>
<b>FREQUENTLY ASKED QUESTIONS</b>	<b>18</b>

# More Than A Gathering

While LIFE is a gathering where God speaks to and through people, it is also the start of new paths and trajectories for students, leaders, and churches. Our theme of Here & Now speaks to the realities that God is present in the midst of all the disruptions, distractions, and difficulties our students experience, and He desires to draw them close so that they might learn to experience Him daily and walk in the power and presence of the Spirit.

I've personally experienced and heard story after story of students stepping into a room of 6,000+ students and leaders from across our nation (and around the world) and for the first time, understanding they are part of something bigger than they imagined; and they gain a deeper understanding of identity as a Christ follower.

**Together, we have the opportunity to serve the next generation by creating a unique space for each individual to encounter the God of the universe personally. Join me and see God move.**



**Scott Wakeley**

*Alliance Youth and LIFE Conference Director*

# Details



**DATES**

**July 4-8, 2025**



**LOCATION**

**Indianapolis Convention Center**

100 South Capitol Ave., Indianapolis, IN 46225



**THEME**

**“Here & Now”**

# Vision and Values

**LIFE** is a gathering of the next generation Alliance family that will experience God and expand His Kingdom locally and globally.

## WE SEEK TO:



**Glorify** God in worship, word, and community



**Introduce** Jesus Christ into the whole life of each student



**Expose** God's heart for the lost



**Inspire** students to join the global Alliance family

## WE VALUE:



**The Centrality of Jesus Christ**



**Diversity**  
We engage the full Alliance family



**Excellence**  
We seek such in all we do



**Collaboration**  
We are better together

# Daily Schedule

<b>7:00 a.m.–7:30 a.m.</b>	<b>Adult Leader Meeting</b>
<b>8:30 a.m.–9:45 a.m.</b>	<b>Morning Main Session</b>
<b>10:00 a.m.–2:30 p.m.</b>	<b>Service Projects Off-Site</b>
<b>10:15 a.m.–11:30 a.m.</b>	<b>Morning Seminars</b>
<b>11:00 a.m.–6:00 p.m.</b>	<b>Prayer, Justice, and Missions Experience Open</b>
<b>11:30 a.m.–6:30 p.m.</b>	<b>Activities Hall Open</b>
<b>11:45 a.m.–1:15 p.m.</b>	<b>Lunch</b>
<b>1:30 p.m.–2:30 p.m.</b>	<b>Afternoon Specials</b>
<b>3:00 p.m.–4:15 p.m.</b>	<b>Afternoon Seminars</b>
<b>5:00 p.m.–6:30 p.m.</b>	<b>Dinner</b>
<b>7:00 p.m.–8:30 p.m.</b>	<b>Evening Main Session</b>
<b>8:45 p.m.–9:30 p.m.</b>	<b>Small Group Time</b>
<b>9:30 p.m.–11:00 p.m.</b>	<b>Evening Activities</b>

*Schedule times may change for actual event.*

# Main Elements



## MAIN STAGE

Gather with 6,000+ others to enter God’s throne room through worship and explore how Jesus engages in our *here* and speaks our *now* steps. This transforms our identity and our sense of belonging and brings purpose.



## SEMINARS

We bring excellent, passionate, engaging speakers and artists to help you dig deep, explore, and be challenged in your faith and walk with Jesus. We’ll have 50+ options through the week.



## EXPERIENCES

How do we talk to God? How do we respond to justice issues? What is our role in bringing the name of Jesus to neighborhoods and nations yet to hear?

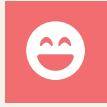
We are designing prayer, justice, and missions experiences to open your eyes and help you respond locally and globally.



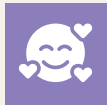
## SERVICE PROJECTS

We won’t just gather to receive; we will demonstrate to the Indianapolis community that the Alliance family serves. We have opportunities to partner and serve so that Christ’s love is seen through our actions.

# LIFE 2022 Testimonials



**“This was an amazing week for our youth ministry** and a launching pad into this next year! My students have come back on fire for Jesus, ready to engage people, finding ways to serve, and making decisions that are filtered through God’s Word. I have been overjoyed and overwhelmed by the response of six students being called to full-time ministry.”



**“Excellent Spirit-filled experience** for our students and leaders. Looking forward to the next one!”



**“It was a great experience for all our students**—great outreach opportunities and ways to connect with people throughout the world.”



