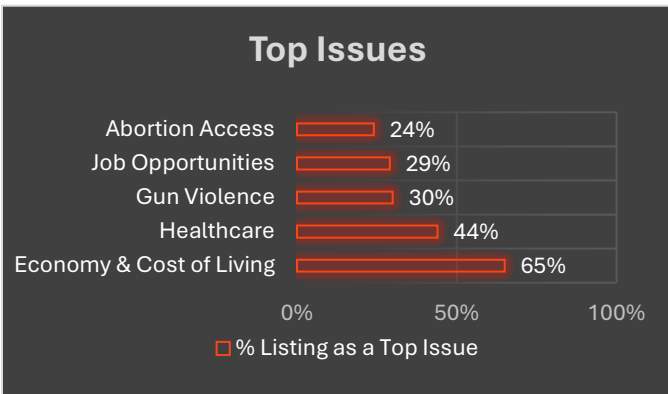


YWWomen VOTE | SPOTLIGHT: LATINAS

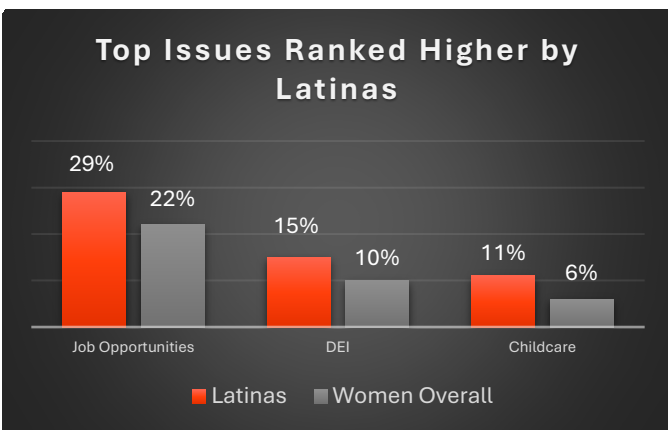
This Spotlight on provides a brief overview of the top reported issues, priorities, and experiences of Latinas heading into the 2024 elections. Drawn from YWCA USA's sixth national survey of women in the United States, this data includes an intensive focus on women of color and other demographic groups whose voices are critical yet frequently overlooked in policy discussions and frames clear expectations for action by policymakers. While women overall are remarkably consistent in the issues they deem important and their support for policy solutions, the nuanced experiences of women of color and other marginalized groups shape their specific expectations for action to address their most pressing issues.

TOP ISSUES IMPACTING THEIR LIVES

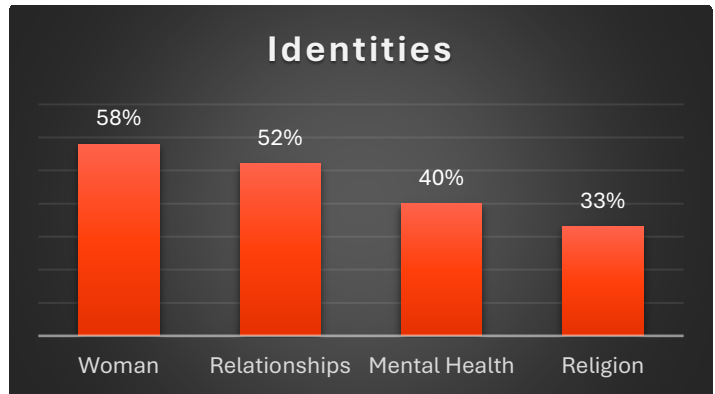
Latinas reported similar core issues of importance with all women, but at higher levels of intensity. Latinas today prioritize the **economy and cost of living** as the issue of greatest importance to them personally, followed by **healthcare, gun violence, job opportunities, and abortion access**.



Notably, Latinas were more likely than women overall to name **jobs, DEI, and childcare** as priority issues in their individual lives.

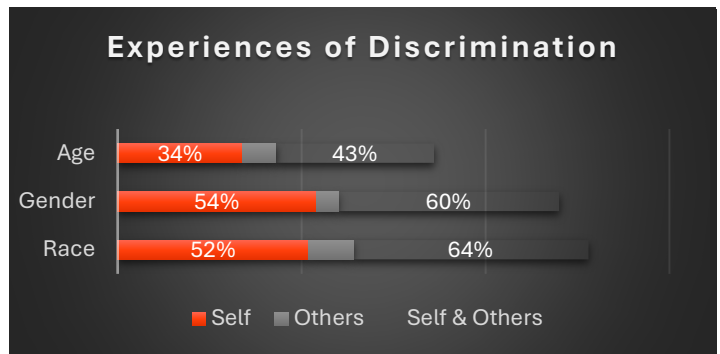


IDENTITY & EXPERIENCES WITH DISCRIMINATION



Latinas reported that they see themselves foremost as women – followed by other identities like relationships (mother, caregiver, wife, friend), mental health, and faith.

Latinas encounter high levels of race, age, and gender discrimination, reporting that they or someone they know has experienced these types of discrimination. They were also the most likely of any racial or ethnic group to indicate having experienced immigration/citizenship discrimination (34%).

