

NETZERO
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THE CLIMATE CHANGE CULT

AND THE WAR ON THE MIND

Stephen McMurray

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A N D T H E W A R O N T H E M I N D

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Contents

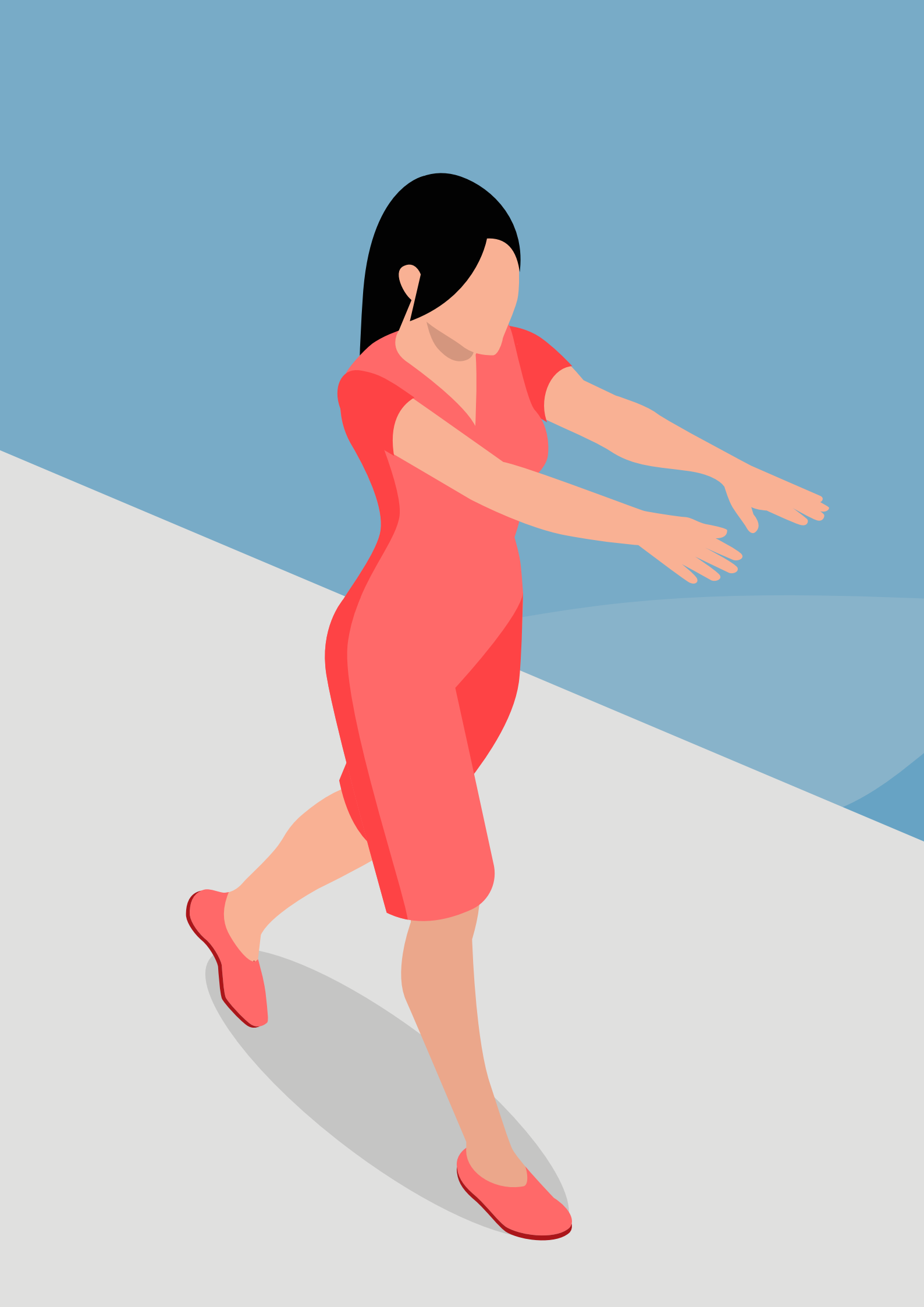
About the author	v
Acknowledgement	v
Introduction	1
The Climate Emergency Fund	1
The psychologists	5
Notes	10

About the author

Stephen McMurray is a citizen journalist, a member of the Free Speech Union, and founding member and trustee of a small animal welfare charity. He aims to encourage everyone to question everything, and to do their own research.

