



International Childhood Cancer Day 2025

Inspiring Action for Equal Access to Care for All Children with Cancer

Every year on February 15th, we celebrate International Childhood Cancer Day (ICCD). It is a special day to help people learn about childhood cancer and the challenges the childhood cancer community faces. It's also a time to show support and love for children, teens, survivors and their families around the world. ICCD reminds everyone how important it is to work together to make life better for kids with cancer. CCI and SIOP advocate for a world where children with cancer have their needs understood and met.

The International Childhood Cancer Day (ICCD) 2025 marks the second phase of our three-year campaign: "Equal Access to Care for All Children with Cancer." Set to launch on February 1st, the 2025 ICCD campaign is a global call to action aimed at driving solutions, showcasing community efforts, and inspiring change for children, teens, and families affected by childhood cancer worldwide.

This year's theme is "Inspiring Action", by focusing on solutions—showcasing collaborative efforts, regional initiatives, and community-driven activities from around the world. From reducing inequalities to creating meaningful change, ICCD 2025 highlights the many ways we can work together to ensure every child receives the care they deserve.

"Last year we were looking for the challenges the childhood cancer community across the globe faces. This year we are looking for actions. So, we invite everybody to highlight initiatives in your region that you are particularly proud of, showcase solutions, celebrate collaborative efforts, and commit to breaking down barriers in childhood cancer care worldwide. I warmly invite everyone in our community to join the 2025 campaign and inspire action worldwide" mentions CCI President, Rodney Wong.

While SIOP President, Dr. Guillermo Luis Chantada emphasises the importance of creating a library of initiatives: "The ICCD campaign is about more than raising





awareness — it's about taking action and making a real difference for children with cancer and their families. By mapping initiatives that have already created solutions, the ICCD 2025 campaign hopes to inspire patient advocates, parents, organisations, and healthcare professionals to work together and address inequalities in their regions".

How to Get Involved?

- **Share Actions:** Visit https://www.iccd.care/ participate and discover the numerous shared initiatives around the world and connect with the childhood cancer community.
- **Spread the Word**: Inform your community about the campaign. Share posts on social media and use #ICCD2025 to spread the word. Follow the campaign on CCI's social media platforms: Instagram / Facebook / Linkedin / Twitter.
- **Get Inspired and Act**: Use the map to discover solutions from around the world and bring those ideas to your region. Engage policymakers and other stakeholders in your region. Highlight your initiative and how it addresses critical challenges in childhood cancer. Together, we can create ripple effects of change.



CI) was founded in 1994, as an umbrella organisation d national parent organisations.

Today, CCI is the largest patient support organisation for childhood cancer. It is a global, parent-driven non-profit that represents more than 200 parent organisations, childhood cancer survivor associations, childhood cancer support groups, and cancer societies, in over 95 countries, across 5 continents.



The International Society of Paediatric Oncology (SIOP) was established on November 6, 1969, by a





small group of specialists at the Institut Gustave-Roussy in Paris, with the mission to advance the study and care of children with cancer. This goal was expanded to include the advancement of basic research as well as clinical studies, the inclusion of nurses, other health professionals and parents, and the organisation of teaching and outreach programs to improve childhood cancer care in limited resource communities. Today, SIOP is a truly global, multifaceted organisation and is the only global multidisciplinary society entirely devoted to paediatric and adolescent cancer. The Society has over 3,600 members worldwide including doctors, nurses, allied healthcare professionals, scientists and researchers etc. SIOP members are dedicated to increasing knowledge about all aspects of childhood cancer. Their vision is that no child should die of cancer: cure for more, care for all.