**“LIFE does a wonderful job of setting the table** and inviting groups into an unforced discipleship experience. LIFE creates space and offers the opportunity to be all in, and in so doing, does the best job it can in allowing the Holy Spirit to do the work He desires to do. LIFE doesn’t exist to promote and grow LIFE, it exists to glorify God and make Him known. As a pastor, I am extremely grateful for how LIFE sets the table and gives us the opportunity to dine with the King of Kings.”



# Cost and Registration



## Premiere

Sep 2, 2024–  
Oct 31, 2024

**\$489 per person**



## Regular

Nov 1, 2024–  
Feb 28, 2025

**\$509 per person**



## Late

March 1, 2025–  
May 31, 2025

**\$529 per person**



## Cost Estimator

To help give you an estimated cost per person—all costs included—check out the [cost estimator](https://allianceyouth.com/life) at [allianceyouth.com/life](https://allianceyouth.com/life) for more information.

## Registration Includes:

- ✓ All main stage sessions—worship, speakers, and special guests
- ✓ Access to your choice of 50+ seminars throughout the week
- ✓ Service project transportation, lunch, and supplies
- ✓ Creative community building and access to the activity hall
- ✓ The Prayer, Justice, and Missions Experience
- ✓ Eight meals (lunch and dinner)

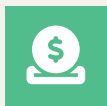
## Expenses that will vary by group and that are not included in your conference registration fee include:

- ✗ Travel to the conference
- ✗ Lodging while at the conference
- ✗ Food not included in your meal plan (e.g. breakfasts, meals en route, etc.)
- ✗ The 5K run - Cost: \$45
- ✗ Costs associated with pre- or post-conference excursions you may plan on your own



## Lodging

After you register for LIFE 2025, you will get a hotel link—on December 2, 2024—to book hotel rooms at our discounted group rate. We have multiple hotels for LIFE 2025, all located in downtown Indy within walking distance of the Indianapolis Convention Center. The average cost is \$139 per night plus tax. The hotel cost is in addition to your registration cost. Hotel booking will open to registered groups on December 2, 2024. To secure the best rate for all attendees, a \$50 per-person penalty will be assessed for those who do not book one of our LIFE hotels.



## Registration Deposit

A 30 percent **non-refundable** deposit per person is due at the time of registration. The balance will be due at the close of registration on **May 31, 2025**.



## LIFE 5K

On Sunday, July 6 at 7:00 a.m. we will host a 5K run in White River State Park. The cost is \$45. Participants will be given a shirt and swag bag. Prizes will be awarded for top runners in different categories.

# Fundraising

## Guiding Principles

- ✓ Begin sooner rather than later and give folks time—unpressured time.
- ✓ Include others—don't try to do everything. This is a good place to have a team.
- ✓ Encourage students to take ownership of their fundraising.
- ✓ Asking people to give allows them the opportunity to support students they love and be generous.



## The Envelope Fundraiser

[Click here to learn more about the envelope fundraiser](#)—a simple yet effective way to raise a significant amount, where each numbered envelope matches the donation. Think about running this in-person or online. Even the youngest members of the church can donate. 200 envelopes will raise \$20k.



## Free Car Wash

Yes, free to the drivers of the cars. Have each student get a minimum donation per car—say \$1.50. They talk to family, friends, or neighbors and ask for \$.05 per car. If you have 20 students with donations of \$1.50, each car that you wash raises \$30. 100 cars, not hard when all the signs say free, will raise each student \$150 or \$3,000 total.



## Support Letters

This helps student share their plans, gather prayer and financial support, and gives an opportunity for a post-trip follow-up on their experience and how God moved. This gives them an expectancy and a place to share after LIFE.

# Fundraise \$400 in 10 days

Set up a 10-day challenge where something different happens each day—none of them huge asks. Remind them not to repeat people. Here are some possibilities—be creative, make up some of your own or have students come up with the list. This could also be a 10-week challenge— one item per week, which might be less pressure.

<b>Day 1</b>	<b>Ask parents or guardians for \$20 each</b>	<b>\$40</b>
<b>Day 2</b>	<b>Ask four neighbors for \$10 each</b>	<b>\$40</b>
<b>Day 3</b>	<b>Work for five hours—\$10/hour</b>	<b>\$50</b>
<b>Day 4</b>	<b>Give \$20 out of your own pocket</b>	<b>\$20</b>
<b>Day 5</b>	<b>Ask two grandparents for \$20</b>	<b>\$40</b>
<b>Day 6</b>	<b>Ask five friends for \$10</b>	<b>\$50</b>
<b>Day 7</b>	<b>Sell something or several things</b>	<b>\$30</b>
<b>Day 8</b>	<b>Ask five people from church for \$10</b>	<b>\$50</b>
<b>Day 9</b>	<b>Ask four aunts, uncles, or cousins for \$10 each</b>	<b>\$40</b>
<b>Day 10</b>	<b>Ask two teachers or coaches for \$20 each</b>	<b>\$40</b>



