



Greetings!

We are excited to announce a local endeavor aimed at serving individuals and families touched by Autism in the greater Tri-Cities area. The number of individuals diagnosed with Autism in our area has tremendously increased; and with that, so has the need for resources and services for these families. Autism affects an estimated 1 in 36 children in the US. Local families are often isolated as they navigate a complex system of diagnostics, treatments, therapies, and educational tools. This event is being planned to help address those needs.

On Saturday, April 13, 2024, will be holding the first annual Autism awareness event. The event, “Our Autism Journey – We’re Better Together” will take place at the Benton Franklin Fairgrounds, and will be a journey through various stations where participants will have the opportunity to:

- Obtain information and understanding of local resources and systems of support
- Reduce the isolation
- Increase awareness and education
- Experience fun activities specially tailored to individuals with Autism
- Connect with vendors and other service providers
- Participate in the sensory walk

This is the only event of this kind specific to the Autistic community in the Tri-Cities region. For this reason, we anticipate as many as 2000 participants, which makes this an excellent opportunity for your organization to make a difference, and to be known in the community as a supporter of these families who so desperately need resources. To make this event successful, we need help from community partners who share our vision and want to help local community members along this journey. We would love to have you participate as a sponsor for this event. Please consider sponsoring this event at one of the levels outlined on the attached information sheet.

Thank you for your consideration, and for helping us make this journey possible.

Sincerely,

2023 Autism Walk Committee

Saturday, April 13, 2024
Benton Franklin Fairgrounds, Kennewick, WA



Expedition Sponsor - \$10,000 (one available)

- Sponsor logo on dedicated signage at the entry and throughout the venue
- Sponsor logo displayed prominently on the back of the T-shirt
- Sponsor will be the only sponsor verbally acknowledged on radio and TV advertising
- Sponsor logo will be prominently displayed on all print advertising and Social Media
- Sponsor may provide their own signage for display at the event
- Sponsor logo will be prominently displayed on group sponsor banner and walk signage
- Sponsor will be recognized in announcements during the event
- Sponsorship includes 10 registrations with T-Shirts

Voyage Sponsor - \$5000 (two available)

- Sponsor logo displayed prominently on the back of the T-shirt
- Sponsor logo will be prominently displayed on all print advertising and Social Media
- Sponsor logo will be prominently displayed on group sponsor banner and walk signage
- Sponsorship includes 10 registrations with T-Shirts

Adventure Sponsor - \$2500

- Sponsor logo displayed on the back of the T-shirt
- Sponsor logo will be displayed on all print advertising and Social Media
- Sponsor logo will be displayed on group sponsor banner and walk signage
- Sponsorship includes 5 registrations with T-Shirts

Quest Sponsor - \$1000

- Sponsor logo displayed on the back of the T-shirt
- Sponsor logo will be displayed on all print advertising and Social Media
- Sponsor logo will be displayed on group sponsor banner and walk signage
- Sponsorship includes 2 registrations with T-Shirts

Family Traveler Sponsor - \$500

- Sponsor logo or family name will be displayed on Social Media
- Sponsorship includes 4 registrations with T-Shirts

Please provide company logo along with the attached commitment form to
bettertogetherjourney@gmail.com



Our
Autism Journey
...Better Together

Yes! We would like to help. Please reserve our sponsorship at the following level:

_____ Expedition Sponsor - \$10,000

_____ Voyage Sponsor - \$5000

_____ Adventure Sponsor - \$2500

_____ Quest Sponsor - \$1000

_____ Family Traveler Sponsor - \$500

Contact Person: _____

Organization Name: _____

Contact E-Mail: _____

Please return the completed form, along with your check to:

****Make checks payable to Spectrum Studios****

Spectrum Studios
830 N. Columbia Center Blvd. b2
Kennewick, WA 99336

Spectrum Studios, a Local Non-Profit
86-2305425

Please forward your logo files for advertising to:
bettertogetherjourney@gmail.com