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Introduction

As the eco-zealot group Just Stop Oil continue to break the law and cause mayhem, it is perhaps time to investigate who is pulling the strings of this and other fake grassroots movements. Even a cursory glance will make it clear that the people behind them are not everyday members of the public but a group of highly influential American billionaires.

The Climate Emergency Fund

According to the Just Stop Oil website, their main source of backing is the Climate Emergency Fund.¹ The three founding members of this group, who also fund Extinction Rebellion, are Aileen Getty from the Getty oil family, Rory Kennedy, daughter of Senator Robert Kennedy, and philanthropist Trevor Neilson. All three own houses on Malibu beach, which is odd as disciples of the climate cult claim that sea levels are rising dramatically, and you would therefore assume that seafront real estate would be a bad investment.

Most of the focus has been on Getty but it is Neilson who has the most interesting background. After university he worked as an intern in the White House when Bill Clinton was president. Later he worked for the then newly formed Bill and Melinda Gates Foundation as Director of Communications, and also acted as the Gates' personal spokesman.

In 2006 Neilson founded the Global Philanthropy Group, which was instrumental in forming the Make It Right Foundation with Brad Pitt. This foundation was set up to provide environmentally friendly housing for New Orleans residents after Hurricane Katrina. The residents subsequently sued it for \$20.5 million because the new homes were substandard and suffered from numerous issues, such as faulty heating, electrical malfunctions and plumbing problems. Make It Right agreed to the payout in August this year.²

In 2015 Neilson formed i(x) investments (now called i(x) Net Zero³) with Howard Warren Buffett, grandson of the billionaire Warren Buffett, who was on the board of the Gates Foundation and made substantial donations to the Obama presidential campaign. Howard Buffett previously worked in the US Department of Defence and served as policy advisor to President Obama. i(x) Net Zero is an investment company specialising in renewable energy.

In 2002 Neilson was a co-founder of DATA (Debt, AIDs, Trade, Africa) with Bill Gates, Bono and George Soros.⁴ DATA was allegedly created to help ease poverty in Africa, seek debt relief for African countries and help fight AIDs. They also claimed to want to end hunger in Africa, an idea that is interesting since climate activists want to reduce carbon dioxide which is essential to all plant life; any reduction would clearly reduce the amount of food crops, causing more hunger rather than alleviating it. Neilson was also a member of the Clinton Global Initiative, the Council of

Foreign Relations, and was one of the Young Global Leaders for the World Economic Forum.⁵ In other words, he is a friend to all the usual globalist suspects who are pushing the green agenda for their own ends.

If we move on to current advisory board members of the Climate Emergency Fund, we see more of the usual themes and ideologies that have nothing to do with the climate but are warmly embraced by the climate crisis zealots. Stephen Kretzmann founded Oil Change,⁶ an organisation pressing for the end of oil production. He is a supporter of the Marxist Black Lives Matter movement. On the Oil Change website, an article that promotes BLM trots out extremist left-wing tropes such as:

Far too many of us in climate movements have been complicit in white supremacy. As we support defunding fossil fuel companies, we must also support the defunding of white supremacist institutions – including the police and prison-industrial complex – to invest in healing and reparations for Black communities.⁷

Kretzmann wrote about the 2017 Charlottesville riots:

The white supremacist violence that terrorized Charlottesville isn't a new phenomenon. But it's been newly emboldened by Trump and his allies at the highest levels of government, who have given it space to flourish. Our response cannot only be to denounce this act of terror. We must also double-down on doing the hard work of confronting and dismantling the racism, bigotry and anti-Semitism that pervades our society at every level – in government policies, in our local communities, and in our own institutions and movements⁸

Another on the advisory board of the Climate Emergency Fund is Bich Ngoc Cao.⁹ She is also on the board of left-wing news site *Mother Jones*. The site referred to Moms for Liberty, a group who have fought against their children being indoctrinated by gender and LGBTQ ideology in schools, as 'Moms against libraries'¹⁰ and 'book-banning bathroom-police'¹¹ because they want to remove inappropriate sexual material from school libraries and keep single-sex bathroom spaces. Bich Ngoc Cao is also on the Board of Library Commissioners for the city of Los Angeles.

