

hackprinceton



Fall 2024

PRO  SPECTUS

HACKPRINCETON is Princeton University's biannual, student-run hackathon! We're currently looking for companies to work with, and we'd love to get you involved!

WHAT WE DO: In Fall 2024, HackPrinceton will bring together hundreds of the brightest college students from around the world for a 36- hour in-person hackathon experience, where participants will build creative & innovative software products. With our mentors & resources, we plan to provide an international platform for hackers to unite & solve global problems.

PREVIOUS CHALLENGES HAVE INCLUDED

AI/Machine
Learning

Blockchain

Quantative
Trading

Healthcare

Environment

YOUR
TRACK
HERE

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Some past projects from our previous hackathons include:

MediCognize: A telehealth platform with AI-driven diagnostics that uses blockchain technology to maintain patient data integrity.

Kepler: An immersive tool that allows users to explore and visualize GitHub repositories in virtual reality.

EdZy: Faster YouTube! Finds a YouTube video to answer your question and uses AI to take you directly to the relevant timestamp.

Slo-Fashion: A cyclical fashion platform with cryptocurrency rewards that makes garment recycling and sustainable shopping convenient.

RECRUITING AND BRANDING:

- **Workshops** — A unique opportunity to showcase your technologies engage with a small and close audience. These workshops can be tailored to fit your (the sponsor's) needs and can cover anything from technical skills to industry trends. In the past, sponsors have hosted workshops on topics including machine learning, resume building, web development, and more.
- **Research** — Customize your company's message to the best target audience! Starting with our gold tier package, we offer early access to our hackers' resume books — if you gain access to this ahead of the event, you will have a good idea of who to look out for!
- **Mentor** — There is no better way to get your brand across to a hacker than have a company representative available to help them one-on-one. At HackPrinceton, we have a high demand for industry mentors, as hackers are eager to work with experts in their fields.
- **Engage** — When they aren't hacking, participants will often come ask for leads on internship and job applications. It helps to have a strong display at your sponsor booth. Use this event to spread news of your career opportunities!

BENEFITS & TIERS



GENERAL

- Send mentors & representatives
- Sponsor table
- Award custom prize
- On-stage demo @ opening
- Run workshop/talk

bronze (\$2k)	silver (\$5k)	gold (\$10k)	platinum (\$15k)
✓ half table	✓ full table	✓ full table	✓ full table
	✓ ~30mins	✓ ~45mins	✓ ~60mins
✓ small story small	✓ medium feed medium	✓ large story + feed large	✓ title story + feed (2x) title
			✓ ✓
table	table after event	bag & table before event	bag & table before event
		✓ ✓	✓ ✓

BRANDING

- Distribute swag
- Logo on website I
- Social media publicity
- Logo on event t-shirt
- Host custom mini event
- Sponsor a meal or a bus

RECRUITING

- Distribute recruiting material
- Resume book
- Email participants
- Connect with top winners