

The Pulse

Quarterly Newsletter

HEART WARRIOR
MINISTRIES

◆
September '24

6-MONTHS OF IMPACT

Can you believe its nearly 6 months ago that Brynne and I decided to officially launch Heart Warrior Ministries?

Everyday we are humbled at how the Lord has blessed this organization through the many donors, volunteers, and supporters who contribute to the impact we illustrate below.

In just 6-months, HWM has been able to witness:

- **68 families** served through our various support programs
- **24 active volunteers** contributing hours of work a week
- **13 CHD dads connected** throughout the US to share and support other dads walking similar paths
- **50 NG/G-Tube supplies donated** to CHD families
- **\$1,400 in cost savings for CHD families** from specialty formula donations
- **\$2,800 donated to CHD families** living in the ICU paying for food and parking while their child recovers from open heart surgery or awaits a heart transplant.

WOW thats a lot of impact! And we simply could not do it without the many hands that never cease working towards the goal of better supporting families in thier battle with CHD.

I simply cannot wait to see what the next 6-months hold for this ministry, and how God will continue to use this organization to serve others in this community!

Sam Bish

Whats New?

We received
501(c)(3) status!

We have a new
blog!

We have a new
website!

We launched
our CHD
Storybook
Campaign!

Our Monthly
Donor program
has launched!



Our Monthly Donor Program is LIVE!

Monthly donors play a critical role in sustaining the impact we aim to provide CHD families.

Right now, we have a waitlist of families in the ICU requesting financial support for food and parking. Many of these families have been living in the hospital for over a year while their child seeks a transplant or has other complications. Sam and I have been praying for funding to be sustainable enough to keep every family off the waitlist and given the support when they need it most.

To encourage our monthly donors to say YES to supporting our mission, we started our Monthly Donor program!



Tier 1: Little Heroes \$10/mo

- Free HWM Sticker
- Personalized Handwritten Letter
- Quarterly Newsletter Mail Subscription
- 10% off all HWM merchandise



Tier 2: Heart Heroes \$50/mo

- Free HWM Sticker
- Personalized Handwritten Letter
- Quarterly Newsletter Mail Subscription
- 10% off all HWM merchandise
- Free HWM Hat

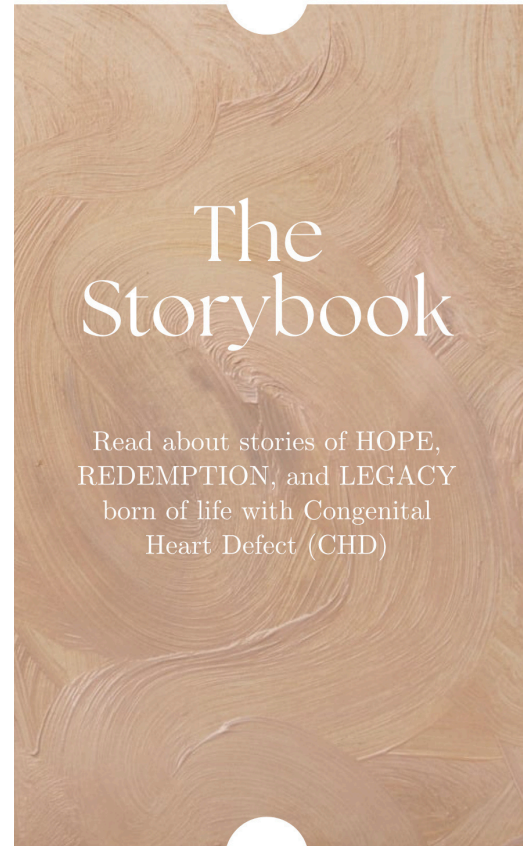


Tier 3: Super Heroes \$100/mo

- Free HWM Sticker
- Personalized Handwritten Letter
- Quarterly Newsletter Mail Subscription
- 10% off all HWM merchandise at the end of the year
- Free HWM Hat
- Free Storybook Sweatshirt in a color of their choice!

**TO BECOME A MONTHLY DONOR, VISIT OUR WEBSITE:
WWW.HEARTWARRIORMINISTRIES.ORG/DONATE**

CHD Storybook Campaign



About the Storybook

- Did you know over 80% of families didn't know what CHD was before they were diagnosed?
- We think that's a problem worth trying to solve! In efforts to increase awareness about CHD, we created our "CHD Storybook Merch" line.
- Each t-shirt/sweatshirt has a QR code on the back. When scanned, it takes readers to 3 FREE DIGITAL CHD storybooks filled with stories of heart warriors young and old.



