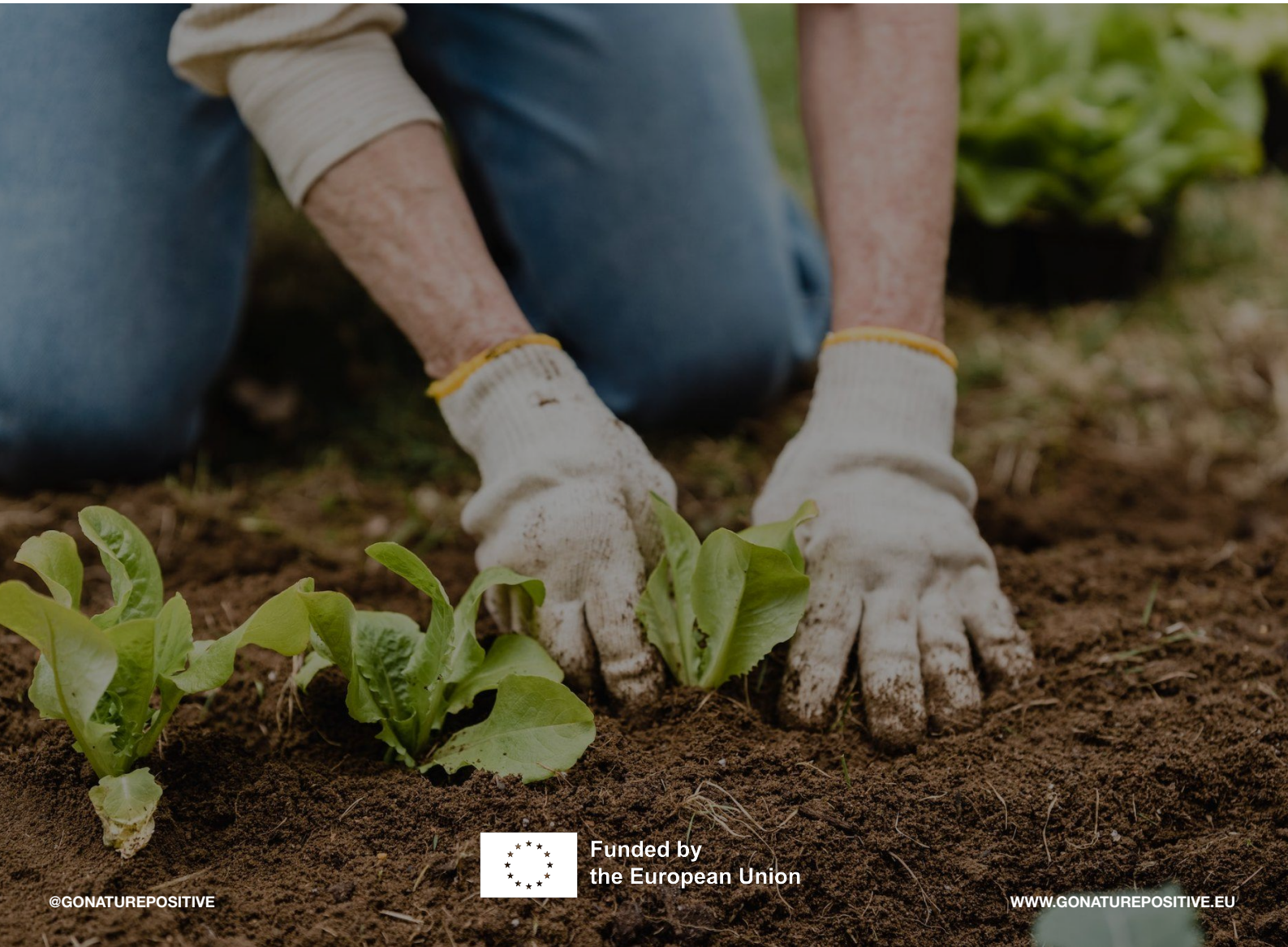


GoNaturePositive! pathways and partnerships towards a nature-positive economy



Funded by
the European Union

CONTEXT

The world's economic systems do not adequately recognise the value of nature to planetary and human health. The degradation of land and marine ecosystems undermines the well-being of billions of people, costing about 10% of the annual global gross product. However, the restoration of nature presents enormous economic opportunities. The idea of a nature-positive economy (NPE) – an economy that fully considers environmental impacts and sustainability, and works to actively improve the state of nature – and the pathways towards realising it remain poorly understood.