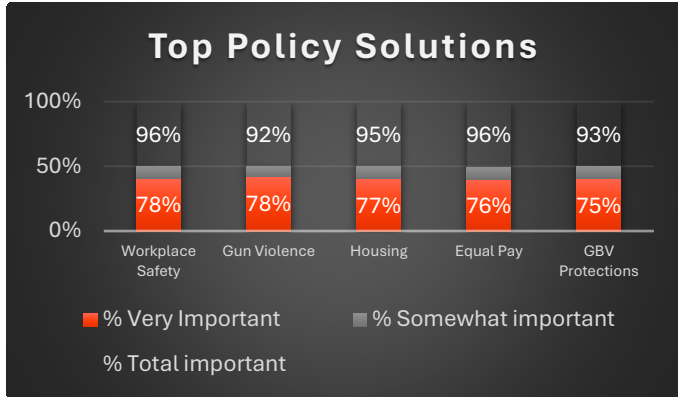


Notably, 9% of Latinas (+3) reported experiencing sexual harassment in the workplace and 17% (+6) experienced online harassment over the past year.



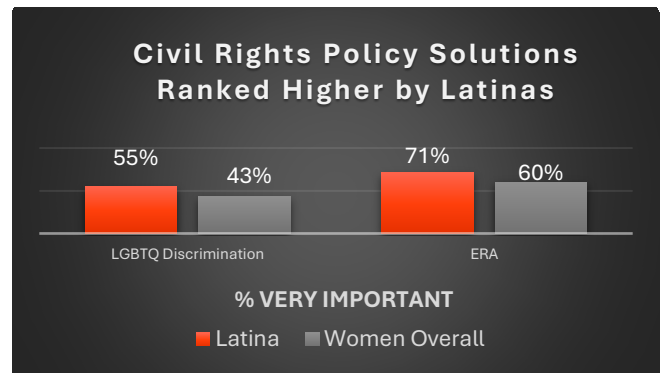
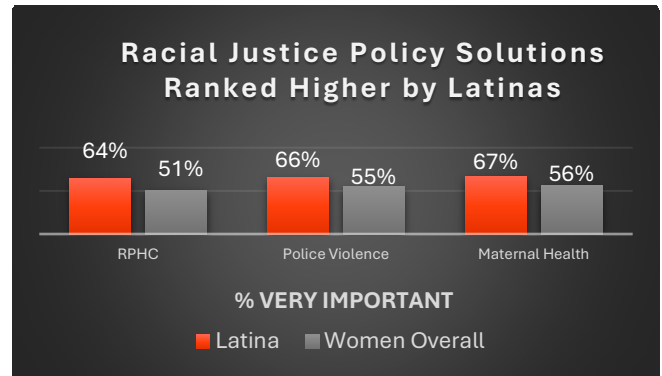
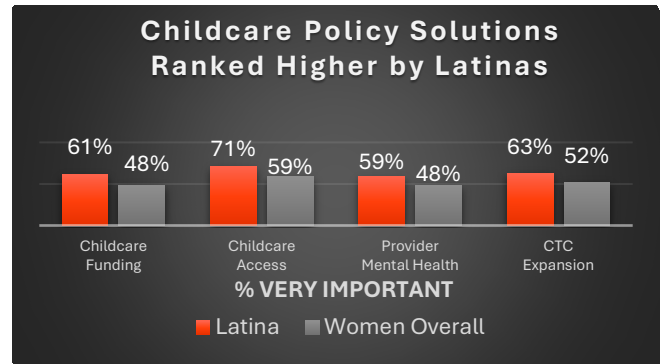
TOP POLICY SOLUTIONS

Latinas express high levels of support for policies that will: ensure **workplaces are free from sexual violence, harassment, and discrimination**; prevent **gun violence and mass shootings**; increase access to **safe and affordable housing**; strengthen **equal pay laws**; and strengthen **protections against gender-based violence**.



While Latinas are aligned with women overall on solutions—such as preventing gun violence and mass shootings, ensuring violence-free workplaces, and preventing gender-based violence—they reported greater intensity of support than women overall for many policy solutions tested, including: increasing **federal funding for childcare** (+13); addressing **racism as a public health crisis** (+13); expanding **access to affordable, high-quality child care** (+12); preventing **discrimination for the LGBTQ community** (+12); providing **paid sick and safe leave** (+11); making the **Child Tax Credit expansion permanent** (+11); providing **mental health support for childcare providers** (+11); protecting people of color from **police violence** (+11); improving **maternal health for women of color** (+11); increasing **funding for community services**

(+11); and passing the **Equal Rights Amendment** (+11). **More than half of Latinas believe it is “very important” for policymakers to act on all policy solutions tested.**



ADDITIONAL SURVEY RESULTS AVAILABLE AT YWOMENVOTE.ORG

SURVEY METHODOLOGY

This survey was designed and conducted by HIT Strategies in collaboration with YWCA USA via online opt-in panel. It reached a total of N=4,200 women registered to vote nationwide between June 21, 2024, and July 8, 2024. This sample is inclusive of oversamples of women of color (American Indian / Alaska Native, N=200; Asian, N=300; Black, N=300; Latina, N=300; Pacific Islander, N=100); Gen Z and Millennial (Gen Z, N=300; Millennial women, N=300), and women with disabilities (N=300), all of which were weighted down to the appropriate size nationwide. The margin of error is +/- 1.97%. The combined reach of this survey and additional oversamples enabled examination of demographic subgroups by race and ethnicity, by generation, and by disability status.

ABOUT YWCA USA

For over 160 years, YWCA has been on a mission to eliminate racism, empower women, and promote peace, justice, freedom, and dignity for all. YWCA has been at the forefront of the most pressing social movements – from voting rights to civil rights, from affordable housing to pay equity, from violence prevention to healthcare reform. Today, we combine programming and advocacy in order to generate institutional change in three key areas: racial justice and civil rights, empowerment and economic advancement of women and girls, and health and safety of women and girls. Learn more at www.ywca.org.