

Fall 2024

PROSPECTUS

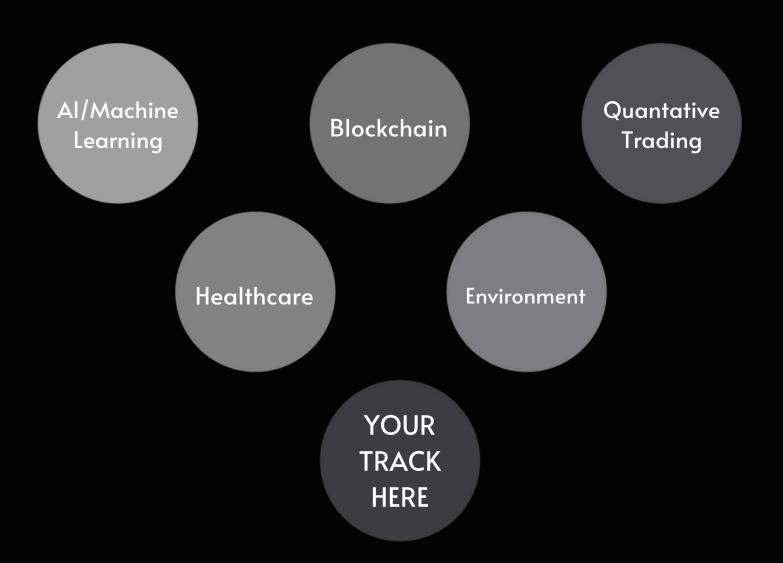




HACKPRINCETON is Princeton University's biannual, student-run hackathon! We're currently looking for companies to work with, and we'd love to get you involved!

WHAT WE DO: In Fall 2024, HackPrinceton will bring together hundreds of the brightest college students from around the world for a 36- hour in-person hackathon experience, where participants will build creative & innovative software products. With our mentors & resources, we plan to provide an international platform for hackers to unite & solve global problems.

PREVIOUS CHALLENGES HAVE INCLUDED



www.hackprinceton.com sponsor@hackprinceton.com

Some past projects from our previous hackathons include:

MediCognize: A telehealth platform with Al-driven diagnostics that uses blockchain technology to maintain patient data integrity.

Kepler: An immersive tool that allows users to explore and visualize GitHub repositories in virtual reality.

EdZy: Faster YouTube! Finds a YouTube video to answer your question and uses Al to take you directly to the relevant timestamp.

Slo-Fashion: A cyclical fashion platform with cryptocurrency rewards that makes garment recycling and sustainable shopping convenient.

RECRUITING AND BRANDING:

- Workshops A unique opportunity to showcase your technologies engage with a small and close audience. These workshops can be tailored to fit your (the sponsor's) needs and can cover anything from technical skills to industry trends. In the past, sponsors have hosted workshops on topics including machine learning, resume building, web development, and more.
- Research Customize your company's message to the best target audience! Starting with our gold tier package, we offer early access to our hackers' resume books — if you gain access to this ahead of the event, you will have a good idea of who to look out for!
- Mentor There is no better way to get your brand across to a hacker than have a company representative available to help them one-on-one. At HackPrinceton, we have a high demand for industry mentors, as hackers are eager to work with experts in their fields.
- Engage When they aren't hacking, participants will often come ask for leads on internship and job applications. It helps to have a strong display at your sponsor booth. Use this event to spread news of your career opportunities!

BENEFITS & TIERS



half table

table

table

after event



full table



full table



full table

GENERAL

- Send mentors & representatives
- Sponsor table
- Award custom prize
- On-stage demo @ opening
- Run workshop/talk

BRANDING

- Logo on website I
- Social media publicity
- Logo on event t-shirt
- Host custom mini event
- Sponsor a meal or a bus

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RECRUITING

- Distribute recruiting material
- Resume book
- Email participants
- Connect with top winners

| | ~30mins | ~45mins | ~60mins |
|-------------------------|--------------------------|--------------------------------|-------------------------------------|
| small story small | medium feed medium | large story + feed large | title story + feed (2x) title |
| | | | |

bag & table

before event

bag & table

before event