Bill McKibben is another CEF advisory board member who compares climate issues to racism,¹² and uses the death of George Floyd to make his point. The following is from a 2020 New Yorker article entitled 'Racism, police violence, and the climate are not separate issues':

Having a racist and violent police force in your neighborhood is a lot like having a coal-fired power plant in your neighborhood. And having both? And maybe some smoke pouring in from a nearby wildfire? African-Americans are three times as likely to die from asthma as the rest of the population. 'I Can't Breathe' is the daily condition of too many people in this country. One way or another, there are a lot of knees on a lot of necks.¹³

The executive director of the Climate Emergency Fund (CEF) is Margaret Klein Salamon, an American in her mid-thirties.¹⁴ She is a clinical psychologist and therefore has been involved with vulnerable people suffering high levels of stress and anxiety. In her role in climate activism, she appears to be using her experience to frighten vulnerable people.

She is the founder of Climate Awakening, which, according to her page on the CEF site, is 'a project to unleash the power of climate emotions through scalable small group conversations'. However, if you go on to the Climate Awakening website,¹⁵ on the first page it says, 'Share your climate terror, grief, and rage with people who understand. Join a Climate Emotions Conversation – a small group sharing & listening session about the climate emergency.' Below that there is a screen with images of three young people and the words: 'What are you FEELING about climate emergency? Make sure to name the emotions (fear, grief, anger, despair, isolation)'.

Clearly this site is being used to tell children that they should be terrified by the climate crisis and to make sure they spread that terror to their friends. For a clinical psychologist to use children who may be in mental turmoil in this way is despicable. As a climate alarmist, Salamon's rhetoric is what is causing them to feel frightened and anxious in the first place. She is then instructing those children to spread the fear to others and to further promote the climate alarmist agenda. It's totally unethical.

Salamon also had an article in *Psychology Today* where, as 'The Climate Psychologist', she gave 'relationship advice for the Climate Emergency'.¹⁶ A reader asked:

How can I tell my partner I am afraid to have children? ...Why would I want to bring a child into this world, right now? Imagining the future they would grow up in fills me with terror.

Part of Salamon's reply reads as follows:

Let me be clear; despite widespread denial of the Climate Emergency and how it will affect our society, your worries are in fact based in the reality of what the global scientific community is telling us, and you have every right to feel that way.

You are already in touch with your fear about the Climate Emergency, but it's always important to explore, express, and process more emotions. You haven't been able to successfully communicate about these feelings with your partner, so make sure you are articulating them to others. Consider joining a discussion hosted by Good Grief Network or Conceivable Future. Also, consider joining the Climate Emergency Movement – this will not only help protect humanity and the living world, it will also help you by finding other people who share your alarm about the future.

So again, a woman is saying she is terrified, and Salamon, rather than relieving her terror, says she is right to feel that way. Sala-

mon then tries to get her involved in climate action groups instead of talking to her partner. She goes on:

After you have had some practice talking about the emotional and personal parts of the climate emergency, try to bring the Climate Emergency conversation to your partner in a new way... Invite your partner to attend a meeting of a climate emergency organization with you... Try to have self-compassion and compassion for your partner during these stressful conversations. Neither of you asked to be born into this age of ecological crisis. It is an unprecedented emergency, and it is extremely difficult to intellectually and emotionally make sense of.

This is typical of the behaviour of a cult. Feed on the person's fear, tell them the fear is real and not to listen to what their family say and ultimately try to recruit them into the cult as well.

One of the sites she advises people who are terrified of climate change to go to is the Good Grief Network.¹⁷ Here it states four goals, which are classic mind control techniques.

1. Root: We help individuals be with and care for themselves and others as tumult grows.
2. Rise: We invest in relational actions to help folks build strong and emergent communities of mutual care.
3. Prune: We work to dissect and deconstruct cultural messages so that we can see reality as it really is.
4. Bloom: We practice opening ideas and trying on perspectives we haven't considered before.

They introduce themselves as a group who only want to care for you amid the chaos all around. They will then get you in a group of like-minded people to expose you to groupthink. When you have all bonded, they will strip you of all your preconceived ideas and mould you into their reality. They will then fill the void left by destroying any prior belief system you had, with their own worldview.

In their ten-step programme to 'Personal Resilience & Empowerment in a Chaotic Climate', the first step is, yet again, to tell you to be very afraid and 'accept the severity of the predicament'.¹⁸ Step 8 is the most disturbing: 'Grieve the harm I have caused.' It says:

We need to talk about privilege and how our individual and collective decisions are impacted by how much of it we do or do not have. A few examples of privilege include having indoor plumbing, being born with white skin, having access to a car or public transportation, and identifying as the sex you were assigned at birth.

