



2024 NATIONAL TOWN HALL SOCIAL MEDIA TOOLKIT

This toolkit will guide you in promoting the 2024 National Town Hall Sept. 7, 2024, from 1 to 4 p.m. ET. The first post will announce that registration is now open, along with key components to highlight leading up to the event including in-person registration, Gen Z participation, and promoting the Town Hall livestream event. Let's lift up Climate Change & Environmental Justice, Mental Health Awareness, Gun Violence Prevention, LGBTQ+ Rights, Education Equity, Voting Rights, and more as we promote this important platform for Gen Z voices.

Use the hashtags **#YWomenVote**, **#GENZVOICES**, **#ELECTION2024** and **#YWCAUSA** in your posts to amplify our National Town Hall Event!

Add your organization logo and customize for your organization's voice. Just remember: keep it nonpartisan and educational!

Use links to promote the 2024 National Town Hall in-person registration and livestream showing:

In-Person Registration Link: bit.ly/3Ak82Pi



Livestream Link: bit.ly/4d39xQn

Link to Promotional Graphics: <https://bit.ly/46KtNUg>

Link to Partnership Graphics: <https://bit.ly/4dLdCZs>

IN-PERSON REGISTRATION: EXPERIENCE THE POWER OF COMMUNITY BY JOINING US IN PERSON

Post 1: Registration Now Open

  Join us on Sept. 7 from 1 to 4 p.m. ET for a transformative experience that amplifies our collective voices and commitment to change. Don't miss this opportunity to be a part of the dialogue that shapes our future!

 Register Now  bit.ly/3Ak82Pi

Post 2: Excitement for In-Person Registration

YWCA Women VOTE 2024 NATIONAL TOWN HALL

We're thrilled to announce that you can now register to attend our 2024 Gen Z National Town Hall in person! 🏠 This is your chance to engage directly with fellow voters, hear from inspiring speakers, and be part of the conversation around the issues that matter most this November.

Participate in meaningful discussions that impact our communities and register today 🗳️
bit.ly/3Ak82Pi

Post 3: Highlighting the Benefits of Being There

Join us Sept. 7 from 1 to 4 p.m. ET for our 2024 National Town Hall! 🎉 By registering to attend in person, you're stepping into a space of empowerment, involvement, and active civic participation – the root of our democracy.

🌈 Don't wait! 🗳️ bit.ly/3Ak82Pi

Post 4: Last Call for In-Person Registration (Sept. 5)

🕒 Just TWO DAYS left until we gather to elevate our voices! 🗳️ If you haven't registered yet, now is your chance to be part of this incredible event happening Sept. 7, from 1 to 4 p.m. ET.

Attend in person to experience community connection and learn more about what's at stake this Election Day 🗳️ bit.ly/3Ak82Pi

GEN Z POSTS — EMPOWERING THE FUTURE AT THE NATIONAL TOWN HALL

Post 1: Gen Z: Change Makers of Today

At YWCA, Gen Z are the change-makers of today! We hope you'll join us for the upcoming 2024 Gen Z National Town Hall Sept. 7!

Why Join Us?

- Engage with Inspiring Leaders: Hear from dynamic speakers who can educate us all on the issues of the day.
- Connect and Share: Let your insights be heard! Engage in discussions on issues that matter to you and your generation.

🗳️ Don't miss out — bit.ly/3Ak82Pi

Post 2: Bridging Generations for Justice at the Town Hall

YWWomen VOTE

2024 NATIONAL TOWN HALL

🌍💛 Join us for the 2024 Gen Z National Town Hall Sept. 7! We're excited to connect with Gen Z to learn more about the issues that matter most to the generation shaping our future this election season.

Why Your Participation Matters:

- Your Voice Is Powerful: Share your unique perspective on the issues that impact your community.
- Learn & Network: Engage with leaders who believe that we can engage in our democracy best when we are informed and intentional.

Together, let's create a future in which ALL women, girls and marginalized people can thrive. 🗳️
bit.ly/3Ak82Pi

Post 3: Join the Movement at the National Town Hall

🔔 Calling All Gen Z Change Agents! Are you ready to make a mark? Join us for the 2024 National Town Hall Sept. 7.

Participate in conversations to help us all – no matter what our political beliefs are – to think critically about the issues we care most about before we cast our votes this election season 🗳️ bit.ly/3Ak82Pi

Post 4: Celebrate Your Voice

📣 Attention Gen Z Women and Nonbinary Individuals! Join us for the 2024 Gen Z National Town Hall on September 7!

The 2024 #YWWomenVote 2024 national survey results illuminate what voters are prioritizing this election season. Join us to learn more about those issues from diverse voices in a vibrant, nonpartisan forum.

🔔 Don't miss out — register to be part of this important conversation! 🗳️ bit.ly/3Ak82Pi

Post 5: Ensure Candidates and Policymakers Hear Your Voice

Join us at the nonpartisan 2024 YWCA National Town Hall on September 7 so candidates and policymakers hear which issues matter most to Gen Z!

Our program will feature:

- A moderated panel discussion with Gen Z women

YWOMEN VOTE

2024 NATIONAL TOWN HALL

- A nonpartisan Presidential Candidate Forum to hear how candidates plan to address priorities that matter to YOU.

This is your opportunity to make your voice heard in the electoral process!

🔗 Register now to participate! 📌 bit.ly/3Ak82Pi

LIVESTREAM EVENT: WE’LL BE LIVESTREAMING THE NATIONAL TOWN HALL, MAKING IT ACCESSIBLE TO ALL.