# Timeline Checklist

## June-December 2024

- Review the LIFE Leader Planning Guide.
- Follow Alliance Youth [@cmallianceyouth](#) for conference updates.
- Email [life@cmalliance.org](mailto:life@cmalliance.org) if you'd like to be added to our email list.
- Check out the [cost estimator](#) at [allianceyouth.com/life](http://allianceyouth.com/life).
- Host your first parent meeting—assisting parents and students in understanding the value of the conference and commitment to fundraising.
- Launch sign-ups for LIFE.
- Collect registration deposits.
- Launch your first fundraiser.
- Finalize students and leaders.
- Register group for LIFE and pay non-refundable deposit.
- Register students who want to participate in the 5K.
- Book your hotel rooms.
- Launch your second fundraiser.
- Help your students write support letters.
- Begin receiving monthly financial statements.

## January-April 2025

- Plan your group's transportation.  
Consider partnering with a nearby church.
- Book your transportation.
- Book your airport shuttles to the hotel if you're flying.
- Host a team meeting for students and leaders attending.
- Complete your statement review, support letter follow-up, team building, and upcoming fundraising information.
- Launch your third fundraiser.
- Finalize hotel room assignments.

## May-June 2025

- Host another team meeting/student gathering.
- Collect final payment from students if needed.
- Confirm that all release forms have been signed and submitted.
- Confirm all leaders have completed LIFE's background check.
- Last day to register and reserve hotel rooms by **May 31, 2025**.
- Final registration payment due by **May 31, 2025**.
- Confirm your transportation arrangements.
- Host a final meeting with parents, students, and leaders.
- Encourage students to bring cash for offering.
- Host a prayer time for those attending.

# Before Registration

## General information to know before you start the registration process:

- + **Registration costs for the group leader, adult leaders, and students are all the same.** A 30 percent non-refundable deposit is due per registrant at the time of registration. Payments are set up to be received using the secure online credit card (MasterCard or Visa) payment system or by physical check.
- + **Every group needs a group leader**—at least 21 years old—to register the group. This person will receive updated information and registration emails regarding the LIFE conference. Your registration will not be accepted without a group leader.
- + **Adult leaders must be at least 21 years old** (at the time of LIFE) and responsible for the supervision or custody of minors. Your group must have a leader-to-student ratio of one adult leader—same gender—to every seven students—same gender.
- + **The group leader is responsible to collect and upload the following completed forms** to our registration system. Forms can be found on the LIFE website under “Registration.”
  - **LIFE Release Form (Student)**—every student in your group
  - **LIFE Release Form (Leader)**—every leader in your group
  - **Medical Form (your church’s form)**—every student in your group
- + **The group leader is responsible to forward the Adult Leader Background Check link** found on the registration confirmation email to every adult leader in their group and make sure they complete the background check. If an adult leader attended LIFE 2022 and already filled out the background check for that event, they do not need to fill it out again for LIFE 2025.

# During Registration

## Information that will be collected during registration:

- + **Name**
- + **Email**
- + **Phone number**  
*Used to verify attendance for app access—all adults and students*
- + **Gender**
- + **Age**
- + **Years in ministry**  
*Group and adult leaders only*
- + **Grade completed in 2025**  
*Students only*
- + **Special dietary needs**  
*Nut free, gluten free, dairy free, vegetarian, vegan, other*
- + **Shirt size**  
*Used for 5k & merch store data*
- + **Disabilities**  
*Hearing impaired, visually impaired, physical accessibility*
- + **5K Participation**
- + **Release Forms and Medical Form**



# Volunteer Workers

The role of the volunteer worker at the LIFE Conference is to give help and support to all the tasks and experiences that will take place on-site. The planning process and the majority of the set-up process will be done by the LIFE Planning Team. We're looking for dedicated people willing to work and be "all hands on deck" to keep the conference moving smoothly. From the schedules of past LIFE Conferences, most workers are on their feet and at a task 8-10 hours of the day, making it a mix of long days but a fast week.