Telling you that you are to blame for some of the 'harm' increases your fear by making you feel guilty. If you feel guilt then you will desperately want to make up for your actions and will do what-

ever you are told to do to achieve that, namely to go on and traumatise other people by telling them the world is about to end.

Another group Salamon advises her readers to visit is Conceivable Future, which, according to their website, is 'a woman-led network of Americans bringing awareness to the threat climate change poses to reproductive justice and demanding an end to US fossil fuels'.¹⁹ It appears to be using climate change fear to encourage people not to have children, and bizarrely tries to link fossil fuel use to a woman's right to choose whether she gets pregnant or not.

The following is a sample of this confused message:

Our elected officials must stop giving away our tax dollars to the industry that is attacking us (the fossil fuel industry) and must stop attacking our reproductive sovereignty.

Again, this organisation supports Black Lives Matter. It is strange that this Marxist organisation appears intimately linked to climate change alarmists.

The psychologists

If you think Margaret Klein Salamon is an oddity amongst psychologists, think again. Many are now boarding the climate crisis gravy train. Dr Gareth Morgan, a clinical psychologist from Leicester University, is an Extinction Rebellion supporter because 'as many professionals have observed, climate activism should be seen as central to our professional identities if we truly take on board the science that indicates climate breakdown presents the biggest threat to human health worldwide.'²⁰ Once again extreme left-wing bias appears to cloud his judgement. He opines, 'while the same colonial and neoliberal ideologies that support racism and inequity also prop up the unfettered capitalism that is threatening all life on Earth.'

The Climate Psychology Alliance wishes to use their expertise in the field of psychology to nudge people into believing in their worldview of impending climate-induced doom. Their website states:

It is now widely accepted that facts and information about the risk of climate change, taken, alone, do not promote change. There is a growing acceptance that the climate change movement could be enriched by incorporating deeper psychological perspectives. But mainstream positivist psychology is often part of the problem, especially when it reduces the human being to an object to be measured, controlled and then harnessed to the profit-making machine that now threatens our collective future.²¹

The group is overtly stating that 'facts' aren't really persuading people that the climate crisis is real and that they need use psychology to pressure us all to become true believers. Most telling though, is when they say it can't be 'positivist' psychology,

based on empirical evidence, but that a deeper type of psychology is to be used. In other words, ignore the facts of the situation and use mind manipulation techniques and fear to convert the non-believers. They even say that climate anxiety is a good thing:

So, deep down, climate anxiety is a good thing because it is needed to awaken people. But strong anxiety is not pleasant, and if there is not enough climate action and psychosocial support, many forms of climate anxiety become problematic and there will also be much climate depression.²²

Therefore, it is beneficial to cause members of the public great distress by telling them the world is about to end, just so long as there are enough psychologists (who traumatised them in the first place) to help them cope, by getting them involved in climate action, so they can then traumatise others and keep the chain going. What an ingenious way to help destroy people's lives whilst making lots of money in the process!

To reinforce this destructive idea that 'climate grief' is a good thing, and then to use this idea to manipulate the minds of those suffering from it, they say:

Climate anxiety and climate grief usually co-exist, and it is elementary to see that both are fundamentally healthy phenomena...Because of the interconnections between climate anxiety and climate grief, methods of encountering climate grief also help to channel climate anxiety constructively. Indeed, many current forms of climate action integrate elements of 'grief work' into public activism.

It is not just individuals these groups want to target, but corporations as well. An organisation called Climate Psychologists offers consultancy courses to companies.²³ They state:

Now more than ever companies need to remain agile as they transition towards sustainability. Our climate psychologists deliver workshops, coaching, psychological support and behavioural change programmes to foster containment and responsiveness in uncertain times...Discover the power of 'Ethical Nudges' to deliver positive effects for your team, and your company – in the office and in the world.

Notice that they aren't just offering support to employees traumatised by the 'climate crisis', but are using behavioural change programmes and 'ethical nudging.' They are telling employers how to subtly manipulate the minds of their employees to believe in the climate emergency. This is reminiscent of the government's SPI-B Behavioural Insights team, which used psychology to terrify people into accepting Covid lockdowns.