GoNaturePositive! is a Horizon Europe funded research and innovation action coordinated by Trinity College Dublin that brings together 20 partners across 14 countries and a global Impact Board, representing businesses, research institutions, NGOs and community organisations who are leading the nature-positive agenda at global and European levels. The overarching goal is to accelerate awareness and transformative action towards a nature-positive economy.

EXPECTED OUTPUT OF THIS EVENT

The first output of GoNaturePositive! will be the delivery of a clear EC definition and conceptual framework for the nature-positive economy (NPE). Research will take into account valuable existing knowledge from business and insights from other initiatives. Through collaboration, in this first meeting we aim to build pathways and partnerships towards an inclusive nature-positive economy.

WEDNESDAY, MARCH 6

DAY 3

 Trinity Business School
09:00 - 09:30 am**REGISTRATION**09:30 - 10:45 am**WELCOME**

JANE STOUT, Vice President for Biodiversity & Climate Action and Chair of GoNaturePositive!
Impact Board

LAURENT MUZELLEC, Dean Trinity Business School

KEYNOTE ADDRESSES

MALCOLM NOONAN, Minister of State for Nature, Heritage and Electoral Reform “Ireland’s vision and roadmap towards a nature-positive economy”.

JOHN BELL, Director, Healthy Planet Initiative, EC (video) “The EU Green Deal, our path towards transformative change, for a nature positive economy”

INTRODUCTION TO GONATUREPOSITIVE! AND THE NATURE POSITIVE ECONOMY

SIOBHAN MCQUAID, Trinity Business School

JOSEPH BULL, Oxford University

10:45 am - 12:00 pm**ROUNDTABLES: WHAT DOES THE NATURE POSITIVE ECONOMY MEAN FOR YOU?**

Interactive roundtable discussions will be facilitated among policy-makers, businesses, investors, research institutions, NGOs and community organisations aimed at exploring how different stakeholders understand the concept of a nature-positive economy and how it can be measured.

12:00 - 13:00 pm**PANEL: BUILDING A COMMON VISION FOR THE NATURE POSITIVE ECONOMY**

Feedback from roundtable rapporteurs followed by a panel discussion with the Impact Board on defining a nature-positive economy and measuring progress towards achieving it.

13:00 - 14.00 pm**NETWORKING LUNCH**14:00 – 15:30 pm**NATURE FUTURES 24**

Nature positive market outlooks from 6 key industry sectors, with a focus on NBS and nature-based enterprises (NBEs):

- Regenerative Tourism & the Blue Economy
- Regenerative Agriculture & Forestry
- Green Buildings & Water Management

15.30- 16:00 pm**NETWORKING BREAK | VISIT NBE EXHIBITION STANDS**

WEDNESDAY, MARCH 6

DAY 3

 Trinity Business School
16.00- 18:00 pm**PARALLEL WORKSHOPS: BUILDING ON STATE OF THE ART****Financing GoNaturePositive! Increasing blended financing for NBS in the nature-positive economy: insights and opportunities from the EU****Moderator:** VICTORIA BLESSING, Steinbeis, TF3 co-ordinator, NetworkNature+**Speakers:**

- CHARLES KARANGWA, Global Head of Nature-based Solutions at IUCN
- SHANE MCGUINNESS, UCD presenting WaterLANDS and Peatland Finance Ireland
- FRANCESCA TEDESCHINI & ANDREAS TUERK, Joanneum Research presenting Invest4Nature
- RODRIGO CASSOLA, UNEP-WCMC
- RACHAEL BARZA, EBRD
- STÉPHANIE SCHAAN, DG Environment
- JOHN GARVEY, UL presenting BioFin
- THOMAS ANDERSSON, IKED presenting GoNaturePositive!
- GUY DUKE, presenting A-Track
- PAUL MAHONY, Oppla presenting Circhive

