



L.A. City Council Moves LA Convention Center Expansion Project Plans Forward

LOS ANGELES (July 2, 2024) – Today, the Los Angeles City Council voted to move the LA Convention Center (LACC) Expansion and Modernization Project forward. This vote highlights the City’s commitment in investing in the LACC, an economic engine for the region, and a project that will create thousands of jobs for Angelenos, attract visitors and bring new revenue to the City’s General Fund.

The Council approved a design-build delivery model that contracts with a joint venture of AEG and The Plenary Group to complete the project before the 2028 Olympic and Paralympic Games. In the upcoming months, the City will work with AEG, Plenary, Populous (architect) and PCL and Webcor (general contractors) to finalize design plans, schedule and costs before construction starts in spring 2025.

This expansion project will kickstart needed economic growth in the region. Local businesses, especially in Downtown L.A., are dependent on direct and indirect spending from the LACC. The project will draw in over \$165 million in visitor spending each year, and it will create 7,445 new jobs during construction and 2,147 jobs on an ongoing basis.

“Thank you to the City Council for their vision and leadership to invest in a public infrastructure project that is essential for L.A.’s future,” said Doane Liu, Chief Tourism Officer and Executive Director of the City Tourism Department. “Despite being in the second largest city in the United States, the LACC is currently a second tier facility and we are losing out on business to other cities due to the constraints of the Convention Center. With this expansion, LACC will become a premier destination that is able to pursue larger events that bring visitors to L.A. who spend money at our local hotels, restaurants and attractions, adding additional revenue to the City’s General Fund.”

Los Angeles has been at a competitive disadvantage in attracting large, citywide conventions due to the lack of contiguous space, especially as competitors have completed or are in the process of completing major expansions. The new construction will connect the two existing South and West Exhibit Halls by adding 190,000 square feet of space to create one contiguous hall, and will add 55,000 square feet of new meeting room space and 95,000 square feet of multipurpose space. The plan also includes a redesign of Gilbert Lindsay Plaza, which will add public open space and become an exciting outdoor venue for event programming.

“The expansion and modernization of the Los Angeles Convention Center are critical for the continued recovery of our local economy,” said Adam Burke, President and CEO of the Los Angeles Tourism & Convention Board. “Citywide conventions support thousands of jobs and



hundreds of businesses across every L.A. region and neighborhood, and we're grateful to the City Council for their leadership in advancing this pivotal initiative with today's vote. As one of the travel industry's premier meeting destinations, we look forward to seeing this world-class facility come to life."

"Currently, the LACC hosts nearly 200 events and two million visitors annually," said Kimberly Weedmark, General Manager of the LA Convention Center. "We're excited that an upgraded facility will allow us to expand our event base with more top-tier programs and allow our current clients continued growth opportunities. An expanded and modernized Center will provide our customers with innovative technology and demonstrate leadership in sustainability. We look forward to delivering excellent service and exceeding clients' and guests' expectations at every event."

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ABOUT LOS ANGELES CITY TOURISM DEPARTMENT

The Los Angeles City Tourism Department (CTD) advances tourism policies and strategies to increase the competitiveness of Los Angeles as a premier convention and tourist destination. The department oversees two public-private partnerships – with the Los Angeles Tourism & Convention Board (LATCB) and ASM Global – and works to help the City maximize the economic benefits derived from out-of-town visitors whose spending contributes to the growth of the local economy. View more tourism.lacity.gov.

ABOUT LOS ANGELES CONVENTION CENTER

The Los Angeles Convention Center (LACC) is renowned internationally as a prime site for conventions, trade shows, and exhibitions. Owned by the City of Los Angeles and professionally managed by ASM Global, the LACC attracts 2 million visitors annually. The facility is an integral economic component to the Southern California area, generating economic benefits through attendee direct and indirect spending. The LACC also remains an enduring symbol of environmental sustainability and social responsibility and is proud to be a LEED® Gold certified facility. The LACC strictly adheres to the ASM Global **VenueShield** Health & Safety Protocols. Follow on [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#). For more information, please visit lacclink.com.



ABOUT LOS ANGELES TOURISM & CONVENTION BOARD

Los Angeles Tourism & Convention Board is the official, non-profit tourism promotion organization for the City of Los Angeles, and the ultimate resource for where to stay and play in the LA area. With its mission to improve the quality of life for all Angelenos through the economic and community benefits of tourism, LA Tourism is proud to represent over 1,100 Member businesses across the region who depend on travel and tourism for their livelihoods, including over 525,000 residents who work in tourism-related careers. For more information, visit discoverlosangeles.com, follow at facebook.com/DiscoverLosAngeles, or @discoverLA on [Twitter](#), [Instagram](#) and [TikTok](#).