Indeed, there is direct evidence that the government is using the tactics they developed during Covid to coerce us all into believing the climate crisis narrative. On October 12 this year, the House of Lords Environment and Climate Change Committee published a report entitled *In our Hands: Behaviour change for cli-*

*mate and environmental goals.*²⁴ It is a sinister document, in which the government openly state that all aspects of our life need to be managed to lessen the impact of climate change, and that mind control techniques, very similar to the ones used to force the public into acquiescing to Covid lockdowns, need to be used against the population. Sir Patrick Vallance, one of the architects of the disastrous Covid policy, was a witness. He told the committee: 'The reality is that behaviour change is a part of reaching Net Zero. It is unarguable.'²⁵

In their opening summary the committee says:

Behavioural science evidence and best practice show that a combination of policy levers, including regulation and fiscal incentives, must be used by Government, alongside clear communication, as part of a joined-up approach to overcome the barriers to making low-carbon choices. A behavioural lens must be applied consistently across all government departments, as too many policies, from planning and building standards to advertising regulations, are still encouraging high carbon and low nature choices.

So every government department will be required to use psychology as a weapon against the public, to ensure we behave in line with what the climate alarmists demand.

Further on the summary states:

Businesses are in a position to enable behaviour change through increasing the affordability and availability of greener products and services and engaging customers and employees but need direction from government if they are to act against their immediate financial interests.

It is clear from this that not only are all government departments to be targeted, but the private business sector as well, even if it is not in their financial interest to do so.

They then cite their Covid psyop as a blueprint to follow:

Lessons can be learned from both successful and unsuccessful behaviour change interventions in other policy areas. Most notably, the widespread behaviour change brought about by the COVID-19 pandemic. We recognise that the changes demanded by the pandemic were seen as a short-term response to a short-term emergency, nonetheless it will be a major missed opportunity if the Government does not seize the chance to evaluate behaviour change interventions implemented during the pandemic and apply lessons learned.

This sounds suspiciously like Klaus Schwab's infamous statement that Covid offered a window of opportunity to bring about the Great Reset.²⁶

To emphasise just how much they want to control the minutiae of daily life, one of the key points the committee make is:

Priority behaviour change policies are needed in the areas of travel, heating, diet and consumption to enable the public to adopt and use green technologies and products and reduce carbon-intensive consumption.

Therefore, you will be told what to eat, where you are allowed to go and how you are allowed to get there. Another key point clearly states that they will tax and legislate you into compliance:

Information is not enough to change behaviour; the Government needs to play a stronger role in shaping the environment in which the public acts, through appropriately sequenced measures including regulation, taxation and development of infrastructure.

But it is not just businesses they are trying to use to make you change your behaviour. They also want to use charities and religious institutions to control the minds of the masses:

Government should also support and celebrate civil society organisations, faith communities and local authorities delivering local behaviour change projects.

When referring to the various levers of change the government could use, they identify 'regulatory and financial (dis)incentives which alter the availability and affordability of options.'

This suggests that the government would be prepared deliberately to create scarcity and make certain things unaffordable. Does that sound familiar with relation to the current energy crisis?

Worryingly it appears they really want to replicate the Covid SPI-B methodology by saying:

The Government should seize the opportunity to evaluate behaviour change which took place during the Covid-19 pandemic to understand the theory, drivers, and levers behind the changes, with a view to applying lessons learned to other critical policy areas, including climate change and the environment. The evaluation should include an assessment of the effectiveness of principles behind Covid-19 behaviour change interventions, such as open information, clear messaging about personal action, delivery of messages by both politicians and scientists, clarity about the role of government in relation to the role of individual action, and the use of an independent advisory structure through Sage and SPI-B.

They appear to have no sense of irony when speaking of clear messaging and open information during the pandemic, and seem to think that propaganda, lies, data manipulation and censorship is actually truth and transparency.

It is evident that the climate alarmists, with the backing of billionaires, psychologists and the government, are waging a war on the minds of the people to bring about the Great Reset dysto-

pia. They have the power and the money on their side, but clearly, having to resort to mind control techniques, they don't have the truth. As George Orwell is reputed to have said: 'In the time of universal deceit, telling the truth is a revolutionary act.'

It's time we all became revolutionaries, because the truth is that it is not the climate crisis that is the biggest threat to our wellbeing, but the climate crisis alarmists who want to remove the last vestiges of our freedom and plunge us into a never-ending Dark Age.

Notes

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