Post 1: Announcement of livestream Event

Can’t attend in person? No problem! We’re excited to announce that the 2024 Gen Z National Town Hall Sept. 7 will be available via livestream! 🌐👉

👂 Why You Should Tune In:

- Access to Dynamic Speakers: Learn more about the issues that are top of mind this Election Day from dynamic Gen Z leaders.
- Engage from Anywhere: Participate in vital discussions that will educate us all around what to know before you head to the polls November 5.

📅 Save the date and catch the livestream here 📌 bit.ly/4d39xQn

Post 2: Highlighting Features of the livestream

Join us Sept. 7 for the 2024 Gen Z National Town Hall, livestreamed for those who wish to engage from afar.

You can expect interactive Q&A sessions. Submit your questions during the event and engage with our panelists.

🔗 Join the livestream Here 📌 bit.ly/4d39xQn

Post 4: Watch Parties Across the Nation

📺 Join the Movement! The 2024 Gen Z National Town Hall on September 7 is going LIVE!

Gather with friends at local watch parties across the U.S. to:

- View the Town Hall livestream.
- Engage in community discussions.




- Participate in get-out-the-vote activities!

Let's elevate the voices of young women and nonbinary young people and motivate voter turnout together! bit.ly/4d39xQn

SEVEN DAY COUNTDOWN TO THE 2024 NATIONAL TOWN HALL EVENT — ONE WEEK TO GO

Post 1: Sept. 1 – six days to Go!

 **6 days Until the 2024 National Town Hall!**


Issue: Climate Change & Environmental Justice

We hope to see you next week, on Saturday, Sep. 7, 1-4 pm ET, for our #YWomenVote National Town Hall hear Gen Z perspectives around the inextricable relationship between racial and environmental justice, and to learn more about other key issues on Gen Z voters' minds this Election Day.

Join us in this crucial conversation!  bit.ly/4d39xQn

Or

Reminder for the livestream


 We're just 6 days away from the 2024 Gen Z National Town Hall Sept. 7! Don't miss out on this chance to be part of a significant conversation impacting our communities.

 Why You Should Join the livestream:

- **Stay Informed:** Get the latest insights on critical issues affecting nonbinary young people, women and communities of color.
- **Connect with a Nationwide Audience:** Engage with other attendees watching from across the country.

 Mark your calendars and get ready to be inspired!  bit.ly/4d39xQn

Post 2: Sept. 2 – five days to Go!

 **5 days Until the 2024 National Town Hall!**

Issue: Mental Health Awareness

Every voter should have access to information around the issues and policies that will be impacted by this election – including Gen Z's priorities around mental health – before their vote is cast.

YWWomen VOTE

2024 NATIONAL TOWN HALL

💜 Before we cast our votes, we have to be informed. Join our livestreamed 2024 Gen Z National Town Hall Sept. 7 from 1 to 4 p.m. ET to learn more about what's at stake around mental health, and more, this November 🗨️ bit.ly/4d39xQn

Post 3: Sept. 3 – four days to Go!

📅 4 days Until the National Town Hall!

💡 Issue: Gun Violence Prevention

Gun violence is a significant concern for today's youth. We hope you'll be part of the live conversation with Gen Z advocates and leaders to learn more about what's at stake this Saturday!

🔒 Join our livestreamed National Town Hall Sept. 7 from 1 to 4 p.m. ET to discuss this and so much more 🗨️ bit.ly/4d39xQn

Post 4: Sept. 4 – three days to Go!

📅 3 days Until the 2024 National Town Hall!

🏳️‍🌈 Issue: LGBTQ+ Rights

What is at stake for the LGBTQ+ community this Election Day? The candidates elected this November will decide our future, and Gen Z voices are critical to the conversation.

🏳️‍🌈 Join our livestreamed National Town Hall Sept. 7 from 1 to 4 p.m. ET to discuss issues important to nonbinary young people and more 🗨️ bit.ly/4d39xQn

Post 5: Sept. 5 – two days to Go!

📅 2 days Until the 2024 National Town Hall!

👤 Issue: Education Equity

There's a lot at stake in this year's elections around education and education equity.

📖 Join our livestreamed National Town Hall Sept. 7 from 1 to 4 p.m. ET to learn more about the stakes around how our kids and young people learn – now and for future generations - and other issues important to Gen Z 🗨️ bit.ly/4d39xQn

Post 6: Sept. 6 – one day to Go!

📅 1 day Until the 2024 National Town Hall!



YWomen VOTE

2024 NATIONAL TOWN HALL



Issue: Voting Rights

Option 1


Gen Z is engaged and ready to make their voices heard at the ballot box, but the reality is that the act of voting itself is dependent on access.


 Your vote matters! Join us tomorrow at 1 p.m. ET to learn more about voting rights 
bit.ly/4d39xQn

Option 2

 With National Election Day just two months away on Nov. 5, join us TOMORROW at 1 p.m. ET as we engage Gen Z women and nonbinary young people on several issues, not least of all voting rights. 
bit.ly/4d39xQn

Option 3

 The YWomenVote National Town Hall provides a nonpartisan, educational forum to lift the diverse, impactful opinions of young women, girls, and nonbinary young people as they think about the issues at stake once the election results are in.


Join us tomorrow at 1 p.m.  bit.ly/4d39xQn



Post 7: Sept. 7 – Today!

It's Town Hall Day!

Issue: Intersectional Equality

Today, we stand united at the 2024 National Town Hall to discuss and learn more about the important issues that affect Gen Z and all marginalized communities. Your participation helps amplify voices that need to be heard.

 Together, we can make sure we, our neighbors, our families, and our friends have the information they need around the issues that matter before heading to the ballot box.

 Join us today, either in person or via livestream!  bit.ly/4d39xQn