



**ALBERTA  
WILDLIFE  
FEDERATION**

## Alberta Wildlife Federation Conservation Conference and Tradeshow Sponsorship Package

**Date:** February 20 - 22, 2025

**Location:** Renaissance Edmonton Airport Hotel

### Standard Benefits for all sponsors

All sponsors receive:

- **Prime Location in Exhibit Hall:** Sponsors will receive prime locations for booth placements (booth included with sponsorship).
- **Sponsor Recognition on Conference Website:** Company name, logo, description, and website links featured on the conference website.
- **Logo Placement on All Materials:** Prominent logo placement across conference materials, including website, printed programs, and signage.
- **Newsletter Feature:** Recognition in the Alberta Wildlife Federation member newsletter.
- **Digital Promotion:** Logo placement on presentation screens and signage throughout the conference venue.
- **Social Media Mentions:** Identification as a sponsor across Alberta Wildlife Federation social media channels.

### Sponsorship Levels

Level	Investment	Benefits
Gold	\$7,500	Premium booth location for three (3) days (Thursday, Friday, and Saturday), logo on attendee lanyards, full-page ad in the conference program, exclusive branding as "Gold Sponsor", three conference tickets
Silver	\$5,000	Priority booth location, half-page ad in conference program, branding as "Silver Sponsor", two conference tickets
Bronze	\$3,000	Standard booth location, quarter-page ad in, conference program, branding as "Bronze Sponsor", one conference ticket



(780) 437-2342



[www.albertawildlifeederation.ca](http://www.albertawildlifeederation.ca)



13045-156 Street NW  
Edmonton AB T5V 0A2

## Exclusive Sponsorship Opportunities

Level	Investment	# Available	Benefits
Tradeshow Event Sponsor	\$1,000	5	Tradeshow name including sponsors name, logo on entry signage, two conference tickets and two presidents' dinner tickets
Habitat Stream Sponsor	\$1500	1	Five minutes to present your business during the Habitat track, two conference tickets
Wildlife Stream Sponsor	\$1500	1	Five minutes to present your business during the Wildlife track, two conference tickets
Opening Keynote Sponsor	\$3000	1	Five minutes speaking opportunity before the keynote address, recognition as the presenting sponsor of the keynote session, the honor of introducing the keynote speaker and one conference ticket
Lunch Sponsor	\$4,000	2	Recognition as the presenting sponsor for one lunch, with signage and mentions during meal announcements.
Breakfast Sponsor	\$2,000	2	Recognition as presenting sponsor for one breakfast, with signage and mentions during meal announcements.
Coffee Break Sponsor	\$1,500	2	Recognition as the presenting sponsor at one coffee break, with logo placement on break station signage.
Delegate Bag Logo	\$200	10	Logo included on all delegate bags distributed to conference attendees.
Delegate Package Sponsor	Varies	Unlimited	Opportunity to provide branded items (notebooks, pens, etc.) in delegate bags. Items must be approved by the Alberta Wildlife Federation



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## Additional Advertising Opportunities Opportunities

For sponsors who wish to further their visibility, we offer ad space in the conference program:

- Full-Page Ad: \$1,000
- Half-Page Ad: \$750
- Quarter-Page Ad: \$500

Our sponsorship package ensures your brand gains maximum exposure while supporting the conservation efforts of the Alberta Wildlife Federation. Custom sponsorship options are available upon request to meet specific needs or initiatives. Please see Tradeshow Exhibitor Package for more information about the Tradeshow.

For more details or to confirm sponsorship, please contact [communications@AlbertaWildlifeFederation.ca](mailto:communications@AlbertaWildlifeFederation.ca).



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