

MARCH 29, 2025 | WENATCHEE CONVENTION CENTER | 6:00PM

Gala Website: theriveracademy.ejoinme.org/2025Gala

PARENTS' GUIDE TO THE TRA GALA

TRA's 5th Annual Gala & Auction is coming up on March 29th! **We rely on ALL of our families to help this evening come together (but please know that participation is not required).** Please read through this document carefully to find out ways you might be interested and able to serve.

HOW CAN YOU HELP?

SCAN
ME! >>



1. ATTEND

You don't want to miss a rare, elegant, and fun night out in Wenatchee! **Tickets may be purchased online through the Gala website (see website or QR code above).** Tickets include dinner, access to the auction, good conversation, entertainment, games, and more.

2. SPONSOR

Will your business partner with The River Academy by sponsoring our event? Several sponsorship packages are available at multiple price points, ranging from \$1,000 to \$8,000. For more details and to secure sponsorship, visit the Gala website by scanning the QR code above.

3. DONATE ITEMS

Can you donate items to our silent auction, or know someone who can? Tangible items must be to the school by March 14th. We are happy to arrange for item pickup. Contact Andie Johnson with information on an item you are considering donating.

4. VOLUNTEER

Looking for a way to connect and pitch in? We need several volunteers to help with set-up, clean-up, to serve as Class Basket Coordinators (see back side for more info), or to serve on the auction procurement team. You can sign up on the Gala website by scanning the QR code above.

QUESTIONS?

Contact andie.johnson@theriveracademy.org or stop by the office anytime.

See reverse side for more information on Class Basket Coordinators and ideas for auction items.

SILENT AUCTION CLASS BASKETS

This year's silent auction will include baskets from each of the classes once again. **We need a class coordinator to communicate with their class parents, decide on a theme (choose it themselves or solicit input from other class parents), and gather items together and make sure they get to the school.** Participation is NOT required.

Coordinators do not have to provide an actual basket or decorate items unless they want to, but please let us know so we can ensure it matches the decor of the auction. **Sign up to coordinate on the Gala website by scanning the QR code on page 1.**

IDEAS FOR THEMES (BUT FEEL FREE TO BE CREATIVE):

- Date Night
- Fun in the Sun
- Lego Maniac
- Video Game Enthusiast
- Fitness Guru
- Seahawks/Mariners/College Super Fan
- Golf
- Local Wines or Ciders
- Spa Day
- Coffee Lovers
- Family Game Night
- Escape to Chelan/Leavenworth

OTHER AUCTION ITEM IDEAS

Do you have access to a unique experience you'd like to share? Here are some ideas of items that do well:

- **Vacation Getaways:** Timeshares, cabins, condos
- **Farm-to-table or personally catered dinners or lunches:** A steak dinner and wine sampling for 6 sold twice in previous years! **Can you do something like this?**
- **Experiences:** Guided fly fishing, rafting, snowmobiling, a behind-the-scenes tour of your facility, a day on a sailboat
- **Unique or hard to find items:** Limited edition wine, handcrafted pieces, fine jewelry, original artwork
- **Services:** Catering, carpentry, painting, etc. One of our seniors donated two magic shows in 2019 and each sold for \$1400! **What are your talents?**

QUESTIONS?

Contact brooke.black@theriveracademy.org or stop by the office anytime.

Thank you for considering partnering with us in this way!