## TASKS INCLUDE BUT AREN'T LIMITED TO:

- ✓ Running the games and activities in the activity hall
- ✓ Setting up for and facilitating tournaments and outside activities like the 5K
- ✓ Helping with presentations and/or merchandise tables for speakers
- ✓ Helping the production team with cameras in the main stage
- ✓ Hosting groups through the Prayer, Justice, and Missions Experience
- ✓ Ushering the main stage sessions, including offering and communion
- ✓ Being part of a transportation team

## WHAT ARE WE ASKING OF THESE VOLUNTEER WORKERS?

- ✓ Show up on Thursday, July for worker registration, training, and some set up.
- ✓ Work good, long days to facilitate the work, projects, and experiences of the conference Friday, July 4-Tuesday, July 8. We will provide a schedule for each volunteer worker, averaging at eight hours of work a day.
- ✓ Breakfast, breaks, lunch, and dinner will be provided.

*\* If a volunteer worker wants to attend the conference with your church group, we can have a conversation about the expectations of working with the desires to be part of some of your church's time. It is a little tricky but has been done before; we do require that the volunteer worker schedule be the first priority with church time second.*

*Worker Coordinator: Heather Kimpel,  
heather.m.kimpel@gmail.com*

**Registration is \$99**, and you will be responsible to pay for your own travel costs as well as your hotel room through the worker housing established with the LIFE Conference. Discounted rates and roommate options are available.

# Frequently Asked Questions

## WHEN SHOULD WE ARRIVE?

Registration for the LIFE 2025 will open at 2:00pm on **Friday, July 4** and check in at the hotels will begin at 4:00pm. Doors will open for the first session at 6:00pm.

## WHEN SHOULD WE PLAN TO LEAVE?

The final session will conclude on **Tuesday, July 8** at 9:00pm. We suggest traveling on Wednesday, July 9.

## WHO CAN ATTEND LIFE CONFERENCE?

LIFE Conference is for high school students—anyone who is age 13 on **July 4, 2025** or completed 8th grade and no older than 19 or just graduated from high school as of **July 2025**. Each group is also required to bring one adult chaperone for every seven students.

## WHEN IS MY FINAL REGISTRATION PAYMENT DUE?

The balance of your total group registration total is due by the close of registration on **May 31, 2025**.

## ARE THERE GRANTS OR SCHOLARSHIPS AVAILABLE?

To create a gathering that reaches and represents the whole Alliance family, we established funding to provide grants for: under-resourced communities, missionary kids, non-majority culture churches, and churches attending LIFE for the first time.

Complete details and the grant applications are available on request. Please email [life@cmalliance.org](mailto:life@cmalliance.org) with LIFE Grant in the memo and we will follow up.

If you or your church are in a position to give support to this effort, please contact Scott at [wakeleys@cmalliance.org](mailto:wakeleys@cmalliance.org) for more information.

## IS REGISTRATION TRANSFERABLE?

You can transfer a registration from one student to new student within your group.

## **WILL THERE BE BREAKFAST?**

Breakfast is not offered by LIFE Conference.

## **WHAT ABOUT SPECIAL DIETARY NEEDS IN MY GROUP?**

During the registration process, there will be a spot where you can inform us of special dietary needs for members of your group so that we can accommodate those. If there is a dietary need in your group that differs from the typical needs, please contact the LIFE Conference at [life@cmalliance.org](mailto:life@cmalliance.org) with Special Dietary Needs in the memo so that special arrangements can be made with the caterer.

## **HOW DO I BOOK MY GROUP'S HOTEL ROOMS?**

Room reservations must be made through the LIFE Conference registration system and cannot be made prior to registering for the conference. After registering your group, you will receive detailed instructions and a link for booking your rooms. Hotel booking will open **December 2, 2024**.

## **WILL I NEED TRANSPORTATION WHILE AT LIFE?**

All the daily activities, meals, seminars, main sessions, experiences etc. will be held at the Indianapolis Convention Center. All the hotels are close enough that you will not need transportation to and from the convention center while you are at LIFE. We will provide transportation for your group on the day of your service project.

## **HOW WILL PARKING WORK AT LIFE?**

Parking at the hotels is expensive! We have arrangements with a local event parking lot for \$15/day and will have the specific information ready by **December 2, 2024**. We have some bus parking available at the convention center. Please reach out to the LIFE Conference at [life@cmalliance.org](mailto:life@cmalliance.org) for details.

## **HOW DO I GET THE LIFE 2025 LOGO?**

You can download the [LIFE 2025 logo](https://allianceyouth.com/resources) on the AY resources page at [allianceyouth.com/resources](https://allianceyouth.com/resources).

## **ADDITIONAL QUESTIONS?**

Contact us at [life@cmalliance.org](mailto:life@cmalliance.org).