Share your Story!

Are you a heart family? We want to hear YOUR story!

We encourage you to fill out our Storybook Submission Form on our website to begin sharing your impact!



Buy the Merch!

The best way to spread awareness about CHD through this Storybook is wearing your merch!

The more you wear your merch, the more people will scan. And the more they scan, the more they learn about CHD.

3 journeys 3 storybooks

Each Storybook Merch has a QR that takes readers to 3 free digital storybooks:

- Our **HOPE** storybook is filled with those living with CHD from corrective heart surgeries.
- Our **REDEEMED** storybook is filled with those who have received heart transplants and a second chance at life.
- Our **LEGACY** storybook is filled with stories of those who have lost their life to CHD, but whose legacy lives on through their impact they left.

TO ACCESS THE CHD STORYBOOK, BUY MERCH, OR SHARE YOUR STORY, VISIT OUR WEBSITE: WWW.HEARTWARRIORMINISTRIES.ORG/STORYBOOK



The New Website is Here!

Thanks to the countless hours of volunteer work, Crystal Hoag has helped released the new website for Heart Warrior Ministries!

CICU CHRONICLES



CICU Chronicles
*everything you WANT and
NEED to know about CHD*

Check Out Our Blog!

The CICU Chronicles helps parents navigate the many nuanced challenges of living life with CHD. Check it out under the “Blog” tab!



Meet the Designer- Crystal

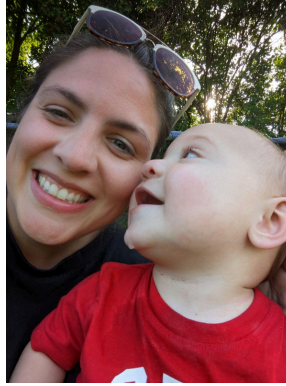
Heart Warrior Ministries holds a special place in my heart. While my husband and Sam worked remote jobs on the same team, Brynne and I were pregnant at the same time. My daughter was born with a healthy heart, and their son was born a few short weeks later, with a heart defect. As I navigated the early stages of my daughter's life, I couldn't help but feel profound empathy, knowing their journey a few states away was so different from ours. When I discovered they were starting Heart Warrior Ministries, I felt an immediate desire not just to support their mission but to actively contribute in any way I could.

Two of the most crucial elements for any nonprofit are having a strong online presence and clear messaging, and my background happens to be in both marketing and the nonprofit sector. With this blend of experience and passion, I felt compelled to help HWM launch successfully. Through my business, Holy Flamingo Design (holyflamingo.com), I had the privilege of helping them refine their message and build a website that truly reflects their heart and mission. It's been an honor to support HWM in reaching families who need hope and encouragement, and I am excited to see their impact continue to grow.

LIKE CRYSTALS WORK? CONTACT HER BELOW!

@holyflamingodesign | crystal@holyflamingo.com

Volunteer Spotlight: Susie!



In January 2022, I walked out of a routine ultrasound with a referral to a fetal cardiologist with the words “suspected complex CHD” typed on the page. I was devastated, but also clueless. I remember sitting down as soon as I left the office to pull up Google because honestly I didn't even know what “CHD” was. 2.5 years later, I could tell you all the acronyms in the heart world now that I've had a crash course in everything about CHD, CT surgery, and heart anatomies and anomalies. Outside of our medical team, two things got us through - our faith and faith community around us, and the heart community of moms and dads we have met along the way. Because I knew nothing and was so alone when I started our journey, I have tried to seek out and connect with other new heart moms to help, but I would love to be a part of helping this happen on a bigger scale and HWM is a meaningful way to do that. Getting to help new families find support and resources is such a passion of mine, and I love how HWM is seeking to meet needs of new heart families in crisis and get them connected to resources and support. The other reason I wanted to volunteer was because of the gospel component of their vision. I truly believe Jesus is the one that can help us go forward with certainty and hope in scary, uncertain circumstances, and I love that HWM is seeking to share Jesus while also meeting tangible needs for CICU families.

Want to Get Involved?

Visit our website below to learn how!

Thank you for reading!

HEART WARRIOR MINISTRIES	Insta: @heartwarriorministries
Website: www.heartwarriorministries.org	Email: contact@heartwarriorministries.org