Businesses GoNaturePositive! Accelerating business action on nature-positive transformation**Moderator:** DANIELA RIZZI, ICLEI**Speakers:**

- ANNITA BEYSEN, u.sentric
- JEROME KISIELEWICZ, ICF representing Business@Biodiversity platform
- SANDER JACOBS, EV-INBO
- MARIANNE ZANDERSEN, Aarhus University
- PAVEL DOSTAL, Greenville
- LUCY GAFFNEY, Business for Biodiversity Ireland
- LINDA ROMANOVSKA, partner at RSM
- THOMAS BALL, KPMG
- KATIE DAWKINS, UNEP-WCMC
- BOSCO LLISO, World Benchmarking Alliance

Communities GoNaturePositive! Activating citizens in nature-positive transformation

DAVID MADDOX, from The Nature of Cities, will lead this small interactive session on the topic of activating citizens in nature-positive transformation. This topic is priority for communications and engagement professionals. Limited capacity.

EVENING**DRINKS RECEPTION**

- Drinks reception in the Old Library, Trinity College Dublin.

THURSDAY, MARCH 7

DAY 4

MORNING

SITE VISITS & TRINITY BUSINESS FORUM

09.30 am - 12:00 pm**Impact Board Meeting***(closed session)*09.30 am - 12:00 pm**Pilots Meeting***(closed session)*09.15 am - 12:15 pm**Horizon Europe TF3 Financing Workshop***(closed session)*10:00- 11:30 pm**NSB Site visits**

📍 **Christchurch Cathedral (meeting point).** [Map](#)

Everyone is welcome to join this introductory site-visit to NBS in Dublin led by Prof. Marcus Collier, a world-renowned NBS expert.

Within walking distance of Trinity College Dublin there are several examples of award-winning urban NBS co-created through effective engagement and collaboration between citizens, community groups, local councils and facilitated by NGOs. On this site-visit participants will hear different perspectives on urban co-creation of NBS and gain deeper insights into the needs and understanding of inner-city residents about the nature-positive economy.

AFTERNOON

GONATUREPOSITIVE! @TRINITY BUSINESS FORUM

📍 **Trinity Business School**

INTRODUCTION

This Flagship annual event organised by Trinity Business School brings the business, innovation and academic communities together to address critical issues and future opportunities facing business and society today. The theme of the 2024 Trinity Business Forum is SustAInable Innovation. GoNaturePositive! will be hosting a session on the nature positive economy at this event featuring some of our Impact Board members and partners. GoNaturePositive! will be hosting a session on the nature positive economy at this event featuring some of our Impact Board members and partners.

REGISTRATION

The full agenda and separate registration form for the 2024 Trinity Business Forum is available [here](#)

AGENDA13.00 am - 18:30 pm**WELCOME**

- SIOBHAN MCQUAID, Trinity Centre for Social Innovation

KEYNOTE: WHAT IS THE NATURE-POSITIVE ECONOMY?

- KAREN ELLIS, Chief Economist, WWF UK

PANEL DISCUSSION

- RODRIGO CASSOLA, [UNEP-WCMC](#)
 - GEOFF HAMILTON, Chief Sustainability Manager, ESB (national electricity supplier) on combining energy transition with nature positive transformation

MORE DETAILS ABOUT GONATUREPOSITIVE!



FUNDING AGENCY:

Horizon Europe, the EU's funding programme for research and innovation (Call topic: HORIZON-CL6-2023 -BIODIV-01-10)
UKRI (UK Research and Innovation Funding Agency)

AWARD

€5.2 million

TIMEFRAME

48 months: 1st January 2024 to 31st December 2027.

THE CONSORTIUM

The consortium is coordinated by Trinity College Dublin (TCD) and involves 20 partners across 14 countries, represented by research institutions, nonprofits and environmental organisations who are leading the nature-positive agenda at global and European levels.

AIMS



GoNaturePositive! aims to demonstrate how **nature-positive practices can generate multiple benefits for people and the planet on the ground**. Five European and one Global Pilot (covering Agri-Food and Apiculture, Forestry, the Blue Economy, Tourism & the Built Environment) will be co-created with industrial, political, NGO and societal stakeholders. Nature-Positive Leadership is essential to transform economic systems. GoNaturePositive! harnesses the commitment of an Impact Board of multiplier networks towards achieving a long-term shared vision of the nature-positive economy.

