

08.09.2024

# Memo

**TO**

Reid Rasner

**FROM**

Trey Newton

Senior Partner, ATR

**CC**

Michael Blevins

**RE**

Wyoming U.S. Senate  
Race Polling Data –  
Informed Ballot

## Comments

This memo summarizes key findings from a statewide poll of 448 registered Republican Wyoming voters conducted July 23rd – 24<sup>th</sup>, 2024.

## Key Findings

- The survey showed that over 42% of Republican primary voters were undecided about which candidate to vote for in the August 20th election.
- No candidate, at the time of this survey, achieves the necessary 50% of the primary vote to win the election.
- Following an informed ballot test, Rasner secures support from **53.62%** of the Republican primary voters.

## Methodology

This study of 448 registered voters was conducted on July 23<sup>rd</sup> and July 24<sup>th</sup>, 2024. All respondents were part of a fully representative sample of registered GOP voters in the state of Wyoming. The average length of interviews was 8 minutes, 58 seconds. Interviews were conducted via SMS text message to Registered Voters with a link to a website where the survey could be completed. The confidence interval associated with a sample of this size is such that 95% of the time the results from 448 interviews will be within +/- 4.63% of the “True Values.”