AUDIENCE



Policymakers at the EU, national and government levels.

Businesses – corporates and small businesses impacting on nature in particular in the fields of

- Agri-Food and Apiculture
- Forestry
- Blue Economy
- Tourism
- Urban Built Environment

Industry and professional bodies

NGOs

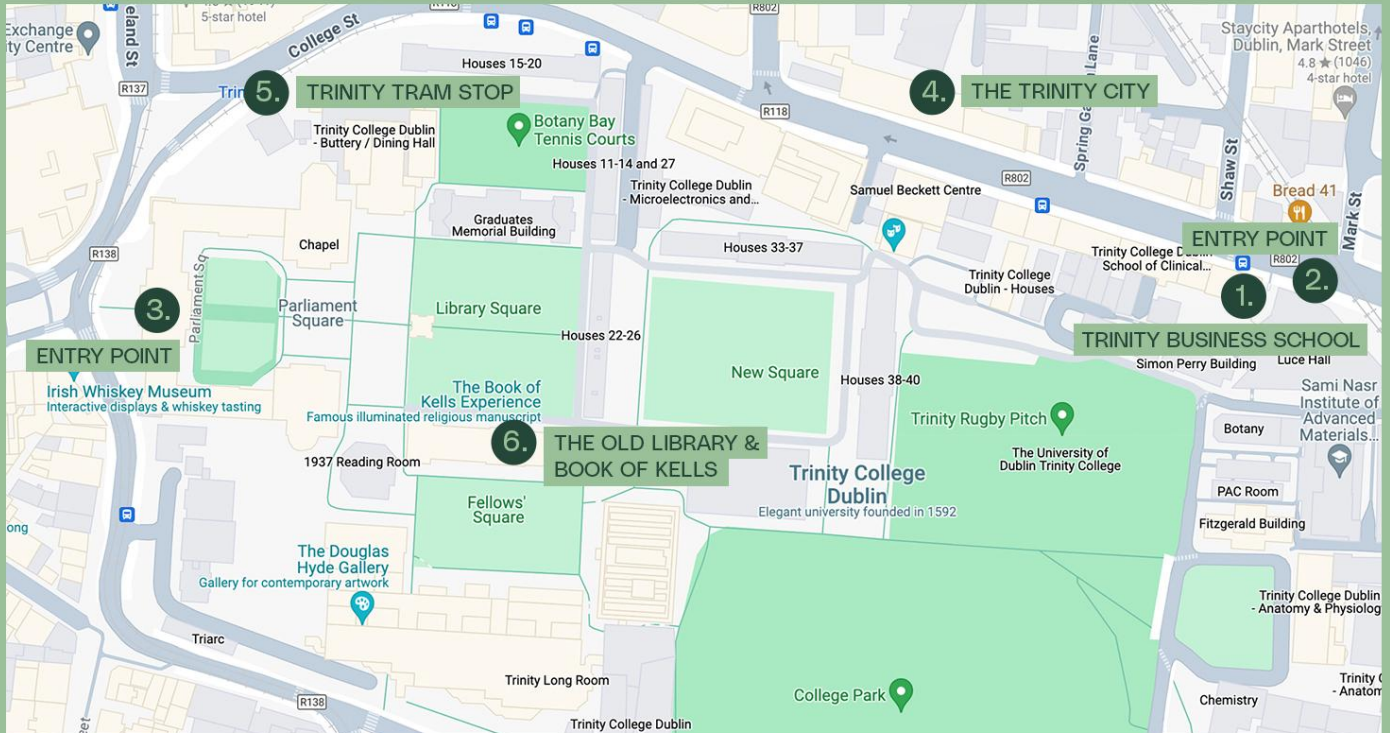
Academics

Communities

MAP

KEY LOCATIONS

1. Trinity Business School
2. Entry point *via Pearse Street*
3. Entry point *via main gates*
4. The Trinity City Hotel
5. Trinity tram stop
6. The Old Library and Book of Kells *for drinks reception*





**Funded by
the European Union**

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